

An aerial photograph of Los Angeles, California, taken at sunset. The sky is a deep orange, and the city's skyline is silhouetted against it. The foreground shows a winding road and dense urban development.

*Urban and Metropolitan
Universities in
Tomorrow's Economy*

The 11th Annual International
CUMU Conference
2005

Los Angeles, California
October 1–4, 2005 / Torrance Marriott Hotel
Hosted by **California State University
Dominguez Hills**

The Coalition of Urban and Metropolitan Universities (CUMU)



From the CUMU President

Dear Colleague,

On behalf of CUMU and our hosts at California State University, Dominguez Hills, we invite you to attend the 11th Annual International Conference of the Coalition of Urban and Metropolitan Universities (CUMU), October 1-4, 2005. The theme for this year's conference is "Urban and Metropolitan Universities in Tomorrow's Economy."

I encourage you to actively participate in the plenary sessions and panel discussions as we explore "best practices" for positioning and engaging our metropolitan universities as the key engines of economic growth and development for the urban communities. Our focus will be on the challenges we face with diversity, technological wealth, and international enterprise.

Please join me in what promises to be a thought-provoking professional and personal experience. We look forward to seeing you in Los Angeles!

Sincerely,

James C. Votruba

President, Northern Kentucky University



From the Host

Dear Colleague,

This year's CUMU Conference promises to be an exciting and rewarding experience for all of us who find our professional calling in the nation's metropolitan and urban educational institutions. As President of California State University, Dominguez Hills, I am delighted to have the opportunity to host this conference and hope that you will be able to attend. This year's theme, "Urban and Metropolitan Universities in Tomorrow's Economy," is one we will be forced to address in our institutions. What better preparation could we have than sharing with each other the things we've learned over the past few years of economic challenge?

Of course, hosting a meeting in the bustling greater Los Angeles area means that this conference will also afford you the opportunity to take advantage of our proximity to the entertainment capital of the world and visit such places as Universal City, the Getty Museum, or the Home Depot Center sports complex on our campus, the training site for many of our country's Olympic athletes. Although we believe you will enjoy visiting Southern California for its own sake in October, when many parts of the country will already be beginning to feel winter's nip in the air, we also think this conference has an exciting agenda, stimulating speakers, and many opportunities to take advantage of each other's expertise and "best practices" on a variety of topics.

When you have reviewed the preliminary program, I am confident that you will want to come to the CUMU Conference in October.

I look forward to seeing you!

James E. Lyons, Sr.

President, California State University, Dominguez Hills

Pre-Conference Activities

The following pre-conference activities will be held on Saturday, October 1, 2005. Registration must be received no later than August 22 for pre-conference activities. All participants will meet in the hotel lobby at 9:00 a.m.



Best of LA Tour

Your day will begin touring the world famous “City of Angels.” You will get a chance to discover some of LA’s greatest attractions including the Hollywood Bowl, Grauman’s Chinese Theatre, The Walk of Fame, Farmers Market, Santa Monica Beach, the Hollywood Sign and much more. There will be time to exit the bus and take pictures.

\$24 per person; bus departs Torrance Marriott at 9:00 a.m., returns at 4:00 p.m. Lunch is on your own. A minimum of 40 participants are required or activity will be cancelled.

Long Beach Aquarium

The Aquarium of the Pacific is one of the largest aquariums in the United States. Its nearly 1,000 species fill 19 major habitats, 32 focus exhibits and takes visitors on a journey throughout the Pacific Ocean’s three regions: Southern California/Baja, the Tropical Pacific, and the Northern Pacific.

Arrive at Bubba Gump Shrimp Restaurant around 12:45 p.m. for lunch, which is included in the package. Your menu will include a choice of the following entrées:

- Captain’s Fish and Chips
- Charbroiled Chicken Breast
- BBQ Pork Sandwich

Select one entrée above when you make your reservation. Your meal comes with Gump House Salad, Mama’s Garlic Bread and Greenbow County Old Fashioned Ice Cream Sundae. After lunch you will be able to spend some time shopping at the Shoreline Village.

