

Division of Student Affairs

STRATEGIC PLANNING



Division of Student Affairs

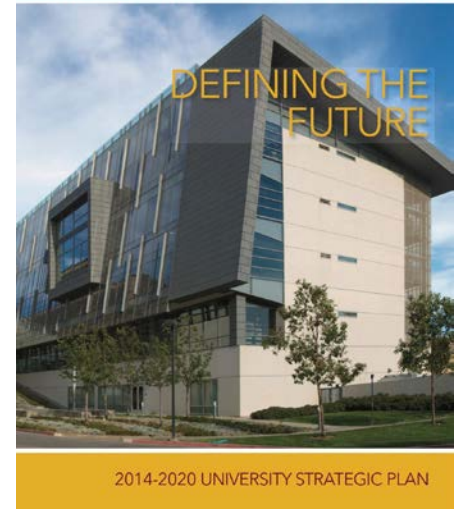
Ensuring Goal Alignment

Goal 1: Promote student graduation and success through effective recruitment, transition, and retention of our diverse student population.

Goal 3: Expand and support the use of effective, innovative teaching and learning environments and pedagogies for students both in and out of the classroom.

Goal 5: Achieve operational and administrative excellence, efficiency and effectiveness across all campus divisions.

Goal 6: Effectively promote, publicize and celebrate the distinctiveness and many strengths of CSUDH through visible and engaging communications and marketing.



Student Affairs Strategic Plan



Goal 1

**Increase the quality of the student experience
from inquiry to alumni**

Student Affairs Strategic Plan



Goal 2

**Enhance the role and practice of assessment
within the Division**

Student Affairs Strategic Plan



Goal 3

Increase training and professional development of staff at all levels

Student Affairs Strategic Plan



Goal 4

Improve communication within the Division, with other areas of university, and with external constituents

Division of Student Affairs



Student Success



**Enrollment
Management**



**Student Life and
Engagement**

Student Success

EOP

Career Center

Guardian Scholars

Educational Partnerships

Student Success

Student Health
and Psychological Services

Women's
Resource Center

GRADUATION INITIATIVE 2025

Improving student success through innovation and strategic thinking

Graduation Initiative 2025 is the California State University's ambitious initiative to increase graduation rates for all CSU students while eliminating opportunity and achievement gaps. It is about the CSU thinking and acting differently to encourage innovation, remove barriers that impede student success and be more strategic about the way we serve our students.

CSU SYSTEM GRADUATION RATE GOALS 2025

*These are **specific** goals on which the Board is asked to take action.*

Freshmen

4-Year Goal:



2015 Rate:
19%

6-Year Goal:



2015 Rate:
57%

Transfers

2-Year Goal:



2015 Rate:
31%

4-Year Goal:



2015 Rate:
73%

Achievement Gaps
0 Points

Graduation Rate Goals 2025

4-Year Goal



2015 Rate

9%

6-Year Goal



2015 Rate

42%

2-Year Goal



2015 Rate

32%

4-Year Goal



2015 Rate

68%

Achievement Gaps
0 points

Building a Culture of Evidence



Assessment in Student Affairs

Areas within student affairs are sometimes viewed as “add-ons” or non-essential aspects of college life.



We are building our capacity to assess the student learning that takes place as a result of students’ participation in a range of programs and services.

