

Performance Effectiveness Assessment Tool (PEAT)

Quantitative Analysis - Explanatory Sheet

College of Business Administration & Public Policy

Business Administration

Undergraduate

Criteria	Performance Measure	Performance Year					
		'08-'09	'09-'10	'10-'11	'11-'12	'12-'13	'13-'14
Quality: Faculty Indicators	AY 1. Percentage of sections taught by full-time lecturers and/or tenured/tenure track faculty.	204 / 306 66.7%	285 / 297 96.0%	243 / 325 74.8%	186 / 332 56.0%	176 / 315 55.9%	161 / 330 48.8%
	CY 2. Success rate of tenured/tenure track faculty searches (if applicable). Success rate=number of appointments divided by the number of searches.	2 / 3 66.7%	8 / 8 100.0%	0 / 0 -	2 / 2 100.0%	2 / 2 100.0%	2 / 2 100.0%
	CY 3. Percentage of tenured/tenure track faculty with one or more of the following academic achievement(s) during the past academic year: Research grant proposals submitted, Conference presentations made, Publications to refereed publications, Invited talks, Creative works/activities (e.g. Play productions, art exhibits), Prestigious awards or honors.	N/A -	74 / 35 211.4%	24 / 31 77.4%	N/A -	N/A -	N/A -
	CY 4. Percentage of tenured/tenure track faculty who served on one or more of the following standing committees/ councils or faculty/MPP level search committees during the past academic year: College level, University level, System level	N/A -	9 / 35 25.7%	3 / 31 9.7%	N/A -	N/A -	N/A -
	Fall 5. Comparison of tenured/tenure track faculty headcount to total faculty headcount.	35 / 59 59.3%	35 / 45 77.8%	31 / 50 62.0%	29 / 80 36.3%	26 / 79 32.9%	26 / 65 40.0%
Quality: Student Indicators	Fall 1. First-time Freshmen first year continuation rates (percent that return the following fall).	99 / 139 71.2%	102 / 149 68.5%	81 / 112 72.3%	88 / 121 72.7%	98 / 129 76.0%	NYA
	Fall 2. Transfer Junior first year continuation rates (percent that return the following fall).	229 / 267 85.8%	313 / 367 85.3%	364 / 452 80.5%	317 / 369 85.9%	302 / 355 85.1%	NYA
	Fall 3. Percentage of enrolled students (12 units completed) in the major with GPA >=3.4 (honors level).	127 / 1486 8.5%	122 / 1707 7.1%	149 / 1787 8.3%	150 / 1839 8.2%	178 / 1749 10.2%	191 / 1770 10.8%
	CY 4. First-Time Freshmen Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					346 degrees 5.5 years	
	CY 5. Upper Division Transfer Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					1522 degrees 2.5 years	
	CY 6. Mean GWE test scores within department/program.	7.4	7.7	7.8	7.9	7.3	7.8
Centrality/ Complementariness	Fall 1. Proportion of general education or developmental FTES (taught) over departmental FTES.	0 / 0 -	0 / 118.3 0.0%	0 / 134.8 0.0%	0 / 141 0.0%	0 / 150 0.0%	0 / 131.2 0.0%

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Demand	AY 1. FTES taught by the department/program (percent change from the prior year).	112.4	106.0	127.7	130.4	139.2	106.6
	Fall 2. Number of students declaring the department/program (percent change from the prior year).	1687	1914	1905	1969	1883	1894
	Fall 3. FTES taken by students declaring the department/program major (percent change from the prior year).	1290.5	1464.1	1506.7	1569.3	1470.9	1481.9
	Fall 4. Mean unit load by the department/program major (percent change from the prior year).	11.5	11.5	11.9	12.0	11.7	11.7
Uniqueness	1. Number of local public universities offering similar programs. Comparison campuses include: CSULB, CSULA, CSUN, CSUF, UCI, UCLA and Cal Poly Pomona.	6	6	6	6	6	6
	2. Number of local public universities offering similar program features, options, specialties, and/or concentrations.	4	4	5	5	5	5
Vitality: Application Activity	Fall 1. First-time freshman applicant to enrollment yield statistic (percent difference from college yield statistic).	0.0%	10.0%	-0.5%	-0.5%	-0.3%	-1.7%
	Fall 2. Upper division applicant to enrollment yield statistic (percent difference from college yield statistic).	3.0%	2.7%	1.1%	0.1%	1.1%	-2.4%
Vitality: Persistence and Tracking Measures	Fall 1. First-time freshmen four year graduation rates (i.e. fall 2004 cohort to summer 2008).	5 / 128 3.9%	3 / 136 2.2%	6 / 186 3.2%	6 / 139 4.3%	7 / 149 4.7%	NYA
	Fall 2. First-time freshmen five year graduation rates (i.e. fall 2003 cohort to summer 2008).	19 / 119 16.0%	16 / 128 12.5%	13 / 136 9.6%	31 / 186 16.7%	22 / 139 15.8%	NYA
	Fall 3. First-time freshmen six year graduation rates (i.e. fall 2002 cohort to summer 2008).	16 / 80 20.0%	36 / 119 30.3%	23 / 128 18.0%	24 / 136 17.6%	46 / 186 24.7%	NYA
	Fall 4. Transfer Junior two year graduation rates (i.e. fall 2006 cohort to summer 2008).	36 / 165 21.8%	37 / 194 19.1%	77 / 367 21.0%	101 / 381 26.5%	53 / 274 19.3%	NYA
	Fall 5. Transfer Junior three year graduation rates (i.e. fall 2005 cohort to summer 2008).	81 / 164 49.4%	78 / 165 47.3%	90 / 194 46.4%	172 / 367 46.9%	201 / 381 52.8%	NYA
	Fall 6. Transfer Junior four year graduation rates (i.e. fall 2004 cohort to summer 2008).	98 / 167 58.7%	100 / 164 61.0%	91 / 165 55.2%	116 / 194 59.8%	222 / 367 60.5%	NYA
	Fall 7. First-time freshmen six year tracking (graduates + enrollees) rate (i.e. fall 2003 cohort to fall 2009).	49 / 107 45.8%	27 / 80 33.8%	44 / 119 37.0%	38 / 128 29.7%	36 / 136 26.5%	64 / 186 34.4%
	Fall 8. Transfer Junior four year tracking (graduates + enrollees) rate (i.e. fall 2004 cohort to fall 2009).	153 / 212 72.2%	118 / 167 70.7%	114 / 164 69.5%	136 / 194 70.1%	109 / 165 66.1%	248 / 367 67.6%

Report based on State-Support only, AY = Academic Year, CY = College Year, N/A = Not Available, NYA = Not Yet Available