\$65 per person; bus departs Torrance Marriott at 9:00 a.m., returns at 4:30 p.m. A minimum of 30 participants are required or activity will be cancelled.

Universal Studios

Love movies? Now live them with rides, shows and attractions that bring your favorite movies to life. Then go deep behind the scenes where today’s hottest movies are being made to see the sets and secrets revealed. (And keep your eyes peeled for stars!) It can only happen in Hollywood – Universal Studios Hollywood.

Put yourself in big movie action! Universal Studios Hollywood puts you so close you can hear the cameras rolling. Get an inside look at the sets and uncover the behind-the-scenes secrets of legendary films.

The park closes at 7:00 p.m. but you will have a bit of time to enjoy the City Walk on your own.

\$65 per person; bus departs Torrance Marriott at 9:00 a.m., returns at 9:00 p.m. Lunch and dinner are on your own. A minimum of 40 participants are required or activity will be cancelled.

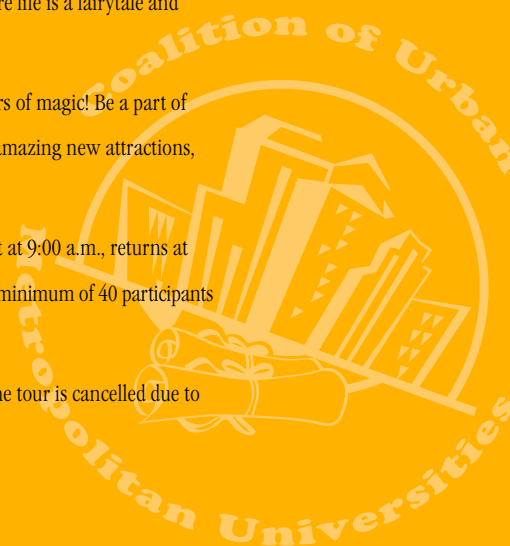
Disneyland

Experience the “Happiest Place on Earth” – an enchanted kingdom of fantasy and imagination, classic attractions and magical entertainment. From the charm of Main Street, USA to the whimsy of Mickey’s Toontown, explore eight fantastic “lands” of nostalgia, color and delight. Let your imagination run free in a magic kingdom where life is a fairytale and dreams really do come true.

Join in the fun as Disneyland celebrates 50 years of magic! Be a part of the biggest celebration in Disney history with amazing new attractions, spectacular shows and fantastic parades.

\$100 per person; bus departs Torrance Marriott at 9:00 a.m., returns at 9:00 p.m. Lunch and dinner are on your own. A minimum of 40 participants are required or activity will be cancelled.

All pre-conference monies will be refunded if the tour is cancelled due to lack of participants.



Plenary Keynote Speakers



Marshall (Mark) Drummond brings a wealth of experience from higher education and the private sector to his role as the Chancellor of the California Community Colleges. The chancellor leads 109 campuses and 72 districts. Prior to his current position, he served as Chancellor of the Los Angeles Community College District, the largest district in the nation. Before assuming that position, Drummond was President of Eastern Washington University for nearly 10 years. Community service has always been an important and integral part of Drummond's life and professional career. He has served various organizations considering emerging technologies, addressing environmental issues and promoting the arts.



John Eger is an internationally known author and lecturer on the subjects of creativity and innovation, telecommunications and economic development. Recently he authored the seminal Guidebook for Smart Communities, directed to communities struggling to compete in the age of the Internet. A former advisor to two Presidents and Director of the White House Office of Telecommunications Policy (OTP), he helped spearhead the restructuring of America's telecommunications industry and initiated the development of an Asian Basin secretariat on telecommunications, resulting in the formation of the Pacific Telecommunications Council. Currently, he serves as Van Deerlin Endowed Professor of Communications and Director of the International Center for Communication at San Diego State University.



