

2 = *Totally Awesome !*

1 = *Definite Strength*

**STRENGTHS**

- \_\_\_ 1. Good concept: Creative choice of music and theme for audience enjoyment and viewer identification.
- \_\_\_ 2. Choice of pictures effectively supported and enhanced the theme or concept of the program.
- \_\_\_ 3. Combination of the song with your pictures created a unique concept and/or effective social comment.
- \_\_\_ 4. Good pre-production planning and organization (*well-prepared for taping*).
  
- \_\_\_ 5. Well-organized, practical script for student production crew capabilities and class time limitations.
- \_\_\_ 6. Good framing and composition on pictures for maximum impact in program.
- \_\_\_ 7. Cameras generally delivered the "punch line" of the picture in time to have the appropriate impact.
- \_\_\_ 8. Interesting variety of appropriate and aesthetically pleasing camera movement.
- \_\_\_ 9. Effects shots related to, enhanced, and worked well with the concept of the production.
  
- \_\_\_ 10. Confidence in calling shots during taping and taking command of production crew (*assertive*).
- \_\_\_ 11. Well-paced script and shot selection helped to keep the production interesting.
- \_\_\_ 12. Good timing in calling the appropriate shots during the taping.
- \_\_\_ 13. Resilient in responding to script/shot revisions and crew/technical problems during production.
- \_\_\_ 14. Dealt with stress and crew member brain death calmly, diplomatically & responsibly (*interpersonal skill*).
  
- \_\_\_ 15. Roll-in footage related to, enhanced, and worked well with the concept of the production.
- \_\_\_ 16. Thorough, astute observation and critique of production problems in project evaluation.

2 = *Major Problem !*

1 = *Definite Weakness*

**WEAKNESSES**

- \_\_\_ 17. Choice of material and/or concept was not as exciting or interesting as other projects in class (*flat*).
- \_\_\_ 18. Many or some pictures lacked relevance to the concept (*did not support or enhance the concept*).
- \_\_\_ 19. Resulting combination of song with your pictures lacked impact and/or relevance to a general audience.
- \_\_\_ 20. Lack of pre-production planning and organization caused problems and/or delays during production.
  
- \_\_\_ 21. Script was disorganized and/or had major problems at time of taping.
- \_\_\_ 22. Script was too simple for a production in this class (*not challenging enough*).
- \_\_\_ 23. Script was too complicated for student production crew in this class (*too challenging*).
- \_\_\_ 24. Pace of script and/or shot changes was too slow (*possibly boring at times*).
- \_\_\_ 25. Pace of script and/or shot changes was too quick (*possibly subliminal at times*).
  
- \_\_\_ 26. Improper framing/composition on some pictures decreased their meaning and impact in the program.
- \_\_\_ 27. Cameras did not get to the "punch line" of some pictures in time to have the appropriate impact.
- \_\_\_ 28. Camera movement was sometimes inappropriate or distracting to the flow or impact of the program.
- \_\_\_ 29. Too much of the same type of camera movement made production predictable and sometimes boring.
- \_\_\_ 30. Effects shots did not relate to, enhance or work well with the concept of the production.
  
- \_\_\_ 31. Timing errors in calling certain shots at the proper time in script.
- \_\_\_ 32. Fell behind in calling shots for pace of the script (*shots not up soon enough for corresponding lyrics*).
- \_\_\_ 33. Lack of confidence in calling shots and/or taking command of production crew (*confused/timid*).
- \_\_\_ 34. Problems in responding to script/shot revisions and/or technical/crew problems during production.
  
- \_\_\_ 35. Roll-in footage was possibly too long, irrelevant to concept, or ineffective in enhancing the program.
- \_\_\_ 36. Project evaluation lacked depth and relevant observations (*minimal, token effort reflected*).

**COMMENTS:**