STUDENT ENROLLMENT & SUCCESS UPDATE – GI 2025

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INTERIM AVP FOR RETENTION, UNIVERSITY ACADEMIC ADVISEMENT, AND LEARNING

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Fall 2019 Enrollment

16% Point Growth in 5 years

- Enrolled in 15 Units
  - First Year: 30.5%
  - Transfers: 21%
- Projected annual resident FTEs 14% over target

Overall Enrollment Growth All Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>17,027</td>
</tr>
<tr>
<td>2018</td>
<td>15,741</td>
</tr>
<tr>
<td>2017</td>
<td>15,179</td>
</tr>
<tr>
<td>2016</td>
<td>14,731</td>
</tr>
<tr>
<td>2015</td>
<td>14,635</td>
</tr>
<tr>
<td>2014</td>
<td>14,687</td>
</tr>
</tbody>
</table>

MUL Fall 2014-2019 First Year Students

<table>
<thead>
<tr>
<th>Year</th>
<th>MUL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>13.13</td>
</tr>
<tr>
<td>2018</td>
<td>12.30</td>
</tr>
<tr>
<td>2017</td>
<td>11.82</td>
</tr>
<tr>
<td>2016</td>
<td>11.54</td>
</tr>
<tr>
<td>2015</td>
<td>11.42</td>
</tr>
<tr>
<td>2014</td>
<td>11.02</td>
</tr>
</tbody>
</table>

* Transfer MUL: 11.8
FALL 2019 Incoming Student Characteristics

56% First-generation

Total URM:
- 2014: 73%
- 2009: 67%

URM 77%
Non-URM 23%

- Hispanic/Latinx
- Black/African American
- Asian American
- White
- Two or More Races
- Non-Resident
- Unknown
- Native Hawaiian, North Pacific Islander
- American Indian, Alaska Native
Attention on Retention

Retention of Fall Cohorts
Return Rates after 1 Year

2014 2015 2016 2017 2018

Freshmen Transfers

Students were retained at their starting 4-year public institution in the U.S.

Source: 2019, National Persistence, Postsecondary, Snapshot Report
Progress Towards Graduation Initiative 2025

- First time student, 4-year: 15.7
- First time student, 6-year: 46.6
- Transfer 2-year: 37.2
- Transfer 4-year: 75
- Pell equity gap: 4.8
- URM equity gap: 5.7
Graduation Initiative 2025

- **6 Year Graduation Gap**
  - **Most Recent HUS Gap**
    - 0.8 percentage points
  - **Most Recent Pell Gap**
    - 1.1 percentage points
  - **Most Recent First Gen. Gap**
    - 7.2 percentage points

- **Historically Underserved**
  - **Non-Historically Underserved**
- **Pell**
  - **Not Pell**
- **First-Generation**
  - **Not First-Generation**
Opportunities
Most significant predictor of 6th year FTF graduation (Cohort 2012)
Graduation Initiative 2025
To learn more…

**DASHBOARDS**
- my.csudh.edu
- DW-BI
- Tableau AUP
- calstate.edu/dashboard

**WORKSHOPS**
- Hands-on Data Interaction in WH 124 Lab
- Tinyurl.com/uepadata

**CSU STUDENT SUCCESS ANALYTICS**
- Certificate program
- Tinyurl.com/csusuccess

**DEPARTMENT MEETING**
- Program Review Support from UEPA
- Explore changes & Opportunities
Student Success at the California State University Reaches All-time Highs

10/17/2018

University-wide efforts to support students through the Graduation Initiative 2025 lead to record levels of student achievement.

To learn more...

https://www2.calstate.edu/csu-system/why-the-csu-matters/graduation-initiative-2025