

Town Hall Survey - February 20, 2014

Survey administered live during Town Hall and subsequently online

"What is your role on campus?" By Survey Method

	Survey Method				TOTALS	
	Live		Online		N	%
	N	%	N	%		
Faculty	30	18.0%	39	32.2%	69	24.0%
Staff	97	58.1%	38	31.4%	135	46.9%
Student	3	1.8%	34	28.1%	37	12.8%
Other	3	1.8%	6	5.0%	9	3.1%
Administrator	34	20.4%	4	3.3%	38	13.2%
TOTALS	167	100.0%	121	100.0%	288	100.0%

"What division/college are you from on campus?" By Survey Method

	Survey Method				TOTALS	
	Live		Online		N	%
	N	%	N	%		
Academic Affairs	28	16.8%	11	9.1%	39	13.5%
Administration and Finance	21	12.6%	3	2.5%	24	8.3%
Enrollment Management and Student Affairs	72	43.1%	16	13.2%	88	30.6%
Information Technology	8	4.8%	2	1.7%	10	3.5%
Office of the President	4	2.4%			4	1.4%
University Advancement	8	4.8%	1	.8%	9	3.1%
College of Arts and Humanities	3	1.8%	22	18.2%	25	8.7%
College of Business Administration and Public Policy	2	1.2%	5	4.1%	7	2.4%
College of Education	3	1.8%	6	5.0%	9	3.1%
College of Extended & International Education	3	1.8%	6	5.0%	9	3.1%
College of Health, Human Services and Nursing	7	4.2%	27	22.3%	34	11.8%
College of Natural and Behavioral Sciences	8	4.8%	20	16.5%	28	9.7%
Miscoded			2	1.7%	2	.7%
TOTALS	167	100.0%	121	100.0%	288	100.0%

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"Which 3 goals are the most important to CSUDH?" By Survey Method

Gray indicates top three percentages.

	Survey Method				TOTALS	
	Live		Online		N	%
	N	%	N	%		
1 Build the excellent academic programs that reinforce our position as a comprehensive model urban university.	99	59.3%	69	57.0%	168	58.3%
2 Enhance access to an excellent teaching and learning environment that supports the graduation rates and career success of our students on par with the best urban comprehensive universities nationwide.	121	72.5%	93	76.9%	214	74.3%
3 Deliver a campus-wide enrollment management initiative to identify and recruit future students and support their transition, retention and graduation.	70	41.9%	34	28.1%	104	36.1%
4 Achieve fiscal stability and substantially increase revenues through a range of efforts, including fundraising, partnerships, foundations and research grants - strengthening resources necessary to achieve success.	107	64.1%	59	48.8%	166	57.6%
5 Engage our communities to support CSU Dominguez Hills' position as the University of the South Bay.	35	21.0%	29	24.0%	64	22.2%
6 Systemically improve the quality and cost-effectiveness of support services to strengthen academic programs and student services.	65	38.9%	63	52.1%	128	44.4%
TOTALS (Unique Respondents for multiple responses)	167		121		288	

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"Which 3 goals are the most important to CSUDH?" By Survey Method

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Sorted by Percent in Totals	Survey Method				TOTALS	
	Live		Online		N	%
	N	%	N	%		
2 Enhance access to an excellent teaching and learning environment that supports the graduation rates and career success of our students on par with the best urban comprehensive universities nationwide.	121	72.5%	93	76.9%	214	74.3%
1 Build the excellent academic programs that reinforce our position as a comprehensive model urban university.	99	59.3%	69	57.0%	168	58.3%
4 Achieve fiscal stability and substantially increase revenues through a range of efforts, including fundraising, partnerships, foundations and research grants - strengthening resources necessary to achieve success.	107	64.1%	59	48.8%	166	57.6%
6 Systemically improve the quality and cost-effectiveness of support services to strengthen academic programs and student services.	65	38.9%	63	52.1%	128	44.4%
3 Deliver a campus-wide enrollment management initiative to identify and recruit future students and support their transition, retention and graduation.	70	41.9%	34	28.1%	104	36.1%
5 Engage our communities to support CSU Dominguez Hills' position as the University of the South Bay.	35	21.0%	29	24.0%	64	22.2%
TOTALS (Unique Respondents for multiple responses)	167		121		288	

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Both Survey Methods Combined

"Which 3 goals are the most important to CSUDH?" By Role on Campus

Gray indicates top three percentages.

