DYMALLY INSTITUTE REPORT TO THE MDAAPEI ADVISORY BOARD

Purpose of the Report

- To Report Out The Operational Programming Activities of the Institute.
- To Demonstrate Alignment of the Institute with the University’s Student Success Priorities and Goals.
  - To Present the Institute’s 2018-2019 Achievements to date.
  - To Present the Institute’s 2019-2020 Programming Goals.
  - To Present the Institute’s Planned Activities through 2019-2020.
The Institute Mission

“To build community and institutional memory, through a digital archive, of the history and contribution of African American elected officials, business leaders, and community leaders who have influenced the progress of the State of California and the nation; to influence public policy debates through on-going academic and community research dealing with African American political and economic concerns that impacts in California and elsewhere around the nation; to help develop the next generation of elected officials, civic, and policy leaders; and to engage the CSUDH community through cultural experiences that promote the Dymally influence in the African Diaspora.”
Institute’s Year 1 & 2 Goals and Objectives

- To Build Stable and Reliable Sources of Human Capital and Resource Development in support of the Institute and within the University.
- Develop A Pragmatic Approach to Implementing the Institute’s Research, Sustainability and Programming Activities.
- To Build Consistency and Continuity in the Institute's Sustainability.
- Bring External Energy and Vitality to the University environment.
GOAL 1: SUSTAINABILITY 
AN OPERATIONS

To Build a sustainable and Nationally Recognized Think Tank on the campus of California State University, Dominguez Hills

- Relocated the Institute to a larger, more visible space on campus (Cain Library) for a greater presence and more professional look, including a full wall mural. The Institute is now part of the campus cultural footprint.

- Completed the Institute’s Branding Campaign to align the Institute with the University and raise its campus and community profiles through its web presence, social media, event collaterals, marketing promotional items, giveaways and apparel. Institute Employees and Advisory Board members participated in the Branding Campaign.
DYMALLY INSTITUTE RELOCATED SPACE: CAIN LIBRARY NORTH, FOURTH FLOOR
GOAL 2: SUSTAINABILITY AND OPERATIONS

Build leadership and staff support for long-term continuity and succession.

The permanent infrastructure for the Institute has been developed. The baseline staffing structure is set. Future staffing for the Institute will be for growth.


Hired the Administrative Coordinator II (Gladys Jackson) in July, 2018.

Hired the Dymally Fellows/AALT Coordinator (Tajauta Ortega) in July, 2019.

Established a 21-member community advisory board to support the Institute’s programming and fundraising efforts. In its first year, the Advisory Board was 85% active in Institute activities and raised $110,000 for the CSUDH Presidential Scholars Gala and the 2019 Dymally International Jazz Festival.

Procured a second year of State funding in the amount of $700,000, bringing the two-year total to $1.7 million. Anticipate another LBC funding allocation of $1.000,000 in 2020-2021 Budget cycle.

Supported several community organizations in outreach and collaboration partnerships (Moderated/Spoke California Black Chamber of Commerce, California Asso. Of Black School Educators, Brotherhood Crusade 50th Anniversary, moderated two Homeless panels, supported Stop The Violence Coalition Youth Reinvestment grant (AB 1454, Jones-Sawyer) on reducing gang and gun violence.

Supported long-term funding legislation AB 426 (Senator Bradford bill), to provide $300,000 annually for the Dymally Fellows Program. Bill was passed without appropriation in year 1, currently still active in Year 2.

Held the Inaugural Dymally International Jazz and Arts Festival, to lay the groundwork for the Institute’s main external long-term fundraising strategy and foremost community engagement cultural event. The next festival is scheduled for May, 2021.

Currently Implementing the Dymally Fellows Program. Have identified 15 fellows for the first 18-month class for 2020-21. The first International educational excursion is proposed for Ghana, Africa in July of 2020.

Currently developing a $1.2 million Youth Reinvestment grant (AB 1454) to provide compliance oversight, evaluation and re-entry training to “At Promise” inner-city youth (due March, 13th, 2020; scheduled funding, July 1, 2020).
Completed the Institute’s first digital archive project, a feature film documentary on the life of Mervyn Dymally.

Completed a 30 minute video vignette (short film) on the dedication of the Dymally Bust in the Sacramento Capitol Building.

Currently researching the next two digital archive projects (Raymond Lewis documentary, 2021, and History of Black Women in CA Politics documentary, 2022).

Started inspecting the Dymally Collection at Cal State, Los Angeles. Discussions on the possible move of the collection to CSUDH have been held with Library administration. Currently in discussions around bringing the Karen Bass Speaker papers to CSUDH.

The Institute funded a $20,000 faculty research grant to digitize and catalog the 1970 Wilson Riles Campaign Collection.
Produced and released its first Policy Study in December, 2018, on Voter Constituency Awareness. Have presented the study throughout the community in several cities.

Awarded and funded five (5) new faculty research grants for 2019-2021, to promote research that impacts African Americans.

Currently researching and writing a case study on racial retrogression that will be released this Spring (June, 2020).

