

CSU's Got Talent

Live webcasts featuring innovative & essential training
for your professional and personal success!

Presented by Systemwide Learning & Development

May 14

10:00am - 11:00am PT

All CSU Staff and Faculty
are welcome to attend.

**Zoom Event
Registration**



Intercultural Creativity®

The Ace Up Your Sleeve for the Future of Work

Creative thinking is among the most in-demand skills in today's workforce. But creativity doesn't happen in a vacuum—it flourishes in environments where inclusion, belonging, and psychological safety are the norm, not the exception.

Led by CSU Northridge alumna Genein Letford, we'll explore the powerful intersection of intercultural curiosity and creative thinking. Gain a fresh perspective on how to foster a workplace culture that values diverse perspectives and actively uses them to fuel innovation. You'll walk away with tools to understand the connection between culture and creativity, reflect on your own cultural lens, learn how to engage more effectively across differences, and begin building a culture where creativity and inclusion go hand in hand.

About Genein Letford, M.Ed.

As the 2019 LA Lakers Business Woman and the 2015 CA Charter Teacher of the Year, Genein is a national thought leader and creator of the concept of 'Prismatic Leadership', 'Intercultural Creativity®' and NeuroSomatic Creativity®. She is the Founder and Chief Creative Officer of CAFFE Strategies, which is a consulting, coaching and training company that trains C-Suite executives and employees to create sustainable organizational equity and inclusion strategies, based on neuroscience, while unleashing their innovative thinking for themselves and in their businesses. Genein believes creative thinking thrives best in an inclusive environment and she is often called 'America's Champion of Creativity' for her work in reigniting creativity and inclusiveness in our workforce.

CSULEARN

This webcast will be recorded
and available on CSU Learn,
along with other past sessions
of CSU's Got Talent!