

# Performance Effectiveness Assessment Tool (PEAT)

Quantitative Analysis - Explanatory Sheet

College of Business Administration & Public Policy

## Public Administration

Undergraduate

Criteria	Performance Measure	Performance Year					
		'08-'09	'09-'10	'10-'11	'11-'12	'12-'13	'13-'14
Quality: Faculty Indicators	AY 1. Percentage of sections taught by full-time lecturers and/or tenured/tenure track faculty.	16 / 45 35.6%	25 / 33 75.8%	16 / 34 47.1%	9 / 32 28.1%	7 / 33 21.2%	9 / 33 27.3%
	CY 2. Success rate of tenured/tenure track faculty searches (if applicable). Success rate=number of appointments divided by the number of searches.	2 / 2 100.0%	0 / 0 -	0 / 0 -	0 / 0 -	2 / 2 100.0%	2 / 2 100.0%
	CY 3. Percentage of tenured/tenure track faculty with one or more of the following academic achievement(s) during the past academic year: Research grant proposals submitted, Conference presentations made, Publications to refereed publications, Invited talks, Creative works/activities (e.g. Play productions, art exhibits), Prestigious awards or honors.	N/A -	N/A -	N/A -	N/A -	N/A -	N/A -
	CY 4. Percentage of tenured/tenure track faculty who served on one or more of the following standing committees/ councils or faculty/MPP level search committees during the past academic year: College level, University level, System level	N/A -	N/A -	N/A -	N/A -	N/A -	N/A -
	Fall 5. Comparison of tenured/tenure track faculty headcount to total faculty headcount.	7 / 17 41.2%	7 / 14 50.0%	7 / 15 46.7%	5 / 14 35.7%	4 / 16 25.0%	4 / 15 26.7%
Quality: Student Indicators	Fall 1. First-time Freshmen first year continuation rates (percent that return the following fall).	3 / 4 75.0%	6 / 14 42.9%	10 / 12 83.3%	10 / 15 66.7%	8 / 11 72.7%	NYA
	Fall 2. Transfer Junior first year continuation rates (percent that return the following fall).	23 / 29 79.3%	37 / 47 78.7%	34 / 39 87.2%	30 / 33 90.9%	19 / 21 90.5%	NYA
	Fall 3. Percentage of enrolled students (12 units completed) in the major with GPA >=3.4 (honors level).	13 / 155 8.4%	14 / 174 8.0%	22 / 179 12.3%	17 / 174 9.8%	13 / 154 8.4%	16 / 168 9.5%
	CY 4. First-Time Freshmen Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					56 degrees 5 years	
	CY 5. Upper Division Transfer Median Elapsed Time-to-Degree (Summer 08 - Spring 13).					165 degrees 2.5 years	
	CY 6. Mean GWE test scores within department/program.	7.3	7.4	7.8	8.0	7.6	7.5
Centrality/ Complementariness	Fall 1. Proportion of general education or developmental FTES (taught) over departmental FTES.	0 / 0 -	0 / 127.4 0.0%	0 / 115 0.0%	0 / 96.55 0.0%	0 / 102.7 0.0%	0 / 105.7 0.0%

# Performance Effectiveness Assessment Tool (PEAT)

Quantitative Analysis - Explanatory Sheet

College of Business Administration & Public Policy

## Public Administration

Undergraduate

Criteria	Performance Measure	Performance Year					
		'08-'09	'09-'10	'10-'11	'11-'12	'12-'13	'13-'14
Demand	AY 1. FTES taught by the department/program (percent change from the prior year).	104.3	117.1	106.4	99.6	95.7	94.7
	Fall 2. Number of students declaring the department/program (percent change from the prior year).	165	197	191	190	168	182
	Fall 3. FTES taken by students declaring the department/program major (percent change from the prior year).	111.9	141.2	138.8	137.7	116.0	134.8
	Fall 4. Mean unit load by the department/program major (percent change from the prior year).	10.2	10.8	10.9	10.9	10.4	11.1
Uniqueness	1. Number of local public universities offering similar programs. Comparison campuses include: CSULB, CSULA, CSUN, CSUF, UCI, UCLA and Cal Poly Pomona.	2	2	2	2	2	2
	2. Number of local public universities offering similar program features, options, specialties, and/or concentrations.	0	0	0	0	0	0
Vitality: Application Activity	Fall 1. First-time freshman applicant to enrollment yield statistic (percent difference from college yield statistic).	-0.7%	14.9%	6.7%	10.3%	5.2%	1.1%
	Fall 2. Upper division applicant to enrollment yield statistic (percent difference from college yield statistic).	28.6%	21.9%	12.9%	15.7%	2.5%	17.7%
Vitality: Persistence and Tracking Measures	Fall 1. First-time freshmen four year graduation rates (i.e. fall 2004 cohort to summer 2008).	3 / 19 15.8%	0 / 6 0.0%	0 / 7 0.0%	0 / 4 0.0%	0 / 14 0.0%	NYA
	Fall 2. First-time freshmen five year graduation rates (i.e. fall 2003 cohort to summer 2008).	5 / 15 33.3%	7 / 19 36.8%	1 / 6 16.7%	1 / 7 14.3%	3 / 4 75.0%	NYA
	Fall 3. First-time freshmen six year graduation rates (i.e. fall 2002 cohort to summer 2008).	8 / 20 40.0%	8 / 15 53.3%	8 / 19 42.1%	2 / 6 33.3%	1 / 7 14.3%	NYA
	Fall 4. Transfer Junior two year graduation rates (i.e. fall 2006 cohort to summer 2008).	10 / 18 55.6%	4 / 22 18.2%	10 / 47 21.3%	15 / 35 42.9%	8 / 27 29.6%	NYA
	Fall 5. Transfer Junior three year graduation rates (i.e. fall 2005 cohort to summer 2008).	12 / 16 75.0%	10 / 18 55.6%	14 / 22 63.6%	23 / 47 48.9%	24 / 35 68.6%	NYA
	Fall 6. Transfer Junior four year graduation rates (i.e. fall 2004 cohort to summer 2008).	30 / 47 63.8%	13 / 16 81.3%	11 / 18 61.1%	16 / 22 72.7%	26 / 47 55.3%	NYA
	Fall 7. First-time freshmen six year tracking (graduates + enrollees) rate (i.e. fall 2003 cohort to fall 2009).	7 / 19 36.8%	9 / 20 45.0%	8 / 15 53.3%	8 / 19 42.1%	2 / 6 33.3%	1 / 7 14.3%
	Fall 8. Transfer Junior four year tracking (graduates + enrollees) rate (i.e. fall 2004 cohort to fall 2009).	31 / 38 81.6%	32 / 47 68.1%	13 / 16 81.3%	17 / 22 77.3%	13 / 18 72.2%	28 / 47 59.6%