	Administrator		Faculty		Staff		Student		Other		TOTALS	
	N	%	N	%	N	%	N	%	N	%	N	%
1 Build the excellent academic programs that reinforce our position as a comprehensive model urban university.	27	71.1%	52	75.4%	68	50.4%	17	45.9%	4	44.4%	168	58.3%
2 Enhance access to an excellent teaching and learning environment that supports the graduation rates and career success of our students on par with the best urban comprehensive universities nationwide.	27	71.1%	54	78.3%	100	74.1%	28	75.7%	5	55.6%	214	74.3%
3 Deliver a campus-wide enrollment management initiative to identify and recruit future students and support their transition, retention and graduation.	17	44.7%	14	20.3%	62	45.9%	7	18.9%	4	44.4%	104	36.1%
4 Achieve fiscal stability and substantially increase revenues through a range of efforts, including fundraising, partnerships, foundations and research grants - strengthening resources necessary to achieve success.	19	50.0%	40	58.0%	83	61.5%	19	51.4%	5	55.6%	166	57.6%
5 Engage our communities to support CSU Dominguez Hills' position as the University of the South Bay.	7	18.4%	16	23.2%	29	21.5%	7	18.9%	5	55.6%	64	22.2%
6 Systemically improve the quality and cost-effectiveness of support services to strengthen academic programs and student services.	16	42.1%	27	39.1%	58	43.0%	25	67.6%	2	22.2%	128	44.4%
TOTALS (Unique Respondents for multiple responses)	38		69		135		37		9		288	

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Both Survey Methods Combined

"Which 3 goals are the most important to CSUDH?" By Division/College

Gray indicates top three percentages.

	Academic Affairs		Administration and Finance		Enrollment Management and Student Affairs		Information Technology		Office of the President		University Advancement		College of Arts and Humanities		College of Business Administration and Public Policy		College of Education		Extended & International Education		College of Health Human Services and Nursing		College of Natural and Behavioral Sciences		Miscoded	TOTALS	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%		N	%
1 Build the excellent academic programs that reinforce our position as a comprehensive model urban university.	27	69.2%	13	54.2%	42	47.7%	6	60.0%	3	75.0%	6	66.7%	15	60.0%	5	71.4%	6	66.7%	5	55.6%	21	61.8%	18	64.3%	1	168	58.3%
2 Enhance access to an excellent teaching and learning environment that supports the graduation rates and career success of our students on par with the best urban comprehensive universities nationwide.	29	74.4%	15	62.5%	66	75.0%	8	80.0%	2	50.0%	4	44.4%	20	80.0%	6	85.7%	8	88.9%	5	55.6%	27	79.4%	22	78.6%	2	214	74.3%
3 Deliver a campus-wide enrollment management initiative to identify and recruit future students and support their transition, retention and graduation.	8	20.5%	6	25.0%	55	62.5%	2	20.0%	2	50.0%	3	33.3%	4	16.0%	1	14.3%	3	33.3%	4	44.4%	7	20.6%	9	32.1%		104	36.1%
4 Achieve fiscal stability and substantially increase revenues through a range of efforts, including fundraising, partnerships, foundations and research grants - strengthening resources necessary to achieve success.	25	64.1%	19	79.2%	47	53.4%	4	40.0%	2	50.0%	9	100.0%	11	44.0%	4	57.1%	2	22.2%	6	66.7%	20	58.8%	16	57.1%	1	166	57.6%
5 Engage our communities to support CSU Dominguez Hills' position as the University of the South Bay.	7	17.9%	7	29.2%	19	21.6%	3	30.0%			2	22.2%	8	32.0%	1	14.3%	3	33.3%	2	22.2%	8	23.5%	4	14.3%		64	22.2%
6 Systemically improve the quality and cost-effectiveness of support services to strengthen academic programs and student services.	19	48.7%	12	50.0%	28	31.8%	5	50.0%	2	50.0%	3	33.3%	15	60.0%	4	57.1%	3	33.3%	5	55.6%	17	50.0%	13	46.4%	2	128	44.4%
TOTALS (Unique Respondents for multiple responses)	39		24		88		10		4		9		25		7		9		9		34		28		2	288	

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"Which 10 strategies are the most important to CSUDH?" By Survey Method

Gray indicates top ten percentages.

Sorted by Percent in Totals	Survey Method				TOTALS	
	Live		Online		N	%
	N	%	N	%		
24 Manage and increase course sections to maximize students' abilities to obtain their degrees in a timely fashion.	81	48.5%	56	46.3%	137	47.6%
41 Hire and retain faculty in disciplines that support the priorities and stated priorities.	87	52.1%	47	38.8%	134	46.5%
9 Enhance Academic Advising to increase student success.	90	53.9%	41	33.9%	131	45.5%
3 By 2015, increase graduation rates for undergraduate students by 7%	81	48.5%	45	37.2%	126	43.8%
42 Pursue new academic programs and concentrations relevant to student interest reflecting current workforce trends and demands.	84	50.3%	37	30.6%	121	42.0%
7 Enhance academic support for underserved students.	70	41.9%	49	40.5%	119	41.3%
37 Promote a culture of customer service in all areas of the University.	71	42.5%	45	37.2%	116	40.3%
14 Create/enhance a culture of academic achievement and completion.	68	40.7%	46	38.0%	114	39.6%
34 Enhance technology to promote excellence, expand access and extend opportunities.	77	46.1%	37	30.6%	114	39.6%
6 Strengthen and enhance student career decision-making and job/graduate school attainment.	58	34.7%	47	38.8%	105	36.5%
8 Ensure a safe and healthy campus community.	50	29.9%	39	32.2%	89	30.9%
4 Foster a rich environment of student learning and success through collaborative, co-curricular programs.	51	30.5%	34	28.1%	85	29.5%
40 Promote faculty and student research and creative activities to support, maintain and shepherd quality, consistency and continuity in programs across colleges.	54	32.3%	30	24.8%	84	29.2%
10 Strengthen existing partnerships with community colleges in order to facilitate a smooth transition and increase matriculation opportunities for students.	36	21.6%	41	33.9%	77	26.7%
2 Become California's leading academic institution where race, class, gender, sexuality and culture intersect with knowledge, social responsibility and community justice.	24	14.4%	52	43.0%	76	26.4%
35 Support the goals of each department while promoting accountability for outcomes.	38	22.8%	37	30.6%	75	26.0%
1 Provide a bridge linking industry to our academic programs, events and opportunities.	42	25.1%	32	26.4%	74	25.7%
19 Identify and capitalize on opportunities for public and private grants, contracts and gifts.	44	26.3%	22	18.2%	66	22.9%
31 Maximize campus facilities and energy utilization to better serve our faculty, staff and students.	39	23.4%	22	18.2%	61	21.2%
12 Coordinate successful pre-college outreach efforts in order to influence a college-going culture.	36	21.6%	23	19.0%	59	20.5%