Currently researching and writing a historical table book on the 20th Anniversary of the Urban Issues Forum, due out in 2020. Proceeds will go to the CSUDH Charitable Foundation for Dymally programming.
Co-Sponsored the Pan African Trade and Investment Conference with Department of Africana Studies.


Hosted four Dymally Distinguished Speakers (Congresswoman Karen Bass, Dr. Angela Davis, Dr. Michael Eric Dyson, Dr. Cornel West)

Held TWO day long Symposia; a Millennial Symposium (with two national speakers, Dr. Ivory Toldson and Mr. Jarrod Benjamin) and an Aging Symposium to discuss and studying Ageism in CA. These symposiums will be reoccurring annually (March, 2020 and October, 2020)
FOUR DYMALLY DISTINGUISHED SPEAKER SERIES EVENTS HELD IN 2019-2020 DREW OVER 2,500 ATTENDEES IN TOTAL
Dymally Fellows/AALT Coordinator has developed MOU agreements for Fellow Partners.

Curriculum finalized for the Dymally Fellows Program Guide (Dr. Gammage with direct input from the CSUDH President Parham).

Identified and Met with all Strategic Partners (CUSD, CCC, LAUSD, Brotherhood Crusade)

Program launch and student selection, December, 2019). Orientation starts March, 2020 (once MOUs are executed).

Ms. Ortega provided full support to AALT weekend in 2019, and is currently building an implementation and logistics manual for 2020 AALT planning.

GOAL 4: INSTITUTE PROGRAMMING

Build a Male/Youth Mentoring Program for college admission and a leadership development summit for civic and political engagement.
Institute Accomplishments To Date

- Acquired $1,700,000 in “One-time” state funding in our first eighteen months (none of it has been spent to date—will be applied across 4 years).
  - Put in place the Dymally Institute personnel infrastructure while continuing all programming activity.
  - Implemented an Institute branding campaign (collateral, web & social media)
- Co-sponsored the African Trade & Investment Conference AND TWO Black History Month Programs with the Africana Studies Department.
  - Negotiated and relocated a larger footprint for the Institute in the University (Library)
  - Assembled an influential & vibrant Advisory Board
  - Hosted Ten (10) Events on the CSUDH Campus from 2018 and 2020.
- Held the three of the LARGEST events [outside of graduation] on campus this year (Davis/Jazz Festival/West)
  - Brought eight (8) high profile speakers of national renown to the CSUDH campus (Bass/Davis/Dyson/Malveaux/Manago/Toldson/Benjamin)
- Supported the Presidential Scholars Gala ($35,000 between the Board 10K and the Institute 25K) and continuing Partnerships with CUSD, CCC and Brotherhood Crusade for our “Dymally Fellows” Program ($125,000)
  - Released our first public policy study on Constituency Awareness
- Completed our first archive project, a feature film documentary on the life and career of Mervyn M. Dymally (premiered at Pan African Film Festival, February 16th, 2019)
  - Produced and hosted the Dymally International Jazz and Arts Festival at Dignity Health Sports Park
  - Reissued second round Faculty Research Grant Awards ($100,000)
- Provided planning support and financial indemnification for the historic placement of the Dymally Bust in the State Capitol Building in Sacramento.
Planned Activities for 2019-2020 (Year 2)

- Dymally Distinguished Speakers Series-Spring/Fall, 2020
  - Dymally Aging Symposium, October, 2020
  - Policy (Retrogression) Study Roundtable, June, 2020
- Dymally/Africana Studies Black History Month Program (Urban Lunch Forum), February, 2020
- Dymally 2nd Annual Millennial Symposium, March 11th, 2020
  - International Jazz & Arts Festival, DHSP, 2021 TBD
  - Dymally Institute/Africana Studies/Los Angeles Urban League, State of Black Los Angeles Report Release Panel, Fall, 2020
I had **strong support** from the CSUDH administration, Senate leadership, and I had a **strong** advisory board.
INUAGURAL FESTIVAL, APRIL 27TH, 2019
2ND ANNUAL RESCHEDULED FOR MAY, 2021
Continue To Build Strategic Partnerships In 2020-2021

- California Legislative Black Caucus AALT Program
- Brotherhood Crusade Programming Grant ($200,000)
- Pan African Film & Arts Festival (Digital Archive Partnership)
- Historical Erasure Recovery Project (lost history/Black Native Americans with the CSUDH Native American Institute)
- IMadiba “Conversation Museum” Project (International Cultural Partnership w/ Nelson Mandela Foundation)
- The Los Angeles Urban League “State of Black Los Angeles” Study
  - The CSUDH Presidential Scholars Program ($25,000 Reoccurring)
- Dymally Institute-Ralph Bunche Center Joint Cannabis Research Project
State of the Institute Take-aways:

**MDAAPEI is fully funded for FOUR Years.**

**MDAAPEI is fully staffed and operational.**

The Branding Campaign has worked. People now know the Dymally Institute, and actively want to partner with it.

**MDAAPEI's programming is operative, functioning and expanding.**

The Institute has expanded its footprint on the campus and in the greater community connected to CSUDH.

**The Goal is to continuing to GROW our SUCCESS for the next THREE Years (Years 3 through 5 of the Institute’s Strategic Plan).**

Thank you the opportunity to serve and present this report.

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