Antonio Flores, became the third president and chief executive officer of the Hispanic Association of Colleges and Universities (HACU) in February 1996. Established in December 1986, HACU is a national organization that represents more than 400 colleges and universities. Its international membership of leading higher education institutions in Latin America and Spain includes nearly 50 flagship universities. Flores holds a doctorate in higher education administration from the University of Michigan in Ann Arbor, a master of arts degree in counseling and personnel from Western Michigan University, and undergraduate degrees in business administration and elementary education from Universidad de Guadalajara and Centro Normal Regional, Mexico, respectively.



Jack Kyser is senior vice president and chief economist for the Los Angeles County Economic Development Corporation (LAEDC), a private, not-for-profit membership organization whose mission is leadership in the retention and creation of jobs and economic base in the Los Angeles area. Named the "guru of the Los Angeles economy" by the *Los Angeles Business Journal*, Kyser is responsible for interpreting and forecasting economic trends in the Los Angeles five-county area, analyzing the major industries of the area and developing job retention and strategies for the County. Kyser's advice is frequently sought by business, government and the media. He serves on the economic advisors panel for the California Chamber of Commerce, and served on the Council of Economic Advisor's for Mayor James Hahn, City of Los Angeles.

Speakers



Yolanda T. Moses

currently serves as special assistant to the chancellor for excellence and diversity at the University of California, Riverside. From 2000-2003 she was president of the American Association for Higher Education (AAHE), a Washington, D.C.-based higher education membership association composed of faculty, administrators and graduate students. Prior to her position at AAHE, Moses served as president of the City College of New York (CCNY) from 1993-1999. A nationally recognized cultural anthropologist, Moses dedicated herself to ensuring CCNY's place as one of America's premiere urban public institutions. She came to CCNY from California State University, Dominguez Hills, where she was Vice President for Academic Affairs and Professor of Anthropology, a position she had held since 1998.



Tony Plana is an actor-director-

writer-producer best known for his roles in feature films and on TV. He was the star of the recent *Showtime* cable TV series, *Resurrection Boulevard*, which won the 2002 American Latino Media Arts award as Outstanding Television Series. Less well known is his extensive work in using the performing arts to advance literacy, education and opportunity for the disadvantaged, particularly Latinos. To empower students, Plana co-founded the East Los Angeles Classic Theatre, a troupe of professional actors, and *Beyond Borders*, a literacy program. Together with these two programs, Shakespeare becomes contemporary and more accessible to his Latino audiences. He has given *Romeo and Juliet* a 1940s zoot-suit setting with swing music and *Twelfth Night* a 21st century salsa treatment to better engage students.



Charles B. Reed is chancellor

of the 23-campus California State University system, the country's largest university system with nearly 400,000 students. As chancellor, he has led efforts to improve access to the CSU, built excellence in academic programs, strengthened teacher preparation, and created stronger partnerships with K-12 schools. Reed also works with many national organizations and advisory boards to build collaborative efforts between higher education and other segments of the community. He currently serves on several national boards, including the ACT, the National Center for Educational Accountability, and the National Business-Higher Education Forum. Prior to joining the CSU, he served as chancellor of the State University System of Florida and earlier, as chief of staff to the governor of Florida.



Roy Romer was named

superintendent of the Los Angeles Unified School District in 2000, the nation's second largest public school system serving 718,130 students with a budget of \$13.3 billion. His career has spanned the private sector, the world of politics and the field of education. As Governor of Colorado for three terms from 1986-1998, he became the nation's senior Democratic governor. He has long been an advocate for educational issues at the state and national levels. At the outset of his tenure, Romer focused resources and attention on the issues of instruction and construction of schools. Under his leadership, voters in the District have approved the two largest local school bonds in U.S. history, totaling over \$7 billion. Combined with matching State bond dollars, LAUSD's construction program is the largest public works program in the nation.



