

# Curriculum Register

## March 26, 2020

This publication contains proposed curriculum changes, organized into the following sections:

- I. **Campus-wide Proposal Sharing**, which includes a synopsis of course and program proposals that have been submitted for review to their department curriculum committee and program faculty, and new program proposals that have been approved by the Board of Trustees to appear on the CSUDH Academic Master Plan;
- II. **College Curriculum Committee Approvals**, which includes completed information on course proposals that have been reviewed and approved by the College Curriculum Committee; and
- III. **University Curriculum Committee (UCC) Recommendations**, which includes completed information on program proposals reviewed by UCC and the committee's recommendation.

All proposals must complete each step in the curriculum review process:

[New Degree Programs & Program Modifications](#)

[New & Modified Courses](#)

### **Moratorium for Proposals in Campus-wide Sharing Stage:**

The Campus-wide Sharing section of the Curriculum Register contains only a summary of the curriculum proposal. There will be a 10 working-day moratorium, starting from the publication date of the Curriculum Register, during which departments, deans, or individual faculty may raise objections or concerns to the proposing faculty and College Curriculum Committee.

After the College Curriculum Committee has been contacted with objection, the objector has 10-working days to review the entire proposal and submit a formal objection in writing.

### **Moratorium Date: April 16, 2020**

Once the moratorium date has passed for campus-wide sharing and no objections are received, the proposal will continue through the stages of the curriculum review process.

The Office of Academic Programs produces the Curriculum Register. Any questions or comments should be directed to the Office of Academic Programs at [creview@csudh.edu](mailto:creview@csudh.edu) or at (310) 243-3308.

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# I. CAMPUS-WIDE PROPOSAL SHARING

## Curriculum Proposals

The following course and program proposals have been submitted for review to their department curriculum committee and program faculty.

### College of Arts and Humanities

**Program/Course:** AFS 340 Africana Womanhood

**Proposer:** Donna Nicol

**Type of Change:** New Course

**Course Description:** Examines the economic, political and social position of Africana women in the global diaspora by analyzing the legal apparatuses, historical context and present-day realities of racism, sexism, class oppression and homophobia that impacts Africana women's daily lives

**Summary of changes:** The Africana Studies Department proposes AFS 340 - Africana Womanhood as a major/minor elective course that will offer students the opportunity to examine the history and present day realities facing Africana women in the United States and throughout the global using a womanist, intersectional approach.

**Program/Course:** B.A. in Film, Television, and Media

**Proposer:** Ryan Bowles Eagle

**Type of Change:** Program Modification

**Summary of changes:** The Communications department proposes to make COM 130: Introduction to Film a Lower Division Requirement. It is currently an elective course in our degree program.

**Program/Course:** B.A. in Advertising and Public Relations

**Proposer:** Miriam Hernandez Martinez

**Type of Change:** Program Modification

**Summary of changes:** The Communications department proposes to change the course utilization of COM 301 and COM 344 as required/elective courses.

**Program/Course:** COM 130 Introduction to Film

**Proposer:** Ryan Bowles Eagle

**Type of Change:** Course Modification

**Course Descriptions:** An introduction to the study of film as an aesthetic, historical, and cultural phenomenon, and to various methods of critical analysis.

**Summary of changes:** Given increased enrollment and less available space and course timeslots available, the faculty in Film, Television and Media (FTVM) believe our students would be well served by having the option to take COM 130: Introduction to Film as a hybrid course. Using this model, the instructor can assign screenings to be completed at home and use the course time for lecture and discussion of concepts. The course is currently a G.E. so this change would serve students across campus as well. We are also submitting a program modification to re-designate the course as a Lower-Division Requirement. If that program modification is approved, all students in FTVM will need to take COM 130; the option to have a hybrid model will allow greater flexibility for students in completing this required course.

**Program/Course:** COM 220 Screenwriting I

**Proposer:** Ryan Bowles Eagle

**Type of Change:** Course Modification

**Course Description:** Prerequisite: [COM 100](#) or [COM 105](#) is required. Serves as an introduction to the craft of screenwriting, with primary focus on equipping students with the skills to write scenes and short format screenplays and to analyze and evaluate feature films and screenplays.

**Summary of changes:** Change course number from 220 to 331.

**Program/Course:** COM 230 Writing for Series Television

**Proposer:** Ryan Bowles Eagle

**Type of Change:** Course Modification

**Course Description:** Prerequisite: [COM 100](#) or [COM 105](#) is required. Students break down the TV-writing process then apply each step to the development of their own original script. Students will learn the basic theory and formal aspects of story structure, character development, the use of conflict, scene writing and dialogue for television

**Summary of changes:** Change course number from 230 to 332.

**Program/Course:** COM 302 Law of the Mass Media

**Proposer:** Nancy A. Cheever

**Type of Change:** Course Modification

**Course Description:** Libel law, right to privacy, contempt of court, copyright, the right to print news of public affairs, the Freedom of Information Act, and other legal topics of concern to the media professional.

