



# Alumni Link

August 2009

News and Information for CSUDH Alumni and Friends



## “Feria Deja Huella” Draws Thousands to CSU Dominguez Hills

The first Univision KMEX 34 and Telefutura 46 “Feria Deja Huella” (Leave Your Mark Fair) drew approximately 20,000 people to campus Saturday, Aug. 22, from noon to 5 p.m. The Spanish language education fair – the first and largest such fair in Southern California – was part of the Univision’s “Deja Huella Educate” (Leave Your Mark, Educate Yourself) campaign to increase the involvement of Spanish-speaking parents in their kids’ education.

“CSU Dominguez Hills commends KMEX Univision 34 and KFTR TeleFutura 46 on their efforts to promote education and wellness within the Latino community,” said CSU Dominguez Hills President Mildred García. “CSU Dominguez Hills shares that commitment and we are extremely proud to host this first ‘Feria Deja Huella.’ ”

The layout of the fair was designed to guide parents through the U.S. educational system, starting with Pre-K, kindergarten, elementary, middle, high school and then college. The fair also helped build awareness of the many non-profit resources that are available to support families on their educational journey. Other activities included reading gardens, science activities, mentors and a visualization area for careers, vision and dental screenings and an immunization station.

The event made history with the largest one-day book giveaway, distributing more than 25,000 books donated by the Molina Foundation and Mexican Consulate. There were additional give-aways and participation by the Los Angeles Dodgers, Chivas USA and Univision Radio. The feria was sponsored by Univision, the California State University system, CSU Dominguez Hills, First 5 LA, Los Angeles Area Chamber of Commerce, LA Universal Preschool and Preschool California.

## MPA Program Receives Full Accreditation From National Association of Schools of Public Affairs and Administration

The Master of Public Administration degree at CSU Dominguez Hills recently received a full seven years of accreditation from the National Association of Schools of Public Affairs and Administration (NASPAA). Iris Baxter, associate professor of public administration and public policy, says that both the on-campus and online programs “prepare students for management positions in a multicultural environment.”

The site visit in March of this year by the NASPAA team assessed the M.P.A. program at CSU Dominguez Hills on eight standards: eligibility for peer review and accreditation; program mission; program jurisdiction; curriculum; faculty; admission of students; student services; and support services and facilities.

Baxter thanked university staff who participated in the site visit, saying, “Our accomplishment brings positive attention to our campus.”

Click [here](#) for entire article.

### Upcoming Events

**Aug 29: CSU Super Saturday College Fair.** CSU Dominguez Hills Sculpture Garden from 8:30-2pm. Featured workshops for

## Raoul Freeman: L.A. County ISC Chair Publishes Writings on E-Government

Raoul Freeman, professor of computer information systems at CSU Dominguez Hills, contributed a chapter titled "Goals, Measurement, and Evaluation of E-Gov Projects" to "The Handbook of Research on Strategies for Local E-Government Adoption and Implementation: Comparative Studies," (ed. Christopher G. Reddick, University of Texas) which was published earlier this year by IGI Global.

Freeman says that users of e-government have helped lighten the load for county employees due to the users' ability to fill out forms and find answers to questions online.

"Face-to-face services continue, and the levels of service have not been reduced," says Freeman. "However, less staff time is now required for face-to-face [service] as the volume is lower."

Click [here](#) for entire article.

## Andrew Rafkin: Alumnus Reels in Literary Award with Story of Life and Death on the High Seas

When he was 19, Andrew Rafkin (Class of '72, B.A., economics) was asked by a friend to take his place on his father's commercial fishing boat on a four-day trip off the Santa Barbara coast. A storm of epic proportions arose during the voyage, with the waves that reached 20 to 30 feet, placing him and the crew of the Diana in a 24-hour fight for their lives that included the boat being knocked on its side, crew members going overboard, and one dying in Rafkin's arms.

After decades of telling the story and having listeners urge him to write down the harrowing tale for posterity, the San Pedro native finally did so. His book, "Red Sky Morning," won Rafkin a Colorado Independent Publishers Association (CIPA) 2009 EVVY Literary Award.

"Red Sky Morning," which was published by Outskirts Press in 2008, is the first book Rafkin wrote (in 2006), but not the first book he published. The second book he wrote, "Creating Madness," was published in 2007. Rafkin, who originally shopped "Creating Madness" to traditional publishers, fell back on his education from CSU Dominguez Hills and natural business acumen to steer himself through the choppy waters of promotion.

Rafkin is enjoying the spoils of fame, appearing at book signing events at San Pedro's Williams' Book Store, the Literary Guild of Orange County's Men of Mystery Tour, and the 2008 L.A. Times Festival of Books.

Click [here](#) for entire article.

## Alumni Notes

**Robert Luman** (B.S. '80) will be serving as the interim chief of police for Newport Beach over the next six months. He is a law enforcement veteran of nearly four decades. He started his career with Long Beach police in 1968 and rose to become chief of police in 1996. He then became interim chief for the city of Riverside in 2000 and was chief of police in Redondo Beach from 2002 to 2006.

**Michele (Shelly) R. Burdette-Taylor** (M.S. '95), Chief Executive Officer and Curriculum Designer of TayLorD Health,

parents and students include: "How to Prepare for College: the Importance of Math"; "Freshman Success - How to Get Off to a Great Start"; "Educational Tools and Resources for Parents"; and "College Costs and Financial Aid." Free Parking in Lots 3 and 6.

Contact/RSVP (optional): [epartnershiperevents@calstate.edu](mailto:epartnershiperevents@calstate.edu).

### Sept 8: Welcome Week Ice Cream Social.

Sponsored by the CSU Dominguez Hills Alumni Association from 12 noon-2pm at the Loker Student Union North Lawn.

**Oct 15: Save the Date! Beach Cities Alumni and Friends Reception.** Hosted by CSU Dominguez Hills Alumni Association from 6-8pm. The reception will be held at the Crowne Plaza Hotel, Redondo Beach and Marina; 300 North Harbor Drive, Redondo Beach, CA 90277. RSVP by October 9, 2009 to [tbushree@csudh.edu](mailto:tbushree@csudh.edu) or (310) 243-3337.

## Update Your Profile

Stay Connected! Help us keep your contact information current so you don't miss out on invitations to events, your alumni e-newsletter, and more! Update your information online [here](#).

## Did You Know?

Did you know that the percentage of alumni who make donations to CSUDH is one of the primary ways we are judged in publications like US News & World Report? Your gift, regardless of the size, helps your alma mater! Visit our [Online Giving](#) website to make a donation or call (310) 243-2182.

Did you know you can make a gift that provides a fixed income for life? More information can be found on our [Planned](#)

LLC, has been recognized by Cambridge Who's Who for showing dedication, leadership and excellence in all aspects of healthcare education. She has specialized in the treatment of lower extremities to include foot and nail care, wound care, and prevention of amputation. With over 30 years of experience in her field of nursing, she is considered one of the leading experts.

**Jerome Horton** (B.S. '79) has been appointed by Governor Arnold Schwarzenegger to replace newly elected Congresswoman Judy Chu on the state Board of Equalization. He represented the 51st Assembly District, which includes Inglewood, Lawndale, and West Compton, from 2000 to 2007, and since that time has worked as a consultant. The appointment must still be confirmed by the state Assembly and Senate.

***We'd like to hear from you!*** Your friends at CSU Dominguez Hills want to know what you're up to! Email the Office of Alumni Programs at [alumniprograms@csudh.edu](mailto:alumniprograms@csudh.edu).

[Giving](#) website or by calling 310-243-2182.

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