

University Budget Committee Minutes
Friday, April 27, 2018
3:00-5:00pm - WH D444

Present

Appointed Members- Hugo Asencio, Justin Blakely, Theodore Byrne, Kate Fawver, Kamal Hamdan, Grace Iheke, Michael Kelley, Joanna Kimmitt, Bin Tang, and Caithlyn Torres

Ex Officio Voting Members- William Franklin, Naomi Goodwin, Rod Hay, Chris Manriquez, Michael Spagna, and Carrie Stewart

Non-Voting Division Budget/Fiscal Officers & Others- Jeff Falkner, Hadia El-Bardisy, Cecily McAlpine, Wayne Nishioka, and Ken O'Donell

Staff to the Committee – Andrea Alvarez, Arnold Henning, and Homaira Masoud

Not Present

Kathleen Chai, Gurpreet Singh, Susan Sanders, and Marci Payne

The meeting began at 3:07 pm. Copies of the minutes from April 13 were passed out.

Kamal asked everyone to take a few minutes to read over the minutes. A minor correction was made to the minutes and a vote was taken. Minutes were approved as amended.

Naomi advised that there will be a change to today's agenda and instead of going over the Academic Senate response letter, all divisions will give a small presentation on potential opportunities to increase non-state revenue. This will allow additional time for the committee to review and be prepared to discuss the Academic Senate response letter. To expedite the meeting on May 25th, Naomi asked the committee to send any feedback from the letter by May 17th and then Naomi will edit the letter and send any updates / edits back to the committee by May 21st.

A suggestion was made about adding the Provost campus base funding and some information regarding faculty engagement / involvement.

Naomi passed out a document from the Chief Administrators and Business Officers (CABO) meeting that outlined different ways to reduce expenses and generate revenue. The document has several case studies from various CSUs that Naomi thought would be a good idea to look into incorporating something similar at CSUDH. These include parking management, shared dispatch services, and reimagining procurement. Some cost saving / revenue generating opportunities included meal cards, advertising (digital signage on Avalon), implementing metered parking with graduated rates of pay, etc. Arnold Henning is currently working with PCLASS to update the low campus facility usage rates.

Each division Vice President went on to discuss revenue generating and / or cost saving programs.

Chris mentioned that for Information Technology their focus is to go beyond the transaction. IT wants to set up paid internships that turn into better-prepared students, try to build a higher intensity WiFi network, and advertising on various pages by using "this is brought to you by", etc.

Michael Spagna mentioned that for Academic Affairs they want to focus on the big buckets – philanthropic, communications, partnership work, and grants and contracts. Colleges received about \$11M in grants when they should be getting about \$20M. Provost Spagna wants to have soft goals for deans, wants the deans to

tell their story, and wants to get a pool of grant writers because faculty members are too busy, and thereby need someone to write and apply for grants on their behalf.

William Franklin mentioned that for Student Affairs they have the TRIO programs, the Gear Up program, trying to cosponsor with Compton Unified, and are working on a LSU/ ASI merger. TRIO started with 2 programs several years ago and it has grown to 7 TRIO programs.

Jeff Falkner mentioned that Athletics is already doing a lot, but they are working on ways to making things better. They do not have an electronic database for donors and they are currently working on establishing one. Athletics has also set up an agreement with the Double Tree hotel.

Kamal thanked everyone for their brief presentations and asked everyone to think about the next steps and to come prepared to discuss the Academic Senate letter on the next UBC meeting. The next UBC meeting will be held on May 25th.

Kamal Hamdan adjourned the meeting at 4:29 p.m.