CUMU Conference 2005 Schedule

Saturday, October 1, 2005

11:00 a.m. - 5:00 p.m.	Registration <i>Torrance Marriott Hotel</i>
9:00 a.m. - 9:00 p.m.	Pre-Conference Activities
3:30 p.m. - 6:30 p.m.	CUMU Executive Committee - Meeting and Dinner <i>Getty Museum</i>
6:00 p.m.	Dinner on your own
8:30 p.m.	Conference Mixer <i>Torrance Marriott Hotel Sports Bar with Karaoke - No-Host Bar, Appetizers</i>

Sunday, October 2, 2005

8:00 a.m. - 9:00 a.m.	Continental Breakfast <i>Torrance Marriott Hotel</i>
8:00 a.m. - 5:00 p.m.	CUMU Expo <i>Torrance Marriott Hotel</i>
8:00 a.m. - 6:00 p.m.	Registration <i>Torrance Marriott Hotel</i>
8:00 a.m. - 10:00 a.m.	<i>Metropolitan Universities</i> Journal Editorial Board Meeting <i>Torrance Marriott Hotel</i>
10:00 a.m. - 5:00 p.m.	Cyber Café Open <i>Torrance Marriott Hotel</i>
10:30 a.m. - 12:00 Noon	CUMU Committee Meetings <ul style="list-style-type: none">• Programs and Policy Committee• Conference Committee• Membership Development Committee• Communications and Public Relations Committee <i>Torrance Marriott Hotel</i>
12:00 Noon - 1:30 p.m.	Kick-off Luncheon with Charles Reed, Chancellor, California State University, and Mark Drummond, Chancellor, California Community Colleges Topic: CSU and CCC: Partners in Principle, Partners in Fact <i>Torrance Marriott Hotel</i>
1:30 p.m. - 1:45 p.m.	Break
1:45 p.m. - 3:45 p.m.	Panel and Concurrent Sessions (see list on pages 8-9)
3:45 p.m. - 4:00 p.m.	Break
4:00 p.m. - 4:30 p.m.	Travel to CSUDH. Bus transportation will be available (meet in lobby promptly at 4:00 p.m.)
4:30 p.m. - 5:00 p.m.	Tour of CSUDH Campus by Bus
5:00 p.m. - 7:00 p.m.	Talk and Theatrical performance – Tony Plana, Actor and Educator, and the East LA Classic Theatre Topic: Theater as Outreach and Retention Performance: <i>Much Ado About Nothing</i> by William Shakespeare, adapted to the California experience <i>CSUDH University Theatre</i>
7:30 p.m. - 9:30 p.m.	Dinner <i>Home Depot Center Stadium Club - CSUDH</i>
9:30 p.m.	Return to Hotel

Monday, October 3, 2005

8:00 a.m. – 8:45 a.m.	Continental Breakfast <i>Torrance Marriott Hotel</i>
8:00 a.m. – 5:00 p.m.	CUMU Expo <i>Torrance Marriott Hotel</i>
8:00 a.m. – 9:00 p.m.	Cyber Café Open <i>Torrance Marriott Hotel</i>
9:00 a.m. – 10:30 a.m.	Concurrent Sessions (see list on pages 8-9)
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 12:15 p.m.	Concurrent Sessions (see list on pages 8-9)
12:30 p.m. – 2:00 p.m.	Luncheon with Roy Romer, Superintendent, Los Angeles Unified School District Topic: Urban Schools and Urban Universities—The Recruitment and Retention Continuum <i>Torrance Marriott Hotel</i>
2:15 p.m. – 2:30 p.m.	Break
2:30 p.m. – 4:30 p.m.	Plenary Session with Antonio Flores, President, Hispanic Association of Colleges and Universities, and Yolanda Moses, Special Assistant to the Chancellor for Excellence and Diversity, UC Riverside. Moderated by James C. Votruba, President, Northern Kentucky University. Topic: State of the Coalition <i>Torrance Marriott Hotel</i>
6:00 p.m. – 7:00 p.m.	President’s Council <i>Torrance Marriott Hotel</i>
7:00 p.m. – 9:00 p.m.	Dinner with John Eger, Van Deerlin Endowed Professor of Communications and Director of the International Center for Communication, San Diego State University Topic: Smart Communities, Universities, and Globalization: Educating the Workforce for Tomorrow’s Economy <i>Torrance Marriott Hotel</i>

