

Course Offerings

The credit value for each course in semester units is indicated for each term by a number in parentheses following the title. Departments may indicate the term in which they expect to offer the course by the use of: "F"(fall), "S"(spring) "EOY" (every other year) or (Summer) for optional summer session.

Digital Media Arts Core:

DMA 300 Digital Technology, Culture and the Arts (3) F

Survey of the impact of digital technology on culture and the arts including but not limited to the visual arts, music, dance, video, film, literature, and theatre.

DMA 310 Tools and Techniques in Digital Media Production (3) F Introduction and examination of the fundamental software and hardware tools used in the production of media for digital delivery. Emphasis on creative production techniques and the development of skills required in the digital media industry.

DMA 346 Digital Media Production Workshop (1) FS/Summer Collaborative production activity on various projects in the digital media arts curriculum. *Repeatable for credit.*

DMA 400 Strategies for Digital Media Delivery (3) S

Prerequisite: DMA 310.

Advanced exploration into the methods and mechanics of informational and entertainment design and delivery. Evaluation of media production strategies including linear and non-linear scripting, conditional branching, and virtual reality via online, optical disc, and hybrid formats.

DMA 499 Senior Project in Digital Media (2) S/Summer

Prerequisite: Senior standing or consent of instructor.

A capstone course culminating in the production of a final, collaborative project in conjunction with students from other program options in Digital Media Arts. Selected in consultation with and evaluated by a faculty panel.

Television Arts Courses:

DMA 320 TV Directing I (3) F

Co-requisite: Concurrent enrollment in DMA 323.

Fundamental techniques in producing and directing multi-camera television productions in the studio, and single-camera, film-style programs on location. Emphasis on producer/director skills for performance-based productions in the studio and on location.

DMA 322 TV Directing II (3) S

Prerequisite: DMA 320 and concurrent enrollment in DMA 323.

Advanced techniques in producing and directing multi-camera television productions and single-camera, film-style programs in the studio and on location. Emphasis on producer/director skills for drama-based productions.

DMA 323 TV Crew Production (3) FS

Co-requisite: Concurrent enrollment in DMA 320 or DMA 322.

Participation in a variety of crew assignments on production projects in the studio/on location. *Repeatable for credit.*

DMA 324 TV Studio Titling and Animation (3) (Summer)

Introduction to computer-generated titles and basic, two-dimensional animation for television production. Students will explore the aesthetics of graphic design elements for the screen and related software programs. Six hours per week.

DMA 325 EFP Videography (3) S

Application of professional-format videotape recording techniques used in location shooting. Emphasis on using portable lighting systems, reflectors, and location sound recording techniques. Experience in technical aspects of equipment setup, system trouble shooting, and preventative maintenance. Six hours of activity per week.

DMA 326 TV Sound Design (3) S

Use of synthesizers, samplers, and MIDI for music scoring, sound effects drop-ins, ADR, and foley in television and stage productions.

DMA 327 Independent TV Production (3) F/Summer

Prerequisite: DMA 322 and DMA 323.

Aspects of producing television features on an independent-producer basis. Practice in pre-production coordination, location shooting, directing, and editing techniques in the production of a broadcast-quality feature segment for public airing on the University cable TV channel. *Repeatable for credit.* Six hours of activity per week.

DMA 496 Off Campus Internship In TV (1) FS

Prerequisite: DMA 322 and DMA 323.

Directed work experience in the industry of cable television, broadcast stations and networks, production houses, or motion picture studios under the supervision of a professionally-qualified mentor. *CR/NC grading only. Repeatable for credit. Ten hours of work experience per week.*