

Where **business professionals**
become **business leaders**.

CSUDH

CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS



MASTER OF BUSINESS ADMINISTRATION

LearnToLead@**CSUDH**



Advance **your career.** Accommodate **your life.**

You're ready to move forward in your professional career. You're also balancing work, family and life with your goals. The Master of Business Administration Program at CSU Dominguez Hills makes it convenient and affordable to earn an esteemed advanced business degree. So you can advance your career.

[A respected program that produces respected professionals.](#)

Launched in 1973, CSUDH's MBA Program is fully accredited and widely recognized by the area's leading employers for the quality of our academics and the quality of our graduates. As an MBA graduate, you'll be joining the ranks of a prestigious group of professionals contributing to the success of organizations of all sizes — from entrepreneurial startups to established Fortune 500s.

Discover what sets **our program** and **our students apart.**

Set yourself apart.



Flexible options that fit you.

Finding the time to finish your advanced business degree isn't always easy. To help you reach your goals while accommodating your busy life, CSUDH offers two flexible MBA Programs: Our traditional on-campus MBA and our online MBA. Both programs are designed for the working professional, with convenient classes and formats that work around your schedule.

Faster time to degree.

You're ready to advance your professional knowledge and your career. CSUDH's on-campus and online MBA Programs can be completed in as little as 18 months, allowing you to reach your goals faster.

Affordable excellence.

Earn a respected advanced degree, while respecting your budget. CSUDH's highly respected MBA Program can be completed for under \$25,000. Financial aid and scholarships available exclusively for business school students are also available to make your career advancement even more affordable.

In-demand skills.

Our MBA Programs focus on developing the skills and experiences today's dynamic, global workplaces demand. You'll emerge from the program equipped with the practical tools you need to collaborate and communicate effectively with others, lead teams, solve problems, think critically, launch key initiatives and become a valuable contributor to your organization.

Specialized learning.

CSUDH's MBA Program prepares you to tackle today's key business issues and topics with confidence and competency. You'll be exposed to a multidisciplinary approach to overall business management. You'll also have the opportunity to select elective courses from one of eight emphases relevant to your career goals and interests.

Experienced faculty.

Learn from experts with firsthand knowledge of the business world. MBA courses are taught by dedicated, passionate and world-class faculty who bring years of working experience in their professional fields and specialization. As your mentors and collaborators, MBA instructors impart skills and experiences you can implement right away to set yourself apart.

Find the program that works for you.

Your MBA is an investment in your professional development and your future. Choosing the right MBA Program is an important decision. CSUDH makes that decision easier, with two flexible MBA Programs designed to meet a variety of needs, schedules and goals.

Compare our programs, then call us at (310) 243-3646 to discuss your options and find the right fit for you.

On-Campus MBA Program Classroom learning for career advancement.

If you're seeking a traditional classroom learning experience, CSUDH's on-campus MBA Program offers a convenient option for working professionals. Our on-campus MBA Program follows the university's academic calendar, with courses offered in spring, summer and fall semesters.



Students in our on-campus MBA Program enjoy a number of benefits, including:

Central campus location.

CSUDH is located in the epicenter of LA's thriving South Bay, close to major employers including Fortune 500s, technology firms, as well as the Ports of Long Beach and Los Angeles. Here, industries intersect to create a world of opportunities for professionals looking to develop and advance their careers.

Flexible schedules.

Our on-campus program offers convenient evening courses that meet two nights a week to accommodate your working schedule as well as your personal obligations.

Small, collaborative classrooms.

MBA on-campus courses are led by outstanding faculty. Small class sizes ensure ample personal interaction with faculty mentors for individualized instruction. Engaging class formats combine lectures, case study analysis, research, guest speakers and project-based learning that provide exposure to a range of teaching styles and practical experiences with real-world business applications.





Online MBA Program

Your degree. On your schedule.

CSUDH's online-only MBA Program offers the advantages of distance learning to professionals who are located far from campus, or who want the flexibility of choosing when to complete their coursework. Fully accredited by the Western Association of Schools and Colleges, our online MBA Program offers the rigorous curriculum and expert instruction of our traditional on-campus MBA Program, available right from your home, office, or any internet accessible location.

