

Where **business professionals**  
become **business leaders**.



MASTER OF BUSINESS ADMINISTRATION PROGRAM

LearnToLead@**CSUDH**



## Advance **your career.** Accommodate **your life.**

You're ready to move forward in your professional career. You're also balancing work, family and life with your goals. The Master of Business Administration Program at CSU Dominguez Hills makes it convenient and affordable to earn an esteemed advanced business degree. So you can advance your career.

[A respected program that produces respected professionals.](#)

Launched in 1973, CSUDH's MBA Program is fully accredited and widely recognized by the area's leading employers for the quality of our academics and the quality of our graduates. As an MBA graduate, you'll be joining the ranks of a prestigious group of professionals contributing to the success of organizations of all sizes — from entrepreneurial startups to established Fortune 500s.

Discover what sets **our program** and **our students apart.**

# Set yourself apart.



## Flexible options that fit you.

Finding the time to finish your advanced business degree isn't always easy. To help you reach your goals while accommodating your busy life, CSUDH offers two flexible MBA Programs: Our traditional on-campus MBA and our online MBA. Both programs are designed for the working professional, with convenient classes and formats that work around your schedule.

## Faster time to degree.

You're ready to advance your professional knowledge and your career. CSUDH's on-campus and online MBA Programs can be completed in as little as 18 months, allowing you to reach your goals faster.

## Affordable excellence.

Earn a respected advanced degree, while respecting your budget. CSUDH's highly respected MBA Program can be completed for under \$20,000. Financial aid and scholarships available exclusively for business school students are also available to make your career advancement even more affordable.

## In-demand skills.

Our MBA Programs focus on developing the skills and experiences today's dynamic, global workplaces demand. You'll emerge from the program equipped with the practical tools you need to collaborate and communicate effectively with others, lead teams, solve problems, think critically, launch key initiatives and become a valuable contributor to your organization.

## Specialized learning.

CSUDH's MBA Program prepares you to tackle today's key business issues and topics with confidence and competency. You'll be exposed to a multidisciplinary approach to overall business management. You'll also have the opportunity to specialize in one of eight business concentrations most relevant to your career goals and interests.

## Experienced faculty.

Learn from experts with firsthand knowledge of the business world. MBA courses are taught by dedicated, passionate and world-class faculty who bring years of working experience in their professional fields and specialization. As your mentors and collaborators, MBA instructors impart skills and experiences you can implement right away to set yourself apart.

# Find the program that works for you.

Your MBA is an investment in your professional development and your future. Choosing the right MBA Program is an important decision. CSUDH makes that decision easier, with two flexible MBA Programs designed to meet a variety of needs, schedules and goals.

Compare our programs, then call your CSUDH MBA Program Coordinator at (310) 243-3646 to discuss your options and find the right fit for you.

## On-Campus MBA Program Classroom learning for career advancement.

If you're seeking a traditional classroom learning experience, CSUDH's on-campus MBA Program offers a convenient option for working professionals. Our on-campus MBA Program follows the university's academic calendar, with courses offered in spring, summer and fall semesters.



**Students in our on-campus MBA Program enjoy a number of benefits, including:**

### **Central campus location.**

CSUDH is located in the epicenter of LA's thriving South Bay, close to major employers including Fortune 500s, technology firms, as well as the Ports of Long Beach and Los Angeles. Here, industries intersect to create a world of opportunities for professionals looking to develop and advance their careers.

### **Flexible schedules.**

Our on-campus program offers convenient evening courses that meet two nights a week to accommodate your working schedule as well as your personal obligations.

### **Small, collaborative classrooms.**

MBA on-campus courses are led by outstanding faculty. Small class sizes ensure ample personal interaction with faculty mentors for individualized instruction. Engaging class formats combine lectures, case study analysis, research, guest speakers and project-based learning that provide exposure to a range of teaching styles and practical experiences with real-world business applications.





