Using People, Planet and Profits to Help Subsistence Farmers and Engage Students via an Organization Leadership Effectiveness Lab

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This project shares the lessons learned from a university partnership with the non-profit Stone & Compass who is serving villages in Bulgaria and distressed communities in other countries. The Organization Leadership Effectiveness (OLE) Lab at California State University, Dominguez Hills is focused on social entrepreneurship and works with leader-partners to examine the triple bottom-line results of their organizations in terms of profits, impact on the planet and people. The approach of the OLE Lab is described along with the goals of the partner non-profit.