

**BIANCA MURILLO**  
CURRICULUM VITAE

Department of History  
California State University, Dominguez Hills  
1000 E. Victoria St.

bmurillo@csudh.edu  
biancamurillo.net

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**EDUCATION**

Ph.D. History, doctoral emphasis in Feminist Studies, University of California, Santa Barbara, 2009  
B.A. History and Law & Society, University of California, Santa Barbara, 2001

**ACADEMIC APPOINTMENTS**

Associate Professor of History, California State University, Dominguez Hills, Carson, CA 2016-present  
Assistant Professor of History, Willamette University, Salem, OR, 2010-2016  
Contributing faculty member in Women's and Gender Studies and International Studies  
Lausanne Post-Doctoral Teaching/Research Fellow, Willamette University, Salem, OR, 2009-2010  
Teaching Associate, UC Santa Barbara, CA, Department of History, 2008-2009

**AREAS OF EXPERTISE**

African economic and social history | Colonial histories and decolonization | Consumerism and business history | Global economies and commercial networks | Critical race and gender studies

**PUBLICATIONS**

**Book**

*Market Encounters: Consumer Cultures in Twentieth-Century Ghana* (Athens: Ohio University Press New African History Series, 2017)

**Peer Reviewed Journal Articles**

"The Modern Shopping Experience: Kingsway Department Store and Consumer Politics in Ghana," *Africa* 82, 3 (2012): 368-92

"The Devil We Know:" Gold Coast Consumers, Local Employees, and the United Africa Company, 1940-60," *Enterprise & Society* 12, 2 (2011): 317-55

"Ideal Homes and the Gender Politics of Consumerism in Ghana, 1960-70," *Gender & History*, Special Issue: Homes & Homecomings 21, 3 (2009): 560-75

**Peer Reviewed Book Chapters**

"Female Credit Customers, the United Africa Company, and Consumer Markets in Colonial Ghana" in *Consuming Behaviours: Identity, Politics, and Pleasure in Twentieth-Century Britain*, edited by Erika Rappaport, Mark J. Crowley, and Sandra Trudgen Dawson (London: Bloomsbury, 2015)

### Review Essays in Peer Reviewed Journals

"Situating Histories of Consumption and Consumers in Africa," Review Essay, *Ghana Studies* 11 (2010): 217-230

### Book Reviews in Peer Reviewed Journals

Review of *Chocolate, Women and Empire: A Social and Cultural History* by Emma Robertson, *Business History Review* 53, 3 (2011): 470-472

Review of *Domesticating the World: African Consumerism and the Genealogies of Globalization* by Jeremy Prestholdt, *Business History Review* 38, 1 (2009): 229-32

### Other Contributions

"Teaching with Tumblr, Building a Digital Archive" *Notches*, an international peer-reviewed public history blog (2015)

Postscript to, "Out of the Closet: Unveiling Sexuality Discourses in Uganda," by Sylvia Tamale in *Africa After Gender* (Bloomington: Indiana University Press, 2007), 22-29

### RESEARCH GRANTS & FELLOWSHIPS

- 2019-2020 Research, Scholarly, and Creative Activity Grant, CSUDH Office of Graduate Studies and Research
- 2018-2019 Research, Scholarly, and Creative Activity Grant, CSUDH Office of Graduate Studies and Research
- 2017-2018 Research, Scholarly, and Creative Activity Grant, CSUDH Office of Graduate Studies and Research
- 2016-2017 Research, Scholarly, and Creative Activity Grant, CSUDH Office of Graduate Studies and Research (+ training student research assistant)
- 2015-2016 The Graves Award in the Humanities, administered by the American Council of Learned Societies (ACLS) (*for excellence in teaching and research*)
- 2013-2104 Woodrow Wilson National Foundation, funded by the Andrew W. Mellon Foundation, Junior Faculty Career Enhancement Fellowship
- 2008-2009 University of California Regents, President's Dissertation-Year Fellow
- 2006-2007 Fulbright-Hays Doctoral Dissertation Research Grant, United Kingdom/Ghana, U.S. Dept. of Education
- 2003-2004 Foreign Language and Area Studies Grant (Title VI), U.S. Dept. of Education-African Language Institute, Ohio University