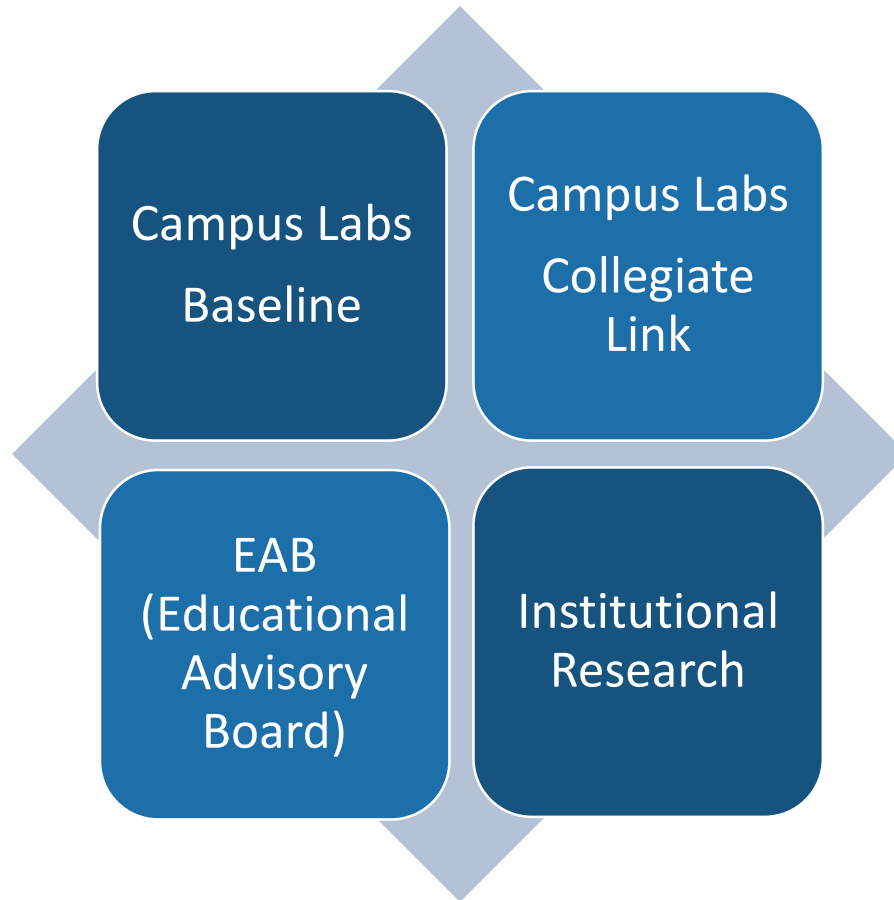
Assessment in Student Affairs

- Assessment is the systematic collection, review, and use of information about programs designed for the purpose of improving learning and development.
- Assess information gathered from multiple and diverse sources in order to develop a deep understanding of what students know, understand, and can do.
- Assessment results are used to improve learning, services, and programs.



Measuring Outcomes & Effectiveness:

Assessment Tools & Resources



the **CAREER** center

Career & Professional Development

Location: Welch Hall, D360

Phone: 310-243-3625

Email: CareerCenter@csudh.edu

Website: CSUDH.EDU/CareerCenter

Office Hours

Monday – Friday
8:00 AM – 5:00 PM

Drop-in Hours – No Appointment Necessary

Tuesdays

9:00 AM – 12:00 PM

Wednesdays:

1:00 – 4:00 PM

Have a quick career question?

Fifteen minute consultations are available with a Career Coach during Drop-in sessions.



1000 E. VICTORIA STREET, WELCH HALL D360
CARSON, CA 90747

 /CSUDHCareerCenter

 @DHCareerCenter

 @CSUDH_CareerCenter

ONLINE Career Resources

Log on at CSUDH.EDU/CareerCenter

Need an internship or job?

Check out CSUDH Handshake!

Created for CSUDH students and alumni, use Handshake to:

- Search for jobs & internships
- Sign up for career coaching appointments
- Submit your resume for a critique
- Refer your resume to interested employers
- Sign up for workshops, Career Expos, and events

Log on to Handshake through **MyCSUDH**.

Update your profile today!

What Can I Do With This Major?

- Ties your major to career paths
- Offers advice on how to be your competitive best

Focus II

- Provides quick and easy assessment tools
- Offers current career information
- CSUDH Handshake is your access code

Be Your Competitive Best in Your Next Interview. Try Interview Stream.

- Practice interviewing via webcam
- Save and review your interview with a career coach
- Webcams available in Career Center, WH D360, or Instructional Media Center, Library C121
- Your ToroMail email address is your access code

Watch Career Spots Job Search Videos

Need quick tips on your resume, dressing for the interview, your elevator speech and more? These videos will give you the answers.

GoInGlobal

This online resource provides career and employment information to international and study abroad students. Access world-wide internship and job postings, H1B employer listings, corporate profiles, career resources, and more! Log on to CSUDH Handshake to gain access.