**Summary of changes:** Add online delivery to the course.

**Program/Course:** COM 342 Advertising Strategy & Writing

**Proposer:** Miriam Hernandez Martinez

**Type of Change:** Course Modification

**Course Description:** Planning, creating and preparing demographically and psychographically targeted advertisements for print, electronic, interactive, and out-of-home media. Students will write copy for commercial and not-for-profit advertising campaigns.

**Summary of changes:** Change prerequisites for course.

**Program/Course:** COM 346 News Gathering and Reporting

**Proposer:** Nancy A. Cheever

**Type of Change:** Course Modification

**Course Description:** Prerequisites: [COM 250](#). Theory and practice of information gathering for print and electronic media writing, including the art of interviewing. Identification, assessing and verifying published, computerized data base and "live" sources. Special emphasis on interview problems such as invalid inference and supposition.

**Summary of changes:** Add hybrid as a delivery method

**Program/Course:** COM 366 Public Relations Writing

**Proposer:** Miriam Hernandez Martinez

**Type of Change:** Course Modification

**Course Description:** Public relations writing; message and audience analysis. Creating effective forms of public relations communications, producing print and video press releases, public service announcements, media fact sheets and alerts, executive letters, press kits and brochures and newsletter copy. Two hours lecture, two hours activity per week.

**Summary of changes:** Add "online" as a delivery method.

**Program/Course:** COM 367 Public Relations Writing Lab

**Proposer:** Miriam Hernandez Martinez

**Type of Change:** Course Modifications

**Course Descriptions:** Public Relations writing laboratory course that covers the creation of effective forms of public relations communications; the production of print and video press releases, public service announcements, media fact sheet and alerts, executive letters, press kits and brochures, and newsletter copy.

**Summary of changes:** Add “online” as a delivery method.

**Program/Course:** COM 379 Media Industries

**Proposer:** Nancy Cheever

**Type of Change:** Course Modification

**Course Description:** Prerequisite: [COM 100](#) or [COM 105](#) is required. Analyzes contemporary media industries offering a comprehensive overview of how the industries work, their historical roots in relation to how they operate today, and their cultural influence. Examines how the relationships between various cultural, industrial, regulatory, and economic elements set the conditions by which media industries create cultural texts.

**Summary of changes:** Add “hybrid” as a delivery method.

**Program/Course:** COM 388 Digital Magazine Production

**Proposer:** Brant Burkey

**Type of Change:** Course Modification

**Course Description:** Prerequisites: [COM 250](#), [COM 347](#) and [COM 352](#) are required. Co-requisite: [COM 389](#) is required. This course is designed to build skills in advanced feature storytelling through the production of a digital magazine for distribution across digital platforms. From conception to production, feature story packages and will be developed with a strong focus on research, writing, editing, photography, creating videos and podcasts, and design.

**Summary of changes:** Change in unit value and prerequisites.

**Program/Course:** COM 389 Digital Magazine Production Laboratory

**Proposer:** Brant Burkey

**Type of Change:** Course Modification

**Course Description:** Prerequisites: [COM 250](#), [COM 347](#), and [COM 352](#) are required. Co-requisite: [COM 388](#) is required. This course is designed to build skills in advanced feature storytelling through the production of a digital magazine for distribution across digital platforms. From conception to production, feature story packages and will be developed with a strong focus on research, writing, editing, photography, creating videos and podcasts, and design.

**Summary of changes:** Change in unit value and prerequisites.

**Program/Course:** COM 389 Hollywood by the Horns

**Proposer:** Ryan Bowles Eagle

**Type of Change:** Course Modification

**Course Description:** Prerequisites: [COM 100](#) or [COM 105](#); and [COM 379](#) are required. Workshop that contributes to the mission of the "Hollywood by the Horns" program: to build up and maintain the relationship between working professionals in Hollywood and the dynamic students of CSU Dominguez Hills.

**Summary of changes:** Change in enrollment requirements

## **College of Business Administration & Public Policy**

**Program/Course:** Graduate Certificate in Supply Chain Management and Technologies

**Type of Change:** Certificate Modification

**Proposer:** Jian-yu (Fisher) Ke

**Summary of Changes:** As the MBA program is terminated, we plan to modify the post-MBA certificate program in Logistics Management to the Graduate Certificate in Supply Chain Management and Technologies. The design of the certificate program is proposed as follows:

1. Title: Graduate Certificate in Supply Chain Management and Technologies
2. Requirement: A Bachelor's Degree from an accredited university
3. Required Courses (12 credits):
  - CIS 510 Introduction to Data Management and Analysis
  - CIS 530 Enterprise Resource Planning
  - CIS 575 SAP Supply Chain
  - OMG 570 Supply Chain Design & Strategy

