

David G. Hoopes
College of Business Administration and Public Policy
California State University, Dominguez Hills
1000 E. Victoria Street
Carson, California 90747
dhoopes@csudh.edu
(310) 243-2837 Fax (310) 217-6964

Education

Ph.D., (UCLA), Strategy and Organization, 1996
B.A. (Grinnell College), Theatre, 1977

Work Experience

College of Business Administration and Public Policy, CSUDH

Professor (2010-Present)

Associate Dean (acting) (May 2010-August 2011; December 2011-August 2012)

Director of Graduate Programs (acting) (August 2011-August 2012)

Department Chair

Management (February 2007- May 2010, December 2012-June 2013;)

Public Administration and Criminal Justice (acting: September 2010-May 2011)

Associate Professor (2006-2010)

University of Kansas (details below)

Southern Methodist University

The Wharton School, The University of Pennsylvania

Purdue University

Publications

Gupta, A. Hoopes, DG, Knot AM. 2015. Design of Routines for Replication, *Strategic Management Journal*, 36 (6): 851-871.

Knott, AM. Hoopes, DG. 2014. Richard Rumelt Biography. *The Palgrave Encyclopedia of Strategic Management*, eds. David Teece and Mie Auger, NY: MacMillan.

Hoopes, DG. 2014. Inter and Intra-industry, *The Palgrave Encyclopedia of Strategic Management*, eds. David Teece and Mie Auger. NY: MacMillan. .

Madsen, TL. Hoopes, DG, Walker, G Competitive Heterogeneity, 2013. *The Palgrave Encyclopedia of Strategic Management*, eds. David Teece and Mie Auger, NY: MacMillan.

Hoopes, DG. 2013. The SBU. *The Palgrave Encyclopedia of Strategic Management*, eds. David Teece and Mie Auger, NY: MacMillan.

Hoopes, DG. 2013. Heterogeneity and Performance, *The Palgrave Encyclopedia of Strategic Management*, eds. David Teece and Mie Auger, NY: MacMillan. Forthcoming.

Hoopes, DG. Madsen, TL. 2008. A Capability-based View of Competitive Heterogeneity, *Industrial and Corporate Change*, 17: 393-426.

Hoopes, DG. Johnson, DR. 2007. Rationalité limitée, coûts fixes et structure d'un secteur d'activité, COMITÉS EXÉCUTIFS, edited by Frank Bournois, Jérôme Duval-Hamel, Sylvie Roussillon, and Jean-Louis Scaringella, Paris: European School of Management. ----2010. English Version: "Sunk Costs, Bounded Rationality, and Competition," *Encyclopedia of Executive Governance*, Paris: European School of Management.

- Hoopes, DG. Miller, D. 2006. Agency, Ownership Preferences, Capabilities, and Family-controlled Businesses, *Family Business Review*, 19(2): 89-101.
- Hoopes, DG, Madsen, TL. Walker, G. 2003. Why Is There a Resource-based View? Towards a Theory of Competitive Heterogeneity, *Strategic Management Journal*, 24: 889-902.
- Johnson, DR. Hoopes, DG. 2003. Managerial Cognition, Sunk Costs, and the Evolution of Industry Structure, *Strategic Management Journal*, 24: 1057-1068.
- Hoopes, DG. 2001. Why Are There Glitches in Product Development? *R&D Management*, 31: 381-389.
- Hoopes, DG. 2001. Considering Risk in Product Development, *Risk Management: An International Journal*, 3: 7-15.
- Hoopes, DG. Postrel, S. 1999. Shared Knowledge, Glitches, and Product Development in a Scientific Software Company,” *Strategic Management Journal*, 20: 837-865.
- Hoopes, DG. 1999. Measuring Geographic Diversification & Product Diversification, *Management International Review*, 39:277-292.
- Hoopes, DG. 1994. Measuring Geographic Diversification and Product Diversification, *UCLA CIBER Working Paper Series*, # 94-1: 1-42, 1994.

Recent Presentations

- Hoopes, DG. Postrel, S. 2013. *Understanding Impediments to Capability: An Engineering Science Approach*, 1st Management Theory Conference, sponsored by the Academy of Management at the University of the Pacific, San Francisco CA, October 2013, with S. Postrel. (This paper was also accepted for the conference proceedings. However, we hope to publish it in a journal and were concerned with publishing it twice).

Under Review

- Hoopes, D.G. and S. Postrel, “Professional Cultures as Resources: Adaptation and Conflict in an Entrepreneurial Firm.” Under first review at *R&D Management*.

Working Papers

- Hoopes, D.G. and S. Postrel, “Understanding Impediments to Capability: An Engineering Science Approach.”
- Hoopes, D.G. and S. Postrel, “Strategic Coherence and Capabilities: Goal Congruence in a Science-based Start-up.”

Teaching Experience

California State University Dominguez Hill, (2006-present).

Strategic Management (MBA and BS)
 Management (BS)

The University of Kansas Assistant Professor (Fall 2005)

Strategic Management (BS)

Southern Methodist University Assistant Professor (1998-2005)

Advanced Strategic Management (MBA)
Strategic Entrepreneurship (MBA)
Strategy Consulting (BBA Honors)
Management of the Total Enterprise (BBA Honors)
Management of the Total Enterprise (BBA)
Business Policy in a Global Environment (MBA)
Organizational Behavior (BBA)

The Wharton School at the University of Pennsylvania

Visiting Assistant Professor, 1997-1998
Innovation, Change, and Entrepreneurship (MBA)
International Management (undergraduate)

Purdue University, Visiting Assistant Professor, 1995-1997

Business Policy (undergraduate)
Resources, Capabilities, and Knowledge: Sustaining
Competitive Advantage (Doctoral Seminar)

Work Experience

Island Farms Inc. 1998-Present

Director: On the board of a privately held farm-holding company based in Missouri.

Whole Foods Market, 1983-1987.

Whole Foods Market is the nation's largest chain of natural-food grocery stores. Whole Foods had two stores in 1983 and seven in 1987. They now operate more than sixty stores and have integrated backwards. Currently yearly sales are over \$1b.

Vitamin Quota, Cadence Inc., 1978-1981.

Vitamin Quota was a chain of vitamin and natural foods stores owned by Cadence Inc. in New York City.