### AWARDS & HONORS

- 2018-2019 Instructionally Related Activities (IRA) Award, "Ghana and the World" Event, Division of Academic Affairs, CSUDH
- 2013-2014 Faculty Achievement Award, Willamette University Faculty Council, (*for outstanding teaching, scholarship, and service*)

- 2013-2014 Hewlett Grant, Office of the President, "The History Workshop: Enhancing the "hands-on" component of historical training at Willamette," Willamette University
- 2011-2012 Lilly Grant, Project Leader of Pilot-Project "Beyond Community Outreach: Faculty/ Student Engagement in High School Pipeline Programs," Willamette University
- 2011-2012 Oxford Journals Article Prize, Honorable Mention for "The Devil We Know:" Gold Coast Consumers, Local Employees, and the United Africa Company, 1940-60" Hewlett Grant, Office of the President, "Developing an Interdisciplinary African Studies Curriculum and Community," Willamette University
- 2010-2011
- 2008-2009 Charlotte Stough Memorial Prize, best graduate student research paper, UCSB Feminist Studies
- 2008-2009 Jane S. De Hart Prize, best graduate student working on gender/sexuality, UCSB History Department

### INVITED TALKS & PUBLIC LECTURES

- Aug. 2019 Panelist. "Hidden Costs in Publishing: Time and Money ," Career Enhancement Fellow's Retreat, Woodrow Wilson Foundation, Savannah, GA
- May 2018 Featured Speaker. "Market Encounters and African Studies," African Studies Research Group and the Department of History, University of California, Santa Barbara April 2018
- April 2018 Featured Speaker. "Consumer Cultures and Discourses of Development in Africa" the History Department, African Studies, and Global South Development Studies, Smith College, Northhampton, MA
- Aug. 2017 Panelist. "Hidden Costs of Academic Book Publishing," Career Enhancement Fellow's Retreat, Woodrow Wilson Foundation, Wesley Chapel, Florida
- Oct. 2016 Featured Speaker. "Researching African Consumer Culture: Sources, Archives, Interviews" Forum on Contemporary Issues in Society Lecture Series—African Democracy Project, Wayne State, Detroit, Michigan
- April 2016 Featured Speaker. "Feminist History-Writing and the Logics of Colonial Capitalism in West Africa," sponsored by the Women's, Gender, and Sexuality Studies Program, Colby College, Waterville, ME
- July 2014 Panelist. "The Making of Markets and Consumers / *La figuración de mercados y consumidores*" Tepoztlán Institute for Transnational History of the Americas, *Capitalismo desde el Sur/ Capitalism from Below—Tepoztlán, Mexico*
- May 2014 Guest Speaker. Business History in Africa, Asia, and Latin America: Integrating Course Development and New Research—"Oral History Sources in African Business History," Harvard Business School, Boston, MA

### RECENT CONFERENCES (2007-PRESENT)

- Jan 2021 American Historical Association (ASA) Presidential Panel, "Historicizing Business: Institutions, Practice, and Culture, 2021 AHA Annual Meeting (*virtual due to covid-19*)
- July 2019 "Re-writing Ghana's Economic Pasts and Futures" Ghana Studies Association Triennial Conference, University of Ghana, Accra (Africa)