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Sorted by Percent in Totals	Survey Method				TOTALS	
	Live		Online		N	%
	N	%	N	%		
27 Increase funding capacity for athletics by promoting this area as a significant source of pride for our communities.	43	25.7%	11	9.1%	54	18.8%
29 Continue to strengthen relationships with elected officials, cities, communities and business organizations and media outlets.	27	16.2%	27	22.3%	54	18.8%
11 Create an alumni culture for entering and returning students.	26	15.6%	27	22.3%	53	18.4%
28 Introduce a branding/marketing campaign to enhance the University's position and strengthen our identity in the South Bay	31	18.6%	20	16.5%	51	17.7%
18 Pursue employer sponsorships that underwrite career and mentor programs.	21	12.6%	29	24.0%	50	17.4%
23 Clearly articulate and communicate our successes to a wide audience.	28	16.8%	22	18.2%	50	17.4%
20 Allocate resources that allow CSU Dominguez Hills to achieve fundraising success in its key strategic goals and initiatives.	34	20.4%	15	12.4%	49	17.0%
38 Provide access through diverse instructional modalities (online/hybrid) to increase student access, flexibility and retention.	23	13.8%	25	20.7%	48	16.7%
21 Develop and enhance our Alumni Association to build a stronger culture of philanthropy among students and graduates.	25	15.0%	18	14.9%	43	14.9%
36 Deliver consistent, responsive and dependable enrollment services.	17	10.2%	23	19.0%	40	13.9%
43 Expand College Advisory Boards to ensure relevancy of majors, identify future educational needs, and engage our communities.	24	14.4%	15	12.4%	39	13.5%
25 Develop internal campaign aimed at building pride, consensus and unity across the University's departments.	21	12.6%	17	14.0%	38	13.2%
17 Develop and enhance the infrastructure to support campus-wide fundraising activities.	25	15.0%	11	9.1%	36	12.5%
32 Implement initiatives to utilize financial and human resources effectively and efficiently.	12	7.2%	22	18.2%	34	11.8%
30 Continue to increase alliances and host activities that reinforce our position as the center of the South Bay.	12	7.2%	18	14.9%	30	10.4%
15 Create the Toro Transfer/Matriculation Center that will result in higher levels of transfer student success.	9	5.4%	20	16.5%	29	10.1%
5 Develop a plan to address campus community standards and ethics (student conduct and academic dishonesty).	10	6.0%	16	13.2%	26	9.0%
22 Strengthen and enhance our donor stewardship so we may retain and grow existing relationships.	17	10.2%	9	7.4%	26	9.0%
13 Centralize information and support for graduation recruitment programs.	7	4.2%	10	8.3%	17	5.9%
39 Supplement interdisciplinary team teaching and research.	7	4.2%	10	8.3%	17	5.9%
33 Reduce risk to the University by developing and enhancing police, parking and emergency services and response.	6	3.6%	9	7.4%	15	5.2%
16 Initiate planning for Chancellor's Early Start initiative.	8	4.8%	5	4.1%	13	4.5%
26 Leverage the strategic plan to accomplish institutional objectives.	5	3.0%	2	1.7%	7	2.4%

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	Live		Online		N	%
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TOTALS (Unique Respondents for multiple responses)	167		121		288	

