Fall 2019 Enrollment and Attention on Retention
- Dr. Figueroa’s Senate Report 10/23/19

Overall Enrollment Growth
All Students

16% Point Growth in 5 years

- Enrolled in 15 Units
  - First Year: 30.5%
  - Transfers: 21%

- Projected annual resident FTEs 14% over target

Fall 2019 Enrollment
Record Enrollment

Attention on Retention
Declining 1st Year Retention

Retention of Fall Cohorts
Return Rates after 1 Year

72%

Students were retained at their starting 4-year public institution in the U.S.

Source: 2019, National Persistence, Postsecondary
Takeaway: Our students generally lack a sense of belonging and resilience, especially early in academic careers - Dr. Figueroa’s Senate Report 10/23/19

- DH Students are the least likely in the CSU system to not retake a course where they get a D/F/W grade.
- DH Students with 2 or more D/F/W’s are at risk for graduation.
- 76% of students have a D/F/W in 1st Year
What are the causes of these trends at DH?

- Advising
- Poor Course Design
- Inadequate Resources
- Student Preparedness
- Course Bottleneck
- Lack of Supplemental Instruction
- More Students with Basic Needs
- Increased mean unit load
- Increased tuition/fees
Access: www.calstate.edu/dashboard

Step 1:
Select your campus

Step 2:
Enter your campus username and password

Need Help?
If you are experiencing a login issue, I.T. may have to reset your password. We can provide a temporary password over the phone or in person, and then give you instructions to reset that temporary password.

Before we reset your credentials, we need to verify some identification information for security purposes. Please call us at (310) 243-2500, option 1, or visit our office located in WH-370 (Monday-Friday, 8 am-6 pm).

Please have ALL of the following information ready when calling or visiting the office:
- Full Name
- Campus Username
- Student/Employee ID
- Birthdate
Welcome to the CSU Student Success Dashboards
Please select a dashboard below

- Graduation Initiative 2025
  - Track Your Goals: Check your progress for Graduation Initiative 2025.
- Faculty Dashboard
  - Faculty: Find out how students in your major are doing.
- CSU by the Numbers
  - Historical Insights: Get insight into your historic graduation rate and equity gap trends.
- Equity Gaps Dashboard
  - Explore Your Equity Gaps: Find out what you can do to narrow equity gaps on your campus.
Faculty Dashboard: Who Are My Students?
Trend Data 2011-Present (Gender, Ethnicity, Student Level, Mean Unit Load)
What Paths Do They Follow?
179 Bus Admin Majors – 123 Graduates (73%)
### DFW Analysis – Early Intervention Ideas

**In Which Courses Do They Struggle?**

#### Course Grade Bottlenecks for All Freshman, Transfer, and Graduate Students

**Year Term** | **Course Code** | **Course Title** | **Enrollment** | **DFW%** | **Impact**
---|---|---|---|---|---
**Business Curriculum (44 Units)**

1. **Lower Division Required Courses (18 Units):**
   - ACC 230: Financial Accounting
   - ACC 231: Managerial Accounting
   - CIS 270: Information Systems & Tech. Fundamentals
   - ECO 210: Economic Theory 1A (Microeconomics)
   - ECO 211: Economic Theory 1B (Macroeconomics)
   - LAW 240: Legal Environment of Business

2. **Upper Division Required Courses (26 Units):**
   - ACC 310: Intermediate Accounting I
   - ACC 320: Government and Nonprofit Accounting
   - ECO 210: Economic Theory 1A Micro
   - ECO 211: Economic Theory 1B Macro
   - LAW 240: Legal Environment of Business
Putting it Together

Highest D/F/W courses for Business Administration with large enrollment and lower division:

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What Paths Do They Follow?
179 Bus Admin Majors – 123 Graduates (73%)

D/F/W as predictor of graduation

From Presentation
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Takeaway:
Our students generally lack a sense of belonging and resilience, especially early in academic careers.
### Putting it Together (continued)

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#### Proposal:
Intrusive Advising to suggest alternate degree-path consideration for students with performance issue in these lower division courses. In particular, those that already have a prior D/F/W.

#### Distinguish:
Collaboration on exploration of degree programs vs. focus on D/F/W

#### Further Question:
Do grades in lower division courses predict upper division performance; graduation rates.
Rethink the “cause” analysis

- Advising
- Poor Course Design
- Inadequate Resources
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- Lack of Supplemental Instruction
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Please explore [www.calstate.edu/dashboard](http://www.calstate.edu/dashboard) to better understand:

- The students you teach
- Their pathways thru your program
- Classes where they struggle
- Understanding the course equity gaps

*Distinguish – Student Success Analytics Certificate Program*

*Dashboard – your department; SSA – campus-wide projects*