## Online MBA Program

### Your degree. On your schedule.

CSUDH's online-only MBA Program offers the advantages of distance learning to professionals who are located far from campus, or who want the flexibility of choosing when to complete their courses. Fully accredited by the Western Association of Schools and Colleges, our online MBA Program offers the rigorous curriculum and expert instruction of our traditional on-campus MBA Program, available right from your home or office desktop.

### Advantages of CSUDH's online MBA Program include:

#### Recognized quality.

One of the nation's first fully accredited online program of its kind, CSUDH's online MBA Program has garnered accolades from a number of reputable sources:

- *Forbes* magazine recognizes the CSUDH online MBA Program as one of the top 20 cyber universities in the United States.
- *Geteducated.com*, *AffordableCollegesOnline.org* and *CNN Money* rank the program as one of the most affordable and robust curriculums in the country.
- *U.S. News & World Report's* America's Best Online Graduate Business Programs ranks the CSUDH online MBA Program number 106 among nearly 1,000 online graduate business programs.

#### Interactive learning.

Online courses include a high level of regular interaction between students and faculty. You'll have access to your faculty members as well as fellow students through a wide range of channels including online group discussions, video conferencing and email.

#### Convenient and comprehensive.

Our online MBA Program offers an affordable alternative to traditional classroom instruction. Online courses cover the same comprehensive curriculum and rigorous instruction as our on-campus program, without requiring you to physically attend a set class at a specific time. Allowing you the flexibility and freedom to learn anywhere, anytime.



## On-campus vs online programs

### Quick Comparison

	On-Campus MBA	Online MBA
<b>Semesters/sessions offered per academic year</b>	3 semesters (spring, summer, fall)	4 sessions (spring, summer, fall 1, fall 2) - each session is 12 weeks
<b>Class schedule</b>	2 evenings per week, 7:00 - 9:45 p.m.	Complete classes on your own schedule
<b>Format</b>	In a physical classroom located on the CSUDH campus	Online
<b>Course load</b>	Typically 2 courses per semester	Typically 2 courses per session
<b>Coursework</b>	Lectures, case study analysis, research, guest speakers, projects	Video presentations, case study analysis, projects, discussion forums, and groupwork
<b>Faculty/student interaction</b>	In classroom and during office hours	Group online discussions, video conferences, NetMeetings, emails
<b>Time to program completion</b>	5 semesters 2.5 years	6 sessions 18 months-24 months

# Application Deadlines

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## On-Campus MBA Program

The on-campus MBA Program accepts new students only in the fall semester. Applications open the year prior.

- October 1 to June 1 ..... Applications open
  - June 1 ..... Application deadline
  - July 1 ..... Application materials deadline
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## Online MBA Program

The online MBA Program accepts new students for sessions in spring and fall (fall 1 in June and fall 2 in September). Dates for spring sessions are from the year prior.

- August 1 to October 1 ..... Spring session applications open
  - October 1 to April 1 ..... Fall 1 and 2 session applications open
  - November 1 ..... Spring session application materials deadline
  - April 1 ..... Fall 1 session application deadline
  - May 1 ..... Fall 1 session application materials deadline
  - July 1 ..... Fall 2 session application deadline
  - August 1 ..... Fall 2 session application materials deadline
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## Questions? Contact us.

The MBA Program at CSUDH welcomes your questions and inquiries.  
(310) 243-3646 | [mbaonline@csudh.edu](mailto:mbaonline@csudh.edu) | [CSUDH.EDU/MBAOnline](http://CSUDH.EDU/MBAOnline)

# Choose your concentrations.

Build on your business knowledge with a specialized concentration. On-campus and online MBA Programs at CSUDH offer a choice of eight concentrations focused on key business areas with high demand.



## **Finance** (Online only)

Acquire the tools and knowledge you need to make intelligent financial decisions, advise on key financial transactions, understand the nature and role of major financial institutions, manage an investment portfolio, finance a startup and more.

## **General Business** (On-campus and online)

Expand your overall understanding of core business principles. You'll have the flexibility to select from a range of courses focused on different areas of study to reach your goals.



## **Human Resource Management** (Online only)

Glean best practices for attracting, retaining, rewarding and developing human resources within an organization, as well as the important role human resource planning plays in business success.

