

Strategic Planning Update

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Agenda

- Process Overview
- Preliminary Analysis of Stakeholder Meeting & Survey Data
- Next Steps
- Q&A

Process Overview

- Call for nominations for Strategic Planning Steering Committee (SPSC) – May 2020
- SPSC formed and charged – September 2020
- SPSC laid initial foundation – Fall 2020
 - Reviewed accomplishments & lessons learned from last strategic plan & WASC review
 - Engaged in ideation activities
 - Conducted a SWOT Analysis; and
 - Developed a timeline and subcommittee structure for initial phase
- Consultants hired – January 2021
- Subcommittees formed – January 2021
- Conducted 37 Stakeholder Meetings and collected online survey responses – February/March 2021

Subcommittees

- Planning Committee
- Mission, Vision, & Values Committee
- Data Analysis Committee
- Communication Committee
- Facilitation Team

Stakeholder Meeting & Survey Questions

1. What are our areas of greatest strength and promise?
2. What currently makes this university truly distinctive in relation to peers and competitors?
3. What will CSUDH need to do to create an innovative, equitable and inclusive environment for all?
4. What are the major forces, trends or issues – in higher education, in our state, our system, and our region - that will affect the future of this university?
5. What are our greatest opportunities to enhance quality and to carve out a place for ourselves that will lead to distinction and serve our community?

Stakeholder Meetings & Survey Input

- Over 500 complete responses
- Over 1000 partial responses
- Respondents included administrators, alumni, community members, faculty, staff, and both graduate and undergraduate students.

Emerging Themes (Preliminary!)

- Diversity of all kinds is our strength & our future.
- We are a caring community, rooted in a history of social justice.
- Community partnerships are important to us; our location is key to who we are and who we want to be.
- Our community needs graduates who are both career-ready and able to respond to pivotal moments in the country's social and political climate.

Emerging Themes (cont.)

- We are student-centered, supporting all students to achieve academic excellence, fulfilling careers, and productive community engagement *over the course of their lifetimes*.
- The lessons we have learned from the COVID pandemic will improve future teaching, learning, and the overall campus experience.
- We want our students to thrive on campus, not merely to exist.
- A CSUDH degree is one of the best value investments an individual can make.
- We want our campus to be self-determined, less dependent on the state, and transparent about its decision-making processes.

Strategic Plan Architecture

- Revised Mission, Vision, and Values statements that articulate who we are, what we do, and who we serve.
- Six Strategic Commitments – what we are committing to accomplishing over the next 6 years.
- Goals – will help us achieve our commitments
- Activities – will help us achieve the goals
- Supporting Documents
 - Assessment plan – review and course correction
 - Communication plan

Timeline

- Revise Mission, Vision, Values: April 2021
- Develop draft Strategic Commitments: April 2021
- Strategic Planning Update #2 Town Hall: May 6, 11:00-12:00
- Campus-wide feedback on revised Mission, Vision, Values & Strategic Commitments: May 2021
- New subcommittees to identify goals, activities, assessment & communication plans:
Summer 2021

Thank you, Strategic Planning Committee

Deborah Brandon

Jenn Brandt

Stephanie Brasley

Mark Carrier

Bill Chang

Keith Curry

Yesenia Fernandez

David Gamboa

Mara Lee Grayson

Catherine Jermany

Jessica Ku Kim

Larry Kimaara

Megumi Kuwabara

Kim McNutt

Wayne Nishioka

Thomas Norman

Alana Olschwang

Cecilia Ortiz

Ellie Perry

Claudia Peyton

Fynnwin Prager

David Rattray

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Sarah Taylor

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