- Nov. 2019 "Colonial Capitalism, Corporate Archives, and Feminist History-Writing in African Studies," 2016 National Women's Studies Annual Conference, Montréal, Quebec
- Nov. 2015 Roundtable: "Corporate Archives in and about Africa," African Studies Association 2015 Annual Conference, San Diego, CA
- Nov. 2014 "Violence in the Market and the War Against Profiteers, New Approaches to Postcolonial Histories: Ghana's 1970s," African Studies Association 2014 Annual Conference, Indianapolis, IN
- May 2014 "'We Cannot Afford to be Fooled:' Credit Customers and Consumer Markets in Ghana," Sixteenth Berkshire Conference on the History of Women, Toronto, Ontario
- Aug. 2013 "Fragments of Time: Traversing the Archive and the Case of a Ghanaian Storekeeper," The 16<sup>th</sup> Triennial Association for Commonwealth Literatures and Languages Studies, St. Lucia (West Indies)
- Oct. 2012 "The Role of West African Women in Shaping Imperial Markets," Midwest Conference in British Studies, Toronto, Ontario
- June 2012 "Doing African Social History in Corporate Archives," Archives of Post-Independence Africa and its Diaspora, Council for the Development of Social Science Research in Africa, Dakar, Senegal
- March 2012 "Imperial Business Networks and the Making of West African Consumer Markets," Pacific Coast Conference on British Studies, Pasadena, CA
- Jan. 2011 "The United Africa Company, Local Intermediaries, and the Making of Gold Coast Consumer Society, 1930s-1950s," American Historical Association Annual Conference, Boston, MA
- Nov. 2010 "Operation Bring Out! Militarization and Consumer Politics in 1970s Brong Ahafo," African Studies Association 2010 Annual Conference, San Francisco, CA
- May 2010 "Commercial Space and Consumer Politics in Post-Colonial Ghana," Tuning into African Cities: Popular Culture and Urban Experience Cadbury Conference, Centre for West African Studies, University of Birmingham, UK
- Nov. 2009 "Kingsway: The History of a West African Department Store," African Studies Association 2009 Annual Conference, New Orleans, LA
- July 2009 "The Modern Shopping Experience:" Kingsway Department Store and Consumer Politics in Ghana, 1950-1970," Revisiting Modernization Conference, University of Ghana, Accra
- April 2008 "'The African Native is a Keen Buyer:' Imagining African Consumers, 1940-1960," Business History Conference, Sacramento, CA
- March 2008 "Imagining the Ideal Home: Gender and Politics of Consumption in Ghana, 1930-1970," *Gender & History: Homes and Homecomings* International Colloquium, University of Nottingham, UK
- Feb. 2008 "Gauging the 'African Mind': Early Advertising, Market Research, and Consumer Culture in Ghana, 1940-1970," Production and Consumption in World History Workshop, UC Santa Cruz, CA
- Sept. 2007 "'Until Africa Collapses:' The Cultural Legacy of the United Africa Company in Ghana," University of Ghana, Institute of African Studies Seminar Series, Accra, Ghana

### WORKSHOPS & EVENTS (2014-PRESENT)

- Nov. 2019 Organizer, Departments of History + Africana Studies, "#1619: Ghana's Year of Return, the Political Economy of Heritage Tourism," featuring Dr. Jemima Pierre (UCLA)
- July 2017 Organizer. Featured Speaker with Student Panelists, "History Training Beyond the Classroom: Writing and Research Collaborations" and Book Signing Event
- 2017-2018 Co-Facilitator. "Discussing Race and Diversity in the Classroom," Faculty Workshop, Office of the Dean, Willamette University
- March 2016 Co-Facilitator. "Building Intellectual Networks within the University and Beyond," for students and faculty, Center for Equity & Empowerment, Willamette University
- March 2015 Organizer. Frost Lecture Series, featuring Dr. Mhoze Chikowero (UCSB) with musical performance by Thomas Mapfumo & The Blacks Unlimited
- 2015 Panelist. "Demystifying the College Experience" for incoming first-generation college students in collaboration with the Office of Multicultural Affairs, Jump Start Program, Willamette University

### SERVICE TO THE PROFESSION

- 2018-present Selection Committee Member/Interview Panelist. Career Enhancement Junior Faculty Fellowship, Woodrow Wilson National Fellowship Foundation (recently renamed: Institute for Citizens & Scholars)
- 2018-2019 Manuscript Reviewer. *The History Teacher*
- 2018-2019 Manuscript Reviewer. *Research in African Literatures*
- 2017-2018 Manuscript Reviewer. *The Journal of African History*

