

2019-20 ENROLLMENT UPDATE

MAY 8, 2019

CSUDH

DIRECTORY

CSUDH

CALIFORNIA STATE UNIVERSITY
DOMINGUEZ HILLS



Liked by csudhteddytoro and 35 others

collegetrackwatts Hello, my name is Elijah and I will be attending California State University, Dominguez Hills this Fall! 🎓 #CSUDH #CollegeSigningDay #BetterMakeRoom #CTwatts #WattsPride



Past Trends

	App Pool	Admitted	Intents	Enrolled
Fall 2017				
Freshmen	17,386	9,357	2,639	1,667
Transfers	11,149	9,338	4,541	2,998
Fall 2018				
Freshmen	20,234	12,950	3,400	2,042
Transfers	12,656	10,357	4,479	3,119
Fall 2019				
Freshmen	20,684	16,037	3,203	
Transfers	12,526	10,899	4,507	

Assumptions

Increase Factors

- High yield likelihood
ITED (\$125) NSO (\$99)
- Historically, melt occurs before
NSO fee, not after
- Pool is filled with higher
eligibility students than past
(possibly fewer revokes)

Decrease Factors

- Limited Housing
- Admission Revoked
- Deadline missed (7/15 transcript)
- Financial Aid package incomplete
- UC enrolling Waitlisted Transfers
- CSUs enrolling Waitlisted Freshmen

Application Funnel with Estimate for 250 Redirected Students

	App Pool	Admitted	Intent	Enrolled
Fall 2017				
Freshmen	17,386	9,357	2,639	1,667
Transfers	11,149	9,338	4,541	2,998
Fall 2018				
Freshmen	20,234	12,950	3,400	2,042
Transfers	12,656	10,357	4,479	3,119
Fall 2019				
Freshmen	20,684	16,037	3,203	2,767
Transfers	12,526	10,899	4,507	4,100
				6867

Does not include athletes or readmitted.

Application Funnel with Estimate for 400 Redirected Students

	App Pool	Admitted	Intents	Enrolled
Fall 2017				
Freshmen	17,386	9,357	2,639	1,667
Transfers	11,149	9,338	4,541	2,998
Fall 2018				
Freshmen	20,234	12,950	3,400	2,042
Transfers	12,656	10,357	4,479	3,119
Fall 2019				
Freshmen	20,684	16,037	3,203	2794
Transfers	12,526	10,899	4,507	4215
				7009

Does not include athletes or readmitted.



Overall Enrollment Outlook

In FTES

Estimated FTES (all) =	13,059.28
Chancellor's Office Target =	11,204 (16.5%)
<i>Chancellor's Office Target (2)=</i>	<i>11,404* (14.5%)</i>

**Adjusted: includes +200 for Redirection*

For context:

FTES (2018-2019)	12,076
Chancellor's Office Target (Fall 2018)	10,825 (11.56% over)



***Blueprint for
2019-20***

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