

JENNIFER L. BRODMANN

Department of Accounting, Finance, and Economics
California State University Dominguez Hills
1000 E. Victoria Street, Carson, CA 90747

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EDUCATION

Ph. D. in Financial Economics	2018
Master of Science in Financial Economics	2017
Master of Business Administration	2013
<i>University of New Orleans</i>	
Bachelor of Fine Arts	2006
<i>Academy of Art University</i>	

AREAS OF INTEREST

Research

Corporate Finance, Entrepreneurial Finance, Regulation, Socially Responsible Investments

Teaching

Corporate Finance, Entrepreneurial Finance, Financial Institutions, Managerial Economics

PUBLICATIONS

Published Papers

Hassan, M. K., Brodmann, J., Uz Zaman, Q., and Akhter, W. 'Does Interest Tax Shield Align with Maqasid al Shariah in Finance?', *Borsa Istanbul Review*, *Forthcoming*.

Brodmann, J., Rayfield, B., Hassan, M.K., and Mai, A.T., 'Banking Characteristics of Millennials', *Journal of Economic Cooperation and Development*, *Forthcoming*.

Rayfield, B., Hassan, M.K., Brodmann, J., and Huda, M. (2018), 'Modeling Credit Risk in Credit Unions using Survival Analysis', *International Journal of Bank Marketing*, 36(3), 482-495.

Ngene, G., Brodmann, J. and Hassan, M. K. (2018), 'Dynamic Volatility and Shock Interactions between Oil and the U.S. Economic Sectors', *Journal of Business Accounting and Finance Perspectives*, 1(1).

Book Chapters

Brodmann, J. and Huda, M. (2019), Financial Analysis for Mobile and Cloud Applications. Expert Systems in Finance: Smart Financial Applications in Big Data Environments. Abingdom, UK: Taylor and Francis Group, *Forthcoming*.

Hassan, M. K., Aliyu, S., and Brodmann, J. (2017). An Introduction to Islamic Banking and Finance. In The Most Important Concepts in Finance. Cheltenham, GL: Edward Elgar Publishing, *Forthcoming*.

UNDER JOURNAL SUBMISSION

Brodmann, J., Unsal, O. and Hassan, M.K., 'Political Lobbying, Insider Trading, and CEO Compensation', 2018

Unsal, O. and Brodmann, J., 'Workplace Environment and Payout Policy', 2018

Wuthisatian, P., Brodmann, J, and Hassan, M.K., 'FX Variance and Currency Predictability, 2018

Brodmann, J., Hassan, M.K., and Lee, Y.D., 'The Impact of Student Loan Debt and Healthcare Costs on Entrepreneurship', 2018

WORKING PAPERS

Brodmann, J. Rayfield, B. and Unsal, O., 'Equity Crowdfunding Success and Survival', Working Paper, 2018

Metawa, N., Mukherjee, T., and Brodmann, J., 'Governance Structure and Start-up Survival', Working Paper, 2018

Mustafa, N., Hassan, M. K., and Brodmann, J., 'Market Power and Bank Performance in MENA Countries', Working Paper, 2018

Brodmann, J., Hassan, M.K., Huda, M., and Safa M.F., 'The Impact of Incarceration on Firm Performance', Working Paper, 2018

Brodmann, J., Wuthisatian, P., and Prestenback, D., 'The Liquidity and Performance of SRI Investments', Working Paper, 2018

Huda, M., Hassan, M.K., and Brodmann, J., 'Diversity Reputation and Firm Performance', Working Paper, 2018

Huda, M., Brodmann, J. and Hassan, M.K., 'Journalist Incarceration and Financial Markets', Working Paper, 2017

CONFERENCES

Diversity Reputation and Firm Performance

Academy of Financial Services (AFS), Chicago, IL, 2018

What Explains Carry Trade Predictability? Evidence from Economic Variables

Eastern Finance Association (EFA), Philadelphia, PA, 2018

Survival Factors of Start-ups

Academy of Financial Services (AFS), Nashville, TN, 2017

Modeling Credit Risk in Credit Unions using Survival Analysis

Southwest Finance Association (SWFA), Little Rock, AK, 2017

Eastern Finance Association (EFA), Jacksonville, FL, 2017

Political Contributions, Insider Trading, and CEO Compensation

Southern Finance Association (SFA), Key West, FL, 2017

Eastern Finance Association (EFA), Jacksonville, FL, 2017

The Impact of Incarceration on Firm Performance

Academy of Financial Services (AFS), Nashville, TN 2017

Southwestern Society of Economists (SSE), Little Rock, AK, 2017

Banking with Millennials

Academy of Economics & Finance (AEF), Pensacola, FL, 2016

Academy of Financial Services (AFS), Las Vegas, NV, 2016

The Current Status of Islamic Bank Regulation

Gulf Research Council Meeting (GRC) at the University of Cambridge, Cambridge, England, 2016