Tuesday, October 4, 2005

8:00 a.m. – 9:00 a.m.	Breakfast Buffet with Jack Kyser, Senior Vice President & Chief Economist, Los Angeles County Economic Development Corporation Topic: Implications of Pacific Rim Development for Urban and Metropolitan Universities <i>Torrance Marriott Hotel</i>
8:00 a.m. – 2:00 p.m.	CUMU Expo <i>Torrance Marriott Hotel</i>
8:00 a.m. – 3:00 p.m.	Cyber Café Open <i>Torrance Marriott Hotel</i>
9:15 a.m. – 10:45 a.m.	Concurrent Sessions (see list on pages 8-9)
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:30 p.m.	Concurrent Sessions (see list on pages 8-9)
12:30 p.m. – 2:00 p.m.	Closing Luncheon (Box Lunch) and Invitation to the 2006 Conference Site <i>Torrance Marriott Hotel</i>
2:15 p.m. – 2:30 p.m.	Adjournment

Preliminary Listing of Panel and Conference Presentations

Panel Presentations will include the following:

Women Elected Officials in Southern California Margaret Blue, Moderator, CSUDH Associate Professor of Political Science

Student Leaders

José Solache, Moderator, former President of the California State Student Association, CSUDH Alumni and Member of the Lynwood Unified School District Board

Concurrent Sessions will include the following presentations:

COMMUNITY COLLEGE PARTNERSHIPS

Learning Communities in a Global Context

York Bradshaw, University of South Carolina Upstate

Distance Learning: The Cornerstone of Community College/Metropolitan University Collaborations in the New Economy

Karen Gersten, Roosevelt University

Establishing Innovative Partnerships with K-12 Districts and Community Colleges in the Liberal Arts and Sciences Institution

Steve Bullock, University of Nebraska at Omaha

Team: Collaborative Teacher Preparation with the Community College

David F. Conway, University of Nebraska at Omaha

Community College and University Collaboration for Facilitating Student Success

Alfredo Gonzalez, CSU Los Angeles

SERVICE LEARNING

Learning from the City: Strategies for Civic Engagement in Social Work and Sociology

David Boyns, CSU Northridge

Faculty Empowerment through Service-Learning

Aileen Hale, Boise State University

From Grassroots to the Mountain Tops: Initiating and Expanding a Service Learning Program

Kara Braschia, Boise State University

Educating Citizens: Civic Engagement and the Urban/Metropolitan University

Nancy Mary, CSU San Bernardino

Using Service Learning as a Method of Civic Education

Sharri Newman, University of Michigan-Flint

Technology-Enabled Community-Based Learning as a Setting for Entrepreneurship

Malu Roldan, San Jose State University

An Arts Partnership: Service Learning, Community Involvement and Faculty Engagement in San Berdo

Johanna Smith, CSU San Bernardino

Academic Service: Learning in the Core Computer Science Courses

Yana Kortsarts, Widener University

The Mayerson Student Philanthropy Project: An Innovative Civic Engagement Program

Carole Beere, Northern Kentucky University

Engaging Students in Designing Service: Learning Activities and Programs

Alexi G. Matveev, Norfolk State University

Closing the Cultural Divide: American Democracy Project and Service Learning at UN Omaha

Hollis F. Glaser, University of Nebraska at Omaha

Strengthening Community Academic Partnerships through Service Learning

Kate Cauley, Wright State University

The Service Learning Program at the University of St. Thomas: A Model for Liberal Arts Urban Universities

Jean-Philippe Faletta, University of St. Thomas

CommUniverCity San Jose: Mobilizing Service Learning to Address Neighborhood Priorities

Susan Meyers, San Jose State University

CIVIC ENGAGEMENT

Role of the University in Dealing with Challenges and Issues in the Urban Environment