### **College of Education**

**The College of Education did not submit any proposals to publish in the February register.**

### **College of Extended & International Education**

**The College of Extended & International Education did not submit any proposals to publish in the February register.**

## College of Health, Human Services, & Nursing

**Program/Course:** Master of Social Work Program

**Proposer(s):** Sharon Chun Wetterau, Lynn Harris, Adriana Aldana

**Type of change:** Program Modification

**Summary of changes/rationale:** The MSW program offers foundation and concentration curricula emphasizing a community practice methodology from a Critical Race Studies perspective. The Social Work Department in the past has offered one elective option for students in their final concentration year of the program. However, this elective (MSW 592 Diagnostic Assessment in Social Work) catered more to those specializing in Children, Youth, and Family, or Community Mental Health. Those students who specialized in Community Capacity Building had to take an elective outside the department if the one option offered did not appeal to them. Therefore, the Social Work Department proposes to modify the Master's in Social Work program by removing the required MSW 523 Social Justice in Social Work Practice Course and adding three new elective courses. The program modification is designed to stay within the 60-unit limit for the master's degree. Courses in the current curriculum are situated where students must complete all the courses in their foundation year before moving onto their concentration year. The program is moving to replace MSW 523 Social Justice in Social Work Practice Course with three electives:

- MSW 574 Seminar in Health Care and Gerontology,
- MSW 575 Grant Research and Proposal Writing, and
- MSW 576 Youth Empowerment for Community Change

These courses will be a required concentration year course for all full and part-time students. Students only need to select one of the three electives. These new electives will provide graduate students with knowledge and experience in best practices and theoretical approaches in working with diverse individuals, families, and groups in health care settings; knowledge and skills in developing the fundamental components of a grant proposal; and strategies for engaging and empowering youth with a focus on urban, racially segregated, and economically disinvested areas.

### **Course Description(s):**

**MSW 574 Seminar in Health Care and Gerontology** (3 units). Prerequisites: Completion of all foundation-level MSW courses. Co-requisites: None. This course reviews best practices and theoretical approaches in working with diverse individuals, families, and groups in health care settings. Students will also attain an advanced understanding of older adulthood issues, applying multiple theoretical perspectives to assessment and intervention with aging individuals and their families.

**MSW 575 Grant Research and Proposal Writing** (3 units). Prerequisites: Completion of all foundation-level MSW courses. Co-requisites: None. This course provides the skills necessary to develop components of a grant proposal to include needs assessment, program planning, background and significance, goals and objectives, project design and methods, evaluation, sustainability, marketing plan, budget and justification. Students will develop skills in researching and locating funding opportunities.

**MSW 576 Youth Empowerment for Community Change** (3 units). Prerequisites: Completion of all foundation-level MSW courses. Co-requisites: None. This course examines strategies for engaging and empowering young people, with an emphasis on approaches in urban, racially segregated, and economically disinvested areas. The course will draw upon best practices from grassroots organizing, civic engagement, youth development, and child welfare.



## College of Natural and Behavioral Sciences

**Program/Course:** MAT Program Math/Ed Option

**Type of Change:** Program Modification

**Proposer:** Alex Stanoyevitch

**Summary of Changes:** The math department is slightly restructuring both the Mathematics and Mathematics Education majors in order to include the newly proposed MAT 327 (Intro to Machine Learning with Software) course as a major elective. In the Mathematics major, we will be removing MAT 361 and MAT 347 as electives as they do not currently serve the needs of students headed to industry careers or graduate students and allowing for students to select two courses from a larger list of courses with an applied bent, including MAT 327. In the Mathematics Education major, we will be adding both MAT 327 and MAT 311 (Differential Equations) as elective options alongside other courses covering applications of mathematics.

**Program/Course:** MAT 327 Machine Learning

**Type of Change:** New Course

**Proposer:** Alex Stanoyevitch

**Summary of Changes:** The math department is creating a new course - "Introduction to Machine Learning with Software" in an effort to help students further develop their proficiency with technology and gain skills that will help them in their future careers. This course will be an option for upper division electives for both the Mathematics and Mathematics Education options in the major as well as for the Mathematics minor. Furthermore, the department is currently working toward creating a new major concentration in data science and this course will be a key component of this concentration.

**Program/Course:** Minor in Mathematics

**Type of Change:** Program Modification

**Proposer:** Matthew Jones

**Summary of Changes:** Change in Course Requirements – Due to a recent change in prerequisite for the upper division linear algebra course (MAT 331), in order to remove hidden prerequisites in the minor, the math department will be removing MAT 331 as a required course and instead, adding MAT 247 (the new prerequisite for MAT 331). Furthermore, now, any 3 upper division courses from the math department may be used to fulfill the requirements for upper division courses in the minor.

**Program/Course:** ANT 330 North American Indians

**Type of Change:** Course Modification

**Proposer:** Janine Gasco

**Summary of Changes:** Proposal to include ANT 330 North American Indians in upper division GE area F3, Integrative Studies in the Social Sciences.

## **University Library**

**The University Library did not submit any proposals to publish in the February register.**