AWARDS AND HONORS

Nominated for the *Edgar E. Burks Award for Outstanding Student Leadership* (2018), University of New Orleans Leadership Cabinet

Emerging Leader Award (2017), Accounting and Financial Women's Alliance

Dissertation Fellowship (2017), University of New Orleans Graduate School

New Member of the Year (2017), Accounting and Financial Women's Alliance

Featured Scholar (2017), University of New Orleans Graduate School

Nominated for the *Women of the Year Award* (2017), New Orleans CityBusiness

Nominated for the *Student Leadership Recognition Award for Community Service* (2017), University of New Orleans Leadership Cabinet

Excellence in Teaching Award (2016), University of New Orleans Executive MBA Class of 2016

Outstanding Graduate Student Worker (2016), University of New Orleans College of Business, Administration Undergraduate Program

Research Assistantship (2015-2016), University of New Orleans College of Business, Office of the Dean

Graduate Assistantship (2016-2017), University of New Orleans, Department of Economics and Finance

Travel Grant, UNO Student Government Association (2016-2017)

Accelerated Entrepreneurship Fellowship (2012), Kauffman Foundation

RESEARCH ASSISTANT EXPERIENCE

Walter Lane, University of New Orleans, 2017

M. Kabir Hassan, University of New Orleans, 2015-2017

Olof Lundberg, University of New Orleans, 2015-2016

Peggy Gaffney, University of New Orleans, 2015-2016

WORK EXPERIENCE

Department Experience

Privateer Undergraduate Research and Scholarly UNO Experience (PURSUE) (2015-2016)

Undergraduate PURSUE Mentor, University of New Orleans Department of Economics and Finance

Special Administrative Assignment to the Office of the Dean (2015)

Member, AACSB Accreditation Report Writing Team, University of New Orleans Department of Accounting

University Experience

Special Administrative Assignment to the Office of the Dean (2015)

Member, AACSB Accreditation Report Writing Team, University of New Orleans College of Business Administration

ACADEMIC EXPERIENCE

Assistant Professor of Finance (Tenure-track)

Department of Accounting, Finance, and Economics, California State University Dominguez Hills

Business Finance (Fall 2018)

Financial Institutions Management (Fall 2018)

College of Extended & International Education, CSUDH International Training Program

Analysis of Financial, Capital Mission and Investment and Financing Channel (Fall 2018)

Bank Customers – Understanding American Consumers (Fall 2018)

Instructor

Department of Economics and Finance, University of New Orleans

Undergraduate Directed Individual Study in Finance (Fall 2017)

Principles of Microeconomics (Summer 2017) 4.80/5.00

Money and Banking (Spring 2017) Rating: 4.68/5.00

Financial Management (Fall 2016) Rating: 4.71/5.00

Money and Banking (Summer 2016) Rating: 4.25/5.00

Substitute Instructor

MBA Program

Financial Markets and Institutions (Spring 2016, Spring 2018)

Tutorial Instructor

Executive MBA and MS-Health Care Programs, University of New Orleans

Managerial Economics (Spring 2017) Rating: 4.56/5.00

Financial Management (Fall 2016) Rating: 5.00/5.00

Health Care Financial Management (Summer 2016) Rating: 4.86/5.00

Managerial Economics (Spring 2016) Rating: 4.63/5.00

Teaching Assistant

Executive MBA and MS-Health Care Programs, University of New Orleans

Health Care Financial Management, Financial Management (Fall 2016)

Financial Management (Summer 2016)

Economics Tutor

Department of Economics and Finance, Executive MBA Program, University of New Orleans

Managerial Economics (Spring 2016)

Principles of Microeconomics (Fall 2014)

Finance Tutor

Department of Economics and Finance, Undergraduate Program, University of New Orleans

International Finance (Summer 2017)

Executive MBA Program, University of New Orleans

Financial Management (Fall 2016)

SERVICE EXPERIENCE

Incubator Mentor, CSUDH Innovation Incubator, Carson, CA (2018)

Executive Officer, CSUDH Untenured Faculty Organization (UFO), Carson, CA (2018)

Mentor, Startup Weekend 2018, CSUDH Innovation Incubator, Carson, CA (2018)

