



Content Summary Directory

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What Do You Get with Membership?

Membership gives you access to the following: (titles marked with an asterisk are discounted with membership, all other titles are free with membership)

Live Events

Live events provide opportunities for your team to interact with experts and attendees in real time, allowing for the exchange of ideas between institutions, engaging Q&A sessions, and active participation in the learning process.

Live Virtual Trainings and Webcasts (1-3 hours)

These virtual workshops provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment. *These events are also recorded and available after the live event on demand.*

Virtual Conferences (1 to 3 days, 4 to 5 hours / day)

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

On-Demand Learning

Immerse your team in rich and engaging asynchronous content, ideal for keeping up the momentum with professional development while teams are working in new and different ways. Our On-Demand Learning allows your team to plan their professional development according to their schedule.

Video Courses (2-3 hours)

Our video courses provide in-depth training on important topics in higher education and can be completed on a schedule that works for the viewer.

Articles and Research Reports (20 minutes)

Members get unlimited access to engaging and instructional written resources, such as articles, research reports, tools, templates, job aids, and case studies.

Mini Courses (5-10 days, 10-15 minutes / day)

Our member-exclusive mini courses are designed to deliver curated professional development opportunities for those with busy schedules. Participants will receive daily emails containing bite-sized videos, and activities, and assessments that can be completed in 15 minutes or less each day.

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Academic Leadership Content Summary

Leading Self

1. Building Agency in Your Mid-Career as Faculty
2. Essential Leadership Skills for Department Chairs*
3. Creating Community While Navigating Heteronormative Culture: A Discussion for LGBTQ Leaders in Higher Education
4. Building Community and Creating Connection: A Discussion for Asian Leaders in Higher Education
5. Actualize Your Purpose: A Workshop on Improving Your Well-Being
6. Strategies & Mindsets for Actualizing Your Purpose: A Discussion
7. Communicating Boundaries with Empathy: A Training for Department Chairs
8. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
9. Leveraging Cultural Wealth and Community: A Discussion for Latinx Leaders
10. Essential Leadership Skills for Deans*
11. Becoming Part of the Great Aspiration: A Career Development Workshop for Alt-ac Faculty
12. Encore & Live Q&A: Time Management: A Disciplined Approach to Priority-Setting
13. Enhancing Your Personal and Professional Resilience
14. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
15. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
16. Finding Your Authentic Voice: Building Public Speaking Confidence
17. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
18. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
19. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
20. Manage Your Emotional Labor in the Workplace
21. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
22. Leading as An Assistant/Associate Dean: An Online Bootcamp*
23. Exploring Different Pathways to Deanship
24. Leading and Influencing as a Department Chair Bootcamp*
25. Leading as a Man of Color in Higher Education

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26. Mapping Your Career Path in Higher Education
27. Leading in Times of Uncertainty and Change
28. Principles for Leading at any Level in Higher Education*
29. Charting Your Course as a Woman Chair
30. Identifying and Mitigating Imposter Syndrome
31. Time Management: Focusing on Your Priorities and Purpose
32. Four Leadership Practices for New or Aspiring Deans
33. Meetings Success Kit
34. Navigating Challenges of Academic Leadership
35. 7 Ways Academic Leaders Can Cultivate Creativity
36. What Every Academic Chair Needs to Know
37. Returning to Research: Preparing Your Transition from Chair to Faculty
38. Would You Benefit from an Executive Coach?
39. Cultivating a Professional and Engaging Persona on Your Video Calls
40. Engaging in Empathy: Balance the Emotional Demands
41. Department Chairs: Reflect, Refresh, and Plan for the New Year
42. When Fear is Holding You Back: A Framework to Support Career Aspirations and Self-Efficacy

Leading Others

1. Essential Leadership Skills for Department Chairs*
2. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education*
3. Supporting and Retaining LGBTQ Leaders in Higher Education: A Training for All Leaders
4. Support Asian Leaders in Higher Education: A Training for All Leaders
5. Communicating Boundaries with Empathy: A Training for Department Chairs
6. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
7. Essential Leadership Skills for Deans*
8. A Top-Down and Bottom-Up Leadership Approach to Research Cluster Initiatives
9. Articulate Your Value as Associate Dean
10. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education
11. Enhancing Your Personal and Professional Resilience
12. Faculty Performance & Conduct: Reframing the Conversation
13. Mindful Leadership for Chairs
14. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
15. Finding Your Authentic Voice: Building Public Speaking Confidence
16. Rebuilding Trust Between Faculty and Administration
17. Conflict Management: A Practical Workshop for Leaders
18. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed

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19. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
20. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
21. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
22. Leading as An Assistant/Associate Dean: An Online Bootcamp*
23. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
24. Distributed Leadership: Building Trust and Community
25. Principles for Leading at any Level in Higher Education*
26. Charting Your Course as a Woman Chair
27. Fostering Curiosity as a Creative Leader
28. The Key Components of Emotional Intelligence for Academic Teams
29. Leading and Influencing as a Department Chair Bootcamp*
30. Integrating Inclusivity into Your Leadership Philosophy
31. Designing Creative Solutions for Your Toughest Challenges
32. Improving Faculty Evaluations: A Training for Department Chairs
33. Your First Year as Department Chair: Building Trust, Communication, and Community
34. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
35. Supporting Adjunct Faculty: A Training for Department Chairs
36. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
37. Managing Change as a Department Chair: 5 Traps to Avoid
38. Managing Difficult Faculty
39. Four Leadership Practices for New or Aspiring Deans
40. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
41. Facilitating Culturally Inclusive Meetings
42. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
43. Influencing Without Authority
44. Meetings Success Kit
45. Group Activity Designs
46. Participant Roles for Small Group Activities
47. Managing Up, Down, and Across
48. Building a Transformative Mindset on Your Team

Leading the Department/Division

1. Evaluating Diversity in the Accreditation Process: Part II - Your Approach in the Classroom

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2. Evaluating Diversity in the Accreditation Process: Part I - The Upfront Design
3. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
4. Essential Leadership Skills for Deans*
5. Strategic Planning as a Dean: Enhance Your Unit's Success from Start to Finish
6. Effective Strategies to Recruit and Onboard Underrepresented Faculty
7. Impact of Repeal: Institutional Responses to the Dobbs Decision
8. Integrating Academic Program Prioritization into Your Current Shared Governance Structure
9. Advocate For Your Department by Using Data Effectively
10. Faculty Performance & Conduct: Reframing the Conversation
11. Live Q&A Session: Enrollment 101 for Academic Leaders
12. Optimize Your Success as an External Dean
13. Mindful Leadership for Chairs
14. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
15. What's Keeping Deans Up at Night: A Free Webcast for Academic Leaders
16. Strategic Financial Management for Department Chairs
17. Identifying and Communicating the ROI of External Partnerships
18. Reimagine and Build a More Equitable Workplace Culture
19. The New Realities of Senior Leadership Transitions
20. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
21. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
22. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
23. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
24. Leading with a Diversity, Equity and Inclusion Mindset: A Bootcamp for Department Chairs*
25. Building a Leadership Culture in an Academic Department
26. Leading and Influencing as a Department Chair Bootcamp*
27. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
28. Strategies to Run a Successful Lab as Chair
29. How to Use an Inclusive ROI Approach for Program Prioritization
30. Managing Difficult Faculty
31. How the University of North Florida Integrated Academic and Student Affairs
32. Leading as an Associate/Assistant Dean: An Online Bootcamp*

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33. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
34. Fundraising for Department Chairs
35. A Year in Crisis: Lessons in Communication Learned as a Department Chair
36. Foundations in Budgeting for Department Chairs
37. Charting Your Course as a Woman Chair
38. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
39. Navigating Your Relationship with Your Dean: A Training for Department Chairs
40. Departmental Budget Training for Faculty
41. Handling Institutional or Program Teach-Outs with Dignity
42. Academic Restructuring: Creating New Growth Opportunities
43. Academic Restructuring: Critical Insights and Lessons Learned
44. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
45. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
46. Building a More Strategic Budget for Your Academic Department
47. Practicing Culturally Relevant Pedagogy in Higher Education
48. Evaluating Online Faculty
49. Engaging Faculty to Improve Corporate Relations
50. Best Practices for Identifying and Developing Department Chairs
51. Your First Year as Department Chair: Building Trust, Communication, and Community
52. Managing Change as a Department Chair: 5 Traps to Avoid
53. Navigating Challenges of Academic Leadership
54. What Every Academic Chair Needs to Know
55. Principles of Budgeting: A Training for Department Chairs
56. Fundraising for New Department Chairs
57. Managing and Supporting an Aging Workforce
58. Faculty Handbooks: 5 Common Problems and Recommended Solutions
59. Preventing Faculty Discrimination with Case Law and Statistics
60. Your First Semester as External Chair: A Roadmap for Success
61. Identifying Funding Sources to Achieve Your Academic Unit's Strategic Plan

Faculty Affairs

1. Faculty Affairs Roundtable for Unit-Level Leaders: A Cohort-Based Series*
2. Setting and Maintaining Boundaries as Faculty to Develop Professional Well-being and Success
3. Effective Strategies to Recruit and Onboard Underrepresented Faculty
4. Make the Most of Mentoring: Best Practices and Core Principles for Mentors and Mentees

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5. The Consultative Approach to Mentoring: Building a Network of Support
6. Rethinking the Role of Service in Promotion & Tenure: Defining It, Measuring It, and Addressing Inequities: A Podcast Series
7. Faculty Performance & Conduct: Reframing the Conversation
8. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
9. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
10. Disrupting Academic Bullying
11. Reimagine and Build a More Equitable Workplace Culture
12. Leadership Academy: Facilitating A World-Class Leadership Program*
13. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
14. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
15. Overcoming Microaggressions as a Faculty Member
16. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
17. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
18. Elevate your Leadership Development Program: A Train the Trainer Bootcamp*
19. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
20. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19
21. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
22. Three Coaching Skills for Leaders and Mentors in Academic Medicine
23. A Comprehensive Approach to Faculty Orientation
24. Building Academic Leadership Development Programs on Your Campus
25. A Comprehensive Approach to Faculty Orientation
26. Improving Faculty Mentorship
27. Preparing Faculty for Academic Leadership
28. Supporting Mid-Career Faculty
29. Improving Faculty Evaluations: A Training for Department Chairs
30. Best Practices in Designing Mentoring Programs for Early Career Faculty
31. Best Practices for Identifying and Developing Department Chairs
32. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
33. Managing and Supporting Adjunct Faculty
34. Beating Turnover in Higher Ed
35. Overcoming the Effects of White Privilege for More Equitable Search Processes
36. Recruiting, Hiring, and Retaining Diverse Faculty
37. Incentivizing Faculty and Staff Retirement

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- 38. Negotiating Successful Adjunct Union Collective Bargaining Agreements
- 39. Improving Faculty of Color Retention Efforts in Your Department

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Advancement Content Summary

Annual Giving

1. Using Storytelling to Bolster Unrestricted Giving
2. Key Components of a Successful Leadership Annual Giving Program: An Educational Series
3. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
4. Strategies to Increase Donor Participation
5. Developing a Cause-Based Campaign Initiative that Aligns with Your Community Needs
6. Developing Campaign Volunteers to Optimize Your Faculty and Staff Giving
7. Strategic Stewardship to Improve Donor Retention
8. Building the Capacity of Your Advancement Team
9. Institute for Annual Giving
10. Measuring Alumni Engagement
11. Increase Giving through Inspiring Annual Giving Communications
12. Growing Women's Engagement and Philanthropic Interest
13. Building Your Advancement Team for the Future
14. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
15. Engaging Academic Leaders in Annual Giving
16. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
17. Transitioning Advancement toward a Hybrid Workforce Model
18. Strategies to Increase Diverse Alumni Engagement
19. Leveraging Video for Donor Stewardship
20. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
21. Tailoring Advancement Communications to Ages and Life Stages
22. Transitioning Leadership Annual Donors into Major Donors
23. Using Annual Giving Data to Acquire and Retain Donors
24. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
25. Create the Conditions for Sustained Philanthropic Support
26. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
27. Establishing a Data Governance Committee in Advancement
28. Advancement 101: A Six-Part Series
29. Optimizing Your Online Giving Site
30. PCI DSS Compliance in Advancement: Update for 3.2
31. FERPA for Advancement: Train Your Whole Shop

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32. Reengage Your Black Alumni
33. Communicate with Young Alumni Across Multiple Channels
34. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
35. Writing Workshop for Advancement Professionals
36. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
37. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
38. A Multi-Channel Approach to Young Alumni Giving Communications
39. Using Social Media Creatively to Increase Donor and Alumni Engagement
40. Building Better Reunions
41. Cultivating a Team of Student Development Officers
42. Capital Campaigns: Integrating Student Involvement
43. Developing Successful Student Philanthropy Events
44. Successful Young Alumni Programming
45. Effective Student Foundations and Student Alumni Associations
46. Affinity-Based Programming and Giving
47. Managing Annual Fund Volunteers
48. Partnering Giving and Alumni Relations to Better Align Efforts
49. Revitalizing Your Student Foundation Program
50. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
51. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
52. Diversity and Inclusion Engagement Strategies for Alumni and Donors
53. Strategic Stewardship Designed to Increase Donor Retention
54. Reimagining Giving and Recognition Societies
55. Customizing Donor Communication through Smarter Segmentation
56. Rethinking Donor Recognition Programs
57. Family Giving: Cultivating the Next Generation of Wealth
58. Stewarding Your Annual Donors
59. Leadership Annual Giving: Key Components of a Successful Program
60. Developing Your Parent Giving Strategy
61. Transitioning Leadership Annual Donors to Major Donors
62. Increasing Faculty Engagement in Advancement
63. Planned Giving: Using Student Callers
64. Integrating Annual Giving into Campaigns
65. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
66. Integrating Social Media with Traditional Solicitation Channels
67. Building the Infrastructure for a Culture of Philanthropy in the Digital World
68. Branding and Marketing Your Leadership Annual Giving Program