### UNIVERSITY LEADERSHIP & SERVICE (2014-PRESENT)

#### University

- 2017-2019 Member. President's Council on Diversity and Inclusion, CSUDH
- 2018-2019 Selection Committee Member. Panetta Congressional Internship Program, CSUDH
- 2015-2016 Selection Committee Member. Student Awards & Grants Selection Committee, Willamette University
- 2014-2016 Faculty Mentor/Advisor. Center for Equity and Empowerment, Willamette
- 2014-2016 University Faculty Mentor/Advisor. JumpStart Program (W. Academy), Willamette University

#### College of Arts & Humanities

- 2020-2021 Chair. Research, Scholarly, and Creative Activities Selection and Direct Costs Committee, College of Arts & Humanities, CSUDH
- 2018-2020 Member. College of Arts & Humanities, Research, Scholarly, and Creative Activities Selection and Direct Costs Committee, CSUDH
- Summer 2018 Faculty Advisor. New Student Orientation, College of Arts & Humanities

#### Department of History

- 2020-2021 Chair. Curriculum Committee
- 2020-2021 Member. Program Committee

2020-2021 Organizer. Histories of Race, Power, and Resistance Series  
 2019-2020 Chair. Asian History Position Search Committee  
 2018-2019 Member. Curriculum Committee  
 2016-2018 Member. Program Committee  
 2018-2019 Chair. Emerson Scholarship Selection Committee  
 2017-2018 Chair. Kilfoil Scholarship Selection Committee  
 2016-2017 Member. Kilfoil Scholarship Selection Committee  
 2017-2018 Member. Latin American Position Search Committee  
 2017-2019 Co-Advisor. History Club and Phi Alpha Theta National Honors Society Undergraduate Advisor

### PROFESSIONAL DEVELOPMENT

Summer 2020 Introduction to Padlet + Online Teaching, Office of Undergraduate Studies, CSUDH  
 Spring 2020 Teaching + Online Time Management, Office of Undergraduate Studies, CSUDH  
 Summer 2019 "Grants for My Research" Summer Program, CSUDH Graduate Studies and Research  
 2018-2019 CSUDH First-Year Experience Program, Training/Advising Workshops  
 Spring 2019 College of Arts & Humanities Advising Training Workshop  
 2017-2018 CSUDH First Year Experience Program. Training/Advising Workshops  
 Spring 2018 Mental Health First Responder Training and Certificate, Student Health and Psychological Services  
 Winter 2019 Scholarly Writing Retreat, Faculty Development Center  
 2016-2017 Scholarly Writing Group and Workshops, Faculty Development Center  
 2014-2016 Northwest 5 Colleges Consortium (Pacific Northwest Liberal Arts Five Colleges),  
*Teaching African Studies in the Liberal Arts Annual Meetings, University of Puget Sound*

### COURSES TAUGHT

#### California State University, Dominguez Hills

Ancient African History  
 Modern African History  
 Popular Culture in History (GE)  
 Women [Gender] in History (GE)  
 World History, since 1500 (GE)  
 World History for Teachers  
 First-Year Experience "Dream Seminar" (Everyday Africa through History)  
 Theory and Practice of History  
 Senior Seminar in History (Research, Writing, and Methods)

#### Willamette University

Modern African History  
 Africa After 1945  
 Expressive Cultures in African History  
 Gender & Power in Modern Africa

Gender, Race, and Empire

Oral History: Theory, Methods, Practice

College Colloquium for First-Year Students (History of Consumer Cultures) Research, Writing, and Methods Senior Seminar (History)

Research, Writing, and Methods Senior Seminar (International Studies)

**Willamette Academy** (High-school-College Access Program, Instructor of record 2011-2012)

South African History: Apartheid and Resistance

**University of California, Santa Barbara** (Instructor of record, 2008-2009)

Gender & Power in Modern Africa

### PROFESSIONAL AFFILIATIONS

African Studies Association

Ghana Studies Association

American Historical Association

Business History Conference (Association)