Lisa A. Pierce, CSU San Bernardino

Universities as Incubators for Collaborative, Community-Initiated Nonprofit Organizations

Sara Woods, University of Nebraska at Omaha

Being Responsive to Academic and Demographic Needs in the Metropolitan Market: A Case Study

Emily C. Richardson, Widener University

University Resource and Economic Development

John Schaefer, The University of Tennessee at Chattanooga

Blending University and Community: Campus Master Planning and Urban Revitalization

Bill Walker, University of Arkansas at Little Rock

A Diversity-Based Strategy for Urban Revitalization

Gene A. Vincenti, The State University of New Jersey-Newark

The New American College: Lessons from Ten Years of Engagement

Mark Terranova, University of Maryland, Baltimore County

Becoming a Premiere Interactive University by Developing a Culture of Engagement

Chris Fiorentino, CSU Fresno

Developing the Community

James E. Lyons, Sr., CSU Dominguez Hills

MISSION

From Mission to Mainstream

Wilson Bradshaw, Metropolitan State University

A Metropolitan University in the Making

Daniel Little, University of Michigan-Dearborn

The Beach is Hot: How One Campus Learned to Address Student Needs

David Dowell, CSU Long Beach

ACADEMIC PROGRAMS

Integrating Academia and the Community: Walking the Talk Together

Debra D. Andrist, University of St. Thomas

Defining the "Subject" for Academic Support Services within English Composition Classes

Gary Roth, Rutgers-Newark

SCIENCE AND TECHNOLOGY

Getting Immersed in Science: An Opportunity for Collaboration

Hedy Moscovici, CSU Dominguez Hills

Preparing Teachers to Integrate Technology into Multicultural Inner-City Classrooms

Nada L. Mach, CSU Dominguez Hills

CIVIC PARTNERSHIPS

The Faces of Fullerton, Where Collaboration Does Make A Difference

Donald S. Castro, CSU Fullerton

Joining Hands for Heavy Lifting: Northeast Ohio's Universities Build Tomorrow's Economy

Paul Gaston, Kent State University

The Role of Leadership Development in Addressing Urban Community Challenges

Geoffrey R. Marczyk, Widener University

Partnerships for Community and Educational Advancement in Louisville, Kentucky

David A. Howarth, University of Louisville

The Rouge River Gateway Partnership

Edward J. Bagale, University of Michigan-Dearborn

Faculty and Community Collaboratives to Address Social Policy

David R. Diaz, CSU Northridge

PUBLIC-PRIVATE PARTNERSHIPS

Small Business Empowerment through Expanded Outreach with an e-Kiosk Network

James P. Lawler, Pace University

PARTNERSHIPS WITH PUBLIC SCHOOLS

Addressing the Challenge to Credential All Teachers

Kelli Beard, CSU Dominguez Hills

Partnering with a Distressed School District: The Politics of Trying to Make a Difference in Children's Lives

Stephen C. Wilhite, Widener University

Collaborating Across Educational Level, Campus and Discipline to Delineate Optimal Early Field Experiences for Future Teachers

Amy Strage, San Jose State University

Building a Comprehensive P-16 Coalition: School, Region and State

John Christensen, University of Nebraska at Omaha

Creating a New Generation of Teachers through a K-12 Partnership

Stephen Percy, University of Wisconsin Milwaukee

An Urban University's Response to K-12 Special Education Teacher Shortages: Alternative Credential Program

Mary C. Esposito, CSU Dominguez Hills

Partnerships for Recruiting Non-Traditional Teacher Candidates for Urban Schools

Joe Braun, CSU Dominguez Hills

STUDENT SERVICES

University Students of Tomorrow: Changing Experiences, Changing Expectations, Changing Brains

Neal W. Topp, University of Nebraska at Omaha

A View of Student Engagement

Phyllis Cremer, Woodbury University

Getting Connected: Collaborating between High School and the University to Create an e-Learning Environment