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69. Direct Mail: Back to Basics
70. Athletics Fundraising: Direct Mail Strategy
71. Annual Giving: Integrating Email with Your Overall Strategy
72. Fundamentals of Fundraising for Diverse Student Groups on Campus
73. Leveraging Texting in your Annual Giving Strategy
74. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
75. Perspectives on Annual Giving Amid COVID-19
76. Building a Faculty and Staff Giving Campaign
77. Identifying and Applying Metrics that Matter in Annual Giving
78. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
79. Launching a Giving Day: Planning and Executing Bundle
80. Phonathon Essentials
81. Measuring and Evaluating Your Annual Giving Staff
82. Running a Meaningful Senior Campaign
83. Creating Giving Circles to Increase Annual Giving
84. Using Data to Inform Your Annual Giving Strategy
85. Launching a Crowdfunding Initiative
86. Auditing Your Annual Giving Operations
87. Rethinking Faculty and Staff Giving
88. Recurring Gifts: Strategies to Grow Your Program
89. Integrating Social Media into Your Solicitation Communications Plan

Alumni Relations

1. Alumni Boards: Strengthen Your Strategy and Grow Engagement*
2. Leveraging Your Alumni Data for Deeper Engagement
3. Encore and Live Q&A: Recruiting, Training, and Engaging Alumni Volunteers
4. Intentional and Strategic Management of Alumni Volunteers*
5. Strengthening the Relationship Between Development and Alumni Relations Teams
6. Engaging in Anti-Racist Conversations in Advancement
7. Advancement 101: A 7-Day Foundational Series
8. Establishing a University Engagement Council to Coordinate Communication with Major Donors
9. Young Alumni: Establishing Lifelong Relationships
10. Strategies to Increase Donor Participation
11. Create a More Inclusive Experience for your LGBTQIA+ Alumni
12. Improving Campus Collaboration for Effective Parent and Family Giving
13. Measuring Alumni Engagement

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14. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
15. Planning Your Hybrid Homecoming
16. Creating an Engagement Plan for Volunteers in Women's Philanthropy
17. Building Your Advancement Team for the Future
18. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
19. Diversify your Alumni Board
20. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
21. Transitioning Advancement toward a Hybrid Workforce Model
22. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
23. Strategies to Increase Diverse Alumni Engagement
24. Back to the Future of Alumni Relations
25. Digital Alumni Engagement: A Focused Approach
26. Navigate Challenging Conversations with Donors
27. Tailoring Advancement Communications to Ages and Life Stages
28. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
29. Building a Culture of Inclusion in Your Advancement Shop
30. Create the Conditions for Sustained Philanthropic Support
31. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
32. 12 Keys to Making Alumni Interviews in College Admissions Effective
33. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
34. Advancement 101: A Six-Part Series
35. Implementing an Alumni Engagement Scoring Model
36. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
37. FERPA for Advancement: Train Your Whole Shop
38. Reengage Your Black Alumni
39. Communicate with Young Alumni Across Multiple Channels
40. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
41. Writing Workshop for Advancement Professionals
42. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
43. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
44. A Multi-Channel Approach to Young Alumni Giving Communications
45. Using Social Media Creatively to Increase Donor and Alumni Engagement
46. Building Better Reunions

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47. Cultivating a Team of Student Development Officers
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50. Successful Young Alumni Programming
51. Effective Student Foundations and Student Alumni Associations
52. Affinity-Based Programming and Giving
53. Managing Annual Fund Volunteers
54. Partnering Giving and Alumni Relations to Better Align Efforts
55. Revitalizing Your Student Foundation Program
56. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
57. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
58. Diversity and Inclusion Engagement Strategies for Alumni and Donors
59. Starting a Corporate Alumni Chapter Program
60. Communicating with Donors During Crisis and Uncertainty
61. Leveraging Metrics to Improve Advancement Events
62. An Introduction to Advancement Event Protocol and Etiquette
63. Increasing Board Engagement in Fundraising
64. Global Considerations for a Modern Campaign
65. Fundraising for Law Schools
66. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
67. Frequently Asked Questions for Alumni Magazine Professionals
68. University Magazines: Maximizing Print and Digital Content
69. Alumni Surveys: Designing, Deploying, and Analyzing Responses
70. Integrating Effective Mentorship into Campus Culture: A Success Story
71. Strategies to Improve Underrepresented Alumni Engagement
72. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
73. Restructure Your Alumni Chapters to Increase Engagement
74. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
75. Tailoring Programming for Unengaged Professional and Graduate School Alumni
76. How to Develop Programming that Re-Engages Underrepresented Alumni
77. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program
78. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
79. Collaborating with Campus Partners to Expand Volunteer Opportunities
80. Developing an In-Depth Alumni Mentoring Program
81. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement

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82. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
83. What Establishing Alumni X-Teams Can Achieve
84. Alumni Relations and Advancement Innovators: University of Notre Dame
85. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
86. Strategies to Improve International Alumni Engagement
87. Volunteer Management in Advancement
88. Alumni Boards: Strengthen Your Strategy and Grow Engagement
89. Building an Alumni Career Services Program in Advancement
90. Using the Net Promoter® System in Alumni Relations
91. Transition Programming: From Student to Alumni Professional
92. Commencement: Engaging Students as Future Alumni
93. Building a Comprehensive Alumni Awards Program
94. Strategically Managing Alumni Chapters
95. Engaging Alumni Through Athletics
96. Measuring and Evaluating Your Alumni Relations Program
97. Strategies to Improve the Effectiveness of Your Volunteer Program
98. Alumni Career Services: Developing an Online Programming Series
99. Engaging International Alumni in a Virtual World
100. Transform Your Alumni Board Members into Donors
100. Developing and Supporting Identity-Based Alumni Affinity Groups

Donor Relations

1. Encore and Live Q&A: Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
2. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
3. Key Components of a Successful Leadership Annual Giving Program: An Educational Series
4. Securing Transformational Gifts: A Conversation About Engaging Principal Gift Donors
5. Engaging in Anti-Racist Conversations in Advancement
6. Advancement 101: A 7-Day Foundational Series
7. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
8. Strategic Stewardship to Improve Donor Retention
9. Anticipating and Overcoming Objections in Frontline Fundraising
10. Impactful Online Donor Events

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11. Creating an Engagement Plan for Volunteers in Women's Philanthropy
12. Develop a Proposal for a Transformational Gift*
13. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
14. A Masterclass in Discovery Work
15. Build Better Gift Agreements
16. Navigate Challenging Conversations with Donors
17. Leveraging Video for Donor Stewardship
18. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
19. Tailoring Advancement Communications to Ages and Life Stages
20. Create the Conditions for Sustained Philanthropic Support
21. Key Considerations for Institutional Naming Plans and Policies
22. Develop Your Impact Reporting Strategy
23. Advancement 101: A Six-Part Series
24. Foundations of Fund Auditing
25. Advancement FASB Fund Accounting and Reporting
26. Essential Reports for Donor Relations
27. Developing Gift Acceptance Policies
28. Creating Customized Impact Reports
29. Effective Gift Agreements: Documenting Donor Intent
30. FERPA for Advancement: Train Your Whole Shop
31. Writing Workshop for Advancement Professionals
32. Communicating with Donors During Crisis and Uncertainty
33. Leveraging Metrics to Improve Advancement Events
34. An Introduction to Advancement Event Protocol and Etiquette
35. Strategic Stewardship Designed to Increase Donor Retention
36. Reimagining Giving and Recognition Societies
37. Customizing Donor Communication through Smarter Segmentation
38. Rethinking Donor Recognition Programs
39. Family Giving: Cultivating the Next Generation of Wealth
40. Stewarding Your Annual Donors
41. Corporate Stewardship: Demonstrating ROI
42. Stewarding Your Scholarship Donors: A Practical Approach
43. Small Events for Donor Cultivation
44. Crafting Personalized Stewardship Plans for Top Donors
45. Strategic Partnerships with Donor Relations and Athletics
46. Donor Relations for Planned Giving: Improving Events and Impact Reporting
47. Advancement Events: Effectively Launching a Campaign

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48. Advancement Events: Effectively Closing a Campaign
49. Fundraising Essentials: Donor Relations for Frontline Fundraisers
50. Using Surveys to Improve the Donor Experience
51. Rethinking Strategy for Advancement Events
52. Industry Views: Advancement Shops of Tomorrow
53. How Donor Relations Can Improve Donor Retention
54. Donor Appreciation: Leveraging Existing Events
55. Donor Relations: Demonstrating ROI
56. Introducing Blended Gifts Into Donor Conversations
57. Foundations of Auditing Endowed Funds
58. Strategies to Increase Donor Participation
59. Enhance Donor Experience by Conducting an Acknowledgement Audit
60. Keys to a Successful Relationship Between Deans and Development Officers

Major & Planned Giving

1. Fundraising for Presidents Institute*
2. Fundraising for Deans*
3. Mastering the Art and Science of Discovery Visits*
4. Identifying Big Ideas to Secure Transformational Gifts
5. Advancement Roundtable: A Cohort-Based Series for Development Leaders*
6. Encore and Live Q&A: Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
7. Encore: Navigating Challenging Conversations with Donors
8. Preparing Frontline Fundraisers to Support Academic Leaders for Campaign Success
9. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
10. Create Meaningful Volunteer Opportunities for your Major Donors
11. Strengthening the Relationship Between Development and Alumni Relations Teams
12. Securing Transformational Gifts: A Conversation About Engaging Principal Gift Donors
13. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
14. Developing an Advancement Intern Program
15. Engaging in Anti-Racist Conversations in Advancement
16. Fundraising for Deans
17. Advancement 101: A 7-Day Foundational Series
18. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
19. Retain Frontline Fundraisers by Fostering Inclusive Practices
20. Partnering with Faculty in Grateful Patient Fundraising: Elements of a Training Guide
21. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline

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22. Building the Capacity of Your Advancement Team
23. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
24. Ethical Considerations for Screening Donors to Protect Institutional Reputation
25. The Gift Officer-Faculty Partnership in Academic Medical Fundraising
26. Effective Approaches to Digital Frontline Fundraising
27. Growing Women's Engagement and Philanthropic Interest
28. Inspire Timely Giving: Create Urgency and Accelerate Results
29. Develop a Proposal for a Transformational Gift*
30. Frontline Fundraising: Engaging and Inspiring Donors While Energizing Your Work*
31. Reimagining Relationship Building for Major Gift Officers
32. Effectively Manage Matching and Challenge Gift Campaigns
33. A Masterclass in Discovery Work
34. Donor Retention in the Post-COVID Era
35. Fundraising for Presidents: An Online Bootcamp*
36. Fundraising for Department Chairs
37. Build Better Gift Agreements
38. Navigate Challenging Conversations with Donors
39. Fresh Approaches to Fundraising Campaigns in Current Times
40. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
41. Transitioning Leadership Annual Donors into Major Donors
42. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
43. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
44. Create the Conditions for Sustained Philanthropic Support
45. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
46. Establishing a Culture of Talent Development in Frontline Fundraising
47. Key Considerations for Institutional Naming Plans and Policies
48. Develop Your Impact Reporting Strategy
49. Effectively Onboard Major Gift Officers with a 90-Day Plan
50. Retaining Your Major Gift Officers—From Day One
51. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
52. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
53. Recruiting the Right Major Gift Officers
54. Advancement 101: A Six-Part Series
55. Using Predictive Modeling Tools to Enhance Prospect Management
56. A Practical Approach to Fundraising Ethics

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57. FERPA for Advancement: Train Your Whole Shop
58. Effective Gift Agreements: Documenting Donor Intent
59. Enhance Professional Development Offerings to Improve Gift Officer Retention
60. Recruiting and Retaining a Talented Advancement Team
61. Fundraising and Sexual Harassment: Documenting Effective Procedures
62. Writing Workshop for Advancement Professionals
63. Capital Campaigns: Integrating Student Involvement
64. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
65. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
66. Increasing Board Engagement in Fundraising
67. Global Considerations for a Modern Campaign
68. Fundraising for Law Schools
69. Frontline Fundraising: Essentials of Gift Solicitation
70. Rethinking Donor Recognition Programs
71. Family Giving: Cultivating the Next Generation of Wealth
72. Leadership Annual Giving: Key Components of a Successful Program
73. Anticipating and Overcoming Objections in Frontline Fundraising
74. Developing Your Parent Giving Strategy
75. Transitioning Leadership Annual Donors to Major Donors
76. Increasing Faculty Engagement in Advancement
77. Planned Giving: Using Student Callers
78. Integrating Annual Giving into Campaigns
79. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
80. Stewarding Your Scholarship Donors: A Practical Approach
81. Small Events for Donor Cultivation
82. Crafting Personalized Stewardship Plans for Top Donors
83. Strategic Partnerships with Donor Relations and Athletics
84. Donor Relations for Planned Giving: Improving Events and Impact Reporting
85. Advancement Events: Effectively Launching a Campaign
86. Advancement Events: Effectively Closing a Campaign
87. Fundraising Essentials: Donor Relations for Frontline Fundraisers
88. Developing Rigor in Your Fundraising Team
89. Fundraising for New Department Chairs
90. Marketing Your Planned Giving Program
91. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
92. Student Affairs Fundraising: Building a Sustainable Structure
93. Strategizing Multiple Outreach Attempts in Fundraising
94. Developing a Strategic Approach to Generational Wealth

