

Performance Effectiveness Assessment Tool (PEAT)

Quantitative Analysis - Explanatory Sheet

College of Business Administration & Public Policy

MBA

Graduate

Criteria	Performance Measure	Performance Year					
		'08-'09	'09-'10	'10-'11	'11-'12	'12-'13	'13-'14
Quality: Faculty Indicators	AY 1. Percentage of sections taught by full-time lecturers and/or tenured/tenure track faculty.	7 / 9 77.8%	9 / 9 100.0%	3 / 4 75.0%	2 / 2 100.0%	1 / 1 100.0%	2 / 2 100.0%
	CY 2. Success rate of tenured/tenure track faculty searches (if applicable). Success rate=number of appointments divided by the number of searches.	0 / 0 -	8 / 8 100.0%	0 / 0 -	2 / 2 100.0%	1 / 1 100.0%	1 / 1 100.0%
	CY 3. Percentage of tenured/tenure track faculty with one or more of the following academic achievement(s) during the past academic year: Research grant proposals submitted, Conference presentations made, Publications to refereed publications, Invited talks, Creative works/activities (e.g. Play productions, art exhibits), Prestigious awards or honors.	N/A -	74 / 35 211.4%	24 / 31 77.4%	N/A -	N/A -	N/A -
	CY 4. Percentage of tenured/tenure track faculty who served on one or more of the following standing committees/ councils or faculty/MPP level search committees during the past academic year: College level, University level, System level	N/A -	9 / 35 25.7%	3 / 31 9.7%	N/A -	N/A -	N/A -
	Fall 5. Comparison of tenured/tenure track faculty headcount to total faculty headcount.	35 / 59 59.3%	35 / 45 77.8%	31 / 50 62.0%	29 / 80 36.3%	26 / 79 32.9%	26 / 65 40.0%
Quality: Student Indicators	Fall 1. First year continuation rates (percent that return the following fall).	2 / 9 22.2%	1 / 4 25.0%	0 / 0 -	0 / 0 -	0 / 1 0.0%	NYA
	Fall 2. Percentage of enrolled students (12 units completed) in the major with GPA >=3.5.	8 / 12 66.7%	9 / 10 90.0%	2 / 3 66.7%	1 / 2 50.0%	0 / 0 -	1 / 1 100.0%
	CY 3. Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					296 degrees 2 years	
	CY 4. Mean GWE test scores within department/program.	5.9	8.0	7.0	7.7	7.8	9.5
Demand	AY 1. FTES taught by the department/program (percent change from the prior year).	0.1	0.3 92.3%	0.2 -16.0%	0.2 -19.0%	0.2 23.5%	0.1 -38.1%
	Fall 2. Number of students declaring the department/program (percent change from the prior year).	24	15 -37.5%	3 -80.0%	2 -33.3%	1 -50.0%	2 100.0%
	Fall 3. FTES taken by students declaring the department/program major (percent change from the prior year).	11.6	7.7 -33.5%	0.8 -89.6%	0.3 -62.5%	0.3 0.0%	0.6 100.0%
	Fall 4. Mean unit load by the department/program major (percent change from the prior year).	5.8	6.1 5.9%	3.3 -46.2%	2.0 -39.4%	3.0 50.0%	3.5 16.7%

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Uniqueness	1. Number of local public universities offering similar programs. Comparison campuses include: CSULB, CSULA, CSUN, CSUF, UCI, UCLA and Cal Poly Pomona.	7	7	6	6	7	7
	2. Number of local public universities offering similar program features, options, specialties, and/or concentrations.	4	4	4	4	1	1
Vitality: Application Activity	Fall 1. Applicant to enrollment yield statistic (percent difference from college yield statistic).	-0.9%	-4.6%	-1.0%	-0.4%	0.4%	0.1%
Vitality: Persistence and Tracking Measures	Fall 1. Graduate two year graduation rates (i.e. fall 2006 cohort to summer 2008).	3 / 8 37.5%	3 / 9 33.3%	2 / 4 50.0%	0 / 0 -	0 / 0 -	NYA
	Fall 2. Graduate three year graduation rates (i.e. fall 2005 cohort to summer 2008).	5 / 7 71.4%	5 / 8 62.5%	4 / 9 44.4%	3 / 4 75.0%	0 / 0 -	NYA