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	Live		Online		N	%
	N	%	N	%		
1 Provide a bridge linking industry to our academic programs, events and opportunities.	42	25.1%	32	26.4%	74	25.7%
2 Become California's leading academic institution where race, class, gender, sexuality and culture intersect with knowledge, social responsibility and community justice.	24	14.4%	52	43.0%	76	26.4%
3 By 2015, increase graduation rates for undergraduate students by 7%	81	48.5%	45	37.2%	126	43.8%
4 Foster a rich environment of student learning and success through collaborative, co-curricular programs.	51	30.5%	34	28.1%	85	29.5%
5 Develop a plan to address campus community standards and ethics (student conduct and academic dishonesty).	10	6.0%	16	13.2%	26	9.0%
6 Strengthen and enhance student career decision-making and job/graduate school attainment.	58	34.7%	47	38.8%	105	36.5%
7 Enhance academic support for underserved students.	70	41.9%	49	40.5%	119	41.3%
8 Ensure a safe and healthy campus community.	50	29.9%	39	32.2%	89	30.9%
9 Enhance Academic Advising to increase student success.	90	53.9%	41	33.9%	131	45.5%
10 Strengthen existing partnerships with community colleges in order to facilitate a smooth transition and increase matriculation opportunities for students.	36	21.6%	41	33.9%	77	26.7%
11 Create an alumni culture for entering and returning students.	26	15.6%	27	22.3%	53	18.4%
12 Coordinate successful pre-college outreach efforts in order to influence a college-going culture.	36	21.6%	23	19.0%	59	20.5%
13 Centralize information and support for graduation recruitment programs.	7	4.2%	10	8.3%	17	5.9%
14 Create/enhance a culture of academic achievement and completion.	68	40.7%	46	38.0%	114	39.6%
15 Create the Toro Transfer/Matriculation Center that will result in higher levels of transfer student success.	9	5.4%	20	16.5%	29	10.1%
16 Initiate planning for Chancellor's Early Start initiative.	8	4.8%	5	4.1%	13	4.5%
17 Develop and enhance the infrastructure to support campus-wide fundraising activities.	25	15.0%	11	9.1%	36	12.5%
18 Pursue employer sponsorships that underwrite career and mentor programs.	21	12.6%	29	24.0%	50	17.4%
19 Identify and capitalize on opportunities for public and private grants, contracts and gifts.	44	26.3%	22	18.2%	66	22.9%
20 Allocate resources that allow CSU Dominguez Hills to achieve fundraising success in its key strategic goals and initiatives.	34	20.4%	15	12.4%	49	17.0%
21 Develop and enhance our Alumni Association to build a stronger culture of philanthropy among students and graduates.	25	15.0%	18	14.9%	43	14.9%

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22 Strengthen and enhance our donor stewardship so we may retain and grow existing relationships.	17	10.2%	9	7.4%	26	9.0%
23 Clearly articulate and communicate our successes to a wide audience.	28	16.8%	22	18.2%	50	17.4%
24 Manage and increase course sections to maximize students' abilities to obtain their degrees in a timely fashion.	81	48.5%	56	46.3%	137	47.6%
25 Develop internal campaign aimed at building pride, consensus and unity across the University's departments.	21	12.6%	17	14.0%	38	13.2%
26 Leverage the strategic plan to accomplish institutional objectives.	5	3.0%	2	1.7%	7	2.4%
27 Increase funding capacity for athletics by promoting this area as a significant source of pride for our communities.	43	25.7%	11	9.1%	54	18.8%
28 Introduce a branding/marketing campaign to enhance the University's position and strengthen our identity in the South Bay	31	18.6%	20	16.5%	51	17.7%
29 Continue to strengthen relationships with elected officials, cities, communities and business organizations and media outlets.	27	16.2%	27	22.3%	54	18.8%
30 Continue to increase alliances and host activities that reinforce our position as the center of the South Bay.	12	7.2%	18	14.9%	30	10.4%
31 Maximize campus facilities and energy utilization to better serve our faculty, staff and students.	39	23.4%	22	18.2%	61	21.2%
32 Implement initiatives to utilize financial and human resources effectively and efficiently.	12	7.2%	22	18.2%	34	11.8%
33 Reduce risk to the University by developing and enhancing police, parking and emergency services and response.	6	3.6%	9	7.4%	15	5.2%
34 Enhance technology to promote excellence, expand access and extend opportunities.	77	46.1%	37	30.6%	114	39.6%
35 Support the goals of each department while promoting accountability for outcomes.	38	22.8%	37	30.6%	75	26.0%
36 Deliver consistent, responsive and dependable enrollment services.	17	10.2%	23	19.0%	40	13.9%
37 Promote a culture of customer service in all areas of the University.	71	42.5%	45	37.2%	116	40.3%
38 Provide access through diverse instructional modalities (online/hybrid) to increase student access, flexibility and retention.	23	13.8%	25	20.7%	48	16.7%
39 Supplement interdisciplinary team teaching and research.	7	4.2%	10	8.3%	17	5.9%
40 Promote faculty and student research and creative activities to support, maintain and shepherd quality, consistency and continuity in programs across colleges.	54	32.3%	30	24.8%	84	29.2%
41 Hire and retain faculty in disciplines that support the priorities and stated priorities.	87	52.1%	47	38.8%	134	46.5%
42 Pursue new academic programs and concentrations relevant to student interest reflecting current workforce trends and demands.	84	50.3%	37	30.6%	121	42.0%