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95. Frontline Fundraising in a Virtual Environment
96. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
97. Strengthening Frontline Fundraising Efforts During Uncertainty
98. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
99. Uncovering More Planned Giving Prospects
100. An Introduction to Planned Giving
101. A Practical Approach to Growing Your Planned Giving Program
102. Tactics for Successful Donor Discovery and Qualification
103. Fundraising Essentials: Perfecting Moves Management
104. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
105. Working with a Donor's Financial Planner
106. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
107. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
108. Planned Giving Vehicles
109. Measuring and Evaluating Your Planned Giving Program
110. Planning and Managing Project-Based Fundraising
111. Tools for Increasing Fundraising Effectiveness and Efficiency
112. Building Fundraising Partnerships with Athletic Directors
113. Regional Advancement Strategy: Investing in a Physical Presence
114. Engaging Leadership Volunteers for Fundraising Success
115. Soliciting Endowment Support
116. Blended Gifts: Strategies to Increase Your Fundraising Success
117. Introducing Blended Gifts Into Donor Conversations
118. Authentic Fundraising in a Virtual World
119. Foundations of Auditing Endowed Funds
120. Identifying Funding Sources to Achieve Your Academic Unit's Strategic Plan
121. Keys to a Successful Relationship Between Deans and Development Officers
122. Securing the Gift: Making the Ask with Confidence

Corporate & Foundation Relations

1. Aligning Campus Stakeholders for Holistic Corporate Engagement
2. Creating an Engagement Strategy for Corporate Partners
3. Aligning Campus Stakeholders for Holistic Corporate Engagement
4. Developing Corporate Partnerships for Undergraduate Research and Design Projects
5. Building a Custom Corporate Training Program
6. Create the Conditions for Sustained Philanthropic Support

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7. Key Considerations for Institutional Naming Plans and Policies
8. Advancement 101: A Six-Part Series
9. Writing Workshop for Advancement Professionals
10. Starting a Corporate Alumni Chapter Program
11. Engaging Faculty to Improve Corporate Relations
12. Advanced Strategies for a Successful Corporate Campus Visit
13. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
14. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
15. Establishing a Revenue-Generating Corporate Engagement Program
16. Measuring and Evaluating Corporate and Foundation Relations Staff
17. Corporate Stewardship: Demonstrating ROI
18. Proven Approaches to Building Corporate Engagement
19. Partner with Faculty to Maximize Private Funding Opportunities
20. Using a Council to Establish a Holistic Corporate Engagement Strategy

Advancement Services & Operations

1. Encore and Live Q&A: Bridging the Process Gap for Major Gifts Between Advancement Services and Frontline Fundraising
2. Leveraging Your Alumni Data for Deeper Engagement
3. Improving Your Gift-In-Kind Evaluation Process
4. Staying Competitive in Advancement: A Conversation on Talent Development
5. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
6. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
7. Developing an Advancement Intern Program
8. Using Metrics to Support Employee Success and Retention: A Discussion for Advancement Leaders
9. Bridging the Process Gap for Major Gifts Between Advancement Services and Frontline Fundraising
10. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
11. Ethical Considerations for Screening Donors to Protect Institutional Reputation
12. Measuring Alumni Engagement
13. Increasing Gift Processing Capacity by Moving to Paperless
14. Building Your Advancement Team for the Future
15. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
16. Transitioning Advancement toward a Hybrid Workforce Model
17. University Comprehensive Naming Reviews
18. Build Better Gift Agreements

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19. Improving Advancement Data Management and Hygiene
20. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
21. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
22. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
23. Create the Conditions for Sustained Philanthropic Support
24. Establishing a Culture of Talent Development in Frontline Fundraising
25. Key Considerations for Institutional Naming Plans and Policies
26. Develop Your Impact Reporting Strategy
27. Establishing a Data Governance Committee in Advancement
28. Effectively Onboard Major Gift Officers with a 90-Day Plan
29. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
30. Retaining Your Major Gift Officers—From Day One
31. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
32. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
33. Recruiting the Right Major Gift Officers
34. Advancement 101: A Six-Part Series
35. Using Predictive Modeling Tools to Enhance Prospect Management
36. Foundations of Fund Auditing
37. A Practical Approach to Fundraising Ethics
38. Performance Metrics for Prospect Research and Management Staff
39. Predictive Modeling 101 for Advancement Professionals
40. Accurately Reporting for the CASE Campaign and VSE Surveys
41. Advancement FASB Fund Accounting and Reporting
42. Essential Reports for Donor Relations
43. Developing Gift Acceptance Policies
44. Creating Customized Impact Reports
45. Prospecting Using Social Media
46. Effective Gift Agreements: Documenting Donor Intent
47. Optimizing Your Online Giving Site
48. PCI DSS Compliance in Advancement: Update for 3.2
49. Implementing an Alumni Engagement Scoring Model
50. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
51. FERPA for Advancement: Train Your Whole Shop
52. Enhance Professional Development Offerings to Improve Gift Officer Retention
53. Recruiting and Retaining a Talented Advancement Team

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54. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
55. Fundraising and Sexual Harassment: Documenting Effective Procedures
56. Foundations of Auditing Endowed Funds
57. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
58. Enhance Donor Experience by Conducting an Acknowledgement Audit

Marketing & Communications

1. Using Storytelling to Bolster Unrestricted Giving
2. Communicating Effectively about Instances of Bias or Discrimination
3. Impactful Online Donor Events
4. Increase Giving through Inspiring Annual Giving Communications
5. Tailoring Advancement Communications to Ages and Life Stages
6. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
7. Leveraging Social Media Advertising in Higher Ed Marketing
8. Create the Conditions for Sustained Philanthropic Support
9. Advancement 101: A Six-Part Series
10. Prospecting Using Social Media
11. Optimizing Your Online Giving Site
12. Communicate with Young Alumni Across Multiple Channels
13. Writing Workshop for Advancement Professionals
14. A Multi-Channel Approach to Young Alumni Giving Communications
15. Using Social Media Creatively to Increase Donor and Alumni Engagement
16. Communicating with Donors During Crisis and Uncertainty
17. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
18. Frequently Asked Questions for Alumni Magazine Professionals
19. University Magazines: Maximizing Print and Digital Content
20. Alumni Surveys: Designing, Deploying, and Analyzing Responses
21. Customizing Donor Communication through Smarter Segmentation
22. Integrating Social Media with Traditional Solicitation Channels
23. Building the Infrastructure for a Culture of Philanthropy in the Digital World
24. Branding and Marketing Your Leadership Annual Giving Program
25. Direct Mail: Back to Basics
26. Athletics Fundraising: Direct Mail Strategy
27. Annual Giving: Integrating Email with Your Overall Strategy
28. Using Surveys to Improve the Donor Experience
29. Essential Leadership Roles and Actions for Crisis Management
30. Marketing Your Planned Giving Program
31. Marketing Estate Planning Tools to Uncover Planned Giving Prospects

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32. Create Inspiring Campaign Communications
33. 9 Principles for Branding Your Capital Campaign
34. Inspiring Campaign Branding and Communications
35. A Strategic Approach to Strengthening and Updating Your Institutional Brand
36. Executing Your Communications Plan During a Crisis
37. Using Social Media in Your COVID-19 Response
38. 15 Tips to Engage Gen Z in Your Communications
39. Leading with Social-First: An Innovative Approach to Content Creation
40. The Promise and Peril of Podcasting in Higher Education
41. Making Your Social Media Content Accessible and Inclusive
42. Developing and Using Personas in Higher Ed Marketing
43. Tips for Building Successful Relationships with Reporters
44. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
45. Strengthen Your Instagram Strategy in Higher Education
46. Assessing Your Current Presidential Voice
47. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
48. Connecting Central Marketing and Advancement Teams: An Innovative Approach
49. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
50. Writing Resource Manual
51. SEO Primer for Higher Ed Marketing
52. Five Steps for Sub-Branding in Higher Education
53. Tools for Creating a Brand Culture at Your Institution
54. Creating a Framework for Proactive Issues Management
55. Developing Presidential Voice: Toolkit for Marketing and Communications
56. Ensuring Successful Outcomes with Marketing Consultants
57. Creating a Responsive Design Framework for University Websites
58. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
59. Effectively Implementing Your Social Media Policy
60. Staffing and Structuring a Successful Marketing Communications Department
61. Managing Higher Education Social Media Challenges
62. Launching a Branding Initiative
63. Partnering Advancement and Communications to Enhance Your Institution's Brand
64. Implementing Your Social Media and Branding Guidelines
65. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
66. Strategizing for Social Media in Advancement
67. Using Student Storytelling in Higher Ed Marketing

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- 68. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
- 69. Integrating Social Media into Your Solicitation Communications Plan

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Department Chairs Content Summary

Sample Custom Workshops for Department Chairs

Department Chairs Trainings

1. Essential Leadership Skills for Department Chairs*
2. Leading and Influencing as a Department Chair Bootcamp*
3. Communicating Boundaries with Empathy: A Training for Department Chairs
4. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
5. Identifying and Communicating the ROI of External Partnerships
6. Building a Leadership Culture in an Academic Department
7. Strategies to Run a Successful Lab as Chair
8. A Year in Crisis: Lessons in Communication Learned as a Department Chair
9. Foundations in Budgeting for Department Chairs
10. Your First Semester as External Chair: A Roadmap for Success
11. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
12. Principles of Budgeting: A Training for Department Chairs
13. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
14. Managing Difficult Faculty
15. Best Practices in Designing Mentoring Programs for Early Career Faculty
16. Improving Faculty Evaluations: A Training for Department Chairs
17. Returning to Research: Preparing Your Transition from Chair to Faculty
18. Your First Year as Department Chair: Building Trust, Communication, and Community
19. Managing Change as a Department Chair: 5 Traps to Avoid
20. Train Your Faculty to be Better Online Instructors
21. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
22. Best Practices for Identifying and Developing Department Chairs
23. Disrupting Academic Bullying
24. Charting Your Course as a Woman Chair

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Diversity, Equity, & Inclusion

Content Summary

Personal Development & Skill Building

1. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education*
2. Privilege and Its Role in Enhancing Equity
3. Supporting and Retaining LGBTQ Leaders in Higher Education: A Training for All Leaders
4. Support Asian Leaders in Higher Education: A Training for All Leaders
5. Building Community and Creating Connection: A Discussion for Asian Leaders in Higher Education
6. Infusing Domestic and Global Perspectives into Your DEI Initiatives
7. Encore and Live Q&A: Cultural Humility: A Framework to Mitigate Personal Bias
8. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education Advancing Your DEI Strategy Across Viewpoints
9. Essential Practices for Leaders Communicating Across Difference
10. How to Influence Without Shaming as a Leader
11. White Privilege and Allyship: A 5-Day Advanced Program
12. Diversity, Equity & Inclusion 101
13. Gender Identity and Gender Bias: A 5-Day Advanced Program
14. Conflict Resolution: It's What You Said AND How You Said It
15. Uncomfortable Conversations are Necessary, Not Unkind
16. Let's Talk About Race and Collective Responsibility
17. Engaging in Racial Inequity Dialogue: An Educational Series
18. Leading as a Native American Leader in Higher Education
19. Use Indigenous Storytelling Techniques to Help Facilitate Conversations on Racial Equity
20. Facilitating Equity Intergroup Dialogue Circles: A Bootcamp for Group Facilitators*
21. Communicating Effectively about Instances of Bias or Discrimination
22. Manage Your Emotional Labor in the Workplace
23. Cultural Intelligence: A Training for Higher Ed Leaders
24. Integrating Anti-Racist Initiatives into Current DEI Strategies: A Conversation for Chief Diversity Officers
25. Inclusive Communication: A Training for Higher Ed Leaders
26. DEI Foundations: Socioeconomic Status (SES) and Class in Higher Education

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27. DEI Foundations: Allyship in Higher Education
28. DEI Foundations: Intersectionality in Higher Education
29. DEI Foundations: Implicit Bias in Higher Education
30. DEI Foundations: Student Disability in Higher Education
31. DEI Foundations: Gender Identity and Sexuality in Higher Education
32. DEI Foundations: White Privilege in Higher Education
33. Honoring Names: A Simple Way to Promote Belonging
34. Techniques to Build Greater Cultural Humility
35. Communication Strategies to Overcome Resistance to Your Diversity Initiative
36. Building Equity into Your Leadership Practice
37. Land Acknowledgement as an Equity Practice in Higher Education
38. Create a Culture of Cross-Campus Open Dialogue
39. Collaborating Effectively with Academic Partners in DEI Work: A Discussion for Central Diversity & Inclusion Leaders
40. Cultural Humility: A Framework to Mitigate Personal Bias
41. Anti-Racism in Higher Education: Ensuring It's a Movement, Not Just a Moment
42. See Something, Say Something: Building Your Capacity to Respond to Bias
43. Get Comfortable Being Uncomfortable: Engaging in Dialogue About Race and Bias
44. Integrating Inclusivity into Your Leadership Philosophy
45. The Inclusive Leader's Approach to Accountability
46. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space
47. Develop a Race-Based Education Program for Your White Students
48. Diversity and Inclusion Engagement Strategies for Alumni and Donors
49. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
50. Facilitating Culturally Inclusive Meetings
51. Lead More Courageous Conversations to Foster Diversity and Difference
52. Leading Through Bias Incidents on Campus
53. Perspectives from Underrepresented Women in Higher Ed Leadership
54. Understanding and Addressing Microaggressions
55. Sharing Your Story and Experience as an Underrepresented Woman
56. Principles for Effective Online Teaching
57. Building Inclusive Pedagogy Online
58. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
59. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
60. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
61. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
62. Conducting a Climate Survey to Improve Diversity and Inclusion

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63. Identifying and Removing Microaggressions
64. Faculty Checklist: Steps to Respond to Classroom Incivility
65. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
66. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
67. Creating Equitable and Inclusive Meetings

