STRENGTHS

2 = Totally Awesome!
1 = Definite Strength

1. Good concept: Creative choice of music and theme for audience enjoyment and viewer identification.
2. Choice of pictures effectively supported and enhanced the theme or concept of the program.
3. Combination of the song with your pictures created a unique concept and/or effective social comment.
4. Good pre-production planning and organization (well-prepared for taping).
5. Well-organized, practical script for student production crew capabilities and class time limitations.
6. Good framing and composition on pictures for maximum impact in program.
7. Cameras generally delivered the "punch line" of the picture in time to have the appropriate impact.
8. Interesting variety of appropriate and aesthetically pleasing camera movement.
9. Effects shots related to, enhanced, and worked well with the concept of the production.
10. Confidence in calling shots during taping and taking command of production crew (assertive).
11. Well-paced script and shot selection helped to keep the production interesting.
12. Good timing in calling the appropriate shots during the taping.
13. Resilient in responding to script/shot revisions and crew/technical problems during production.
15. Roll-in footage related to, enhanced, and worked well with the concept of the production.
16. Thorough, astute observation and critique of production problems in project evaluation.

WEAKNESSES

2 = Major Problem!
1 = Definite Weakness

17. Choice of material and/or concept was not as exciting or interesting as other projects in class (flat).
18. Many or some pictures lacked relevance to the concept (did not support or enhance the concept).
19. Resulting combination of song with your pictures lacked impact and/or relevance to a general audience.
20. Lack of pre-production planning and organization caused problems and/or delays in production.
21. Script was disorganized and/or had major problems at time of taping.
22. Script was too simple for a production in this class (not challenging enough).
23. Script was too complicated for student production crew in this class (too challenging).
24. Pace of script and/or shot changes was too slow (possibly boring at times).
25. Pace of script and/or shot changes was too quick (possibly subliminal at times).
26. Improper framing/composition on some pictures decreased their meaning and impact in the program.
27. Cameras did not get to the "punch line" of some pictures in time to have the appropriate impact.
28. Camera movement was sometimes inappropriate or distracting to the flow or impact of the program.
29. Too much of the same type of camera movement made production predictable and sometimes boring.
30. Effects shots did not relate to, enhance or work well with the concept of the production.
31. Timing errors in calling certain shots at the proper time in script.
32. Fell behind in calling shots for pace of the script (shots not up soon enough for corresponding lyrics).
33. Lack of confidence in calling shots and/or taking command of production crew (confused/timid).
34. Problems in responding to script/shot revisions and/or technical/crew problems during production.
35. Roll-in footage was possibly too long, irrelevant to concept, or ineffective in enhancing the program.
36. Project evaluation lacked depth and relevant observations (minimal, token effort reflected).

COMMENTS: