

# DIVISION OF STUDENT AFFAIRS

NOVEMBER 16, 2018

**CSUDH**

**DIRECTORY**

**CSUDH**

CALIFORNIA STATE UNIVERSITY  
DOMINGUEZ HILLS



# Ensuring Goal Alignment

**Goal 1:** Promote student graduation and success through effective recruitment, transition, and retention of our diverse student population.

**Goal 3:** Expand and support the use of effective, innovative teaching and learning environments and pedagogies for students both in and out of the classroom.

**Goal 5:** Achieve operational and administrative excellence, efficiency and effectiveness across all campus divisions.

**Goal 6:** Effectively promote, publicize and celebrate the distinctiveness and many strengths of CSUDH through visible and engaging communications and marketing.



2014-2020 UNIVERSITY STRATEGIC PLAN



# **Student Affairs Strategic Plan**



## **Goal 1**

**Increase the quality of the student experience  
from inquiry to alumni**



# **Student Affairs Strategic Plan**



## **Goal 2**

**Enhance the role and practice of assessment  
within the Division**



# **Student Affairs Strategic Plan**



## **Goal 3**

**Increase training and professional development of staff at all levels**



# **Student Affairs Strategic Plan**



## **Goal 4**

**Improve communication within the Division, with  
other areas of university**



# Division of Student Affairs



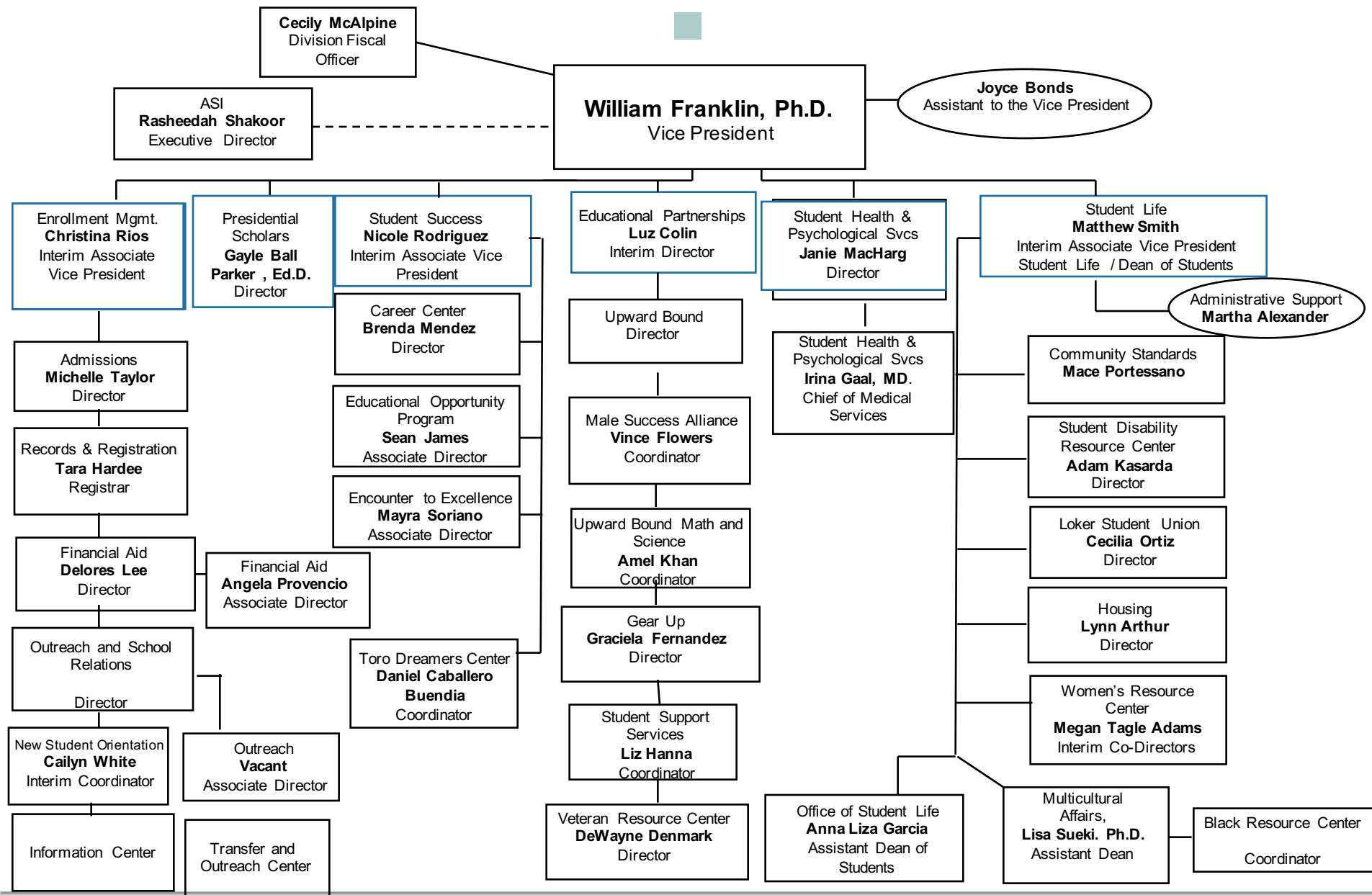
**Student Success**



**Enrollment  
Management**



**Student Life and  
Engagement**





# Student Success

EOP

Career Center

Guardian Scholars

Educational Partnerships

# Student Success

Student Health  
and Psychological Services

Women's  
Resource Center



# Building a Culture of Evidence



# Assessment in Student Affairs

Areas within student affairs are sometimes viewed as “add-ons” or non-essential aspects of college life.

We are building our capacity to assess the student learning that takes place as a result of students’ participation in a range of programs and services.



# Assessment in Student Affairs

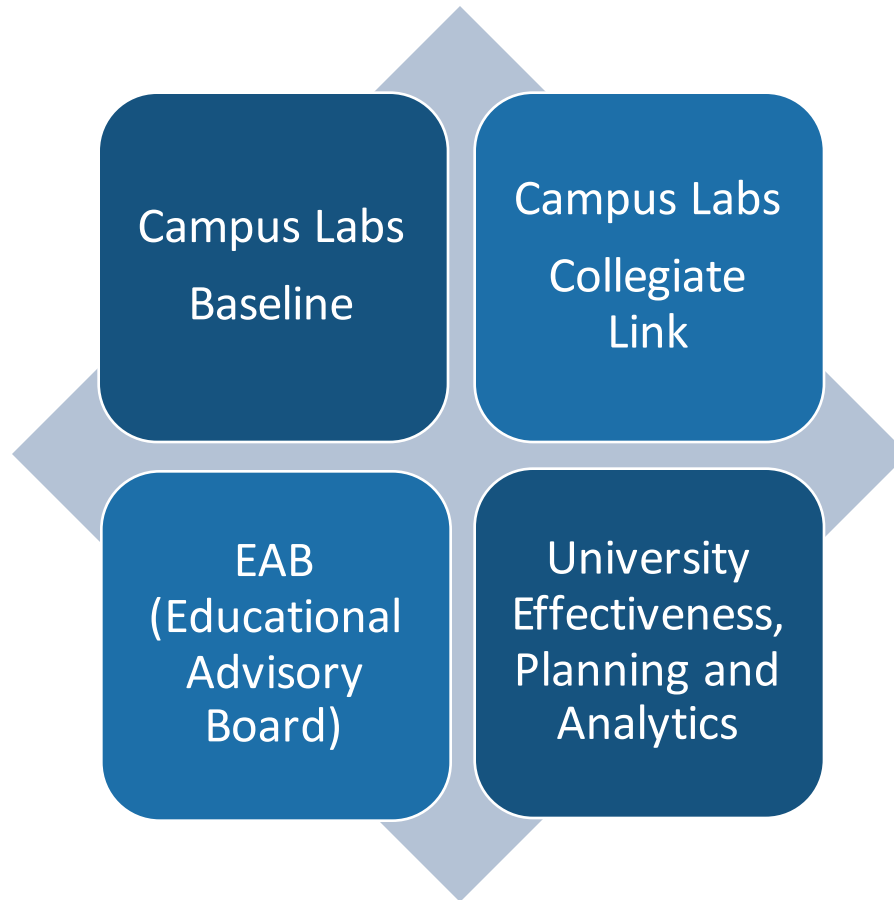
- Assessment is the systematic collection, review, and use of information about programs designed for the purpose of improving learning and development.
- Assess information gathered from multiple and diverse sources in order to develop a deep understanding of what students know, understand, and can do.
- Assessment results are used to improve learning, services, and programs.





# Measuring Outcomes & Effectiveness:

## Assessment Tools & Resources



Career readiness is the attainment and demonstration of necessary competencies that broadly prepare college graduates for a successful transition into the workplace.

(National Association of College & Employers, 2017)

## CRITICAL THINKING/PROBLEM SOLVING



### Critical Thinking/Problem Solving :

Exercise sound reasoning to analyze issues, make decisions, and overcome problems. The individual is able to obtain, interpret, and use knowledge, facts, and data in this process, and may demonstrate originality and inventiveness.

## CAREER MANAGEMENT



### Career Management:

Identify and articulate one's skills, strengths, knowledge, and experiences relevant to the position desired and career goals, and identify areas necessary for professional growth. The individual is able to navigate and explore job options, understands and can take the steps necessary to pursue opportunities, and understands how to self-advocate for opportunities in the workplace.

## LEADERSHIP



### Leadership:

Leverage the strengths of others to achieve common goals, and use interpersonal skills to coach and develop others. The individual is able to assess and manage his/her emotions and those of others; use empathetic skills to guide and motivate; and organize, prioritize, and delegate work.

## DIGITAL TECHNOLOGY



### Digital Technology:

Leverage existing digital technologies ethically and efficiently to solve problems, complete tasks, and accomplish goals. The individual demonstrates effective adaptability to new and emerging technologies.

## PROFESSIONALISM / WORK ETHIC



### Professionalism/Work Ethic:

Demonstrate personal accountability and effective work habits, e.g., punctuality, working productively with others, and time workload management, and understand the impact of non-verbal communication on professional work image. The individual demonstrates integrity and ethical behavior, acts responsibly with the interests of the larger community in mind, and is able to learn from his/her mistakes.

## ORAL / WRITTEN COMMUNICATIONS



### Oral/Written Communications:

Articulate thoughts and ideas clearly and effectively in written and oral forms to persons inside and outside of the organization. The individual has public speaking skills; is able to express ideas to others; and can write/edit memos, letters, and complex technical reports clearly and effectively.

## GLOBAL/INTERCULTURAL FLUENCY



### Global/Intercultural Fluency:

Value, respect, and learn from diverse cultures, races, ages, genders, sexual orientations, and religions. The individual demonstrates, openness, inclusiveness, sensitivity, and the ability to interact respectfully with all people and understand individuals' differences.

## TEAMWORK/ COLLABORATION



### Teamwork/Collaboration

Build collaborative relationships with colleagues and customers representing diverse cultures, races, ages, genders, religions, lifestyles, and viewpoints. The individual is able to work within a team structure, and can negotiate and manage conflict.

# Integration of Career Learning in Co-curricular Learning Experiences at CSUDH

- Career + OSL
- Office of Student Life Presentation includes NACE Job Outlook and Competencies
- Goal Setting Flyer

## Orientation

- Peer Mentor Training
- FYE Curriculum includes Career and Involvement Presentation
- Aspirational Resumes

## First Year Experience (DHFYE)

- Program requirements include all NACE Career Ready Competencies
- Required Resume
- Reflection

## Passport to Career Readiness

- Program Curriculum
- Strengths
- Student President responsibilities connect with NACE Competencies

## Leadership Retreat

- President/Treasurer Orientation
  - Process, Procedures, Management and Teambuilding
- Monthly Trainings

## Student Organizations

- Resume and Cover Letters
- Monthly Trainings focused on one NACE Competencies
- Evaluation Rubrics use NACE Competencies

## Student Employment



Outreach and  
School Relations

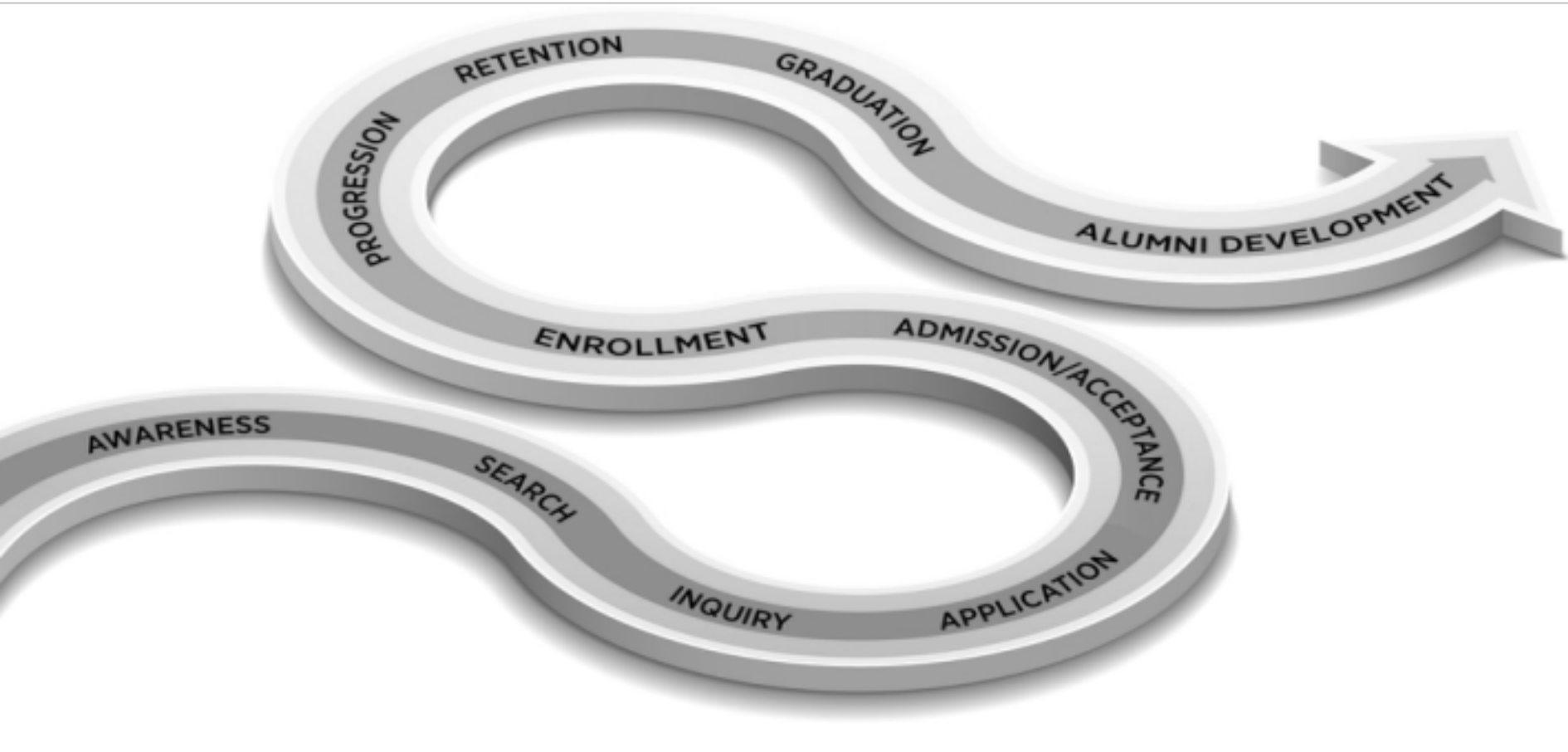
Financial Aid

# Enrollment Management

Records and Registration

Admissions

# Strategic Enrollment Management



# Strategic Enrollment Management



- **Program** (academic, co-curricular, services, support)
- **Place** (on-site, off-site, online, hybrid)
- **Price and Revenue** (tuition, fees, discounts, incentives)
- **Promotion** (marketing, recruitment, web presence)
- **Purpose and Identity** (mission, distinctiveness, brand)
- **Process** (data-informed, integrated planning)

Office of Student Life

Affinity Centers

# Student Life and Engagement

Women's  
Resource Center

University Housing



# Concentrated Focus





# STUDENT AFFAIRS DETAILED BUDGET

NOVEMBER 16, 2018

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STUDENT AFFAIRS	Original Budget	Current Budget	Actuals	Encumbrances	Balance Available	% Used Fiscal Year
STUDENT AFFAIRS OFFICE	1,555,818.69	2,266,373.11	2,134,388.96	7,211.20	124,772.98	94%
MALE SUCCESS ALLIANCE	102,868.00	166,842.67	160,987.31	0.00	5,855.36	96%
STUDENT INFORMATION SYSTEMS	452,197.79	693,205.95	702,466.39	10,000.00	(19,260.44)	103%
CAREER CENTER	441,524.46	656,919.71	648,915.75	0.00	8,003.96	99%
ENROLLMENT MANAGEMENT			(24,650.65)	0.00	24,650.65	
ADMISSIONS OFFICE	987,812.88	1,575,663.76	1,510,614.21	211.49	64,838.06	96%
INTERNATIONAL STDT SVCS OFF			0.00	0.00	0.00	
FINANCIAL AID ADMIN	830,569.57	1,376,437.39	1,321,028.65	0.00	55,408.74	96%
FINANCIAL AID-INFO TECH			180.00	0.00	(180.00)	
OUTREACH SERVICES	792,993.07	1,106,615.41	937,033.74	408.93	169,172.74	85%
EDUCATIONAL OPPOR PROG ADMIN	434,768.73	728,041.51	1,182,569.27	0.00	(454,527.76)	162%
EARLY ASSESSMENT PROGRAM			82.81	0.00	(82.81)	
REGISTRARS OFFICE	698,021.05	1,330,594.79	1,217,890.62	9,915.16	102,789.01	92%
STUDENT PROGRAMS	281,735.85	404,245.77	380,027.67	1,853.95	22,364.15	94%
WOMEN'S RESOURCE CENTER	136,267.28	168,337.24	174,540.94	0.00	(6,203.70)	104%
STUDNT DIS RSRC CNTR (SDRC)	726,788.70	915,918.30	776,197.75	45,439.50	94,281.05	90%
MULTI-CULTURAL CNTR	192,083.93	381,137.91	350,081.56	0.00	31,056.35	92%
	7,633,450.00	11,770,333.52	11,472,354.98	75,040.23	222,938.31	98%
STUDENT AFFAIRS BBA	7,633,450.00	11,770,333.52	11,472,354.98	75,040.23	222,938.31	98%

<b>STUDENT SUCCESS FEE</b>		Original Budget	Current Budget	Actuals	Encum- brances	Balance Available	% Used Fiscal Year
STUDENT AFFAIRS - Division of Student Affairs	STUDENT AFFAIRS OFFICE			502.64	0.00	502.64	
	MALE SUCCESS ALLIANCE	273,500.00	317,815.47	288,120.77	3,756.00	25,938.70	92%
	EOP / ETE / BRIDGE	855,972.00	1,140,243.84	1,169,598.96	240.26	(29,595.38)	103%
	STUDENT PROGRAMS	222,604.00	237,541.56	213,116.77	10,491.26	13,933.53	94%
		1,352,076.00	1,695,600.87	1,671,339.14	14,487.52	9,774.21	99%
<b>STUDENT SUCCESS FEE Total</b>		<b>1,352,076.00</b>	<b>1,695,600.87</b>	<b>1,671,339.14</b>	<b>14,487.52</b>	<b>9,774.21</b>	<b>99%</b>