Above are free services to CSUDH students.

the **CAREER** center

Career & Professional
Development

FALL 2017 Workshops & Events



A Division of Student Affairs



NACE CAREER READINESS COMPETENCIES



Critical Thinking/Problem Solving



Oral/Written Communications



Teamwork/Collaboration



Digital Technology



Leadership



Professionalism/Work Ethic



Career Management



Global/Intercultural Fluency

Outreach and
School Relations

Financial Aid

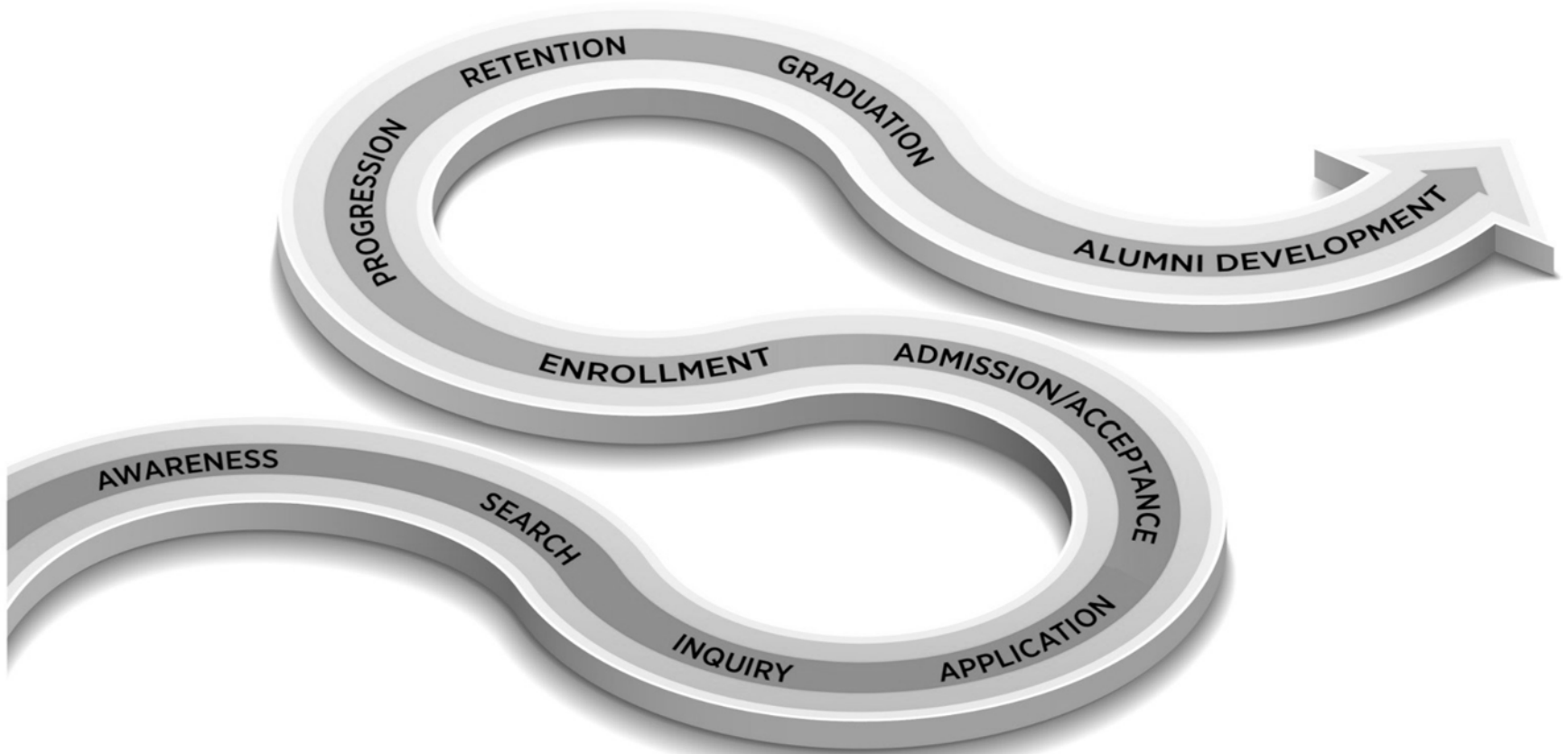
Enrollment Management

Records and Registration

Admissions

Student
Information Systems

Strategic Enrollment Management



Strategic Enrollment Management



- **Program** (academic, co-curricular, services, support)
- **Place** (on-site, off-site, online, hybrid)
- **Price and Revenue** (tuition, fees, discounts, incentives)
- **Promotion** (marketing, recruitment, web presence)
- **Purpose and Identity** (mission, distinctiveness, brand)
- **Process** (data-informed, integrated planning)

Multicultural Affairs

Associated Students, Inc.

Student Life and Engagement

Women's
Resource Center

University Housing

Concentrated Focus



CSU Dominguez Hills Residential Living and Learning





Division of Student Affairs