

BURHAN FATIH YAVAS

Office: (310) 243-3501
California State University, Dominguez Hills
Department of Accounting, Finance & Economics
Carson, CA 90747
E-mail: byavas@csudh.edu

I. ACADEMIC BIOGRAPHY

EDUCATION

- Ph.D. 1983. University of Southern California.
M.A. 1978. University of Southern California.
B.A. 1973. Ankara University, Turkey.

ACADEMIC APPOINTMENTS

- 2017 - Present Professor Emeritus
2009 – 2017 Chair, Department of Accounting /Finance & Economics, California State University, Dominguez Hills (CSUDH)
1989 - 2009 Professor, CSU, Dominguez Hills
1987 - 1988 Associate Professor, Bilkent University, Turkey.
1984 - 1989 Associate Professor, CSUDH.
1981 - 1983 Assistant Professor, CSUDH

PART-TIME AND SHORT-TERM TEACHING ASSIGNMENTS

- 1999 - 2000 Board Member, HealthWindows.com.
1995 - 1998 Member, Advisory Board, Assisted California Senator **Barbara Boxer** on issues in International Trade & Competitiveness.
1989– 2010 Project Advisor, Executive MBA Program, Pepperdine University.
1978 - 1981 Instructor, Department of Economics, University of Southern California.
1987-1988 Bilkent University (Turkey)

2000 – 2007	Mosbach University (Germany)
2002	European Business School (Tbilisi, Georgia)
2007 - 2011	University of Durres (Albania)
2012	National Economics University (Vietnam)

PROFESSIONAL ACTIVITIES

Editor (1993-2001) *Journal of Business and Management*, official journal of the **Western Decision Sciences Institute**.

Editorial Board *The International Trade Journal*.
Tourism Analysis.
Journal of Teaching in International Business.
Investment Management and Financial Innovations
Journal of Marketing & Strategic Management

Reviewer *International Trade Journal*, *International Journal of Emerging Markets*,
International Journal of Finance and Economics, *Journal of Global Marketing*, *North American Journal of Economics and Finance*, *Review of International Business and Strategy*, *Research in International Business and Finance*, *Emerging Markets Finance and Trade*,
International Journal of Quality & Reliability Management,

Outside referee Faculty tenure and promotion decisions (Penn State (Harrisburg) University, Ithaca College & American University in Bulgaria).

Track Chair Western Decision Sciences Institute, Finance and Global Business Tracks (2001-2016).

Track Chair Decision Sciences Institute (2015)

Track Chair International Management Development Association (1992-1997).

Track Chair Academy of Business Administration, (1994-1997)

II. ACADEMIC HONORS AND AWARDS

Awards:

- Best Paper Award, Global Business & Technology Association. International Conference, Istanbul, Turkey, 2001.
- Hyundai Outstanding Professor, School of Business & Public Administration, CSUDH. 2001.

- Best Paper Award, Western Decision Sciences Institute 28th Annual Conference, Puerto Vallarta, Mexico, 1999.
- Outstanding Professor California State University-DH, 1996.
- PSSI (Meritorious Performance), CSUDH, 1987, 1990 1996, 1997 & 1998.
- Best Paper Award IMDA Conference, Halifax, Canada, 1992.
- Meritorious Performance and Professional Promise Award, CSU: 1990 & 1987.
- 1983 Graduated with distinction (GPA 3.93) University of Southern California.
- 1981 Received Phi Beta Kappa Dissertation Fellowship.

Grants and Research Awards:

- California State Lottery Instructional Development Award, 2012
- Center for International Education and Research (CIBER) Grant, SDSU, 1997 & 1996.
- Research & Creative Activity Grant: 2003, 1997, 1995 & 1993.
- U.S. Department of .Agriculture Grant, 1994.
- U.S. Department of Education. Grant, 1991.
- Summer Research Award, CSUDH, 1989, 1992.
- CSUDH Foundation Research Award, 1987.
- California Lottery Fund Research Award, CSUDH, 1989.