Victor Oliveres, CSU Fresno

ADVANCEMENT: RESOURCE DEVELOPMENT

University Real Estate Development: Bricks and Mortar for Town And Gown

Wim Wiewel, University of Baltimore

Reimagining the Urban University through Campus Information, Events and Outreach Services

Diane Hill, Rutgers-Newark

The Building Names Project: Metropolitan/Urban Approach to Residential Learning Communities

Karen Whitney, Indiana University-Purdue University Indianapolis

Forming a Culture of Giving: A Case Study in Successful University Internal Fundraising

Jamie M. Byrne, University of Arkansas at Little Rock

CRISIS MANAGEMENT, EMERGENCY PREPAREDNESS

Innovative Techniques for Using GIS to Prepare and Respond to Natural Catastrophes and Terrorist Events

Robert L. Caret, Towson University

Where there are multiple presenters, only the person designated as the lead presenter is shown.

California State University, Dominguez Hills

California State University, Dominguez Hills (CSUDH), named as one of the most diverse campuses in the West by *U.S. News & World Report*, is located in the City of Carson, minutes from downtown Los Angeles. Founded in 1960, it now serves approximately 13,000 students primarily from the South Los Angeles/South Bay communities of Southern California.

CSUDH offers a wide choice of bachelor's and master's degree programs. These programs are housed in six colleges: College of Business Administration and Public Policy; College of Education;



College of Health and Human Services; College of Liberal Arts; College of Natural and Behavioral Sciences; and the College of Extended and International Education.

The College of Education has proven its commitment to producing quality teachers for California's and the nation's children by earning a seven-year accreditation in 2005 under the performance-oriented standards of the National Council for Accreditation of Teacher Education (NCATE).



CSUDH is also noted for its minority science education programs, which partner with area research institutions to provide real-world laboratory experience and the impetus for seeking careers in the sciences. Together, CSUDH professors and students participate in cutting edge scientific research in areas like solar neutrino and nucleon decay, and osteoporosis.

In the College of Health and Human Services, the nursing program offers advanced education for registered nurses, one of the largest programs in the West, reaching statewide and nationwide through Cable TV and online courses.

Another program in the college, Orthotics and Prosthetics (O&P), is one of only three such programs in the nation to offer a baccalaureate degree. O&P boasts a 100 percent employment rate for graduates and produces nearly 15 percent of all O&P graduates in the United States. Recently, O&P received funding through a Department of Defense appropriation bill.

CSUDH is a nationwide leader in distance learning programs and continues to lead the state in distance learning initiatives, primarily housed in its College of Extended and International Education. The University was the first accredited university in the nation to design an academic degree for the Internet, the Master of Science in Quality Assurance, which remains only one of two MSQA programs offered in California. Now CSUDH has a successful MBA online program and its MPA online is the only one of its kind in the CSU system.

The Home Depot Center, a world-class sports venue and training center, opened on campus in 2003. An official U.S. Olympic Training Site, it is also home to Major League Soccer's Chivas USA and the L.A. Galaxy. Also, the Center includes a tennis stadium, a track and field facility and a state-of-the-art indoor velodrome for cycling, the ADT Event Center.

The Athletics Department sponsors 11 intercollegiate athletic teams: men's and women's soccer and basketball, women's volleyball, women's cross country, baseball, softball, men's golf, women's tennis

and indoor/outdoor women's track and field. Known as the "Toros," student-athletes compete in the National Collegiate Athletic Association (NCAA) Division II level in the California Collegiate Athletic Association (CCAA).

Currently, the Loker Student Union is undergoing a major expansion



to provide cutting-edge facilities for the University Bookstore, on-campus dining, student activities and student government.

The University Theatre provides a first-class venue for a season of plays, music, lectures and other performances, and the University Art Gallery consistently presents provocative exhibits featuring primarily California artists.

CSUDH is committed to its students, the urban community in which it is located and the concept that higher education is not an endeavor in which only a few, for economic or social reasons, can be productive participants. Its ethnically and culturally diverse student population reflects the changing face of America and provides CSUDH students a rich educational experience to prepare them for the business and cultural world of the 21st century.

