

1462 Flora Street
Long Beach, CA 90806
January 15, 2019

Mr. Brett Newkirk, Director of Marketing
Sony Pictures
2566 Prairie Street
El Segundo, CA 90708

Dear Mr. Newkirk:

I read your company's description in NACE's Job Choices in Business and would like to inquire about employment opportunities in your Marketing Department.

In May, I will receive my B.S. degree in Marketing. My interest in marketing started in Junior Achievement while I was in high school, and developed further through a variety of sales and retail positions during college. My internship with Comcast Cable gave me an excellent opportunity to analyze market trends and data, and to observe a marketing team in action. Through my research, I know that Sony has a strong market position and excellent training programs. I have long-standing interest in the film industry, and Sony offers the kind of professional environment I seek.

My resume is enclosed for your consideration. I know from customer and supervisor feedback that I have the interpersonal skills and motivation to build a successful career in marketing. My experience gives me confidence in my career direction and in my ability to perform well.

Thank you very much for considering my request. I look forward to speaking with you. I can be reached by phone at (310) 555-1212 or by email at a-fake-chen@csudh.edu.

Sincerely,

Adam Chen

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