III. RESEARCH

A. Publications:

Refereed Journals:

51. **Yavas, BF**, Dedi, L. and Skrinjaric, T (2020). "Did equity returns and volatilities change after the 2016 Trump election victory?" *International Journal of Finance and Economics*, 25(4) DOI:10.1002/ijfe.2215

50. **Yavas, BF** and Malladi, R. (2020). "Foreign Direct Investment and Financial Market Influences: Results from the United States", *North American Journal of Economics and Finance*,

53(1). <https://doi.org/10.1016/j.najef.2020.101182>

49. **Yavas, BF**, Grave K. and Vardiabasis, D. (2019). "Diversification Strategies and Equity Market Performances", *Review of International Business and Strategy*, 29(3):207-225
DOI: <https://doi.org/10.1108/RIBS-01-2019-0002>

48. **Yavas, BF** and Dedi, L (2017). "Equity Returns Before and After the 2007-08 Financial Crisis: A Study of Spillovers among Major Equity Markets of Europe and the USA" *Journal of Marketing and Strategic Management*, 11(1): 114-126. <http://dx.doi.org/10.21607/jmsm.2017.0007>

47. Dedi, L and **Yavas, BF** (2017). "Equity Returns and Volatilities Before and After the 2007-08 Financial Crisis" *Zagreb International Review of Economics and Business*, 20(1).
DOI: <https://doi.org/10.1515/zireb-2017-0008>

46. Dedi, L and **Yavas, BF** (2016). "Return and volatility spillovers in equity markets: An investigation using various GARCH methodologies" *Cogent Economics & Finance*. 4: 1266788
DOI: <http://dx.doi.org/10.1080/23322039.2016.1266788>

45. **Yavas, BF** and Dedi, L. (2016). "An Investigation of Return and Volatility Linkages among Equity Markets: A Study of Selected European and Emerging Countries" *Research in International Business and Finance*. 37, 583-596. <https://doi.org/10.1016/j.ribaf.2016.01.025>

44. **Yavas, B. F** and Rezayat, F. (2016) "Country ETF Returns and Volatility spillovers in Emerging Stock Markets, Europe and the United States, *International Journal of Emerging Markets*, 11(3): 419-437. <https://doi.org/10.1108/IJOEM-10-2014-0150>

43. Dheeriya, P., Rezayat, F and **Yavas, B.F** (2014). "Relations Between Volatility and Returns of Exchange Traded Funds of Emerging Stock Markets and of USA". *Review of Economics and Finance*, 2014-1:44-56. <http://www.bapress.ca/ref/v4-1/1923-7529-2014-04-44-13.pdf>

42. **Yavas, B.F** and Rezayat, F (2013). "Market Volatility: A Study of Equity Markets of US, Canada, Germany and China. *Journal of International Finance and Economics*. 13(4):107-122.
<http://dx.doi.org/10.18374/JIFE-13-4.12>

41. Rezayat, F. **Yavas, BF** and Dheeriya, P. (2012). "Can Market Volatilities Ripple Across Nations? An Investigation Using Exchange-traded funds" *Investment Management and Financial Innovations*. 9(2):8-14. file:///C:/Users/byavas/Downloads/imfi_en_2012_02_Rezayat.pdf

40. Graves, K., Vardiabasis, D. and **Yavas, B.F** (2012). "The Global Financial Crisis and Mergers and Acquisitions" *International Journal of Business and Management*. 7(2):56-66.
DOI:[10.5539/ijbm.v7n11p56](https://doi.org/10.5539/ijbm.v7n11p56)

39. Woods, M., Christodoludis, N, **Yavas, B.F** and Vardiabasis, D. (2012) "Unethical Business Practices in the Foodservices Industry". *Journal of Foodservice Business Research*. 16(4): 407-419. <https://doi.org/10.1080/15378020.2013.824284>