The 11th Annual International
CUMU Conference
2005

Los Angeles, California / October 1-4, 2005 / Torrance Marriott
 Hosted by **California State University, Dominguez Hills**

REGISTRATION FORM

Name	Title	E-Mail		
Institution//Organization	Phone	Fax		
Address	City	State	Country	Postal Code

Pre-Conference Activities

Please register me in one of the following pre-conference activities, which will be held on Saturday, October 1, 2005. Registration must be received no later than August 22 for Pre-Conference Activities. All participants must meet in the hotel lobby at 9:00 a.m.

- LA City Tour** 9:00 a.m. – 4:00 p.m. \$24 per person
- Long Beach Aquarium** 9:00 a.m. – 4:30 p.m. \$65 per person
- Universal Studios** 9:00 a.m. – 9:00 p.m. \$65 per person
- Disneyland** 9:00 a.m. – 9 p.m. \$100 per person

Conference Registration Fees

	<i>Coalition Member</i>	<i>Non-Coalition Member</i>
<input type="checkbox"/> Early registration by August 12	\$450	\$495
<input type="checkbox"/> Full registration	\$495	\$525
<input type="checkbox"/> Three or more from the same member institution (early) by August 12	\$350	
<input type="checkbox"/> Three or more from the same member institution after August 12	\$400	
<input type="checkbox"/> Guest fee	\$250*	\$250*
<input type="checkbox"/> Administrative fee (after September 15)**	\$100	\$100
<input type="checkbox"/> Graduate Student rate	\$250	

- All registrants will be qualified to win a gift certificate.
- Register before August 12, 2005 and also qualify to win a gift from the Torrance Marriott Hotel.
- The top two institutions that register the most people will qualify to win \$200 towards their school's scholarship fund.

*Guest fee will include their meals during the conference and workshops

**The registration deadline is September 9, 2005. A \$100 administrative fee will be charged after that date. No refunds will be made after September 9.

Payment Information

Check. Please make check payable to: CSUDH Foundation.

Credit card payment: Visa MasterCard Amex Discover Amount to be charged: \$ _____

Credit Card Number _____ Expiration date _____

Name on the Card _____ Signature _____

Cardholder's Billing Address _____

To register online, visit: www.csudh.edu/cumu Online registration also available at: <http://www.regonline.com/Checkin.asp?EventId=25236>

To register by mail or fax, return your completed registration form with payment to:

CSU Dominguez Hills / Office of Ceremonies and Events / 1000 East Victoria Street / Carson, CA 90747 / Fax (310) 516-3302

If you have questions, please call (310) 243-2666 or send an e-mail to: csudhevents@csudh.edu

Hotel Accommodations

For room reservations, please contact the Torrance Marriott Hotel reservations office directly at (800) 228-9290, or get more information on the Marriott at www.MarriottHotels.com/laxtr Please mention that you are with the CUMU Conference to assure you receive our low conference rate. The code for making reservations on the Internet is CMNCMNA

Torrance Marriott / 3635 Fashion Way / Torrance, CA 90503 USA / (310) 316-3636 / Fax (310) 543-6076 / International Toll-Free (800) 228-9290

Coalition of Urban and Metropolitan Universities (CUMU)

CUMU Membership

(As of April 14, 2005)

U.S. Universities

Boise State University
Buffalo State College (SUNY College at Buffalo)
California State University, Dominguez Hills
California State University, Fresno
California State University, San Bernardino
Calumet College of St. Joseph
Chicago State University
City College of New York
Clayton College and State University
Eastern Michigan University
Florida Gulf Coast University
Florida International University
Indiana University Northwest
Indiana University-Purdue University Indianapolis
Jackson State University

Kennesaw State University
Kent State University
Louisiana State University in Shreveport
Macon State College
Metropolitan State University
Northeastern University
Northern Kentucky University
Pace University
Park University
Portland State University
Roosevelt University
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