## **Information Technology Management** (Online only)

IT plays an increasingly central role in the daily operation of businesses, as well as helping to achieve larger business objectives. Increase your understanding of this role and develop the skills you need to design, launch, manage and ensure the success of IT initiatives and teams.

## **International Business** (Online only)

Acquire the knowledge and skills in international business management, finance and marketing required for today's highly global business landscape.



### **Logistics Management** (Online only)

Advance your career in this fast-growing field with the skills and knowledge to improve supply-chain systems to efficiently connect suppliers, businesses and customers.

### **Management** (Online only)

Go from business professional to leader. The management concentration covers a range of topics including organizational behavior and development, human resource management, entrepreneurship, international management and more.

### **Marketing Management** (Online only)

Become an essential contributor to the growth of your organization. You'll emerge with the knowledge to develop and implement effective marketing strategies, introduce and manage new products and services, lead a sales team, build and support a powerful brand, and strengthen customer relationships.

### **Certificate Programs** (Online only)

MBA students additionally have the option to complete two certificate programs that provide a competitive edge as well as expanded training in high-demand fields:

- MBA Certificate in Logistics Management
- MBA Certificate in Marketing

# If you're ready to compete, get ready to apply.

Take your professional career to the next level. And take the next steps to apply for CSUDH's on-campus or online MBA Program.

## Admission Requirements

Applicants for admission to the MBA Program must meet CSUDH admission requirements for graduate study as well as the graduate admission requirements from the Department of Business Administration.

## Minimum Admission Requirements

To be considered for admission to CSUDH's on-campus or online MBA Program, you must:

- Hold an acceptable baccalaureate degree from a regionally accredited college or university.
- Be in good standing at the last institution attended.
- Have a minimum cumulative grade point average of at least 2.75 or 3.0 in the last 60 semester (90 quarter) upper division units.
- Score a minimum of 450 on the Graduate Management Admission Test (GMAT) with minimum scores at or above the 25th percentile on both the verbal and quantitative portions of the test. Please visit [mba.com](http://mba.com) for GMAT information.
- Foreign educated applicants must submit transcript evaluations and demonstrate English proficiency. Please contact the University Admission Office for further information.

## Review Process

The CSUDH MBA Admissions Committee will review your application package, giving consideration to your prior academic performance, previous work experience, GMAT score and other professional and intellectual pursuits.

## Graduate Writing Assessment Requirement

The Graduate Writing Assessment Requirement (GWAR) is required of all entering students in the MBA Program. This requirement must be met before nine units have been completed in the program. To satisfy the GWAR, you must accomplish one of the following criteria:

- Earn a bachelor's degree from another CSU campus between 1984 to present.
- Earn a grade of "B" or higher in English 350 or obtain written acknowledgment from the instructors of IDS 397 and 398 that performance in the course was commensurate with a grade of "B" or higher.
- Earn a score of 4.0 or higher on the Analytical Writing Assessment of the GMAT exam.
- Earn a score of 4.0 or higher on the Analytical Writing section of the Graduate Record Examination (GRE) exam. Please visit [ets.org](http://ets.org) for GRE information.
- Earn a score of 8.0 or higher on the Graduate Writing Exam (GWE) administered by the Testing Center.

## Prerequisite Courses

Students who hold an undergraduate degree in a field other than business administration, or a related area, will be required to demonstrate competency in the business core areas before taking on-campus or online MBA Program graduate courses. Students can satisfy this requirement by successfully completing five online Bridge Courses that provide a foundation of business knowledge. These online courses include:

- Financial Accounting/Business Finance
- Operations Research/Business Statistics
- Management Theory/Legal Environment
- Marketing Principles/Economics of the Firm
- Management Information Systems

MBA applicants may also meet this requirement by taking equivalent undergraduate courses at the CSUDH campus or equivalent at another institution.

