PRESIDENTIAL
distinguished
LECTURE SERIES

Thursday, March 17, 2022
4 p.m. – 6 p.m.

CSUDH
President Thomas A. Parham established the Presidential Distinguished Lecture Series to showcase CSUDH as the place where important and consequential issues of the day become the topics of critical discourse. Each year, the series welcomes prominent scholars, artists, and leaders to share their thoughts and experiences with the Toro community. Speakers are chosen for their eloquence as well as the impact of their actions, both within their respective industries and throughout the nation and world.
PROGRAM SCHEDULE

WELCOME
Tim Caron, PhD
Interim Dean, College of Arts & Humanities

OPENING REMARKS
Thomas A. Parham, PhD
President, California State University, Dominguez Hills

CONVERSATION
Thomas A. Parham and
Ilia Calderón
Co-Anchor, Noticiero Univision
Co-Host, Aquí y Ahora

PANEL DISCUSSION
Moderator: Tim Carson, PhD
Karen Slade
Vice President and General Manager, KJLH Radio
Ana de la Serna, PhD
Assistant Professor, Advertising and PR; Journalism, CSUDH
Shahid Samuels
CSUDH Student, Film, Television, and Media

Q & A

CLOSING REMARKS
Thomas A. Parham, PhD
Ilia Calderón is the co-anchor of Univision Network’s flagship evening newscast, *Noticiero Univision*, and co-hosts the network’s primetime news magazine, *Aquí y Ahora*. Calderón is the first Afro-Latina to anchor an evening newscast for a major broadcast network in the United States.

Calderón was born in the coastal region of Choco, Colombia, to an Afro-Colombian family. After graduating with a bachelor’s degree in social work from Universidad Pontificia Bolivariana, she began her career in 1994, anchoring a local newscast in Colombia’s second largest city, Medellín. Three years later, she became the anchor of both a highly-respected nightly national newscast and a travel program, roles she held until she moved to the United States in 2001 to join Telemundo.

Calderón was the first black woman to ever host a national news program in Colombia, *Noticiero CMI*. Prior to joining Jorge Ramos as *Noticiero Univision* co-anchor in 2017, Calderón served in a similar role on Univision’s night-time news program, *Noticiero Univision Edición Nocturna*. She has also co-anchored Univision’s *Primer Impacto* and the weekend news magazine, *Primer Impacto Fin de Semana*.

Before joining Univision, Calderón co-anchored Telemundo’s weekend national newscast and Telemundo Internacional, where she interviewed numerous prominent politicians and celebrities, including former Secretary of State Hillary Clinton, former Colombian President Álvaro Uribe, and world-famous singer/songwriter Shakira.

A respected journalist, Calderón has received many honors during her professional career, including two Emmy® Awards. In 2019, she was named one of the Carnegie Corporation’s Great Immigrants, and in 2005, she received the “Premio Orquídea” award, which honors Colombians abroad, for Best International Journalist of the Year. In 2002, she was named one of the “100 Most Important Hispanic Journalists” by the Hispanic Media 100 organization.

Calderón recently published her first book, *My Time to Speak: Reclaiming Ancestry and Confronting Race*, an inspirational memoir that details her life, career, and how she has overcome the obstacles of racism and sexism she has faced throughout her career.

She currently resides in Miami, Fla., with her husband and daughter.
MODERATOR – TIM CARON
Interim Dean, College of Arts & Humanities, CSUDH

Tim Caron is currently serving as the interim dean for CSUDH’s College of Arts & Humanities, a role he took over in January 2021. Previously, Caron had been the college’s associate dean, a position he stepped into in 2016, after a stint as associate dean for academic affairs at New York’s Macaulay Honors College. Caron has a PhD in English Language and Literature/Letters from Louisiana State University.

KAREN SLADE
Vice President & General Manager, KJLH Radio
CSUDH Philanthropic Board Member

A native of Cleveland, Ohio, Karen Slade earned a BS in telecommunications from Kent State University and an MBA from Pepperdine University. Slade worked for the Xerox Corporation for a decade in a variety of sales and marketing positions. In 1989, she moved to Southern California to take the position of vice president and general manager of KJLH, the radio station owned by music legend Stevie Wonder. During her time at KJLH, the station has received both the George Foster Peabody Award and the NAACP Image Award.

Slade herself has been honored by the California Legislative Black Caucus Foundation and the Black Business Association, and has been named one of the “25 Most Influential African Americans in Radio” by Radio Inc. magazine.
ANA DE LA SERNA
Assistant Professor, Advertising and Public Relations; Journalism, CSUDH

Ana de la Serna obtained her PhD in Communication from the University of Kentucky, and her master’s degree in Political Analysis and Media from Tec de Monterrey in Mexico City. Prior to her doctoral studies, she worked as a photojournalist and in media relations. De la Serna’s research is focused on communication and culture, and she has presented her work in regional, national, and international conferences. She is an active member of the National Communication Association and the International Communication Association.

De la Serna currently teaches courses in the CSUDH Communications Department’s Journalism and Public Relations degree programs.

SHAHID SAMUELS
CSUDH Communications Student; Film, Television, and Media Concentration

Born in Saint Elizabeth, Jamaica, Shahid Samuels moved to the United States in 2016. Once in the States, after completing her final two years of high school, she went straight to CSUDH. Samuels is a first-generation college student and is currently in her fourth and final year, scheduled to graduate at the end of the Spring 2022 semester. A Communications major with a Film, Television, and Media concentration, Samuels participates in CSUDH’s Hollywood by the Horns project, which brings Toro students together with mentors in the industry.

Upon graduation, Samuels plans on a career in the TV industry, telling the stories she has always dreamed of sharing.
FORMER LECTURE SERIES SPEAKERS

- **November 7, 2018**
  - **Silent Gesture: Athletics and Courageous Conscience**
  - **Tommie Smith**
    - Olympic Gold Medalist

- **February 7, 2019**
  - **Fighting for a Sustainable Future and Healthy Communities**
  - **Xavier Becerra**
    - California Attorney General

- **December 9, 2020**
  - **Holiday Celebration**
  - **Kenny G**
    - Grammy Award-Winning Jazz Saxophonist

- **March 24, 2021**
  - **The Intersection of Art and Music**
  - **Toni Scott**
    - Mixed Media Visual Artist
  - **Charles Dickerson**
    - CSUDH Orchestral Conductor