38. **Yavas, B. F.**, Leong, GK, Vardiabasis, D and Christodolidu, N. (2011). "Strategic Sourcing: A Comparative Study among two industries," *International Journal of Business and Management*, 6(4), 3-15. DOI:[10.5539/ijbm.v6n4p3](https://doi.org/10.5539/ijbm.v6n4p3)
37. **Yavas, B.F.** and Rezayat, F (2008). "Integration among Global Equity Markets: Portfolio Diversification using Exchange-Traded Funds," *Investment Management & Financial Innovations*. 5(3), 30-43.
36. **Yavas, B.F.** (2007). "Benefits of International Portfolio Diversification", *Graziadio Business Report*. 10(2). <http://gbr.pepperdine.edu/072/diversification.html>.
35. **Yavas, B.F.** and Fisher, D. (2006). "Performance Evaluation of Commercial Bank Branches using Data Envelopment Analysis," *Journal of Business and Management*. 11(2): 89-102.
34. Rezayat, F and **Yavas, B.F.** (2006). "International Portfolio Diversification: A Study of Linkages among the U.S., European and Japanese Equity Markets," *Journal of Multinational Financial Management*, 16(4): 440-458. <https://doi.org/10.1016/j.mulfin.2005.10.002>
33. **Yavas, B.F.**, Rezayat, F. and Bilici, H. (2004). "A Study of Correlation between International Equity Markets using Exchange-Traded Funds," *Journal of Asia-Pacific Business*, 5(3), 67-82. https://doi.org/10.1300/J098v05n03_05
32. **Yavas, B.F.**, Janda, S. and Marcoulides, G. (2004). "Cross-national Stability of a Quality Management Model: A Comparative Study of USA and Turkey," *Journal of Applied Mathematics and Decision Sciences*, 8(1), 43-65. DOI: [10.1207/s15327612jamd0801_4](https://doi.org/10.1207/s15327612jamd0801_4)
31. **Yavas, B.F.** and Rezayat, F. (2003). "The Impact of Culture on Managerial Perceptions of Quality," *International Journal of Cross-Cultural Management*, 3(2): 211-232. <https://doi.org/10.1177/14705958030032005>
30. **Yavas, B.F.** and Konyar, K. (2003). "Cultural and Economic Determinants of Managerial Perceptions of Quality," *Journal of Asia-Pacific Business*. 4(4): 3-23. https://doi.org/10.1300/J098v04n04_02
29. **Yavas, B.F.** and F. Rezayat (2002). "A Cross-country Analysis of Managerial Perceptions of Quality", In Fatemi & Jordan (Eds.) *Contemporary Developments in International Business*, Chapter 8, pp. 103-117.
28. **Yavas, B.F.** and Freed, R. (2001). "An Economic Rationale for Countertrade: Liquidity Constraints," *The International Trade Journal*, 15(2): 1-30. <https://doi.org/10.1080/08853900118393>
27. Janda, S. and **Yavas, B.F.** (2000). "Segmenting Industrial Markets on the basis of Quality: Some Cross-National Evidence," *Journal of Marketing Management*, 10(1): 37-50.

26. **Yavas, B.F.**, Freed, R. and Vardiabasis, D. (2000). "Uncertainty, The Lemon Problem, Asymmetric Information and Countertrade: An Economic Perspective," *Journal of Transnational Management Development*, 5(1):3-32. https://doi.org/10.1300/J130v05n01_02
25. **Yavas, B.F.** & Vardiabasis, D. (1999). "Differences in Managerial Attitudes: A Study of U.S., Hong Kong, Taiwan and Singapore," *Utrecht Business Review*, 1(1): 50-74.
24. Marcoulides, G., **Yavas, B.F.**, Bilgin, Z. & Gibson, C. (1998). "Reconciling the Culturalist and Rationalist Approaches to International Management: A Study of Leadership in the U.S. and Turkey," *Thunderbird International Business Review*, 40(6): 563-583.
[https://doi.org/10.1002/\(SICI\)1520-6874\(199811/12\)40:6<563::AID-TIE4>3.0.CO;2-M](https://doi.org/10.1002/(SICI)1520-6874(199811/12)40:6<563::AID-TIE4>3.0.CO;2-M)
23. Burrows, T. **Yavas, B.F.** & Bilici, H. (1997). "The Use of Generalizability Theory for Insurance Underwriting Decisions" *American Business Review*, 15(2): 75-84.
22. **Yavas, B.F.** and Bilgin, Z. (1996). "Estimating Tourism Demand In Turkey: A Pooled Cross-Section-Time-Series Analysis", *Tourism Analysis*, 1(1): 19-27.
21. **Yavas, B.F.** and Marcoulides, G.A. (1996). "An Examination of Cross-cultural Quality Management Practices of American and Asian Managers" in S.B. Prasad (Ed.) *Advances in International Comparative Management*, Vol. 11. Ch. 3, pp. 51-88. JAI Press.
20. **Yavas, B.F.**, Freed, R. and Bilici, H (1996). "Countertrade: The Role of Liquidity Shortage", *Journal of Transnational Management Development*, 2(2): 31-51. DOI: [10.1300/J130v02n02_03](https://doi.org/10.1300/J130v02n02_03)
19. **Yavas, B.F.** (1995). "A Comparison of the Quality Perceptions of Foreign and Domestic Firms in the Electronics Industry", *Management International Review*, 35(2): 171-188.
18. **Yavas, B.F.** (1995). "Employee Perceptions of Quality: Survey Results" *International Journal of Quality & Reliability Management*, 12(5): 8-17. <https://doi.org/10.1108/02656719510089966>
17. **Yavas, B.F.** (1995). "Quality Management Practices Worldwide: Convergence or Divergence", *Quality Progress*, (October) 28(10): 57-61.
16. **Yavas, B.F.** and Vardiabasis, D. (1995). "Intra-Industry Trade in the Pacific Rim: Trends and Implications for Regionalism vs. Globalism", In Suliman, O. & Baghadi, M. (Ed.) *International Trade: Global Commodity Price Stabilization: Implications for World Trade and Development*, Chapter 3. pp. 61-78. Quorum Books: Westport, CT.
15. **Yavas, B.F.** and Burrows, T. (1994). "A Comparative Study of Attitudes of U.S. and Asian Managers toward Product Quality", *Quality Management Journal*, 2(1): 41-56.
<https://doi.org/10.1080/10686967.1994.11918674>
14. **Yavas, B.F.** and Burrows, T. (1994). "The Use of Generalizability Theory to Improve International Lending Decisions", *Journal of Transnational Management Development*, 1(1):35-49. DOI: [10.1300/J130v01n01_04](https://doi.org/10.1300/J130v01n01_04)
13. Burrows, T., **Yavas, B.F.** and Vardiabasis, D. (1994). "Improving the Credit Analysis Process:

An Illustration of Generalizability Theory", *Southwestern Economic Review*, 21(1): 43-55.

12. **Yavas, B.F.** and Vardiabasis, D. (1994). "Intra-Industry Trade in the Pacific Rim: Estimates and Trends" *International Journal of Management*, 11(1): 591-598.

11. Burrows, T. and **Yavas, B.F.** (1994). "Using G-Theory to Improve Lending Decisions", *Journal of Retail Banking*, 16(1): 27-32.

10. **Yavas, B.F.** (1993). "A Pooled Time-Series-Cross-Section Analysis of Exports: An Application to Turkey" in M. Kreinin (Ed.) *International Commercial Policy: Issues for the 1990's*, Chapter 21, pp. 245-252 New York: Taylor & Francis.

9. **Yavas, B.F.** (1991). "Fast Food Franchise Chains: A Pooled Cross-Section Time-Series Analysis of the Regions of the United States", *Journal of Business and Economic Perspectives*, 17(2): 67-74.

8. **Yavas, B.F.** (1991). "Estimating Interregional Trade Using National Data", *Journal of Administrative Sciences*, 3(1): 25-34.

7. **Yavas, B.F.** (1989). "An Exploratory Assessment of the Use of Generalizability Theory in Improving Country Risk Analyses", *The Mid-Atlantic Journal of Business*, 25(7): 51-61.

6. **Yavas, B.F.**, and Berkman, U. (1989). "Dependability of Evaluation Processes: An Application to Hiring New Faculty", *Journal of Economics and Administrative Studies*, 3(1): 59-71.

5. **Yavas, B.F.** (1988). "An Economic-Demographic Simulation Model of Interregional Growth: The Turkish Case", *Review of Political Sciences*, 63(3-4): 97-112.

4. **Yavas, B.F.**, and Vardiabasis, D. (1988). "Countertrade: An Exploratory Assessment", *Y. K. Economic Review*, 2(4): 37-48.

3. **Yavas, B.F.** (1988). "The Role of Economic-Demographic Factors in U.S. International Restaurant Franchising: An Empirical Investigation", *Journal of Global Marketing*, 2(1): 56-72.
https://doi.org/10.1300/J042v02n01_04

2. **Yavas, B.F.** and Vardiabasis, D. (1987). "Restaurant Franchising in the Western United States", *Journal of Applied Business Research*, 3(3):129-136. <https://doi.org/10.19030/jabr.v3i3.6523>

1. Vardiabasis,D., and **Yavas,B.F.** (1986). "Two-way Trade in the Pacific Basin", *Business Insights*, 6(1): 28-32.

Books and Monographs:

Blyn, M., Mills, B. and **Yavas, B.F.** (1994). "An Analysis of the Floral Markets in Greater Los Angeles" [Monograph] USDA.

Yavas, B.F. (1991). "Factor Analysis", in F. Magill (Ed.) *Survey of Social Science: Economics*, Vol.2, pp. 787-792. Pasadena: Salem Press.

Yavas, B.F. (1988). "Countertrade: Concepts, Scope and Applications", YKB Bank Publications, [Monograph] No. 14.

Marcoulides, G., **Yavas, B.F.**, and Yoshida, K. (1985). Workbook to Accompany Statistics for Business and Economics, Los Angeles: CSUDH.

Refereed Conference Proceedings:

Yavas, BF, Grave K. and Vardiabasis, D. (2019). "Diversification Strategies and Equity Market Volatilities: Implications for Investors and MNEs", *Western Decision Sciences Institute Conference*, Cabo San Luca. Mexico.(March 5-10).

Dedi, L, **Yavas, BF**, and Manahan, M. (2017). "Market Volatilities before and after the 2008-09 Financial Crisis", *Western Decision Sciences Institute Conference*, Vancouver, Canada (April 4-8).

Rezayat, F and **Yavas, BF**. (2016) "Returns and volatility spillovers in BRIC, Europe and USA" *Western Decision Sciences Institute Conference*, Las Vegas, NV.

Dedi, L, **Yavas, BF** and Vardiabasis, D. (2016). "Volatilities and Equity market returns in Europe: An Investigation using ETFs" *Western Decision Sciences Institute Conference*, Las Vegas, NV.

Yavas, B.F, Rezayat, F & Vardiabasis, D. (2015). "Returns and Volatility Spillovers in BRIC, Europe and the United States," *European International Business Association Conference*, Rio de Janeiro, Brazil.

Yavas, B.F., Dedi, L., Rezayat, F. (2015) "Volatility and Return Spillovers in stock markets: A Study of Austria, Germany, Poland, Russia and Turkey", *European Interational Business Association Conference*, Rio de Janeiro, Brazil

Dedi, L, **Yavas, B.F** and Rezayat, F (2015)." Equity Market Co-Movements and Spillovers: An Investigation of UK, Germany, Turkey, Russia and China. *EBES Conference proceedings*. Venice, Italy

Yavas, B.F and Rezayat, F. (2015). "An Investigation of Financial Linkages among Emerging markets, Europe and Asia". The *2015 WDSI Annual Conference*, Maui, Hawaii.

Yavas, B.F, Rezayat, F (2014) "Volatility and Returns of Emerging Stock Markets and USA" The *2014 WDSI Annual Conference*, Napa, CA.

Rezayat F. and **Yavas B.F** (2013) "Market Volatility: A Study of Equity Markets of US, Canada, Germany and China," *International Academy of Business and Economics*, Las Vegas, NV

Malamud, R., **Yavas, B.F.** Pourmohammadi, H. (2013). "A Comparison of Student Performances between pre and late Enrollees" *The 2013 WDSI Annual Conference*, Long Beach, CA.

Yavas, B.F., Rezayat, F. (2013). "Dynamic Relationship between daily volatilities and returns: The case of emerging markets and the USA". The *2013 WDSI annual meeting*, Long Beach, CA.

Woods, M., Christodoludio, N, **Yavas, B.F** and Vardiabasis, D. (2012) "Unethical Business Practices in the Foodservices Industry," *The 2012 WDSI Annual Conference*, Hawaii.

Rezayat F and **Yavas B.F** (2012). "An Investigation of Equity Market Volatility: Evidence from US, Canada, Germany and China," *The 2012 WDSI Annual Conference*, Hawaii.

Bilici, H, Bandyopadhyay, P and **Yavas, B.F** (2009). "Causality study of foreign direct investment and stock markets in selected emerging markets", *The 2009 WDSI Annual Conference*, San Diego, CA.

Bilici, H, Bandyopadhyay, P and **Yavas, B.F** (2008). "A Cross-Section-Time-Series Study of Foreign Direct Investment in India and Turkey," *Western Decision Sciences Institute*, Houston, TX (March 18-22)

Rezayat, F, **Yavas, B.F** and D. Vardiabasis (2007). "Exchange Traded Funds as a vehicle for International Portfolio Diversification: A Study of US and Emerging Markets" *Athens Institute for Education and Research*. Athens, Greece (July 3-5).

Rezayat, F and **Yavas, B.F** (2006). "An investigation of US and emerging equity markets co-movements using exchange traded funds," *Proceedings of the Academy of Business Administration*, Munich, Germany (August 2-5). 83-90.

Yavas, B.F., Rezayat, R and H. Bilici (2004). "A Study of Correlation of International Equity Markets using Exchange-Traded Funds". *Proceedings of the Western Decision Sciences Institute*, Manzanillo, Mexico (April-16-19).

Bilici, H., **Yavas, B.F.** and Sherman, L (2003). "Foreign Diversification Using Exchange Traded Funds and Market Indexes, *Proceedings of the Western Decision Sciences Institute*, Kawaii, HI (April 15-19).

Rezayat, F, **Yavas, B.F.** (2003). "Short-term Linkages among the US, UK, French, German and the Japanese Stock Markets during 1999-2001" *Proceedings of the Global Business and Technology Association*, Budapest, Hungary: July 10-14.

Fisher, D. and **Yavas, B.F** (2002). "Performance Evaluations of Bank Branches," *Proceedings of the Western Decision Sciences Institute*, pp. 225-231. Las Vegas, NV (April 4-7).

Yavas, B.F. and F. Rezayat (2001). "The Impact of Quality on Managerial Perceptions of Quality," *Proceedings of the Global Business & Technology Association*, pp. 959-966. Istanbul, Turkey (July-11-15).

Yavas, B.F. and F. Rezayat (2001). "A Cross-country Analysis of Managerial Perceptions of Quality: Evidence from US, Japan, Hong Kong, Singapore and Taiwan" *Proceedings of the Western Decision Sciences Institute*, pp. 298-300. Vancouver, Canada (April 3-7).

Yavas, B.F. (2000). "A Comparative Analysis of Managerial Perceptions of Quality in the United States and Turkey," *Proceedings of the Western Decision Sciences Institute*, pp.456-458. Maui, HI (April 17-22).

Yavas, B.F. and Vardiabasis, D. (1999). "Cross-National Differences in Managerial Attitudes: An Empirical Investigation of US vs. H.K., Taiwan and Singapore." *Proceedings of the International Management Development Association*, pp. 114-121. Monterey, CA (June 30-July 3).

Yavas, B.F., Freed, R. and Vardiabasis, D. (1999). "An Economic Rationale for Countertrade: Liquidity Constraint," *Proceedings of the Western Decision Sciences Institute*. pp. 305-307. Puerto Vallarta, Mexico (April 6-10).

Yavas, B.F., Freed, R. and Vardiabasis, D. (1998). "Uncertainty, The Lemon Problem, Asymmetric Information and Countertrade: An Economic Perspective," *Proceedings of the International Management Development Association*, pp. 280-288. Dominican Republic (June 3-7).

Yavas, B.F. and Marcoulides, G. (1998). "A Comparative Study of Attitudes of US and Taiwanese Managers toward Product Quality," *Proceedings of the Western Decision Sciences Institute*, pp. 456, Reno, Nevada (April 7-11).

Yavas, B.F. and Bilgin, Z. (1997). "Tourism Demand In Turkey: A Pooled Regression Study," *Proceedings of the Academy of Business Administration*, pp. 106-112. Athens, Greece (July 10-17).

Marcoulides, G., **Yavas, B.F.** and Bilgin, Z. (1996). "A Comparative Study of Leadership Styles across Two Countries", *Proceedings of the Western Decision Sciences Institute*, pp. 201-205. Seattle, WA (April 2-6).

Yavas, B.F. (1995). "Countertrade and Liquidity Shortage", *Proceedings of the Academy of Business Administration* pp. 210-218. Aruba (Dec. 17-21).

Yavas, B.F. (1995). "An Investigation of Chinese and Japanese Quality Management Practices", *Proceeding of the International Management Development Association*, pp.373-378.

Blyn, M. & **Yavas, B.F.** (1995). "Evaluating the Effectiveness of Educational Programs in Small Business and Entrepreneurship", *Proceedings of the International Management Development Association*, pp.559-563.

Yavas, B.F. & Marcoulides, G.A. (1995). "An Examination of cross-cultural Quality Management Practices", *Proceedings of the Western Decision Sciences Institute*, p.240-243. San Francisco, CA (April 11-15).

Yavas, B.F. (1994) "Market Imperfections and Countertrade", In Amin & Delener (Eds.), *Global Business Trends: Contemporary Readings, Proceedings of Academy of Business Administration* Vol.2, pp. 237-245.

Yavas, B.F. (1994) "Product Quality Attitudes: US vs. Foreign Firms", In K. Fatemi (Ed.) *The Globalization of Business in the 90's: Implications for Trade and Investment*, Vol. V. pp. 1267-1281.

Fojtik, C. & **Yavas, B.F.** (1994) "Quality Perceptions: US vs. Asian Firms", *Proceedings of the*

Western Decision Sciences Institute, pp. 335-338. Maui, Hawaii (March 29-April 2).

Yavas, B.F. (1993) "Product Quality Perceptions of Asian and U.S. Firms in the Electronics Industry" In Levy & Greval (Eds.) *Proceedings of the Academy of Marketing Science*, Vol. 16 (pp. 240-244), Bal Harbour, Fl. (May 26-29).

Yavas, B.F. & Burrows, T.M (1993) "Some Preliminary Findings on Attitudes of U.S. and Asian Firms toward Product Quality", *Proceedings of the Academy of International Business*, pp. 1-15, Hong Kong.

Bilici, H. and **Yavas, B.F.** (1992) "Countertrade: A Reaction to Liquidity Shortage" In E. Kaynak & T.S. Chan (Eds.) *International Perspectives of Management Development*, (pp. 129-135). Conference held by *International Management Development Association*, Halifax, Nova Scotia (April 9-12).

Yavas B.F. and Burrows, T. (1992) "The Use of Generalizability Theory to Improve International Lending Decisions" In E. Kaynak & T.S. Chan (Eds.) *International Perspectives of Management Development*, (pp. 52-61). Conference held by IMDA, Halifax, Nova Scotia (April 9-12).

Yavas, B.F. (1992). "Differences Between Domestic and Foreign Firms In Improving Product Quality: An Application to the Electronics Industry", In E. Ramos (Ed.) *Proceedings of Pacific Asian Management Institute*, Conference held by PAMI, Honolulu, Hawaii. (January 6-9).

Yavas, B.F. (1991). "A Pooled Time-Series-Cross-Section Analysis of Exports: An Application to Turkey" In K. Fatemi (Ed.) *International Trade and Finance in the 1990s* Vol.1, Ch. 10, (pp. 157-169). Conference held by the ITFA, Marseille, France. (June 1-3).

Vardiabasis, D. and **Yavas, B.F.** (1991). "Intra-Industry Trade in the Pacific Basin: An Update" In K. Fatemi (Ed.) *International Trade and Finance in the 1990s*, Vol. 3, Ch. 53, (pp. 877-889). Conference held by the ITFA, Marseille, France. (June 1-3).

Yavas, B.F. (1991). "Quality: What It Means, What It Doesn't Mean: Exploratory Results From A Survey", In R. King (Ed.) *Developments in Marketing Science* (pp. 289-292). Conference held by the Academy of Marketing Science, Fort Lauderdale, Florida. 13 (May 28-31).

Yavas, B.F. (1990). "The Generalizability of Measurements: An Application to Blind Refereeing Process", In B.J. Dunlap (Ed.) *Developments in Marketing Science* (pp. 289-293). Conference held by the Academy of Marketing Science, New Orleans, Louisiana. 12 (April 25-29).

Yavas, B.F. (1989). "Improving Country Risk Analyses: An Application of Generalizability Theory" In L.Kelley (Ed.) *Developments In Asia - Pacific Business: Education and Research*, (pp. 84-87). Conference held by the Academy of International Business and PAMI of the University of Hawaii, Honolulu, Hawaii, 2 (Jan 10-12).

Yavas, B.F. (1988). "Improving Decisions Regarding Manuscript Evaluations", In H. Copur (Ed.) *Proceedings of the Association of Human Resources Management and Organizational Behavior*, (pp. 91-95). Conference held by HRMOB in Long Beach, California. 2, (October 26-28).

Yavas, B.F. (1988). "Macroeconomic Influences on Restaurant Franchising in the United States".

In F.R. Dwyer (Ed.) *Forging Partnerships For Competitive Advantage* (pp.1-15). Conference held by the Society of Franchising, San Francisco, California. 1 (February 1-3).

Yavas, B.F., and Vardiabasis, D. (1987). "The Determinants of U.S. International Fast Food Franchising", In J.M.Hawes & G.B.Glisan (Ed.) *Developments in Marketing Science* (pp. 161-164). Conference held by the Academy of Marketing Science, Bal Harbour, FL. 10 (May 26-29).