## How to Apply

1. Apply online at [CSUMentor.edu](https://www.csudh.edu/mbaonline). Choose the MBA Program and format you wish to complete. See application dates on page 7.
2. Pay the nonrefundable \$55 application fee.
3. Have your official transcripts sent directly from your colleges attended to:  
CSUDH Admissions & Records Office  
1000 E. Victoria Street  
Carson, CA 90747
4. Submit your personal statement describing your professional accomplishments and goals to the department.
5. Take the GMAT and have your scores sent to CSUDH.
6. Résumés and references are not required but may be submitted as supplemental material to:  
MBA Program at CSUDH  
1000 E. Victoria Street, SBS A-323  
Carson, CA 90747

After reviewing your application and materials, the MBA Program will contact you via mail with your admission decision.

## Additional Information

The MBA Program at CSUDH welcomes your questions and inquiries.

(310) 243-3646 | [mbaonline@csudh.edu](mailto:mbaonline@csudh.edu) | [CSUDH.EDU/MBAOnline](https://www.csudh.edu/mbaonline)

## Recommended **Course Schedule**

To help you maximize your time, complete your MBA degree faster and save costs, we have developed the following recommended course schedules for the on-campus and online MBA Programs. Depending on the program schedule, you can complete the program in as little as 18 months.

### On-Campus MBA Program (subject to change)

## General Business Concentration\*

Semester	Courses
Year 1, Fall	FIN 502, MGT 500
Year 1, Spring	FIN 500, OMG 502 or elective course
Year 2, Fall	MKT 500, ACC 502 or elective course
Year 2, Spring	CIS 502 or elective course, elective course
Year 3, Fall	Elective course, MGT 590

\*Students must take three of four 502 courses to complete the degree.

### Online MBA Program (subject to change)

## General Business Concentration

Session	Spring	Fall I	Fall II	
Year 1	1st session	FIN 500, OMG 502	MKT 500, elective	MGT 500, ACC 502 or elective
	2nd session	Elective, FIN 502	MGT 500, ACC 502 or elective	FIN 500, OMG 502
	3rd session	MKT 500, elective	FIN 500, OMG 502	FIN 502, elective
	4th session	MGT 500, ACC 502 or elective	FIN 502, elective	MKT 500, elective
Year 2	1st session	CIS 502, MGT 590	OMG 502	Elective, MGT 590
	2nd session	_____	MGT 590	_____

# Master of Business Administration Program Courses and Costs



## TUITION AND FEES

### On-Campus MBA Program

The on-campus MBA Program tuition costs and fees are determined by the university, and are based on the number of units taken per semester. For the 2014-2015 academic calendar, tuition costs and fees are:

- Up to six units: \$3,813 per semester
- More than six units: \$4,574 per semester
- Estimated total costs are \$19,000 for California residents and \$30,000 for nonresidents

### Estimated budget for the five-semester, on-campus program:

For California residents:

- Semester tuition fee:.....\$1,953 (six unit tuition rate)
- Student activity fee:.....\$70
- Student center fee: .....\$163
- Health facilities fee: .....\$3
- Health services fee: .....\$75
- Instructionally related activities fee: .....\$5
- Student Success fee: .....\$35
- Graduate Business Professional Program fee:.....\$1,524 (\$254 per unit)
- **Total for residents: ..... \$3,828**

Nonresidents must add nonresident fee in addition to resident fees:

- Nonresident tuition fee: .....\$2,232
- **Total for nonresidents: ..... \$6,060**

### Online MBA Program

The tuition costs and fees of the online MBA Program are \$14,000 to \$16,000 for 30 to 33 units (\$460 per unit).  
Estimated budget for the 12-week online MBA Program\*:

- Session tuition fee: .....\$2,760 (\$460 per unit)
- Session books: .....\$855\*
- Miscellaneous or personal expenses: .....\$549\*
- Meals and housing: .....\$6,197\*
- **Total: ..... \$10,361**

\*Expenses such as books, housing and other items listed are estimates provided by the Office of Financial Aid and not reflective of actual cost. Costs provided are to qualify for maximum Stafford Loan limits. Students are required to enroll a minimum number of units to qualify.

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For additional information please contact the MBA Program at CSUDH:  
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