

Trends in Consumer Behavior



Christine Cooper, Ph.D.
CoStar Group

CSUDH South Bay Economic Forecast
October 5, 2017





Today's Consumer



Make it easy

Make it for me!

I want an experience

I am informed

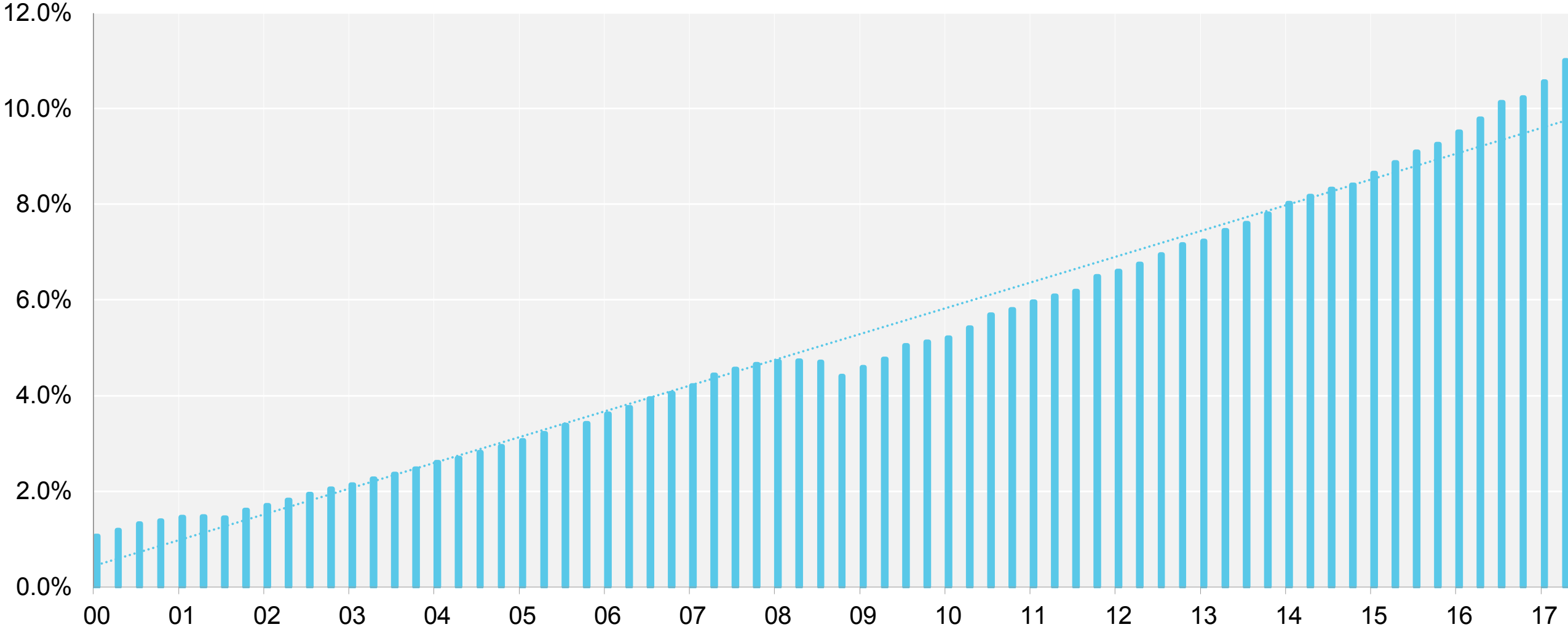






Online Retail Keeps Growing

E-Commerce % of Retail Sales



Sources: U.S. Census Bureau; CoStar Group





Hot & Fresh

PIZZA

Hot & Fresh

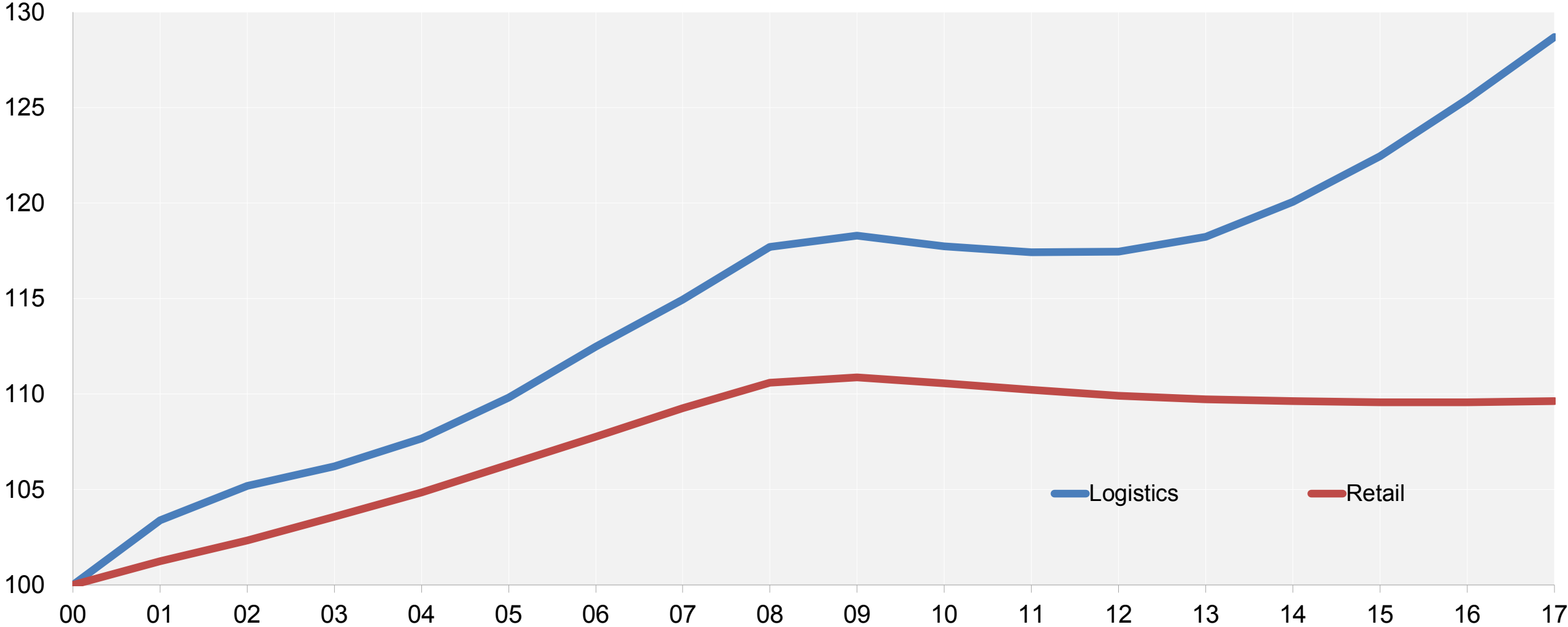
PIZZA

Hot & Fresh

PIZZA

Retail Space Languishes, Warehouses Grow

Cumulative Growth in per capita SF



Sources: CoStar Group; U.S. Census Bureau



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CURRENCY EXCHANGE

THE MARKET

SWAROVSKI

SC

City of New York

TRONIX

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Get ready!



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