

Business Administration

Bachelor of Science

1. PLO 1 Communication: to communicate effectively both orally and in written form. Upon completion of the program, students will be able to,
 - Describe the communication process and explain how non-verbal behavior and listening affect communication.
 - Analyze and synthesize information by clearly writing solution or recommendations to a business challenge that are logical and are appropriately justified.
 - Apply the skills of critical analysis in the strategic management context, including identifying the strategic problems of a firm, generating and evaluating alternative courses of action, articulating and defending recommendations, and planning implementation.
2. PLO 2 Critical Thinking: to solve problems using the applicable analytical and quantitative techniques. Upon completion of the program, students will be able to:
 - identify relevant issues, generate and compare alternatives, and develop a sound solution
3. PLO 3 Globalization: to understand the interconnections of the global economy. Upon completion of the program, students will be able to,
 - Understand the interconnectedness of the global economy.
 - Understand the impact of global economy decision- making discuss international economics, both international trade and finance, from the perspectives of theory, policy, institutions
4. PLO 4 Information Technology: to use technology effectively to solve problems and communicate their solutions. Upon completion of the program, students will be able to:
 - create and use Excel spreadsheets to analyze data and create graphs
 - organize data, create relational databases, and query data using Access software
 - use computer and basic software, e.g., MS Suite, Windows
 - in a case setting, propose and justify IT solutions
5. PLO 5 Ethics: to identify and evaluate ethical issues in the business world, and address solution alternatives in their context. Upon completion of the program, students will be able to,

- Understand that ethics is tied to cultural norms and religious beliefs and also understand the laws and regulations that affect business.
6. Analyze social responsibility and ethical decision-making situations.
 - Apply ethical frameworks in making business decisions.
 7. PLO 6 Functional Knowledge: to demonstrate competency in the business-related content areas, including accountancy, economics, finance, law, management, information systems, marketing, statistics, operations management, globalization, and ethics.

Masters of Business Administration (MBA)

1. To communicate effectively both orally and in written form.
 - a. Traits a. logic, clarity and justification b. language c. persuasiveness and overall effectiveness
2. To solve problems using the applicable analytical and quantitative techniques
 - a. Trait a. identify issues and collect relevant data and information b. employ critical reasoning to perceive business problems and prioritize resolution plan
3. To understand the role and effectiveness of management within an organization
 - a. Traits a. motivation/goal setting process b. conflict resolution
4. Develop skills to strategically implement a long term decision-oriented plan for an organization
 - a. Trait a. evidence of strategic model building skills b. evidence of strategic model analysis and decision making