Vardiabasis, D., and **Yavas, B.F.** (1986) "The Role of Countertrade in Marketing in the Pacific Basin", In R.T. Hsieh & S.A Scherling (Ed.) *Proceedings of the Academy of International Business*, (pp.128-134). Conference held at the National Chia Tung University, Taipei, Taiwan, 3 (June 26-28).

Vardiabasis, D., and **Yavas, B.F.** (1984). "Trade Patterns and the Multinational Firm in the Pacific Basin", *Papers and Proceedings of the European International Business Association*, 10, Rotterdam, Netherlands. 1-18.

Vardiabasis, D., and **Yavas, B.F.** (1984). "Intra-Industry Trade in the Pacific Basin", In T.C. Tiong & D. Kujawa (Ed.) *Proceedings of the Academy of International Business*, (pp. 649-659). Conference Held at the National University of Singapore, Singapore, 1 (June 14-16).

B. Conference Presentations:

European International Business Academy: 2 Presentations (2015: Rio De Janerio)

Academy of International Business: 5 Presentations (1984:Singapore, 1986:Taiwan, 1991: Singapore, 1992: Hawaii, 1993: Hong Kong, 1996: Banff, Canada).

International Trade and Finance Association: 5 Presentations (1991 (2): Marseilles, France, 1994: Reading, UK, 1997; Porto, Portugal, 2000: Montpellier, France).

Western Decision Sciences Institute: 15 Presentations (1994: Hawaii, 1995: San Francisco, 1996: Seattle, 1998: Reno, NV, 2000: Maui, HI, 2001: Vancouver, Canada, 2002: Las Vegas, NV, Kauai, HI, 2003:Manzanillo, Mexico, San Francisco, 2004, Seattle 2006, Houston, TX 2008, Hawaii, 2012, Napa, CA and Las Vegas, NV).

Academy of Business Administration: 3 Presentations (1994: Cancun, Mexico; 1995: Aruba; 1996: Athens, Greece, 2006: Munich, Germany)

International Management Development Assoc.: 6 Presentations (1992: Halifax, Canada, 1995: Istanbul, 1998: Santo Domingo, Dominican Republic, 1999: Monterey, CA).

Academy of Marketing Science: 4 Presentations (1987: Miami, 1990: New Orleans, 1991: Fort Lauderdale, 1993: Miami).

Western Economic Association: 5 Presentations (1985 (2): Anaheim, 1986: San Francisco, 1989: Lake Tahoe, 1992: San Francisco).

Atlantic Economic Society: 2 Presentations (1992 (2): Nice, France).

Global Business & Technology Association: 1 Presentation (2001: Istanbul, Turkey)

Multi Criteria Decision Making Society: 1 Presentation (2001: Cairo, Egypt)

Western Risk & Insurance Association: 1 Presentation (1994: Hawaii).

Association of HR & OB: 1 Presentation (1988: Long Beach, CA).

IV. TEACHING

International Business (graduate and undergraduate)

International Finance (graduate and undergraduate)

Business Forecasting (graduate and undergraduate)

Managerial Economics (graduate and undergraduate)

Executive Programs: Taught in the PKE (Presidential/Key Executive) and EMBA (Executive MBA) programs at Pepperdine University (1989-2010). Also, worked as a class advisor, supervising MBA Theses that consisted of preparing and implementing strategic plans for the participants' companies.

V. PROFESSIONAL AFFILIATIONS

1984 - Present	Member, Academy of International Business.
2015-2016	Member, European International Business Academy
1994 - Present	Member, Western Decision Sciences Institute.
1991 – 2004	Member, International Trade and Finance Association.
1987 - 1994	Member, Academy of Marketing Science.
1983 - 1992	Member, Western Economic Association.
1988 - 1990	Member, Association of Human Resources Management
1987 - 1989	Member, Society of Franchising.
1985 - 1989	Member, North American Economics and Finance Association.

VI. REFERENCES

Dr. Joseph Wen	Dean, CBAPP, CSU Dominguez Hills.
Dr. Thomas Norman	CBAPP, CSU Dominguez Hills.
Dr. George .Marcoulides	UC Santa Barbara
Prof. Terry Young	GSBM, Pepperdine University.

Address References:

Available upon request