Faculty & Staff Pipeline

1. Strategies to Create a Positive Approach to Work: From Hiring to Retention
2. Supporting and Retaining LGBTQ Leaders in Higher Education: A Training for All Leaders
3. Creating Community While Navigating Heteronormative Culture: A Discussion for LGBTQ Leaders in Higher Education
4. Strategies to Enhance Staff Well-being
5. Support Asian Leaders in Higher Education: A Training for All Leaders
6. Infusing Domestic and Global Perspectives into Your DEI Initiatives
7. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
8. Effective Strategies to Recruit and Onboard Underrepresented Faculty
9. Inclusive Retention Strategies for Underrepresented Faculty Be the Employer Everyone Wants: An Employer Model for Colleges & Universities
10. Help Wanted: Addressing the Current Hiring Challenges in Higher Ed
11. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
12. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
13. Building Academic Leadership Development Programs on Your Campus
14. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
15. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
16. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
17. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
18. Support Black Women Leaders by Influencing Organizational Culture
19. Leading as a Man of Color in Higher Education
20. Create a More Equitable Academic Search Process Using an Inclusion Advocates Program
21. Design Faculty of Color Affinity Spaces to Improve Retention
22. Overcoming the Effects of White Privilege for More Equitable Search Processes
23. Recruiting, Hiring, and Retaining Diverse Faculty
24. Recruiting for Diversity: A Training for Academic Search Committees
25. Diverse Hiring in Higher Education: Resources for Search Committees
26. Improving Faculty of Color Retention Efforts in Your Department
27. Celebrating Success as First-Generation Faculty: A Time for Discussion

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Inclusive Classroom

1. Incorporating Trauma-Informed Practices into the Classroom
2. Infusing Domestic and Global Perspectives into Your DEI Initiatives
3. Evaluating Diversity in the Accreditation Process: Part II - Your Approach in the Classroom
4. Evaluating Diversity in the Accreditation Process: Part I - The Upfront Design
5. Overcoming Microaggressions as a Faculty Member
6. Using Thinking Aloud Strategies to Create Equity in Distance Learning
7. FLIPPING the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
8. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
9. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
10. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
11. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
12. Teaching Oral History as a Response to Collective Trauma
13. Teaching a People-First Language Approach
14. Foster Inclusion in the Classroom Through Formative Assessment
15. Understanding and Interrupting Privileged Classroom Practices
16. Anti-Oppressive Practices in Clinical Education
17. An Intersectional Approach to Supporting Neurodiverse Learners Online
18. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
19. Supporting Neurodiversity in the Classroom
20. An Innovative Approach to Universal Design Learning: Engaging All Learners
21. Civil Dialogue as a Classroom Management Strategy
22. Faculty Development: Ideas for a More Inclusive Classroom
23. Civility in the Classroom: A Better Approach
24. Making Your Online Course Accessible to All Learners
25. Responding to Hate Speech Incidents with Confidence
26. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
27. Is It a Microaggression?

Student Body

1. Infusing Domestic and Global Perspectives into Your DEI Initiatives

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2. Engaging Meaningfully with First-Generation Graduate Students to Increase Retention
3. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
4. Bridging the Equity Gap in Higher Education
5. Retaining Black Men: Strategies for Before, During, and After College
6. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
7. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
8. Communicating Effectively about Instances of Bias or Discrimination
9. Comprehensive Student Retention Strategies for Men of Color
10. Create a More Inclusive Experience for your LGBTQIA+ Alumni
11. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
12. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
13. Developing a Comprehensive System of Support for First-Generation Students
14. Developing Social Justice Training for Student Staff: One Administrator's Experience
15. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIIDA) Communities as Campuses Reopen
16. Strategies to Increase Diverse Alumni Engagement
17. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
18. An Intersectional Approach to Addressing Food Insecurity
19. Develop a Race-Based Education Program for Your White Students
20. Why Measuring Diversity Matters
21. A Tool for Increasing Application and Retention Rates for At-Risk Students
22. Strategies to Improve Underrepresented Alumni Engagement
23. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
24. Responding to Hate Speech Incidents with Confidence
25. Addressing Food Insecurity During COVID-19
26. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
27. Creating Intentional Programming to Support the Success of Men of Color
28. Designing an Incentivized STEM Mentoring Program for Equitable Success
29. Connecting with Advisees from Diverse Cultural Backgrounds
30. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
31. Reframing Student Activism as a Vehicle for Student Leadership Development
32. Managing Student Activism

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- 33. Respond to Divisive Current Events in an Inclusive Way
- 34. 6 Strategies for Uniting Student Activists and Campus Administrators

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Enrollment Management & Marketing Content Summary

Strategic Enrollment Management

1. Higher Education in America: A Foundational Course
2. Managing the Whole Student Life Cycle: A Discussion for Higher Ed Leaders
3. Live Q&A Session: Enrollment 101 for Academic Leaders
4. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
5. Growing Your Graduate Footprint: A Conversation for Small College Leaders
6. Differentiating Your School for Adult Students
7. Recruiting, Retaining, and Supporting International Graduate Students
8. Why Measuring Diversity Matters
9. Navigating the Graduate Enrollment Landscape Mid-Pandemic
10. An Innovative Approach to Strengthening Your International Programs and Partnerships
11. Microtargeting to Achieve Enrollment Goals
12. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
13. Institutional Collaboration: Shared Enrollment
14. What Story Does the Pell Grant Data Tell?
15. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
16. Tuition: Raise it, Lower it, or Stay the Course?
17. Key Questions to Produce Effective Data Visualizations
18. Leveraging Institutional Aid to Maximize Net Tuition Revenue
19. Understanding Enrollment Management Challenges: A Program for Finance Officers
20. Keys to Approaching Tuition Resetting at Your Institution
21. Graduate Enrollment and Gender: A Changing Landscape
22. Reporting to Stakeholders in Times of Enrollment Management Challenges
23. Busting Myths Around Your Market Position: Making Data-Informed Decisions
24. Predictive Models for Enrollment: A Showcase of Three Examples
25. Collaborating Effectively with Academics in Strategic Enrollment Management
26. Strategic Enrollment Management for Community Colleges
27. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
28. Understanding Key Data Trends to Inform Strategic Market Expansion
29. Strategic Enrollment Goals: Combining Internal and External Factors
30. Creating a Culture of Collaborative and Data-Informed SEM on Campus

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31. Critical Considerations for Accelerated Degree Programming

Admissions & Recruitment

1. Access and Prestige: The Complex Function of Financial Aid in Higher Education
2. Recruitment In Today's Data-Driven, Evolving Higher Education Landscape
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Growing Your Graduate Footprint: A Conversation for Small College Leaders
5. 12 Keys to Making Alumni Interviews in College Admissions Effective
6. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
7. Cross-Training Admissions and Financial Aid Staff
8. Prior-Prior Year: Preparing Your Institution
9. Strengthening Admissions and Financial Aid Partnerships
10. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
11. Leveraging Social Media Advertising in Higher Ed Marketing
12. Dynamic Recruitment Communications: Planning for an Uncertain Fall
13. Inspiring Confidence Through Yield Communications
14. Using Video Effectively in Recruitment Marketing
15. Tactics to Increase the Visibility of Your Honors Program or College
16. Strategies to Engage Parents and Families in the Recruitment Process
17. Differentiating Your School for Adult Students
18. Communicating Institutional Value to Prospective Students
19. Social Media Metrics and ROI for Admissions
20. Mobile Web Design for Student Recruitment
21. Building Social Media Efforts for International Student Recruitment
22. Strengthening Your Institutional Value Proposition
23. Social Media in Student Recruitment: Emerging Channels and Metrics
24. Getting Started: Using Social Media in Student Recruitment
25. International Student Recruitment: Maximizing Your Website Content
26. International Student Recruitment: Revamping Your Email Communications
27. Strengthening Yield Communications to Prevent Summer Melt
28. Selling Your Value to Adult Students
29. Creating Brand Awareness in the Adult Student Market
30. Prioritizing Marketing Tactics for Adult Student Recruitment
31. A Tool for Increasing Application and Retention Rates for At-Risk Students
32. Recruiting, Retaining, and Supporting International Graduate Students
33. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships

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34. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
35. Comprehensive Transfer Support: A Case Study
36. Increasing Student Engagement in Financial Literacy Programming
37. Increasing the Feeling of Safety and Security for International Students
38. Why Measuring Diversity Matters
39. Navigating the Graduate Enrollment Landscape Mid-Pandemic
40. An Innovative Approach to Strengthening Your International Programs and Partnerships
41. Microtargeting to Achieve Enrollment Goals
42. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
43. Updating Your Admissions Counselor Toolbox
44. Using Virtual Events in Recruitment and Yield
45. Adapting Recruitment & Yield Strategies in Uncertain Times
46. Engaging Campus Partners in Recruitment Activities
47. Enhancing Admissions with High School Counselors: A 4-Phase Approach
48. Connecting Admissions Counselors More Effectively to Yield Outcomes
49. eSports in Higher Education
50. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
51. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
52. Forming International Partnerships to Increase Enrollment
53. Innovations in Campus Visit: Two Institutional Case Studies
54. Admissions Skill-Building: Core Training for New Counselors
55. Managing Your Enrollment Funnel to Optimize Student Recruitment
56. Considerations for Working with Commission-Based International Recruitment Agents
57. Proactive Strategies for Controlling Admissions Turnover
58. Measuring and Improving Admissions Team Performance
59. Improving Your Campus Visit Experience
60. Private Universities: Building Pathways with Community Colleges
61. Improving Your Admissions Ambassador Program for Better Campus Visits
62. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
63. Test-Optional Admission: A Case Study from the University of Denver
64. Taking Large-Scale Recruitment Events Online

Marketing & Communications

1. Communicating Effectively about Instances of Bias or Discrimination
2. Inclusive Communication: A Training for Higher Ed Leaders
3. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College

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4. Leveraging Social Media Advertising in Higher Ed Marketing
5. Dynamic Recruitment Communications: Planning for an Uncertain Fall
6. Inspiring Confidence Through Yield Communications
7. Using Video Effectively in Recruitment Marketing
8. Tactics to Increase the Visibility of Your Honors Program or College
9. Strategies to Engage Parents and Families in the Recruitment Process
10. Differentiating Your School for Adult Students
11. Communicating Institutional Value to Prospective Students
12. Social Media Metrics and ROI for Admissions
13. Mobile Web Design for Student Recruitment
14. Building Social Media Efforts for International Student Recruitment
15. Strengthening Your Institutional Value Proposition
16. Social Media in Student Recruitment: Emerging Channels and Metrics
17. Getting Started: Using Social Media in Student Recruitment
18. International Student Recruitment: Maximizing Your Website Content
19. International Student Recruitment: Revamping Your Email Communications
20. Strengthening Yield Communications to Prevent Summer Melt
21. Selling Your Value to Adult Students
22. Creating Brand Awareness in the Adult Student Market
23. Prioritizing Marketing Tactics for Adult Student Recruitment
24. Essential Leadership Roles and Actions for Crisis Management
25. A Strategic Approach to Strengthening and Updating Your Institutional Brand
26. Executing Your Communications Plan During a Crisis
27. Using Social Media in Your COVID-19 Response
28. 15 Tips to Engage Gen Z in Your Communications
29. Leading with Social-First: An Innovative Approach to Content Creation
30. The Promise and Peril of Podcasting in Higher Education
31. Making Your Social Media Content Accessible and Inclusive
32. Developing and Using Personas in Higher Ed Marketing
33. Tips for Building Successful Relationships with Reporters
34. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
35. Strengthen Your Instagram Strategy in Higher Education
36. Assessing Your Current Presidential Voice
37. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
38. Connecting Central Marketing and Advancement Teams: An Innovative Approach
39. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
40. Writing Resource Manual

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41. SEO Primer for Higher Ed Marketing
42. Five Steps for Sub-Branding in Higher Education
43. Tools for Creating a Brand Culture at Your Institution
44. Creating a Framework for Proactive Issues Management
45. Developing Presidential Voice: Toolkit for Marketing and Communications
46. Ensuring Successful Outcomes with Marketing Consultants
47. Creating a Responsive Design Framework for University Websites
48. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
49. Effectively Implementing Your Social Media Policy
50. Staffing and Structuring a Successful Marketing Communications Department
51. Managing Higher Education Social Media Challenges
52. Launching a Branding Initiative
53. Partnering Advancement and Communications to Enhance Your Institution's Brand
54. Implementing Your Social Media and Branding Guidelines
55. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
56. Strategizing for Social Media in Advancement
57. Using Student Storytelling in Higher Ed Marketing
58. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
59. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
60. Taking Large-Scale Recruitment Events Online

Enrollment Services

1. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
2. Strategic Financial Aid Allocation for Retention (Webcast Recording)
3. Customer Service Skills Training: Certification for Higher Education Professionals
4. Foundations of Customer Service Video Course
5. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
6. Cross-Training Admissions and Financial Aid Staff
7. Prior-Prior Year: Preparing Your Institution
8. Strengthening Admissions and Financial Aid Partnerships
9. Translating Experiential Learning into College Credit with Prior Learning Assessment
10. Centralizing the Scholarship Administration Process
11. Bringing One-Stop Services to Students Across Campus
12. Communicating Financial Aid and Affordability to Admitted Students
13. Assessing Incoming Student Readiness for Online Learning

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14. Disability Services: Accommodating Student Veterans
15. Avoiding FERPA Pitfalls in the Financial Aid Office
16. FERPA: When to Involve Legal Counsel and Leadership
17. FERPA Regulation Basics
18. FERPA Policy and Procedure Audit
19. Complying with Section 702 of the Choice Act
20. FERPA Hot Topics: Big Challenges Solved
21. FERPA Lessons and Quizzes
22. FERPA Checklist: What Can Never Be Shared
23. Building a University Service Culture: Case Study from Laurentian University
24. Strategic Financial Aid Allocation for Retention
25. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
26. What Story Does the Pell Grant Data Tell?
27. FERPA for Faculty
28. Tools for Better Customer Service
29. Physical Space Considerations for One-Stop Centers
30. Improve Adult Student Success with Superior Customer Service
31. Offering Credit for Prior Learning Assessment
32. Online One-Stop: Improving Efficiency and Quality of Service
33. Developing and Implementing Your Customer Service Vision
34. Customer Service Training for Financial Aid Staff
35. Auditing and Improving Customer Service on Your Campus
36. Showing Care, Community, and Service Excellence on Campus During a Pandemic

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Faculty Success Content Summary

Teaching

1. Incorporating Trauma-Informed Practices into the Classroom
2. Evaluating Diversity in the Accreditation Process: Part II - Your Approach in the Classroom
3. Evaluating Diversity in the Accreditation Process: Part I - The Upfront Design
4. A Toolkit to Reengaging and Reconnecting with Students Post-COVID
5. Using Thinking Aloud Strategies to Create Equity in Distance Learning
6. Designing, Developing, and Delivering Engaging Online Courses
7. Faculty Voice: Strategies to Improve Your Online Course Communication
8. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
9. Psychological Safety in the Classroom
10. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
11. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
12. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
13. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
14. Teaching Oral History as a Response to Collective Trauma
15. Teaching a People-First Language Approach
16. Foster Inclusion in the Classroom Through Formative Assessment
17. Creating Agile Courses for an Uncertain Year
18. Teaching Your Service Learning Course Online
19. Understanding and Interrupting Privileged Classroom Practices
20. Anti-Opressive Practices in Clinical Education
21. An Intersectional Approach to Supporting Neurodiverse Learners Online
22. Creating Agile Courses for an Uncertain Fall
23. How MIT Plans to Develop Scalable, Differentiated Instruction
24. How Jackson State University is Improving STEM for All Students
25. Gateway Math: A Close Look at Miami Dade College's Approach
26. From STEM Pathways to STEM Highways
27. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
28. Level Up! What Faculty Need to Know About Digital Badges
29. Creating Digital Badges to Incentivize Participation in Faculty Development
30. Strategically Integrating Experiential Learning Into the Curriculum
31. Curricular Efficiency: Improving Academic Success and Degree Completion

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32. Assessing the Quality of Your General Education Program
33. 8 Steps to Implementing Open Educational Resources
34. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
35. Practicing Culturally Relevant Pedagogy in Higher Education
36. Evaluating Online Faculty
37. Making Your Online Courses More Experiential
38. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
39. Using Experiential Learning to Link Classroom Content to Real Life Situations
40. Quality ePortfolios: Essentials for Experiential Learning Programs
41. 7 Strategies for Integrating Student Blogging into ePortfolios
42. Build Critical Thinking through Project-Based Learning
43. FERPA for Faculty
44. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
45. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
46. Supporting Neurodiversity in the Classroom
47. An Innovative Approach to Universal Design Learning: Engaging All Learners
48. Civil Dialogue as a Classroom Management Strategy
49. Faculty Development: Ideas for a More Inclusive Classroom
50. Civility in the Classroom: A Better Approach
51. Making Your Online Course Accessible to All Learners
52. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
53. New Learning Spaces: Support Faculty for Improved Learning
54. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
55. Principles for Effective Online Teaching
56. Building Inclusive Pedagogy Online
57. 9 Formative Assessment Techniques for Online Courses
58. Incorporating Virtual Labs and Lab Kits in Your Courses
59. Strategies to Create More Engaging Online Courses
60. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
61. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
62. Online Teaching Effectiveness
63. Train Your Faculty to be Better Online Instructors
64. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
65. Copyright and Fair Use Essentials for Faculty Bundle
66. Making the Shift from Classroom to Online Course Design
67. Title IV: Complying with New State Authorization Rules

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68. Instructional Strategies for Blended Learning
69. Institutional Readiness for Implementing Blended Learning
70. Developing Engaging Online Information Literacy Programming
71. Authentic Assessment Strategies for Online Learning
72. Blended Course Design Principles
73. Copyright Considerations for Using MOOCs in Your Courses
74. Growing and Supporting Online Programs Internationally
75. Managing Online Course Workload
76. Designing Engaging Online Courses for Adult Learners
77. Copyright for Online Course Materials
78. Title IX: Four Essentials for Faculty
79. Can Flipped Classrooms Transform STEM Courses?
80. Ensuring Quality in Online Instruction
81. Using Peer Mentorship to Support Online Faculty
82. Faculty Checklist: Steps to Respond to Classroom Incivility
83. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
84. Implement Teaching Strategies that Engage Generation Z
85. Engaging Students Through Creativity in Instruction
86. How to Encourage Academic Grit and a Growth Mindset in Your Students
87. Integrating Information Literacy in First Year Student Programs
88. Training Faculty: Helping International Students Properly Cite Sources
89. Understanding the Essentials of Direct Assessment
90. Three Solutions for Impacting STEM Retention
91. Coaching Students to Build an Entrepreneurial and Innovative Mindset
92. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
93. Critical Considerations for Accelerated Degree Programming
94. A Simple Way to Make Your Classes More Interactive
95. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
96. 10 Tips for Creating Lecture Capture
97. Teaching with Twitter
98. Gamification: Practical Strategies for Your Course
99. Designing Your Course for Active Team-Based Learning
100. Improving Efficiency for Grant Support Systems

Research

1. Evaluating Diversity in the Accreditation Process: Part II - Your Approach in the Classroom
2. Evaluating Diversity in the Accreditation Process: Part I - The Upfront Design

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3. A Top-Down and Bottom-Up Leadership Approach to Research Cluster Initiatives
4. Building Your Research Brand: A Guide for Academics
5. Women in STEM: Creating a Space Where You Can Thrive
6. The Ins and Outs of Publishing Your Scholarly Work: A training for Faculty Researchers
7. Nurturing the Developmental Pathway for Research Faculty: An Interactive Discussion for Faculty Research Developers
8. On-Demand Virtual Writing Café
9. Jumpstart Your Research Career with NIH's K Grants*
10. Writing Your Journal Article: A Bootcamp for Faculty*
11. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
12. Declined Grant Proposals: Analyze Reviews and Create a Plan for Resubmission
13. Time Management for Scholarly Writing
14. Simplifying the NSF Grant Proposal Process and Setting Yourself up for Success
15. Increasing Scholarly Productivity by Leading with Your Voice
16. Developing Corporate Partnerships for Undergraduate Research and Design Projects
17. Scholarly Productivity and the COVID-19 Pandemic: Cultivating Community in a Remote Writing Group
18. Navigating Interdisciplinary Research: A Guide for College and University Administrators
19. How to Manage Stress as a Faculty Member During Uncertain Times
20. Developing a Consistent and Productive Writing Practice
21. Engaging Faculty to Improve Corporate Relations
22. Partner with Faculty to Maximize Private Funding Opportunities
23. Using a Council to Establish a Holistic Corporate Engagement Strategy
24. Returning to Research: Preparing Your Transition from Chair to Faculty
25. Creating a Sense of Community with Graduate Students
26. Creating Support Structures to Help Grads Develop a Professional Identity
27. Graduate Enrollment and Gender: A Changing Landscape
28. Networking Fundamentals for Research Development Professionals
29. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
30. Improving Efficiency for Grant Support Systems
31. 5 Key Skills to Facilitate Interdisciplinary Team Research
32. Decisions to Make with Your Interdisciplinary Research Team Before a Project
33. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
34. Strategies to Engage Faculty in Research Growth
35. Growing Research Collaboration Through External University Partnerships
36. Working at the University-Industry Interface: Effective Strategies for Active Researchers

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37. Strategies for Increasing Resilience and Grit in Research Faculty
38. Tracking Spending to Minimize Research Grant Audit Risk

Career Advancement

1. Aligning Your Work with Your Goals as Career Faculty
2. Building Agency in Your Mid-Career as Faculty
3. Actualize Your Purpose: A Workshop on Improving Your Well-Being
4. Strategies & Mindsets for Actualizing Your Purpose: A Discussion
5. Recognizing & Resisting Imposter Syndrome: A Discussion Series
6. Becoming Part of the Great Aspiration: A Career Development Workshop for Alt-ac Faculty
7. Setting and Maintaining Boundaries as Faculty to Develop Professional Well-being and Success
8. The Dual Role of Faculty Advising in Faculty Leadership and Student Success: A Time for Discussion
9. Reimagining the Faculty Mid-Career Stage: Reenergize your research and find new pathways
10. Women in STEM: Creating a Space Where You Can Thrive
11. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
12. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty, Part II
13. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
14. Building Your Career Network: The Relationships Every Faculty Member Needs to Nurture
15. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
16. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
17. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty
18. Crafting and Maintaining Your Career Vision: A Workshop for Early-Career Faculty
19. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
20. Overcoming Microaggressions as a Faculty Member
21. Crafting Your Mid-Career and Beyond as Faculty
22. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
23. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*

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24. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
25. Managing Difficult Conversations as Faculty
26. The Narrative Arc: Mapping Your Tenure, Promotion, or Reappointment Statement
27. Increasing Scholarly Productivity by Leading with Your Voice
28. Five Guideposts for Successfully Navigating the Tenure Process
29. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
30. A Comprehensive Approach to Faculty Orientation
31. Three Coaching Skills for Leaders and Mentors in Academic Medicine
32. The Key Components of Emotional Intelligence for Academic Teams
33. Departmental Budget Training for Faculty
34. Practicing Culturally Relevant Pedagogy in Higher Education
35. A Comprehensive Approach to Faculty Orientation
36. Improving Faculty Mentorship
37. Preparing Faculty for Academic Leadership
38. Supporting Mid-Career Faculty
39. How to Manage Stress as a Faculty Member During Uncertain Times
40. Evaluating Online Faculty
41. Developing a Consistent and Productive Writing Practice
42. Celebrating Success as First-Generation Faculty: A Time for Discussion

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Institutional & Academic Planning Content Summary

Finance & Administration

1. Higher Education in America: A Foundational Course
2. Responding to Burnout and Attrition in Higher Education
3. Impact of Inflation on Higher Education
4. Defining the Flexible Work Environment
5. Rethinking Search and Hiring Practices
6. Practical Data Governance in Higher Education
7. Increasing Support for Managers
8. Emphasizing Employee Retention
9. Land Acknowledgement as an Equity Practice in Higher Education
10. Reopening Campus: Building Student Community Amid COVID Restrictions
11. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
12. COVID-19: Mitigating Risk and Liability for a Fall Reopening
13. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
14. Reopening Campus: Re-Entry Testing and Vaccinations
15. Measuring Academic Program Cost and Demand to Improve Resource Allocation
16. Implementing Shared Services at Your Institution
17. Planning a Teaching and Learning Space for Virtual and Augmented Reality
18. Key Considerations for Designing Student-Focused Innovation Spaces
19. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
20. The \$10,000-a-Year Bachelor's Degree That Works
21. Handling Institutional or Program Teach-Outs with Dignity
22. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
23. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
24. Pivoting Forward: The Current Financial Picture in Higher Ed
25. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
26. Innovation Forum for Leaders of Community Colleges
27. Centralizing the Scholarship Administration Process
28. Bringing One-Stop Services to Students Across Campus

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29. Incentivizing Faculty and Staff Retirement
30. Negotiating Successful Adjunct Union Collective Bargaining Agreements
31. Performance Review Questionnaire
32. Transforming Your Institution through Lean Higher Education
33. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
34. Are You Looking for a New Way to Evaluate Projects?
35. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
36. How Ready Are You to Implement Your Strategic Plan?
37. 11 Keys to Implementing Your Strategic Plan
38. The Six Dimensions of Implementing Strategic Plans
39. The Strategic Planning Implementation Clinic
40. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
41. Reopening Library Operations: A Dialogue on Planning and Implementation
42. Making the Business Case for Active Learning Spaces
43. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
44. Key Considerations for Learning Commons Design
45. Collecting User Data to Improve Your Learning Commons
46. Private Business Use Compliance in Higher Education
47. 4 Steps to Ensure Electronic and Information Technology Accessibility
48. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
49. Tuition: Raise it, Lower it, or Stay the Course?
50. Key Questions to Produce Effective Data Visualizations
51. Leveraging Institutional Aid to Maximize Net Tuition Revenue
52. Understanding Enrollment Management Challenges: A Program for Finance Officers
53. Keys to Approaching Tuition Resetting at Your Institution
54. Creating Financial Expectations in the Housing RFP Process
55. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
56. Navigating Employee Considerations for Reopening in the Fall
57. Implementing Furloughs Thoughtfully: Creating a Strategy for Difficult Decisions
58. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
59. Accurately Calculate and Interpret the CFI
60. Decision-Making Possibilities with Activity-Based Costing
61. Preparing for Tax Reform in Higher Education
62. Engaging Your Campus Community in the Budgeting Process
63. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
64. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
65. Moving to a Strategic Sourcing Model

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66. Developing and Maintaining a Strategic Space Database
67. Minimize the Fallout from Cyber Attacks
68. Trends in Higher Education Performance-Based Funding
69. Establishing a Cash Flow Forecasting Model for Your Institution
70. Preparing Your Institution for Shared Services Implementation
71. Structuring Successful Outsourcing Contracts for Campus Services
72. Shared Services: Assessing Your Readiness
73. Moving to a Responsibility Center Management Budgeting Model
74. Making More Informed Space Decisions from Your Existing Reports and Data
75. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
76. Key Decisions for Decentralized Budgeting Implementation
77. Preparing for a University-Wide Activity-Based Costing Model
78. Deferred Maintenance: Reducing Your Backlog
79. Improving Capital Project Prioritization at Your Institution
80. Foundations of Auditing Endowed Funds

Academic Program Planning

1. Micro-credentials and Badges in Higher Education
2. Integrating Academic Program Prioritization into Your Current Shared Governance Structure
3. Academic Program Evaluation and Management: Planning, Predictions, and Pitfalls
4. New Strategies for Managing Your Academic Program Economics
5. Measuring Academic Program Cost and Demand to Improve Resource Allocation
6. Manage, Optimize, and Grow Your Academic Program Portfolio: A Data-Informed Approach
7. How to Use an Inclusive ROI Approach for Program Prioritization
8. The Future of Academic Program Evaluation: Data, Process, and Prediction
9. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
10. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
11. Creating Agile Courses for an Uncertain Year
12. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
13. How MIT Plans to Develop Scalable, Differentiated Instruction
14. Selecting Badges to Advance Your Institution's Goals
15. Managing Relationships with Partners in Non-Traditional Badge Development
16. Launching a Successful Competency-Based Education Program
17. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
18. Collaborating Effectively with Industry in Competency-Based Education
19. The \$10,000-a-Year Bachelor's Degree That Works

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20. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
21. Departmental Budget Training for Faculty
22. Translating Experiential Learning into College Credit with Prior Learning Assessment
23. Strategically Integrating Experiential Learning Into the Curriculum
24. The Challenges of Creating and Running an Interdisciplinary Curriculum
25. How to Integrate Career Readiness into Curricula with Digital Badging
26. Building a Custom Corporate Training Program
27. Handling Institutional or Program Teach-Outs with Dignity
28. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
29. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
30. Pivoting Forward: The Current Financial Picture in Higher Ed
31. How Activity Based Costing Analysis Can Be Used To Test-Drive Future Scenarios
32. Innovation Forum for Leaders of Community Colleges
33. Academic Restructuring: Creating New Growth Opportunities (Webcast 2 Only)
34. Academic Restructuring: Critical Insights and Lessons Learned
35. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
36. Building a More Strategic Budget for Your Academic Department
37. Collecting Data to Inform Decision-Making Around Remote Learning
38. 5 Considerations for Developing and Growing Online Programs
39. Building an Institutional Framework for MOOC Programs
40. Developing Vendor Partnerships for Online Programs
41. Navigating Interdisciplinary Research: A Guide for College and University Administrators
42. Curricular Efficiency: Improving Academic Success and Degree Completion
43. Adjusting Academic Policies Because of COVID-19: A Discussion Space
44. Measuring the Costs of Developmental Education
45. Institutional Collaboration: Shared Enrollment
46. Assessing the Quality of Your General Education Program
47. 8 Steps to Implementing Open Educational Resources
48. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
49. Reallocating Resources Across Academic Programs
50. Making Data-Informed Academic Program Decisions
51. Strategies for Effective and Actionable Academic Program Reviews
52. Academic Program Management: Making Data-Informed Decisions
53. Strengthening and Aligning Academic Programs When Time is of the Essence
54. Strategies for Effective and Actionable Academic Program Reviews — University of Denver

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55. Operationalizing and Sustaining New Academic Programs
56. Measuring Academic Program Cost and Demand
57. Ideas from the For-Profit Sector on Making Your Program More Competitive
58. Financial Modeling for New Academic Programs
59. Feasibility Checklist: The Science of Bringing New Academic Programs to Life
60. Strategies for Developing Workforce-Aligned Learning

Academic Innovation

1. A Transformative Approach to Student Success Initiatives*
2. Defining the Impact of the Metaverse in Higher Education
3. Evaluating Diversity in the Accreditation Process: Part II - Your Approach in the Classroom
4. Evaluating Diversity in the Accreditation Process: Part I - The Upfront Design
5. Micro-credentials and Badges in Higher Education
6. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
7. Creating Agile Courses for an Uncertain Year
8. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
9. How MIT Plans to Develop Scalable, Differentiated Instruction
10. Selecting Badges to Advance Your Institution's Goals
11. Managing Relationships with Partners in Non-Traditional Badge Development
12. Launching a Successful Competency-Based Education Program
13. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
14. Collaborating Effectively with Industry in Competency-Based Education
15. The \$10,000-a-Year Bachelor's Degree That Works
16. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
17. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
18. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
19. How Jackson State University is Improving STEM for All Students
20. Gateway Math: A Close Look at Miami Dade College's Approach
21. From STEM Pathways to STEM Highways
22. The Future of Work and the Academy
23. Key Considerations for Designing Student-Focused Innovation Spaces
24. Planning a Teaching and Learning Space for Virtual and Augmented Reality
25. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden

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26. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
27. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
28. Level Up! What Faculty Need to Know About Digital Badges
29. Creating Digital Badges to Incentivize Participation in Faculty Development
30. Managing Mobile Devices: BYOD and Loaner Devices
31. Selecting a Learning Management System
32. Leading a Successful Esports Program in Higher Education
33. Strategies for Developing Workforce-Aligned Learning
34. Building a Transformative Mindset on Your Team

Online Education

1. Defining the Impact of the Metaverse in Higher Education
2. Micro-credentials and Badges in Higher Education
3. Creating Agile Courses for an Uncertain Year
4. An Intersectional Approach to Supporting Neurodiverse Learners Online
5. Designing, Developing, and Delivering Engaging Online Courses
6. Faculty Voice: Strategies to Improve Your Online Course Communication
7. Using Thinking Aloud Strategies to Create Equity in Distance Learning
8. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
9. How MIT Plans to Develop Scalable, Differentiated Instruction
10. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
11. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
12. Collecting Data to Inform Decision-Making Around Remote Learning
13. 5 Considerations for Developing and Growing Online Programs
14. Building an Institutional Framework for MOOC Programs
15. Developing Vendor Partnerships for Online Programs
16. Evaluating Online Faculty
17. Making Your Online Courses More Experiential
18. Assessing Incoming Student Readiness for Online Learning
19. Making Your Online Course Accessible to All Learners
20. Building Inclusive Pedagogy Online
21. Incorporating Virtual Labs and Lab Kits in Your Courses
22. Strategies to Create More Engaging Online Courses
23. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices

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24. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
25. Online Teaching Effectiveness
26. Train Your Faculty to be Better Online Instructors
27. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
28. Copyright and Fair Use Essentials for Faculty Bundle
29. Making the Shift from Classroom to Online Course Design
30. Title IV: Complying with New State Authorization Rules
31. Instructional Strategies for Blended Learning
32. Institutional Readiness for Implementing Blended Learning
33. Developing Engaging Online Information Literacy Programming
34. Authentic Assessment Strategies for Online Learning
35. Blended Course Design Principles
36. Copyright Considerations for Using MOOCs in Your Courses
37. Growing and Supporting Online Programs Internationally
38. Managing Online Course Workload
39. Designing Engaging Online Courses for Adult Learners
40. Copyright for Online Course Materials
41. Title IX: Four Essentials for Faculty
42. Can Flipped Classrooms Transform STEM Courses?
43. Ensuring Quality in Online Instruction
44. Using Peer Mentorship to Support Online Faculty
45. Building Digital Communities in Co-Curricular Spaces
46. Three Ways to Engage Online Students Outside the Virtual Classroom
47. Engaging and Retaining Online Students
48. Writing Centers: Responding to Student Writing in the Online Environment
49. Translating Your Student Development Services for Online Students
50. Checklist: Taking Support for Online Students to the Next Level
51. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

Learning Spaces

1. Defining the Impact of the Metaverse in Higher Education
2. Key Considerations for Designing Student-Focused Innovation Spaces
3. STEM Institute for Student Success and Retention
4. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
5. Planning a Teaching and Learning Space for Virtual and Augmented Reality
6. Reopening Library Operations: A Dialogue on Planning and Implementation

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7. Making the Business Case for Active Learning Spaces
8. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
9. Key Considerations for Learning Commons Design
10. Collecting User Data to Improve Your Learning Commons
11. New Learning Spaces: Support Faculty for Improved Learning
12. Reopening Libraries: A Dialogue on Supporting Staff and Users
13. Responsive General Collection Management: Integrating Stakeholder Input
14. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
15. The Reopened Academic Library: Strategies for the Support and Safety of Students and Staff

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Leadership Content Summary

Leading Self

1. The Fundamentals of Leadership for New or Aspiring Leaders in Higher Education*
2. Public Speaking Bootcamp: A Hands-On Approach to Developing and Delivering Effective Communication*
3. Encore and Live Q&A: Conflict Management: A Practical Workshop for Leaders
4. Encore and Live Q&A: Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
5. Supporting and Retaining LGBTQ Leaders in Higher Education: A Training for All Leaders
6. Creating Community While Navigating Heteronormative Culture: A Discussion for LGBTQ Leaders in Higher Education
7. Building Community and Creating Connection: A Discussion for Asian Leaders in Higher Education
8. Actualize Your Purpose: A Workshop on Improving Your Well-Being
9. Strategies & Mindsets for Actualizing Your Purpose: A Discussion
10. Recognizing & Resisting Imposter Syndrome: A Discussion Series
11. Leading to Create Healthier Workplaces
12. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
13. Leveraging Cultural Wealth and Community: A Discussion for Latinx Leaders
14. Encore: Building Confidence as a New Leader: Overcoming Internal Barriers
15. Encore & Live Q&A: Time Management: A Disciplined Approach to Priority-Setting
16. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
17. Enhancing Your Personal and Professional Resilience
18. Deconstructing and Growing from Negative Past Work Environments
19. Intentionally Build Your Executive Presence
20. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
21. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
22. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
23. Mastering Time Management: An 8-Day Practical Program
24. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
25. Finding Your Authentic Voice: Building Public Speaking Confidence
26. Building Confidence as a New Leader: A Discussion Series
27. Building Confidence as a New Leader: Overcoming Internal Barriers

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28. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
29. Leading as a Native American Leader in Higher Education
30. Leading from a First-Generation or Immigrant Background in Higher Ed: A Discussion Forum
31. Cultural Intelligence: A Training for Higher Ed Leaders
32. Manage Your Emotional Labor in the Workplace
33. Leading from a First-generation or Immigrant Background in Higher Ed
34. Conflict Management: A Practical Workshop for Leaders
35. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
36. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
37. Building Equity into Your Leadership Practice
38. Networking Skills for Women Leaders
39. Leading as a Man of Color in Higher Education
40. Mapping Your Career Path in Higher Education
41. Leading in Times of Uncertainty and Change: Navigating 5 Common Leadership Tensions*
42. Principles for Leading at any Level in Higher Education*
43. Planning for a Successful Interim Leadership Role
44. Inclusive Leadership: Understand Your Intersecting Identities to Better Serve Others
45. Growing Your Leadership and Influence as an LGBTQ Professional
46. Showing Vulnerability as a Leader
47. The Key Components of Emotional Intelligence for Academic Teams
48. Identifying and Mitigating Imposter Syndrome
49. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
50. Strategies for Leading Short-Term Initiatives on Your Campus
51. Time Management: Focusing on Your Priorities and Purpose
52. Tools for Reflecting on Professional Development
53. Are You A Reluctant Leader?
54. Meetings Success Kit
55. Lead More Courageous Conversations to Foster Diversity and Difference
56. The Fundamentals of Leadership: An Immersive Experience
57. Leading Through a Crisis
58. Video Series: Micromanagement in Higher Education
59. Leveraging Your Strengths as a Leader
60. Cultivating Your Unique Leadership Skills in this New Environment
61. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
62. Would You Benefit from an Executive Coach?

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63. Understanding and Addressing Microaggressions
64. Upgrading Your Self-Care During the COVID Crisis
65. Succeeding as a Disruptive Innovator: Stories from a Former College President
66. Advance Your Career with a Personal Board of Directors
67. Increasing Emotional Intelligence by Identifying Your Triggers
68. Defining Your Role as Chief of Staff
69. 3 Ways to Improve Your Decision-Making
70. 5 Ways to Learn from Failure
71. 10 Strategies to Foster More Creative Problem-Solving
72. Time Management: A Disciplined Approach to Priority-Setting
73. 10 Powerful Strategies to Beat Procrastination
74. The Five Levels of Decision Making Tool
75. How to Make Courageous Decisions
76. Accelerate Your Professional Growth: A Forum for Chiefs of Staff
77. Preventing Leadership Derailment in Higher Education
78. Building Leadership Resilience in Higher Education
79. Avoiding the Seduction of the Leader Syndrome
80. Three Factors of Healthy Leadership in Higher Education
81. 10 Mistakes New Presidents Often Make
82. Building Resilience During and After the Pandemic
83. Advocating for Yourself in Personal and Professional Relationships
84. Cultivating a Professional and Engaging Persona on Your Video Calls
85. Engaging in Empathy: Balance the Emotional Demands
86. Conflict Management: A Practical Workshop for Leaders
87. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
88. When Fear is Holding You Back: A Framework to Support Career Aspirations and Self-Efficacy
89. Maximize Your Public Speaking by Overcoming Your Discomfort

Leading Others

1. The Fundamentals of Leadership for New or Aspiring Leaders in Higher Education*
2. Building an In-House Leadership Development Program in Higher Education*
3. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education*
4. Encore and Live Q&A: Conflict Management: A Practical Workshop for Leaders
5. Encore and Live Q&A: Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
6. Supervision Certificate Program
7. Managing Difficult Faculty & Staff: A Workshop for Leaders*

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8. Support Asian Leaders in Higher Education: A Training for All Leaders
9. Leading to Create Healthier Workplaces
10. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
11. How to Maintain Trust in Teams During Transitions
12. A Five Step Model for Supervision: Cultivating and Retaining Your Staff
13. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education
14. Using Neuroscience to Engage Your Team Through Change: A Training for Supervisors
15. Essential Skills for Supervisors
16. Enhancing Your Personal and Professional Resilience
17. Leading and Influencing Change from the Middle: Change Management for Mid-level Leaders
18. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
19. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
20. Managing Change as an Inclusive Leader
21. Essential Practices for Leaders Communicating Across Difference
22. How to Influence Without Shaming as a Leader
23. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
24. Finding Your Authentic Voice: Building Public Speaking Confidence
25. Building Confidence as a New Leader: A Discussion Series
26. Building Confidence as a New Leader: Overcoming Internal Barriers
27. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
28. Rebuilding Trust Between Faculty and Administration
29. Conflict Management: A Practical Workshop for Leaders
30. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
31. Leading as a Native American Leader in Higher Education
32. Fostering Mutual Goodwill Across Your Team: A Step Beyond Servant Leadership
33. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
34. Cultural Intelligence: A Training for Higher Ed Leaders
35. Supervising Intergenerational Teams: A Training for Higher Education Leaders
36. Conflict Management: A Practical Workshop for Leaders
37. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
38. Enhancing Your Skills as an Experienced Manager: A Bootcamp for Mid-Level Leaders*
39. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
40. Build a Team Culture that Embraces Conflict as Productive and Positive
41. Distributed Leadership: Building Trust and Community
42. Principles for Leading at any Level in Higher Education*

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43. Inclusive Communication: A Training for Higher Ed Leaders
44. Showing Vulnerability as a Leader
45. Fostering Curiosity as a Creative Leader
46. The Key Components of Emotional Intelligence for Academic Teams
47. Three Essential Behaviors of a Servant Leader
48. Strategies for Leading Short-Term Initiatives on Your Campus
49. Integrating Inclusivity into Your Leadership Philosophy
50. The Inclusive Leader's Approach to Accountability
51. Cultivating Creativity by Building Trust Within Your Team
52. Designing Creative Solutions for Your Toughest Challenges
53. Recruiting and Retaining a Talented Advancement Team
54. Performance Review Questionnaire
55. Facilitating Culturally Inclusive Meetings
56. Influencing Without Authority
57. Meetings Success Kit
58. Group Activity Designs
59. Participant Roles for Small Group Activities
60. Managing Up, Down, and Across
61. Essential Leadership Roles and Actions for Crisis Management
62. Developing Rigor in Your Fundraising Team
63. Lead More Courageous Conversations to Foster Diversity and Difference
64. Leading Through Bias Incidents on Campus
65. Communication Strategies to Confront Toxicity in the Workplace
66. Building Resilience with Your Team During Uncertain Times
67. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
68. Find the Right Solution for Employee Performance Gaps
69. The Fundamentals of Leadership: An Immersive Experience
70. Leading Through a Crisis
71. Identify and Actualize Your Team Values to Increase Trust and Engagement
72. Managing Difficult Colleagues
73. Discover Your Role and Impact in Creating Team Engagement
74. Fostering Psychological Safety in Your Team
75. Leaders as Coaches: Improving Employee and Team Performance
76. 6 Powerful Ideas for Building a First-Class Team on Campus
77. 6 Destructive Myths About Teams in Higher Education
78. Leadership Learning Plan- Supervision in Higher Education
79. Leveraging Your Strengths as a Leader
80. Evaluating the Strengths and Weaknesses of Your Team

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81. Learning to Lead Through Conflict
82. Video Series: Micromanagement in Higher Education
83. Leveraging Your Strengths as a Leader
84. Effective Supervision in Higher Education
85. Leading Effective Virtual Meetings
86. The Art and Practice of Giving and Receiving Feedback
87. Coaching in Supervision
88. Conflict Management for Institutional Leaders
89. Motivating and Leading Across Generations
90. The 10 Differentiators of Exceptional Teams in Higher Education
91. Cultivating Your Unique Leadership Skills in this New Environment
92. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
93. Creating Equitable and Inclusive Meetings
94. Peer to Manager: Navigating Your Transition into Leadership
95. Building a Transformative Mindset on Your Team

Leading the Institution

1. Chief Strategy Officer Roundtable: A Cohort-Based Series for VPs of Strategy*
2. Driving Institutional Strategy as a Chief Strategist or Chief of Staff*
3. Chief Human Resources Officer Roundtable*
4. Supporting and Retaining LGBTQ Leaders in Higher Education: A Training for All Leaders
5. Support Asian Leaders in Higher Education: A Training for All Leaders
6. Higher Education in America: A Foundational Course
7. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
8. Responding to Burnout and Attrition in Higher Education
9. Impact of Inflation on Higher Education
10. Impact of Repeal: Institutional Responses to the Dobbs Decision
11. Leading and Influencing Change from the Middle: Change Management for Mid-level Leaders
12. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
13. Managing Change as an Inclusive Leader
14. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
15. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
16. Fundamentals for Chiefs of Staff: Understanding Your Role and Ensuring Success from the Start

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17. Defining Your Role as Chief of Staff
18. Fundraising for Presidents: An Online Bootcamp*
19. Building and Maintaining External Relationships as Chief of Staff
20. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
21. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
22. Common Challenges and Solutions for Chiefs of Staff in Higher Ed
23. Institute for Experienced Chiefs of Staff: Improving Your Processes, Communications, and Relationships
24. Centralized and Integrated Leadership Development: A Model from Columbus State University
25. The Future of Work and the Academy
26. Innovation Forum for Leaders of Community Colleges
27. Beating Turnover in Higher Ed
28. Transforming Your Institution through Lean Higher Education
29. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
30. Are You Looking for a New Way to Evaluate Projects?
31. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
32. How Ready Are You to Implement Your Strategic Plan?
33. 11 Keys to Implementing Your Strategic Plan
34. The Six Dimensions of Implementing Strategic Plans
35. The Strategic Planning Implementation Clinic
36. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
37. Essential Leadership Roles and Actions for Crisis Management
38. Leading Through Bias Incidents on Campus
39. Managing and Supporting an Aging Workforce
40. Navigating Senior Leadership Transitions in Higher Education
41. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
42. Leading Through Change in Higher Education
43. The 4 Stages of Change
44. The Future of Higher Education: Fall or Thrive?
45. Your First Month as a New Chief of Staff: How to Get It Right from the Start
46. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
47. Managing Presidential Transitions as Chief of Staff
48. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For

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Leadership Pipeline

1. Building an In-House Leadership Development Program in Higher Education*
2. Strategies to Create a Positive Approach to Work: From Hiring to Retention
3. Strategies to Enhance Staff Well-being
4. Be the Employer Everyone Wants: An Employer Model for Colleges & Universities
5. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
6. Make the Most of Mentoring: Best Practices and Core Principles for Mentors and Mentees
7. The Consultative Approach to Mentoring: Building a Network of Support
8. Help Wanted: Addressing the Current Hiring Challenges in Higher Ed
9. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
10. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
11. Leadership Academy: Facilitating A World-Class Leadership Program*
12. The New Realities of Senior Leadership Transitions
13. Considering a Chief of Staff Role: What You Need to Know
14. Elevate your Leadership Development Program: A Train the Trainer Bootcamp
15. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
16. Navigating a Virtual Provost Search During the Pandemic
17. Strategies for Successfully Supporting an Interim Leader
18. Growing Your Leadership and Influence as an LGBTQ Professional
19. Overcoming the Effects of White Privilege for More Equitable Search Processes
20. Beating Turnover in Higher Ed
21. Recruiting and Retaining a Talented Advancement Team
22. Recruiting, Hiring, and Retaining Diverse Faculty
23. Recruiting for Diversity: A Training for Academic Search Committees
24. Diverse Hiring in Higher Education: Resources for Search Committees
25. Incentivizing Faculty and Staff Retirement
26. Rethink Your Presidential Search Process
27. Tools for Reflecting on Professional Development
28. Build the Capacity of Your Institution's Leaders
29. Are You a Reluctant Leader?

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Student Success Content Summary

Retention & Time to Degree

1. A Toolkit to Reengaging and Reconnecting with Students Post-COVID
2. The Dual Role of Faculty Advising in Faculty Leadership and Student Success: A Time for Discussion
3. Managing the Whole Student Life Cycle: A Discussion for Higher Ed Leaders
4. Taking a Student-Centered Approach to the Probation Process
5. Engaging Meaningfully with First-Generation Graduate Students to Increase Retention
6. Increasing Student Retention and Completion Rates through Proactive Advising
7. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
8. Setting Up Your Institution for a Community Partnership
9. Bridging the Equity Gap in Higher Education
10. Retaining Black Men: Strategies for Before, During, and After College
11. Taking a Case-Study Approach to Improving Academic Advising Assessment Webcast Recording
12. Increasing Student Retention and Completion Rates through Proactive Advising
13. Strategic Financial Aid Allocation for Retention (Webcast Recording)
14. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
15. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
16. Looking at Student "Grit" and Resilience – from Recruitment to Retention
17. Comprehensive Student Retention Strategies for Men of Color
18. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
19. Developing a Comprehensive System of Support for First-Generation Students
20. Developing a Comprehensive Retention Plan
21. Developing Social Justice Training for Student Staff: One Administrator's Experience
22. STEM Institute for Student Success and Retention
23. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
24. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
25. Working with Institutional Data for Student Retention
26. Strengthen Student Community Building in Digital Spaces
27. Teaching Your Service Learning Course Online

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28. Fostering Student Belonging to Support Retention Despite the Global Pandemic
29. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
30. From STEM Pathways to STEM Highways
31. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
32. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
33. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
34. Strategically Integrating Experiential Learning Into the Curriculum
35. Curricular Efficiency: Improving Academic Success and Degree Completion
36. Adjusting Academic Policies Because of COVID-19: A Discussion Space
37. Measuring the Costs of Developmental Education
38. A Tool for Increasing Application and Retention Rates for At-Risk Students
39. Recruiting, Retaining, and Supporting International Graduate Students
40. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
41. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
42. Comprehensive Transfer Support: A Case Study
43. Increasing Student Engagement in Financial Literacy Programming
44. Integrating Effective Mentorship into Campus Culture: A Success Story
45. Making Your Online Courses More Experiential
46. Scaling Experiential Learning Across Campus
47. Integrating Career Development into Study Abroad Experiences
48. Integrate Academic and Career Resources to Improve Student Success
49. Integrating Career and Advising Services
50. Career Services Skill Building: Supporting International Students
51. Assessing Incoming Student Readiness for Online Learning
52. Building a University Service Culture: Case Study from Laurentian University
53. Strategic Financial Aid Allocation for Retention
54. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
55. Disability Services: Accommodating Student Veterans
56. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
57. Ensuring Quality in Online Instruction
58. Using Peer Mentorship to Support Online Faculty
59. Three Ways to Engage Online Students Outside the Virtual Classroom
60. Engaging and Retaining Online Students
61. Writing Centers: Responding to Student Writing in the Online Environment
62. Translating Your Student Development Services for Online Students
63. Checklist: Taking Support for Online Students to the Next Level

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64. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
65. Creating a Sense of Community with Graduate Students
66. Creating Support Structures to Help Grads Develop a Professional Identity
67. Addressing Food Insecurity During COVID-19
68. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
69. Creating Intentional Programming to Support the Success of Men of Color
70. Designing an Incentivized STEM Mentoring Program for Equitable Success
71. Connecting with Advisees from Diverse Cultural Backgrounds
72. Designing Effective Living-Learning Communities
73. Living-Learning Programs for STEM Students
74. Designing a Sophomore Living-Learning Community
75. Implement Teaching Strategies that Engage Generation Z
76. Engaging Students Through Creativity in Instruction
77. How to Encourage Academic Grit and a Growth Mindset in Your Students
78. Integrating Information Literacy in First Year Student Programs
79. Training Faculty: Helping International Students Properly Cite Sources
80. Understanding the Essentials of Direct Assessment
81. Three Solutions for Impacting STEM Retention
82. Coaching Students to Build an Entrepreneurial and Innovative Mindset
83. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
84. Title IX: Key Considerations for Working with Pregnant and Parenting Students
85. Creating a High-Touch Online Summer Bridge Program
86. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
87. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
88. Supporting First Generation Students Amid COVID-19
89. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
90. Taking Your Orientation Online to Solve Common Challenges
91. Focus on Student Belonging to Boost Student Retention and Success
92. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
93. Using Data to Inform and Design Sophomore Year Experience Programs
94. 5 Key Components of a Successful Intrusive Advising Process
95. Engaging First-Gen Families to Drive Student Success
96. How Do Universities Need to Approach Student Data Differently?
97. Creating Consistency in Decentralized Advising Models
98. Tools for Training Advisors

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99. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
100. Four Strategies for Successfully Advising Undeclared Students
101. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
102. Adding an Online Experience to Your On-Campus Orientation
103. Overcoming Three Common Challenges in Online Advising
104. Developing and Administering Mentorship Programs for Transfer Students
105. How Some Colleges are Building Student Resilience and Grit
106. Four Skills to Build Professional Mindsets with Students
107. Improving Student Engagement with Advising Communications
108. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
109. Retaining First-Generation Students: Strategies for the Classroom and Beyond
110. Looking at Student "Grit" and Resilience - from Recruitment to Retention
111. Building a Comprehensive Sophomore-Year-Experience Program
112. Predictive Analytics for Improved Student Success Interventions
113. Customizing Orientation for Transfer Students
114. International Student Orientation: Using Peer Mentors to Improve Your Program
115. Developing Academic Stamina in First-Year Students
116. Creating a Case Manager Role to Better Serve At-Risk Students
117. Changes that Make a Big Impact on Peer Leader Training
118. Online Orientation: Focusing on Student Learning
119. Using Retention Metrics to Support At-Risk Online Students
120. Integrating Peer Mentors Across First-Year Student Programs
121. Onboarding Spring Admits for Future Success
122. Creating a Stop-Out Program to Increase Completion
123. Academic Advising Records: Implications for Electronic Documentation
124. Improving First-Year Student Experience Programs for At-Risk Students
125. New Advisor Training: Developmental Advising via Email
126. Academic Coaching: Models for Student Success and Retention
127. Improve Completion through Redesigning Developmental Courses
128. Solving Retention Challenges with a Team Approach: A Case Study
129. Summer Bridge: Building and Measuring Campus Connection
130. Taking a Case-Study Approach to Improving Academic Advising Assessment
131. Conducting a Self-Audit of Your Retention Data and Programs
132. Increasing Degree Pathways for Stop-Out Students
133. Selecting the Right Software for Your Learning Center Needs
134. Improving Academic Literacy for International Students

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135. Practical Tactics for Building Academic Grit
136. Gaining Faculty Buy-In for Student Success Initiatives and Programs
137. Assessing the Effectiveness of Your Retention Programming
138. Building a More Effective Parent Relations Program
139. Increasing the Odds for Non-Traditional Student Persistence and Completion
140. Supporting Military-Connected Students for Success and Completion
141. Launching an Academic Success Coaching Model in Advising
142. Capitalizing on the Dream and Design Phases of Appreciative Advising
143. It's Not Just About the First and Second Year of College
144. Optimizing Your Use of Student Information Systems
145. Academic Advising's Role in Change Implementation
146. Developing a High-Performing and Productive Advising Department, Part 2:
Assessing and Meeting Employee Needs
147. Developing a High-Performing and Productive Advising Department, Part 1: Assessing
and Meeting Student Needs
148. 2 Ways to Move Students Out of Academic Probation
149. Improving Student Success Can't Be a One-Office Effort
150. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a Second
Chance
151. How Georgia State University Plans to Use Predictive Analytics to Address the National
Achievement Gap
152. Adapt Your In-Person Peer Mentor Program for a Virtual Environment
153. Building a Transformative Mindset on Your Team

Career Development & Readiness

1. Defining the Impact of the Metaverse in Higher Education
2. Integrating Career Development into Study Abroad Experiences
3. The Co-Curricular Learning Masterplan: Creating a Plan for Career-Based Leadership
Development in Co-Curricular Experiences
4. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
5. Preparing Doctoral Students for Careers in Academia and Beyond
6. Teaching Your Service Learning Course Online
7. Helping Students Tackle Complex Problems: An Educational Model at James Madison
University
8. Translating Experiential Learning into College Credit with Prior Learning Assessment
9. Strategically Integrating Experiential Learning Into the Curriculum
10. The Challenges of Creating and Running an Interdisciplinary Curriculum
11. How to Integrate Career Readiness into Curricula with Digital Badging

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12. Alumni Career Services: Developing an Online Programming Series
13. Internship Programs: Limiting Potential Liabilities
14. Making Your Online Courses More Experiential
15. Scaling Experiential Learning Across Campus
16. Integrating Career Development into Study Abroad Experiences
17. Integrate Academic and Career Resources to Improve Student Success
18. Integrating Career and Advising Services
19. Career Services Skill Building: Supporting International Students
20. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
21. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
22. Using Experiential Learning to Link Classroom Content to Real Life Situations
23. Quality ePortfolios: Essentials for Experiential Learning Programs
24. 7 Strategies for Integrating Student Blogging into ePortfolios
25. Build Critical Thinking through Project-Based Learning
26. Career Services: Engaging Students in the New World of Work
27. Career Services: Career Planning and Professional Networking in a World of Social Distancing
28. Career Industry Cluster Model: Aligning Career Services with the World of Work
29. Give Your Students an EDGE through On-Campus Internships
30. Career Services: Engaging Undocumented and DACA Students
31. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
32. 3 Ways to Connect Students to Career Services Early and Often
33. Three Strategies for Connecting Student Athletes to Career Services
34. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
35. Telling Your First Destination Narrative
36. Improving Career Services with Data
37. Branding Your Career Services Department
38. A Competency-Based Approach to Career Services in Higher Ed
39. Strategies for Developing Workforce-Aligned Learning
40. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Mental Health & Wellness

1. Incorporating Trauma-Informed Practices into the Classroom
2. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges

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3. Student Mental Health: A Discussion for Student Success Leaders
4. Mental Health Resources for the Campus Community
5. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
6. An Intersectional Approach to Addressing Food Insecurity
7. Managing Student Threats and Risk: Effective Policies and Practices
8. Developing a Self-Harm Compliance Protocol
9. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
10. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
11. Enforcing Social Distancing on Higher Education Campuses
12. Preparing Mental Health Services for the Fall
13. Supporting Student Mental Health During the Current Crisis
14. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
15. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
16. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
17. Launching a Zero Suicide Initiative on Your Campus
18. Student Mental Health in Higher Education
19. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
20. Learning About Online Mental Health Tools
21. Making an Impact on Mental Health: How to Deliver with Peer Educators
22. The Role of Higher Ed in Providing Mental Health Services
23. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
24. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
25. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
26. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
27. Improve Student Mental Health Services Using Online Tools
28. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
29. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals
30. Recognize Student Distress in a Virtual Environment

Student Life & Engagement

1. A Toolkit to Reengaging and Reconnecting with Students Post-COVID
2. Creating a Plan for Career-Based Leadership Development in Co-Curricular Experiences
3. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences

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4. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIIDA) Communities as Campuses Reopen
5. Reopening Campus: Building Student Community Amid COVID Restrictions
6. Strengthen Student Community Building in Digital Spaces
7. An Intersectional Approach to Addressing Food Insecurity
8. Creating Financial Expectations in the Housing RFP Process
9. Building Digital Communities in Co-Curricular Spaces
10. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
11. Designing Effective Living-Learning Communities
12. Living-Learning Programs for STEM Students
13. Designing a Sophomore Living-Learning Community
14. Risk Management for Non-Student Minors on Campus
15. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
16. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
17. Reframing Student Activism as a Vehicle for Student Leadership Development
18. Managing Student Activism
19. Green Programs for Residence Halls
20. Coaching as Supervision in Residence Life
21. Incentivizing Residential Learning
22. First Steps in Residential Goal Alignment
23. Title IX and Athletics: Practical Ways to Comply
24. 6 Strategies for Uniting Student Activists and Campus Administrators
25. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Planning & Strategy

1. A Transformative Approach to Student Success Initiatives*
2. Infusing Domestic and Global Perspectives into Your DEI Initiatives
3. Selecting a Vendor to Augment Your Student Success Efforts
4. How the University of North Florida Integrated Academic and Student Affairs
5. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
6. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
7. Fundamentals of Fundraising for Diverse Student Groups on Campus
8. Student Affairs Fundraising: Building a Sustainable Structure
9. Essential Retention Strategies for Entry-Level Student Affairs Professionals
10. One Stop: How One Institution Transitioned to a High-Performing Student Services Model

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11. Connecting Planning and Budgeting in Student Affairs
12. Restructuring and Rethinking Student Affairs with FLSA
13. Aligning Student Affairs Operations with Your Institutional Strategic Plan
14. Developing a Metrics-Driven Culture within Student Affairs

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Title IX & Compliance Content Summary

Title IX Office

1. Proposed Title IX Regulations: What You Should Be Doing Now
2. Develop a Questioning Plan for Your Title IX Investigations
3. Leading and Strategizing as a New Title IX Coordinator Bootcamp*
4. Applying the July 2021 Q&A Guidance to Your Work: A Conversation for Title IX Professionals
5. Foundations for New Title IX Coordinators
6. Assessing Credibility in Title IX Cases
7. Title IX Evidence Collection: Strategies to Ensure a Complete Investigation
8. Training for New Title IX Coordinators
9. Five Essentials to Title IX Investigations
10. Title IX Appeal Officers: A Skills Training and Certification
11. Mitigating and Responding to Bias in Your Title IX Process
12. Supporting Your Primary Witness During a Title IX Cross-Examination
13. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
14. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
15. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
16. Foundations of Title IX Investigations: Training & Certification
17. Advanced Title IX Investigator Training and Certification
18. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
19. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
20. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
21. Title IX Final Rule Review & Expert Panel Discussion
22. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
23. New Federal Title IX Regulations: Changes to the Investigative Process
24. Key Considerations for the Anticipated Changes Coming to Title IX
25. Overcoming Bias in Your Title IX Investigative Process
26. The 5 Stages of Preparing Your Title IX Investigative Report
27. Align Your Title IX Policy and Procedures to the New Law
28. The Value of Relevance During Cross-Examination in Title IX Hearings

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Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Responding to Title IX Disclosures: Training for Faculty and Staff
3. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
4. Title IX: Key Considerations for Working with Pregnant and Parenting Students
5. Title IX Training: Presidents and Study Abroad
6. Campus Safety's Role in Title IX Investigations
7. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. New Solutions to Student Conduct Challenges
3. Fundraising and Sexual Harassment: Documenting Effective Procedures
4. Internship Programs: Limiting Potential Liabilities
5. Disability Services: Accommodating Student Veterans
6. Avoiding FERPA Pitfalls in the Financial Aid Office
7. FERPA: When to Involve Legal Counsel and Leadership
8. FERPA Regulation Basics
9. FERPA Policy and Procedure Audit
10. Complying with Section 702 of the Choice Act
11. FERPA Hot Topics: Big Challenges Solved
12. FERPA Lessons and Quizzes
13. FERPA Checklist: What Can Never Be Shared
14. Negotiating Successful Adjunct Union Collective Bargaining Agreements
15. Private Business Use Compliance in Higher Education
16. 4 Steps to Ensure Electronic and Information Technology Accessibility
17. Responding to Hate Speech Incidents with Confidence
18. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
19. Managing and Supporting an Aging Workforce
20. Faculty Handbooks: 5 Common Problems and Recommended Solutions
21. Preventing Faculty Discrimination with Case Law and Statistics
22. Managing Student Threats and Risk: Effective Policies and Practices
23. Developing a Self-Harm Compliance Protocol
24. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible

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25. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
26. New Solutions to Student Conduct Challenges
27. Clery Act: A Refresher for the Whole Campus
28. Clery Act Checklist: 10 Steps for Compliance
29. Immigration Law 101: 3 Key Issues for Compliance
30. Conducting Internal Investigations in Higher Education
31. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Navigating Employee Considerations for Reopening in the Fall
2. Increasing the Feeling of Safety and Security for International Students
3. Internship Programs: Limiting Potential Liabilities
4. COVID-19: Mitigating Risk and Liability for a Fall Reopening
5. Responding to Hate Speech Incidents with Confidence
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
8. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
9. Risk Management for Non-Student Minors on Campus
10. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
11. Essentials of Study Abroad Risk Management
12. Developing a Risk Management Mindset as a Front-Line Student Services Professional
13. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
14. Hazing Prevention: Initiating a Campus-Wide Culture Change
15. Campus Safety's Role in Title IX Investigations
16. Enterprise Risk Management: Why Now?
17. Active Shooter Training: Preparing Your Faculty and Staff
18. Impacting Fundamental Campus Safety Issues

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Women's Leadership Content Summary

Leading Self

1. Executive-Level Leadership: An Institute for Advanced Women Leaders in Higher Education*
2. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
3. Leveraging Cultural Wealth and Community: A Discussion for Latinx Leaders
4. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
5. Charting Your Course as a Woman Chair
6. Conflict Management: A Practical Workshop for Leaders
7. Networking Skills for Women Leaders
8. Navigating Politics: A Virtual Training for Women in Higher Ed
9. Negotiate With Confidence: A Training for Women in Higher Ed
10. Identifying and Mitigating Imposter Syndrome
11. Navigating Work-Life Balance as a Woman Leader in Higher Education
12. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
13. Advocating for Yourself in Personal and Professional Relationships
14. Creating an Inner Coach Stronger than Your Inner Critic
15. Sharing Your Story and Experience as an Underrepresented Woman
16. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
17. Building Resilience During and After the Pandemic
18. Likeability – The 8th Deadly Sin
19. Emotional Intelligence as a Key Driver for Advancing Women Leaders
20. Find Your Position of Power When Addressing Toxic Leadership
21. Shift Your Mindset to Build Resilience
22. Perspectives from Underrepresented Women in Higher Ed Leadership
23. Cultivating Your Unique Leadership Skills in this New Environment
24. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
25. Women's Leadership Success in Higher Education
26. When Fear is Holding You Back: A Framework to Support Career Aspirations and Self-Efficacy

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27. You Can't Sit with Us: Exploring the Impact of Mean Girls and Bullying in Higher Education

Leading Others

1. Executive-Level Leadership: An Institute for Advanced Women Leaders in Higher Education*
2. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
3. Charting Your Course as a Woman Chair
4. Conflict Management: A Practical Workshop for Leaders
5. Managing Up, Down, and Across
6. Perspectives from Underrepresented Women in Higher Ed Leadership
7. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn
8. Managing Conflict
9. Cultivating Your Unique Leadership Skills in this New Environment
10. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
11. Women's Leadership Success in Higher Education
12. You Can't Sit with Us: Exploring the Impact of Mean Girls and Bullying in Higher Education

Leadership Pipeline

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
3. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
4. Navigating Your Career Growth: A Bootcamp for Women Leaders in Higher Education*
5. Hiring, Developing, and Promoting Women Leaders in Higher Education
6. Starting a Women's Leadership Mentoring Program
7. Support Black Women Leaders by Influencing Organizational Culture
8. Navigating Your Career Growth
9. Finding the Right Career Fit as a Woman in Higher Education
10. Leadership Perspectives from Women Presidents
11. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
12. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
13. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
14. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders
15. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More

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16. Challenging Androcentrism and Implicit Bias in the Academy

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