

**Bachelor of Science in Business Administration:  
Entrepreneurship Concentration**

The purpose of the degree roadmap is to serve as a guide for planning one's academic coursework required to complete a specific major semester by semester. Before enrolling, you can use the degree roadmap to get a feel for the courses you'll take in this major. After enrolling, refer to the University Catalog, Class Schedule and consult with your academic advisor each semester for advisement to specify which courses you will take to fulfill each graduation

requirement and are progressing toward graduation in a timely manner as possible. **The Degree Roadmap is subject to change and is NOT to be considered a replacement for advisement with an academic advisor.** See *University Catalog* for information on the Graduate Writing Assessment Requirement (GWAR). *\*See reverse side for General Education (GE) course requirements. \*\*A minimum of 120 units are required for completion of degree.*

**Entry Level Skills Tests**

**English**

EPT Waiver:	SAT I 500, ACT 22, AP 3 or EAP Exempted
Course Placement	120-140 ENG 88
Total Scores:	141-146 ENG 99
	143-146 ENG 195: satisfies ENG 99 & ENG 110
	147 ENG 110

**Math**

ELM Waiver:	SAT I & II 550, ACT 23, AP 3 or EAP	
Course Placement	00-40	MAT 3
Total Scores:	42-48	MAT 9
	50	G.E. Math

**First Semester**

Course		Units
GE A1*	Freshman Composition I	3
GE A2*	Logic/Critical Reasoning area	3
GE B1*	Physical Sciences area	3
GE C1*	Humanities area	3
GE D1*	Perspectives on Individuals, Groups, & Society area	3

**Second Semester**

Course		Units
GE A1*	Freshman Composition II	3
GE A3*	Oral Communication area	3
GE B2*	Life Science area	3
GE B3*	Science Laboratory area	1
GE B4*	Quantitative Reasoning area	3-5
GE C2*	Humanities - Art Courses area	3

**Third Semester**

Course		Units
ACC 230	Financial Accounting	3
CIS 270	Information Systems and Technology Fundamentals	3
ECO 210	Economic Theory 1A (Microeconomics)	3
GE C3*	Humanities - Letters Courses area	3
GE D2*	Global & Historical Perspectives area	3

**Fourth Semester**

Course		Units
ACC 231	Managerial Accounting	3
ECO 211	Economic Theory IB (Macroeconomics)	3
LAW 240	Legal Environment of Business	3
GE D3*	Perspectives on U.S. History area	3
GE D4*	Perspectives on U.S. and California Government area	3
GE E*	The Whole Person area	3

**Fifth Semester**

Course		Units
BUS 300	Business Communications	3
CIS 370	Information Systems Theory and Practice	3
FIN 360	Business Finance	3
MGT 310	Management Theory	3
OMG 321	Introduciton to Business Statistics	3
GWAR	ENG 350 or GWE	0-3

**Sixth Semester**

Course		Units
MGT 412	Small Business Management	3
MKT 350	Principles of Marketing	3
OMG 322	Operations Management	3
Elective	Select ONE AAC elective concentration course: FIN 382, FIN 483, MKT 352, or MKT 450	3
GE F1*	Studies in the Humanities area	3

**Seventh Semester**

Course		Units
BUS 445	International Business	3
FIN 485	Entrepreneurial Finance	3
Elective	Select TWO AAC elective concentration courses: AAC 337, FIN 480, LAW 340, HRM 313, MGT 416, or OMG 430	6
GE F2*	Studies in the Natural Sciences area	3

**Eighth Semester**

Course		Units
MKT 454	Marketing Research	3
MGT 490	Strategic Management Seminar	3
Elective	Select TWO AAC elective concentration courses: AAC 337, FIN 480, LAW 340, HRM 313, MGT 416, or OMG 430	6
GE F3/G*	Studies in Social Sciences area/Cultural Pluralism area	3

**Total Units: 124-129\*\***

**NOTE:** Upper division elective courses cannot double count for upper division GE courses.

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### Learn More

- To learn more about the B.S. in Business Administration at CSUDH, call the Department of Entrepreneurship at (310) 243-3556, visit SBS A-306, or visit [CBAPP.CSUDH.EDU](http://CBAPP.CSUDH.EDU).
- For more information on applying to CSUDH, visit [CSUDH.EDU/FutureStudents](http://CSUDH.EDU/FutureStudents).
- Apply online at [CSUMENTOR.EDU](http://CSUMENTOR.EDU).
- Career information, visit [CSUDH.EDU/CareerCenter](http://CSUDH.EDU/CareerCenter).