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43 Expand College Advisory Boards to ensure relevancy of majors, identify future educational needs, and engage our communities.	24	14.4%	15	12.4%	39	13.5%
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	N	%	N	%	N	%	N	%	N	%	N	%
1 Provide a bridge linking industry to our academic programs, events and opportunities.	13	34.2%	16	23.2%	30	22.2%	13	35.1%	2	22.2%	74	25.7%
2 Become California's leading academic institution where race, class, gender, sexuality and culture intersect with knowledge, social responsibility and community justice.	6	15.8%	23	33.3%	24	17.8%	18	48.6%	5	55.6%	76	26.4%
3 By 2015, increase graduation rates for undergraduate students by 7%	22	57.9%	17	24.6%	70	51.9%	11	29.7%	6	66.7%	126	43.8%
4 Foster a rich environment of student learning and success through collaborative, co-curricular programs.	17	44.7%	21	30.4%	31	23.0%	13	35.1%	3	33.3%	85	29.5%
5 Develop a plan to address campus community standards and ethics (student conduct and academic dishonesty).	3	7.9%	11	15.9%	5	3.7%	5	13.5%	2	22.2%	26	9.0%
6 Strengthen and enhance student career decision-making and job/graduate school attainment.	14	36.8%	26	37.7%	45	33.3%	17	45.9%	3	33.3%	105	36.5%
7 Enhance academic support for underserved students.	16	42.1%	27	39.1%	59	43.7%	15	40.5%	2	22.2%	119	41.3%
8 Ensure a safe and healthy campus community.	10	26.3%	28	40.6%	37	27.4%	12	32.4%	2	22.2%	89	30.9%
9 Enhance Academic Advising to increase student success.	22	57.9%	17	24.6%	74	54.8%	14	37.8%	4	44.4%	131	45.5%
10 Strengthen existing partnerships with community colleges in order to facilitate a smooth transition and increase matriculation opportunities for students.	8	21.1%	20	29.0%	33	24.4%	10	27.0%	6	66.7%	77	26.7%
11 Create an alumni culture for entering and returning students.	6	15.8%	12	17.4%	19	14.1%	12	32.4%	4	44.4%	53	18.4%
12 Coordinate successful pre-college outreach efforts in order to influence a college-going culture.	4	10.5%	11	15.9%	36	26.7%	6	16.2%	2	22.2%	59	20.5%
13 Centralize information and support for graduation recruitment programs.	0		2	2.9%	9	6.7%	5	13.5%	1	11.1%	17	5.9%
14 Create/enhance a culture of academic achievement and completion.	16	42.1%	40	58.0%	44	32.6%	10	27.0%	4	44.4%	114	39.6%
15 Create the Toro Transfer/Matriculation Center that will result in higher levels of transfer student success.	0		4	5.8%	18	13.3%	5	13.5%	2	22.2%	29	10.1%
16 Initiate planning for Chancellor's Early Start initiative.	0		2	2.9%	8	5.9%	3	8.1%	0		13	4.5%
17 Develop and enhance the infrastructure to support campus-wide fundraising activities.	6	15.8%	8	11.6%	16	11.9%	4	10.8%	2	22.2%	36	12.5%
18 Pursue employer sponsorships that underwrite career and mentor programs.	4	10.5%	9	13.0%	23	17.0%	11	29.7%	3	33.3%	50	17.4%

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Gray indicates top ten percentages.

	Administrator		Faculty		Staff		Student		Other		TOTALS	
	N	%	N	%	N	%	N	%	N	%	N	%
19 Identify and capitalize on opportunities for public and private grants, contracts and gifts.	12	31.6%	9	13.0%	35	25.9%	8	21.6%	2	22.2%	66	22.9%
20 Allocate resources that allow CSU Dominguez Hills to achieve fundraising success in its key strategic goals and initiatives.	8	21.1%	9	13.0%	22	16.3%	8	21.6%	2	22.2%	49	17.0%
21 Develop and enhance our Alumni Association to build a stronger culture of philanthropy among students and graduates.	8	21.1%	8	11.6%	20	14.8%	4	10.8%	3	33.3%	43	14.9%
22 Strengthen and enhance our donor stewardship so we may retain and grow existing relationships.	4	10.5%	5	7.2%	14	10.4%	2	5.4%	1	11.1%	26	9.0%
23 Clearly articulate and communicate our successes to a wide audience.	6	15.8%	15	21.7%	26	19.3%	2	5.4%	1	11.1%	50	17.4%
24 Manage and increase course sections to maximize students' abilities to obtain their degrees in a timely fashion.	15	39.5%	30	43.5%	71	52.6%	20	54.1%	1	11.1%	137	47.6%
25 Develop internal campaign aimed at building pride, consensus and unity across the University's departments.	4	10.5%	8	11.6%	21	15.6%	5	13.5%	0		38	13.2%
26 Leverage the strategic plan to accomplish institutional objectives.	1	2.6%	2	2.9%	4	3.0%	0		0		7	2.4%
27 Increase funding capacity for athletics by promoting this area as a significant source of pride for our communities.	9	23.7%	14	20.3%	28	20.7%	2	5.4%	1	11.1%	54	18.8%
28 Introduce a branding/marketing campaign to enhance the University's position and strengthen our identity in the South Bay	4	10.5%	14	20.3%	28	20.7%	4	10.8%	1	11.1%	51	17.7%
29 Continue to strengthen relationships with elected officials, cities, communities and business organizations and media outlets.	3	7.9%	17	24.6%	24	17.8%	7	18.9%	3	33.3%	54	18.8%
30 Continue to increase alliances and host activities that reinforce our position as the center of the South Bay.	5	13.2%	9	13.0%	9	6.7%	3	8.1%	4	44.4%	30	10.4%
31 Maximize campus facilities and energy utilization to better serve our faculty, staff and students.	8	21.1%	7	10.1%	36	26.7%	9	24.3%	1	11.1%	61	21.2%
32 Implement initiatives to utilize financial and human resources effectively and efficiently.	3	7.9%	7	10.1%	17	12.6%	5	13.5%	2	22.2%	34	11.8%
33 Reduce risk to the University by developing and enhancing police, parking and emergency services and response.	0		3	4.3%	9	6.7%	3	8.1%	0		15	5.2%
34 Enhance technology to promote excellence, expand access and extend opportunities.	20	52.6%	26	37.7%	57	42.2%	8	21.6%	3	33.3%	114	39.6%

