

# Performance Effectiveness Assessment Tool (PEAT)

Quantitative Analysis - Explanatory Sheet

College of Business Administration & Public Policy

## Applied Studies

Undergraduate

Criteria	Performance Measure	Performance Year					
		'08-'09	'09-'10	'10-'11	'11-'12	'12-'13	'13-'14
Quality: Faculty Indicators	AY 1. Percentage of sections taught by full-time lecturers and/or tenured/tenure track faculty.	3 / 3 100.0%	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -
	CY 2. Success rate of tenured/tenure track faculty searches (if applicable). Success rate=number of appointments divided by the number of searches.	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -
	CY 3. Percentage of tenured/tenure track faculty with one or more of the following academic achievement(s) during the past academic year: Research grant proposals submitted, Conference presentations made, Publications to refereed publications, Invited talks, Creative works/activities (e.g. Play productions, art exhibits), Prestigious awards or honors.	N/A -	N/A -	N/A -	N/A -	N/A -	N/A -
	CY 4. Percentage of tenured/tenure track faculty who served on one or more of the following standing committees/ councils or faculty/MPP level search committees during the past academic year: College level, University level, System level	N/A -	N/A -	N/A -	N/A -	N/A -	N/A -
	Fall 5. Comparison of tenured/tenure track faculty headcount to total faculty headcount.	1 / 1 100.0%	1 / 1 100.0%	1 / 1 100.0%	1 / 1 100.0%	1 / 1 100.0%	1 / 1 100.0%
Quality: Student Indicators	Fall 1. First-time Freshmen first year continuation rates (percent that return the following fall).	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	NYA
	Fall 2. Transfer Junior first year continuation rates (percent that return the following fall).	3 / 5 60.0%	2 / 5 40.0%	1 / 2 50.0%	4 / 5 80.0%	2 / 2 100.0%	NYA
	Fall 3. Percentage of enrolled students (12 units completed) in the major with GPA >=3.4 (honors level).	2 / 27 7.4%	5 / 43 11.6%	0 / 30 0.0%	1 / 23 4.3%	2 / 23 8.7%	4 / 20 20.0%
	CY 4. First-Time Freshmen Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					1 degrees 21 years	
	CY 5. Upper Division Transfer Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					140 degrees 3 years	
	CY 6. Mean GWE test scores within department/program.	8.2	8.7	8.3	8.0	8.4	8.1
Centrality/ Complementariness	Fall 1. Proportion of general education or developmental FTES (taught) over departmental FTES.	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -

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Demand	AY 1. FTES taught by the department/program (percent change from the prior year).	2.6	0.0 -100.0%	0.0 -	0.0 -	0.0 -	0.0 -
	Fall 2. Number of students declaring the department/program (percent change from the prior year).	28	44 57.1%	30 -31.8%	23 -23.3%	23 0.0%	17 -26.1%
	Fall 3. FTES taken by students declaring the department/program major (percent change from the prior year).	17.0	25.3 48.8%	13.9 -45.1%	12.5 -10.1%	10.5 -16.0%	8.3 -21.0%
	Fall 4. Mean unit load by the department/program major (percent change from the prior year).	9.1	8.6 -5.5%	6.9 -19.9%	8.1 17.4%	6.8 -16.0%	7.3 7.4%
Uniqueness	1. Number of local public universities offering similar programs. Comparison campuses include: CSULB, CSULA, CSUN, CSUF, UCI, UCLA and Cal Poly Pomona.	0	0	0	0	0	0
	2. Number of local public universities offering similar program features, options, specialties, and/or concentrations.	0	0	0	0	0	0
Vitality: Application Activity	Fall 1. First-time freshman applicant to enrollment yield statistic (percent difference from college yield statistic).	-8.7%	-11.6%	-11.6%	-8.2%	-7.3%	192.2%
	Fall 2. Upper division applicant to enrollment yield statistic (percent difference from college yield statistic).	-25.1%	-30.9%	-24.0%	-16.8%	-21.0%	N/A
Vitality: Persistence and Tracking Measures	Fall 1. First-time freshmen four year graduation rates (i.e. fall 2004 cohort to summer 2008).	0 / 0 -	0 / 1 0.0%	0 / 1 0.0%	0 / 0 -	N/A -	NYA
	Fall 2. First-time freshmen five year graduation rates (i.e. fall 2003 cohort to summer 2008).	0 / 0 -	0 / 0 -	0 / 1 0.0%	0 / 1 0.0%	N/A -	NYA
	Fall 3. First-time freshmen six year graduation rates (i.e. fall 2002 cohort to summer 2008).	0 / 0 -	0 / 0 -	0 / 0 -	1 / 1 100.0%	0 / 1 0.0%	NYA
	Fall 4. Transfer Junior two year graduation rates (i.e. fall 2006 cohort to summer 2008).	1 / 3 33.3%	0 / 3 0.0%	0 / 5 0.0%	0 / 2 0.0%	0 / 5 0.0%	NYA
	Fall 5. Transfer Junior three year graduation rates (i.e. fall 2005 cohort to summer 2008).	0 / 3 0.0%	1 / 3 33.3%	0 / 3 0.0%	2 / 5 40.0%	1 / 2 50.0%	NYA
	Fall 6. Transfer Junior four year graduation rates (i.e. fall 2004 cohort to summer 2008).	3 / 5 60.0%	1 / 3 33.3%	2 / 3 66.7%	0 / 3 0.0%	2 / 5 40.0%	NYA
	Fall 7. First-time freshmen six year tracking (graduates + enrollees) rate (i.e. fall 2003 cohort to fall 2009).	0 / 0 -	0 / 0 -	0 / 0 -	0 / 0 -	1 / 1 100.0%	1 / 1 100.0%
	Fall 8. Transfer Junior four year tracking (graduates + enrollees) rate (i.e. fall 2004 cohort to fall 2009).	2 / 2 100.0%	3 / 5 60.0%	1 / 3 33.3%	0 / 3 0.0%	2 / 3 66.7%	2 / 5 40.0%

Report based on State-Support only, AY = Academic Year, CY = College Year, N/A = Not Available, NYA = Not Yet Available