<b>OTHER SOURCES</b>	Original Budget	Current Budget	Actuals	Encumbrances	Balance Available	% Used Fiscal Year
CR011 - SA COST RECOVERY Total	243,812.00	399,084.46	210,186.05	0.00	188,898.41	53%
CRE02 - FED FA ADMIN ALLOWANCE-FIN AID		246,741.30	142,862.52	0.00	103,878.78	58%
CRE11 - SA COST RECOVERY 544 Total	36,903.00	64,187.72	49,377.81	0.00	14,809.91	77%
FT007 - SF-ALUMNI SERVICE Total		60.00	900.00	0.00	960.00	(150%)
FT053 - SF-NEW STUDENT ORIENTATION FEE		229,907.05	22,698.39	8,000.00	199,208.66	13%
LT017 - CSU FUTURE SCHOLARS Total		30,000.00	30,000.00	0.00	0.00	100%
LT022 - EARLY ASSESSMENT PROGRAM Total		180,908.05	145,952.81	7,811.41	27,143.83	85%
LT024 - SA 16-17 BUDGET Total		50,000.00	19,942.64	17,980.00	12,077.36	76%
LT043 - EWRC WORKSHOP Total		28,765.80	2,916.70	0.00	25,849.10	10%
MT018 - MT-STDT ENROLL SVCS Total		4,201.44	(113.46)	0.00	4,314.90	(3%)
MT042 - CAREER CTR EVENTS AND		53,692.82	(3,161.95)	967.45	55,887.32	(4%)
MT057 - HOME DEPOT FUNDS Total		46,370.81	20,479.88	0.00	25,890.93	44%
MT061 - NAT STU CLEAR HOUSE DEG VERIFY		149,133.53	16,864.58	0.00	132,268.95	11%
MT075 - INNOVATION FUNDS Total		249,991.95	208,397.07	0.00	41,594.88	83%
TK001 - CA DREAM LOAN Total		57,100.00	0.00	0.00	57,100.00	0%
	9,266,241.00	1,790,144.93	865,503.04	34,758.86	889,883.03	50%
<b>Grand Total</b>	<b>9,266,241.00</b>	<b>15,268,799.32</b>	<b>14,370,719.58</b>	<b>124,286.61</b>	<b>773,793.13</b>	<b>95%</b>



<b>DIVISION FUNDED</b>	<b>DEPT</b>	<b>BUDGET</b>	<b>SOURCE</b>
SSP IV (3086)	VP - SA Assessment Specialist	58,704.00	Repurposed base funding from EO1000 salary savings to fund this position
Administrative Support Coord (1035)	Ed Partnerships - P/T Office Coordinator	22,000.00	Repurposed base funding from EO1000 salary savings to fund this position
SSP IV (3086)	Enrollment Retention Specialist	11,840.52	Repurposed base funding from EO1000 to Add equity to an existing position for reclassification - New position
MPP II (3312)	R&R - Associate Director	71,000.00	Funded 100% from revenue (transcripts & Degree Verifications)
MPP I (3318)	R&R - Assistant Director	60,000.00	Funded 100% from revenue (Diploma processing & Degree Verifications)
SSP II (3082)	TGS - TGS Assistant Coordinator	45,000.00	We received SSF funding for the TGS Coordinator and repurposed funding for this position
SSP IB (3079)	TDSC - P/T TDSC Advisor	17,707.00	One-time funding (temp)
SSP III (3084)	MCA - PRIDE Center Coordinator	37,836.00	One-time funding (temp) until FY18-19

UBC-FUNDED	DEPT	BUDGET	SOURCE
SSP IV (3086)	VP - Survivor Advocate & Prevention Educator	18,400.00	Additional funding for negotiated salary
SSP III	MCA - TDSC Coordinator	51,456.00	Funded in FY18-19
SSP III	MCA - BRC Coordinator	51,456.00	Funded in FY18-19
SSP III	MCA - PRIDE Coordinator	51,456.00	Funded in FY18-19



**Division of Student Affairs**