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	Administrator		Faculty		Staff		Student		Other		TOTALS	
	N	%	N	%	N	%	N	%	N	%	N	%
35 Support the goals of each department while promoting accountability for outcomes.	9	23.7%	16	23.2%	35	25.9%	12	32.4%	3	33.3%	75	26.0%
36 Deliver consistent, responsive and dependable enrollment services.	5	13.2%	6	8.7%	22	16.3%	6	16.2%	1	11.1%	40	13.9%
37 Promote a culture of customer service in all areas of the University.	15	39.5%	28	40.6%	62	45.9%	10	27.0%	1	11.1%	116	40.3%
38 Provide access through diverse instructional modalities (online/hybrid) to increase student access, flexibility and retention.	3	7.9%	12	17.4%	22	16.3%	10	27.0%	1	11.1%	48	16.7%
39 Supplement interdisciplinary team teaching and research.	2	5.3%	10	14.5%	2	1.5%	3	8.1%	0		17	5.9%
40 Promote faculty and student research and creative activities to support, maintain and shepherd quality, consistency and continuity in programs across colleges.	12	31.6%	32	46.4%	29	21.5%	9	24.3%	2	22.2%	84	29.2%
41 Hire and retain faculty in disciplines that support the priorities and stated priorities.	22	57.9%	44	63.8%	56	41.5%	10	27.0%	2	22.2%	134	46.5%
42 Pursue new academic programs and concentrations relevant to student interest reflecting current workforce trends and demands.	18	47.4%	21	30.4%	65	48.1%	15	40.5%	2	22.2%	121	42.0%
43 Expand College Advisory Boards to ensure relevancy of majors, identify future educational needs, and engage our communities.	2	5.3%	10	14.5%	21	15.6%	6	16.2%	0		39	13.5%
TOTALS (Unique Respondents for multiple responses)	38		69		135		37		9		288	