EFA Program Committee Member, Eastern Finance Association, Miami, FL (2019)

Session Chair & Discussant, Financial Management Association, San Diego, CA (2018)

Session Organizer, Financial Management Association, San Diego, CA (2018)
Editorial Advisory Board Member, International Journal of Islamic and Middle Eastern Finance and Management, Bingley, United Kingdom (2018)
Dissertation Committee Member, University of New Orleans, New Orleans, LA (2018-19)
SFA Program Committee Member, Southern Finance Association, Asheville, NC (2018)
FMA Program Committee Member, Financial Management Association, San Diego, CA (2018)
Reviewer, Academy of Financial Services, Chicago, IL (2018)
Guest Speaker, Girl Scouts Louisiana East Believe in G.I.R.L Event New Orleans, LA (2017)
Referee/Reviewer, International Journal of Islamic and Middle Eastern Finance and Management, Bingley, United Kingdom (2017-2018)
SFA Program Committee Member, Southern Finance Association, Key West, FL (2017)
Session Chair, Financial Management Association, Boston, MA (2017)
EFA Program Committee Member, Eastern Finance Association, Jacksonville, FL (2017)
Session Chair & Discussant, Eastern Finance Association, Jacksonville, FL (2017)
Session Chair & Discussant, Southwest Finance Association, Little Rock, AK (2017)
Session Chair, Midwest Finance Association, Chicago, IL (2017)
Board Member/Education Director, Accounting & Financial Women's Alliance, New Orleans, LA (2016-2017)
SFA Program Committee Member, Southern Finance Association, Sandestin, FL (2017)
Judge, InnovateUNO, UNO Office of Research & Sponsored Programs, New Orleans, LA (2017)
Moderator, InnovateUNO, UNO Office of Research & Sponsored Programs, New Orleans, LA (2017)
Session Chair, Financial Management Association, Las Vegas, LV (2016)
Session Chair, Eastern Finance Association, Baltimore, MD (2016)
Discussant, Southwest Finance Association, Oklahoma City, OK (2016)
Committee Member, Ogden Museum of Southern Art, New Orleans, LA (2013)
Volunteer, The Louisiana Children's Museum & The Society of Louisiana CPAs, New Orleans, LA (2013)
Volunteer, International School of Louisiana, New Orleans, LA (2009)

PRESENTATIONS

Preparing for Job Market

Dissertation Research, University of New Orleans, New Orleans, LA (2018)

SKILLS

Computer: SAS, STATA, SPSS, Mathematica, Qualtrics

Database: World Bank Business Environment and Enterprise Performance Survey (BEEPS), Compustat, EDGAR, CRSP, Bureau of Justice Statistics (BJS), Bloomberg Terminal, Seed-DB (Seed Accelerator programs), U.S. Department of Justice Incarceration Data, Bureau of Economic Analysis Data (BEA), U.S Census Data, Survey of Consumer Finances (SCF), U.S. National Center for Charitable Statistics

Instruction: Blackboard, Moodle, Myeconlab, Navigate 2 Advantage Access for Healthcare Finance, Kahoot, Myfinancelab

Academic Publishing: ScholarOne

CERTIFICATIONS

Bloomberg Market Concepts (BMC)

PROFESSIONAL AFFILIATIONS

Financial Management Association (FMA)
Southern Finance Association (SFA)
Southwestern Finance Association (SWFA)
Eastern Finance Association (EFA)
Midwest Finance Association (MFA)
Academy of Economics and Finance (AEF)
American Association of University Women (AAUW)
Accounting and Financial Women's Alliance (AFWA)
Academy of Financial Services (AFS)
Beta Gamma Sigma Honor Society (BGS)
Sigma Iota Epsilon Honor Society (SIE)
Omicron Delta Kappa Honor Society (ODK)
University of New Orleans Alumni Association (UNOAA)
Academy of Art University Alumni Association (AAUAA)

REFERENCES

Dr. M. Kabir Hassan
(Professor)
College of Business
Administration
University of New Orleans
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New Orleans, LA 70148
Phone: (504) 280-6163
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Dr. Olof Lundberg
(Senior Associate Dean)
College of Business Administration
University of New Orleans
2000 Lakeshore Drive
New Orleans, LA 70148
Phone: (504) 280-6968
Email: olie.lundberg@uno.edu

Dr. Walter J. Lane
(Associate Professor &
Department Chair
College of Business
Administration
University of New Orleans
2000 Lakeshore Drive
New Orleans, LA 70148
Phone: (504) 280-7145
Email: wlane@uno.edu