Advantages of CSUDH's online MBA Program include:

Recognized quality.

One of the nation's first fully accredited online programs of its kind, CSUDH's online MBA Program has garnered accolades from a number of reputable sources:

- *Forbes* magazine recognizes the CSUDH online MBA Program as one of the top 20 cyber universities in the United States.
- *Geteducated.com*, *AffordableCollegesOnline.org* and *CNN Money* rank the program as one of the most affordable and robust curriculums in the country.
- *U.S. News & World Report's* America's Best Online Graduate Business Programs ranks the CSUDH online MBA Program number 106 among nearly 1,000 online graduate business programs.

Interactive learning.

Online courses include a high level of regular interaction between students and faculty. You'll have access to your faculty members as well as fellow students through a wide range of channels including online group discussions, video conferencing and email.

Convenient and comprehensive.

Our online MBA Program offers an affordable alternative to traditional classroom instruction. Online courses cover the same comprehensive curriculum and rigorous instruction as our on-campus program, without requiring you to physically attend a set class at a specific time. Allowing you the flexibility and freedom to learn anywhere, anytime.



On-campus vs online programs

Quick Comparison

	On-Campus MBA	Online MBA
Semesters/sessions offered per academic year	3 semesters (spring, summer, fall)	4 sessions (spring, summer, fall 1, fall 2) - each session is 12 weeks
Class schedule	2 evenings per week, 7:00 - 9:45 p.m.	Asynchronous - no set time for class attendance
Format	In a physical classroom located on the CSUDH campus	Online
Course load	Typically 2 courses per semester	Typically 2 courses per session
Coursework	Lectures, case study analysis, research, guest speakers, projects	Video presentations, case study analysis, projects, discussion forums, and groupwork
Faculty/student interaction	In classroom and during office hours	Group online discussions, video conferences, NetMeetings, emails
Time to program completion	5 semesters 18 months	6 sessions 18 months-24 months

Application Deadlines

Please note that all spring semesters start in January. Deadline dates listed are in the prior calendar year.

On-Campus MBA Program

The on-campus MBA Program accepts new students in both fall and spring semesters.

Fall

October 1 to June 1 Applications open
June 1 Application deadline
July 1 Materials deadline

Spring

August 1 to October 1 Applications open
October 1 Application deadline
November 1 Materials deadline

Online MBA Program

The online MBA Program accepts new students for both fall and spring semesters (fall 1 in July and fall 2 in September).

Fall

October 1 to June 1 Applications open
April 1 Fall 1 application deadline
May 1 Fall 1 materials deadline
June 1 Fall 2 application deadline
July 1 Fall 2 materials deadline

Spring

August 1 to October 1 Applications open
October 1 Application deadline
November 1 Materials deadline

Questions? Contact us.

The MBA Program at CSUDH welcomes your questions and inquiries. Let's start a conversation about your success. Contact us at (310) 243-3646 or mbaonline@csudh.edu.

Choose your area(s) of study.

Build on your business knowledge with specialized electives. The MBA program at CSUDH offers a variety of electives from eight different emphases focused on key business areas with high demand.



MBA in General Business (On-campus or online)

Your three electives can be focused on one or taken across multiple areas of study from the following emphases:

Finance

Acquire the tools and knowledge you need to make intelligent financial decisions, advise on key financial transactions, understand the nature and role of major financial institutions, manage an investment portfolio, finance a startup and more.

Human Resource Management

Glean best practices for attracting, retaining, rewarding and developing human resources within an organization, as well as the important role human resource planning plays in business success.

Information Technology Management

IT plays an increasingly central role in the daily operation of businesses, as well as helping to achieve larger business objectives. Increase your understanding of this role and develop the skills you need to design, launch, manage and ensure the success of IT initiatives and teams.

International Business

Acquire the knowledge and skills in international business management, finance and marketing required for today's highly global business landscape.





Global Logistics and Supply Chain Management

Advance your career in this fast-growing field with the skills and knowledge to improve supply-chain systems to efficiently connect suppliers, businesses and customers.

Management

Go from business professional to leader. The management concentration covers a range of topics including organizational behavior and development, human resource management, entrepreneurship, international management and more.