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	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	N	%		
	1 Provide a bridge linking industry to our academic programs, events and opportunities.	11	28.2%	3	12.5%	23	26.1%	2	20.0%	1	25.0%	1	11.1%	6	24.0%	5	71.4%			4	44.4%	11	32.4%	7	25.0%		74
2 Become California's leading academic institution where race, class, gender, sexuality and culture intersect with knowledge, social responsibility and community justice.	11	28.2%	4	16.7%	8	9.1%	5	50.0%	1	25.0%	0		17	68.0%	1	14.3%	2	22.2%	3	33.3%	14	41.2%	9	32.1%	1	76	26.4%
3 By 2015, increase graduation rates for undergraduate students by 7%	22	56.4%	10	41.7%	45	51.1%	6	60.0%	3	75.0%	6	66.7%	11	44.0%			3	33.3%	4	44.4%	10	29.4%	6	21.4%		126	43.8%
4 Foster a rich environment of student learning and success through collaborative, co-curricular programs.	10	25.6%	9	37.5%	26	29.5%	4	40.0%	1	25.0%	1	11.1%	10	40.0%			1	11.1%	2	22.2%	11	32.4%	8	28.6%	2	85	29.5%
5 Develop a plan to address campus community standards and ethics (student conduct and academic dishonesty).	6	15.4%			4	4.5%	1	10.0%					4	16.0%					1	11.1%	6	17.6%	3	10.7%	1	26	9.0%
6 Strengthen and enhance student career decision-making and job/graduate school attainment.	12	30.8%	7	29.2%	34	38.6%	3	30.0%	1	25.0%	2	22.2%	10	40.0%	4	57.1%	3	33.3%	4	44.4%	17	50.0%	8	28.6%		105	36.5%
7 Enhance academic support for underserved students.	13	33.3%	7	29.2%	47	53.4%	3	30.0%	2	50.0%	3	33.3%	10	40.0%	1	14.3%	5	55.6%	6	66.7%	11	32.4%	11	39.3%		119	41.3%
8 Ensure a safe and healthy campus community.	8	20.5%	8	33.3%	37	42.0%	3	30.0%			1	11.1%	5	20.0%	2	28.6%	4	44.4%	1	11.1%	9	26.5%	11	39.3%		89	30.9%
9 Enhance Academic Advising to increase student success.	21	53.8%	13	54.2%	48	54.5%	4	40.0%			6	66.7%	9	36.0%	1	14.3%	3	33.3%	3	33.3%	14	41.2%	8	28.6%	1	131	45.5%
10 Strengthen existing partnerships with community colleges in order to facilitate a smooth transition and increase matriculation opportunities for students.	12	30.8%	4	16.7%	17	19.3%	3	30.0%	3	75.0%			10	40.0%	2	28.6%	2	22.2%	3	33.3%	13	38.2%	6	21.4%	2	77	26.7%
11 Create an alumni culture for entering and returning students.	8	20.5%	3	12.5%	13	14.8%	1	10.0%			2	22.2%	6	24.0%	2	28.6%	3	33.3%			7	20.6%	8	28.6%		53	18.4%
12 Coordinate successful pre-college outreach efforts in order to influence a college-going culture.	7	17.9%	3	12.5%	30	34.1%	1	10.0%	1	25.0%	2	22.2%	7	28.0%	1	14.3%			2	22.2%	3	8.8%	2	7.1%		59	20.5%
13 Centralize information and support for graduation recruitment programs.	2	5.1%			5	5.7%	1	10.0%			1	11.1%	1	4.0%	1	14.3%	1	11.1%			3	8.8%	2	7.1%		17	5.9%
14 Create/enhance a culture of academic achievement and completion.	19	48.7%	11	45.8%	31	35.2%	2	20.0%	1	25.0%	2	22.2%	11	44.0%	2	28.6%	4	44.4%	4	44.4%	13	38.2%	13	46.4%	1	114	39.6%
15 Create the Toro Transfer/Matriculation Center that will result in higher levels of transfer student success.	4	10.3%	2	8.3%	6	6.8%					1	11.1%	2	8.0%			3	33.3%	1	11.1%	7	20.6%	3	10.7%		29	10.1%
16 Initiate planning for Chancellor's Early Start initiative.	1	2.6%	2	8.3%	3	3.4%	0				1	11.1%	2	8.0%					1	11.1%	1	2.9%	1	3.6%	1	13	4.5%
17 Develop and enhance the infrastructure to support campus-wide fundraising activities.	5	12.8%	3	12.5%	9	10.2%	1	10.0%			5	55.6%			1	14.3%	1	11.1%	2	22.2%	3	8.8%	5	17.9%	1	36	12.5%

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	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	N	%		
	18 Pursue employer sponsorships that underwrite career and mentor programs.	7	17.9%	5	20.8%	13	14.8%	2	20.0%					6	24.0%	2	28.6%	2	22.2%	2	22.2%	5	14.7%	6	21.4%		50
19 Identify and capitalize on opportunities for public and private grants, contracts and gifts.	6	15.4%	12	50.0%	16	18.2%	6	60.0%	1	25.0%	4	44.4%	3	12.0%	1	14.3%	1	11.1%	3	33.3%	8	23.5%	4	14.3%	1	66	22.9%
20 Allocate resources that allow CSU Dominguez Hills to achieve fundraising success in its key strategic goals and initiatives.	5	12.8%	4	16.7%	16	18.2%	1	10.0%	3	75.0%	3	33.3%	6	24.0%	2	28.6%	1	11.1%	1	11.1%	2	5.9%	5	17.9%		49	17.0%
21 Develop and enhance our Alumni Association to build a stronger culture of philanthropy among students and graduates.	3	7.7%	4	16.7%	9	10.2%	3	30.0%			5	55.6%	4	16.0%	1	14.3%	1	11.1%	2	22.2%	7	20.6%	4	14.3%		43	14.9%
22 Strengthen and enhance our donor stewardship so we may retain and grow existing relationships.	3	7.7%	4	16.7%	8	9.1%	0				3	33.3%	1	4.0%			2	22.2%			4	11.8%	1	3.6%		26	9.0%
23 Clearly articulate and communicate our successes to a wide audience.	2	5.1%	6	25.0%	18	20.5%	2	20.0%	1	25.0%	1	11.1%	4	16.0%			2	22.2%	2	22.2%	8	23.5%	3	10.7%	1	50	17.4%
24 Manage and increase course sections to maximize students' abilities to obtain their degrees in a timely fashion.	22	56.4%	10	41.7%	47	53.4%	3	30.0%	1	25.0%	4	44.4%	11	44.0%	3	42.9%	3	33.3%	4	44.4%	16	47.1%	13	46.4%		137	47.6%
25 Develop internal campaign aimed at building pride, consensus and unity across the University's departments.	6	15.4%	5	20.8%	12	13.6%							3	12.0%	1	14.3%	1	11.1%	3	33.3%	3	8.8%	4	14.3%		38	13.2%
26 Leverage the strategic plan to accomplish institutional objectives.	1	2.6%			1	1.1%	1	10.0%			1	11.1%					2	22.2%	1	11.1%						7	2.4%
27 Increase funding capacity for athletics by promoting this area as a significant source of pride for our communities.	5	12.8%	4	16.7%	35	39.8%	0				1	11.1%	1	4.0%	2	28.6%	1	11.1%			4	11.8%	1	3.6%		54	18.8%
28 Introduce a branding/marketing campaign to enhance the University's position and strengthen our identity in the South Bay	7	17.9%	4	16.7%	17	19.3%			1	25.0%	2	22.2%	4	16.0%	2	28.6%	2	22.2%	1	11.1%	4	11.8%	6	21.4%	1	51	17.7%
29 Continue to strengthen relationships with elected officials, cities, communities and business organizations and media outlets.	9	23.1%	3	12.5%	14	15.9%	1	10.0%			2	22.2%	6	24.0%	1	14.3%	1	11.1%	1	11.1%	7	20.6%	8	28.6%	1	54	18.8%
30 Continue to increase alliances and host activities that reinforce our position as the center of the South Bay.	4	10.3%	2	8.3%	4	4.5%	1	10.0%			1	11.1%	6	24.0%			1	11.1%	3	33.3%	5	14.7%	3	10.7%		30	10.4%
31 Maximize campus facilities and energy utilization to better serve our faculty, staff and students.	5	12.8%	10	41.7%	22	25.0%	3	30.0%	1	25.0%	2	22.2%	3	12.0%	1	14.3%	1	11.1%	1	11.1%	3	8.8%	9	32.1%		61	21.2%
32 Implement initiatives to utilize financial and human resources effectively and efficiently.	7	17.9%	5	20.8%	4	4.5%	2	20.0%			1	11.1%	6	24.0%	2	28.6%			1	11.1%	5	14.7%	1	3.6%		34	11.8%
33 Reduce risk to the University by developing and enhancing police, parking and emergency services and response.	1	2.6%	4	16.7%	3	3.4%	1	10.0%					1	4.0%	1	14.3%					3	8.8%	1	3.6%		15	5.2%

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	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	N	%		
	34 Enhance technology to promote excellence, expand access and extend opportunities.	18	46.2%	10	41.7%	38	43.2%	6	60.0%	3	75.0%	4	44.4%	5	20.0%	3	42.9%	4	44.4%	4	44.4%	9	26.5%	9	32.1%	1	114
35 Support the goals of each department while promoting accountability for outcomes.	12	30.8%	6	25.0%	21	23.9%			1	25.0%	3	33.3%	8	32.0%	2	28.6%	4	44.4%	2	22.2%	10	29.4%	5	17.9%	1	75	26.0%
36 Deliver consistent, responsive and dependable enrollment services.	4	10.3%	3	12.5%	16	18.2%	1	10.0%					3	12.0%	1	14.3%	1	11.1%			9	26.5%	2	7.1%		40	13.9%
37 Promote a culture of customer service in all areas of the University.	13	33.3%	16	66.7%	41	46.6%	4	40.0%			4	44.4%	7	28.0%	2	28.6%	4	44.4%	4	44.4%	11	32.4%	10	35.7%		116	40.3%
38 Provide access through diverse instructional modalities (online/hybrid) to increase student access, flexibility and retention.	5	12.8%			9	10.2%	2	20.0%			1	11.1%	6	24.0%	2	28.6%	2	22.2%	3	33.3%	10	29.4%	8	28.6%		48	16.7%
39 Supplement interdisciplinary team teaching and research.	3	7.7%					1	10.0%					4	16.0%			1	11.1%			3	8.8%	5	17.9%		17	5.9%
40 Promote faculty and student research and creative activities to support, maintain and shepherd quality, consistency and continuity in programs across colleges.	16	41.0%	5	20.8%	17	19.3%	4	40.0%	2	50.0%	1	11.1%	9	36.0%	5	71.4%	2	22.2%	1	11.1%	14	41.2%	8	28.6%		84	29.2%
41 Hire and retain faculty in disciplines that support the priorities and stated priorities.	25	64.1%	9	37.5%	38	43.2%	4	40.0%	3	75.0%	5	55.6%	11	44.0%	3	42.9%	3	33.3%	4	44.4%	14	41.2%	15	53.6%		134	46.5%
42 Pursue new academic programs and concentrations relevant to student interest reflecting current workforce trends and demands.	15	38.5%	8	33.3%	50	56.8%	6	60.0%	4	100.0%	4	44.4%	6	24.0%	2	28.6%	2	22.2%	4	44.4%	5	14.7%	13	46.4%	2	121	42.0%
43 Expand College Advisory Boards to ensure relevancy of majors, identify future educational needs, and engage our communities.	3	7.7%	5	20.8%	14	15.9%	1	10.0%			1	11.1%	1	4.0%	2	28.6%	1	11.1%			4	11.8%	5	17.9%	2	39	13.5%
TOTALS (Unique Respondents for multiple responses)	39		24		88		10		4		9		25		7		9		9		34		28		2	288	