

ENROLLMENT UPDATE

SENATE 2017



ENROLLMENT SUMMARY: FRESHMAN

FRESHMAN	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Application	15803	15908	16664*	17272*
Admitted	7681	8439	7971	9413
Intent to Enroll	2171	2262	2105	2695
Enrolled	1342	1302	1294	?
			* closed by priority deadline	

FRESHMAN POINTS TO REVIEW

- **INTENT TO ENROLL IS 33% HIGHER THAN LAST YEAR**
- **ADMITS FOR FRESHMAN HIGHER THAN TRANSFERS FOR FIRST TIME EVER**
- **NUMBER OF FRESHMAN COMPLETING FILE INCLUDING TEST SCORES INCREASED**
- **NUMBER OF CONDITIONALLY EXEMPT FRESHMAN INCREASED**
- **PAST HISTORY 62% OF FRESHMAN INTENT TO ENROLL ACTUALLY ENROLLED**

ENROLLMENT SUMMARY: TRANSFERS

TRANSFER	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Application	11691	11363	11070*	10760*
Admitted	8423	8853	9169	9379
Intent to Enroll	4386	4602	4425	4534
Enrolled	2700	2729	2838	?
		* closed by priority deadline		

TRANSFER POINTS TO REVIEW

- **INTENT TO ENROLL IS 16% HIGHER THAN LAST YEAR AT THIS TIME**
- **PAST HISTORY 64% OF TRANSFER INTENT TO ENROLL ACTUALLY ENROLLED**
- **NORTHRIDGE IMPACTION OF TRANSFERS, LA IMPACTION OF PROGRAMS WILL DRIVE UP YIELD**
- **NO REDIRECTS THIS YEAR**
- **2ND YEAR OF MANDATORY TRANSFER ORIENTATION**

ENROLLMENT MANAGEMENT ORGANIZATIONAL FRAMEWORK