Marketing Management

Become an essential contributor to the growth of your organization. You'll emerge with the knowledge to develop and implement effective marketing strategies, introduce and manage new products and services, lead a sales team, build and support a powerful brand, and strengthen customer relationships.

Certificate Programs

MBA students additionally have the option to complete two certificate programs that provide a competitive edge as well as expanded training in high-demand fields:

- MBA Certificate in Logistics Management
- MBA Certificate in Marketing

If you're ready to compete, get ready to apply.

Take your professional career to the next level - apply today!

Admission Requirements

Applicants to the MBA Program must meet CSUDH admission requirements for graduate study as well as the MBA admissions requirements set by the College of Business Administration & Public Policy.

Minimum Admission Requirements

To be considered for admission to CSUDH's on-campus or online MBA Program, you must:

- Hold an acceptable baccalaureate degree from a regionally accredited college or university.
- Be in good standing at the last institution attended.
- Have a minimum cumulative grade point average of at least 2.75 or 3.0 in the last 60 semester (90 quarter) upper division units.
- Score a minimum of 450 on the Graduate Management Admission Test (GMAT) with minimum scores at or above the 25th percentile on both the verbal and quantitative portions of the test. Please visit mba.com for GMAT information. Comparable GRE score accepted in lieu of GMAT — ets.org/gre.
- Foreign educated applicants must submit transcript evaluations and demonstrate English proficiency. Please contact the University Admission Office for further information.

Review Process

The CSUDH MBA Admissions Committee will review your application package, giving consideration to your prior academic performance, previous work experience, GMAT score and other professional and intellectual pursuits.

Prerequisite Courses

Students who hold an undergraduate degree in a field other than business administration, or a related area, will be required to demonstrate competency in the business core areas before taking on-campus or online MBA graduate courses. Students can satisfy this requirement by successfully completing five online Bridge Courses that provide a foundation of business knowledge. These online courses include:

- Financial Accounting/Business Finance
- Operations Research/Business Statistics
- Management Theory/Legal Environment
- Marketing Principles/Economics of the Firm
- Management Information Systems

Students may also meet these requirements by taking the equivalent undergraduate courses at CSUDH or another institution with prior approval from the Department.

How to Apply

- 1) Apply online at calstate.edu/apply. Choose the MBA format - online or campus.
- 2) Pay the nonrefundable \$55 application fee.
- 3) Have your official transcripts sent directly from all colleges you have attended to:

CSU Dominguez Hills
Office of Admissions & Records
1000 E. Victoria Street
Carson, CA 90747

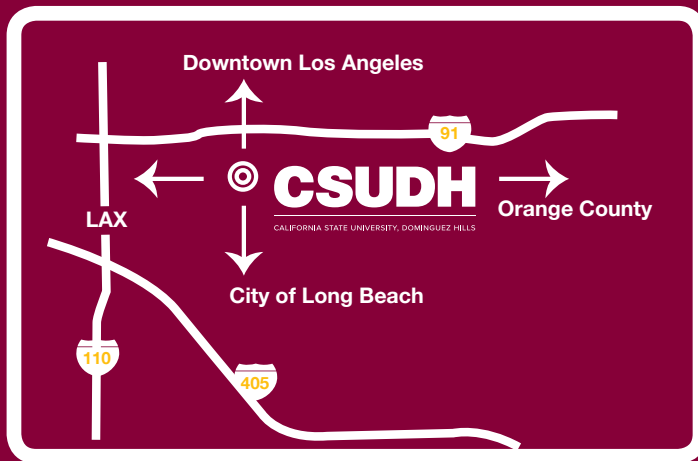
Electronic transcripts are preferred — send to admit@csudh.edu.

- 4) Take the GMAT or GRE and have your official score report sent to CSUDH.
- 5) Submit 1-2 page personal statement - outline your professional goals and accomplishments in relation to CSUDH's MBA.
- 6) Submit professional resume or C.V. - include specific dates of employment.

Statement and resume/C.V. should be submitted directly to the MBA program at MBAOnline@csudh.edu as Word or PDF documents.

Questions?

The MBA Program at CSUDH welcomes your questions and inquiries. Call (310) 243-3646, email us at mbaonline@csudh.edu or visit us online at CSUDH.EDU/MBA.



For additional information please contact the MBA Program at CSUDH:

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