### Faculty

Hamoud Salhi, Chair, Public Administration  
Associate Professor of Political Science,  
Economics and Labor Studies  
Ph.D., University of Southern California

Meng Zhao, Chair, Management and Marketing  
Associate Professor of Marketing  
Ph.D., Michigan State University

Myron Sheu, Chair, Information Systems and  
Operations Management  
Professor of Information Systems  
CIS & OMG, Ph.D., Old Dominion University

Burhan Yavas, Chair, Accounting and Finance  
Professor of Finance and International Business  
Ph.D., University of Southern California

### Career Options

Upon graduation, an accounting concentration graduate could have a variety of career choices: 1. Public Accounting, commonly known as a certified public accountant, after having successfully passed the CPA exam; 2. Managerial Accounting in a corporate setting. The accounting graduate could become a certified management accounting, or CMA.; 3. Internal Auditing in a corporate setting. The accounting graduate could be a certified internal auditor, or CIA.; 4. Tax accounting or tax planning.

### \*General Education (GE) Requirements

#### A. Basic Skills:

Courses must be passed with a grade of "C" or higher.  
GE A1: ENG 110, ENG 111 (both required)  
GE A2: PHI 120 or PSY 110  
GE A3: THE 120  
GE A4: CSC 101 or LIB 150 (optional category)

GE D2: AFS 201, ANT 102, CHS 200, GEO 100, HIS 120,  
HIS 121, POL 100  
GE D3: HIS 101  
GE D4: POL 101

#### B. Area of the Natural Sciences and Quantitative Reasoning:

Select one course from each category below. Category 4 courses must be passed with a grade of "C" or higher.  
GE B1: CHE 102, EAR 100, GEO 200, PHY 100  
GE B2: ANT 101, BIO 102  
GE B3: BIO 103, EAR 101, CHE 103  
GE B4: MAT 105, 131, 153, 171, 191, 193

#### E. Objectives for Lifelong Learning and Self-Development:

Select one course from the following.  
GE E: HEA 100, HSC 201, KIN 235, REC 100, UNV 101

#### C. Area of the Humanities:

Select one course from each category below.  
In categories 2 and 3, select courses from different departments.  
GE C1: HUM 200  
GE C2: ART 100, ART 101, CHS 125, COM 130, DAN 130,  
MUS 101, MUS 110, THE 100, THE 160  
GE C3: AFS 200, AFS 231, APP 101, CHS 100, CHS 205,  
ENG 230, FRE 220, HUM 212, PHI 101, PHI 102,  
SPA 151, SPA 221

#### F. Upper Division Integrative Studies:

Select one course from each category. Courses in this category are to be taken after 60 semester units and ALL lower division General Education courses have been completed.  
GE F1: HUM 310, 312, 314  
GE F2: SMT 310, 312, 314, 416  
GE F3: SBS 318<sup>1</sup>

#### D. Area of the Social Sciences:

Select one course from each category below.  
In categories 1 and 2, select courses from different departments.  
GE D1: AFS 212, AFS 220, ANT 100, APP 212, CHS 212,  
PSY 101, SOC 101, SOC 102, WMS 250

#### G. Cultural Pluralism Requirement:

Within their General Education selections or within other requirements, all students must take one course which addresses cultural pluralism (i.e. the impact of the integration of cultures).  
GE G: ANT 312, 336, 337, 338, 339, 340, 342, 389, CHS 300,  
HIS 305, MUS 401, PHI 383, SBS 318, SOC 322,  
SOC 331, SOC 383

<sup>1</sup> SBS 318 satisfies both F3 and G areas. Students will receive only three units credit, but will have met both requirements.