

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Total Course Requirements for the Bachelor's Degree

See the "Requirements for the Bachelor's Degree" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

General Education Requirements (49 units)

See the "General Education" requirements in the University Catalog and the Class Schedule for the most current information on General Education requirements and course offerings.

United States History, Constitution and American Ideals Requirement (6 units)

See the "United States History, Constitution, and American Ideals" requirements in the University Catalog.

Graduation Writing Assessment Requirement

See the "Graduation Writing Assessment Requirement" in the University Catalog.

Minor Requirements

Single field major, no minor required.

Major Requirements (65-71 units)

Students must select a concentration. The following courses, or their approved transfer equivalents, are required of all candidates for this degree.

Because most Business Administration course work completed over ten years ago is outdated, students must consult with an advisor in the Student Advisement and Service Center to ascertain whether courses taken ten or more years ago will need to be repeated. The Associate Dean in the College of Business Administration and Public Policy may waive the requirement to repeat outdated course work if there is evidence that student knowledge is current. Such evidence may consist of recent successful completion of more advanced course work in the specific discipline or satisfactory completion of designated national examinations.

Admission Requirements

Admission to the Business Administration major requires completion of all lower division Business Administration core courses with minimum grades of "C". All new majors are classified as "pre-business majors" until the requirements are met. Upper division advanced and concentration courses are available only to "Business Administration" majors. Students should consult with an advisor in the Business Advisement Center for more information.

A. Prerequisites and Residency Unit Requirements

All business majors are required to complete at least 36 units of the major in residence, including at least 12 of these units in the concentration and three units from MGT 490.

B. Business Curriculum (44 units)

1. Lower Division Required Core Courses (18 units):

ACC 230	Financial Accounting	3
ACC 231	Managerial Accounting	3
CIS 270	Information Systems and Technology Fundamentals	3
ECO 210	Economic Theory 1A Microeconomics	3
ECO 211	Economic Theory 1B Macroeconomics	3
LAW 240	Legal Environment of Business	3

NOTE: All lower division courses required for the Business Administration major must be completed with a grade of "C" or better.

Students must complete all lower division core courses and satisfy the University's lower division English composition requirement and the General Education mathematics requirement prior to enrolling in upper division business

courses. Students who do not successfully complete the lower division prerequisites will not be permitted to enroll in upper division courses.

Students in Business Administration should take a basic statistics course as the General Education Quantitative Reasoning requirement, otherwise OMG 221 will need to be taken as a prerequisite to OMG 321.

2. Upper Division Core Courses (17 units):

a. Select two courses from the following (2 units):

BUS 301	Employment Communications	1
BUS 302	Written Communications	1
BUS 303	Oral Communication	1

NOTE: At least two of the following courses: BUS 301, BUS 302, or BUS 303 must be taken during or prior to the semester when the student first registers for any other Business Administration upper division course.

b. Required Courses (15 units):

CIS 370	Information Systems Theory and Practice	3
FIN 360	Business Finance	3
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
OMG 321	Business Statistics	3

3. Upper Division Advanced Core Courses (9 units):

BUS 445	International Business	3
MGT 490	Strategic Management Seminar	3
OMG 322	Operations Management	3

NOTE: MGT 490 is a capstone course and should be taken during the last semester before graduation with 400-level core courses and concentration courses (or General Education courses). Students must meet the specific course prerequisites for MGT 490.

Each Business Administration major must select one of the concentrations listed below:

Accounting Concentration (24 units)

A. Required Courses - All Tracks (15 units):

ACC 330	Intermediate Accounting I	3
ACC 331	Intermediate Accounting II	3
ACC 333	Income Taxation I	3
ACC 337	Cost Accounting	3
ACC 336	Introduction to Internal Auditing or	3
ACC 435	Auditing	3

B. Electives - Select an additional 9 units from the following upper division courses:

ACC 336	Introduction to Internal Auditing	3
ACC 339	Accounting and Control in Multinational Companies	3
ACC 340	Accounting Information Systems	3
ACC 430	Advanced Accounting	3
ACC 431	Governmental and Non-Profit Accounting	3
ACC 433	Income Taxation II	3
ACC 435	Auditing	3
LAW 340	Law of Business Organizations	3

NOTE: Students should consider professional certification exams (CPA, CMA, CIA, CFM) after completing additional preparation and extensive review.

Business Analytics Concentration (27 units)

A. Required Courses (15 units):

Five required concentration core courses

1. Required Courses (9 units)

CIS 272	Business Programming I	3
CIS 372	Systems Analysis & Design	3
CIS 373	Database Systems	3

NOTE: CIS 272 is replaceable with CIS 371 - Business Programming II for students with some prior programming knowledge.

2. Select two of the following courses (6 units)

CIS 380	Introduction to Programming for Data Analysis	3
CIS 480	Data Mining and Business Intelligence	3
OMG 423	Quantitative Analysis	3

B. Electives (12 units)

Select four elective concentration courses from one of the two areas

2. Cyber Security Track

One of the concentration courses that hasn't been taken

CIS 275	Internet Literacy	3
CIS 375	Data Communications	3
CIS 378	Information Security Theories and Practice	3
CIS 478	Firewall and Computer Network Security	3
CIS 482	Databases & Web Security	3
CIS 488	Management of Information Security	3
CIS 496	Internship in Computer Information Systems	3

1. Information & Decisions Systems Track

One of the core concentration courses that hasn't been taken

CIS 371	Business Programming II	3
CIS 375	Data Communications	3
CIS 378	Information Security Theories and Practice	3
CIS 471	Advanced, Network-Based Applications	3
CIS 474	Project Management Fundamentals	3
CIS 476	Advanced Concepts for Business Systems	3
CIS 477	Advanced Data Communications	3
CIS 496	Internship in Computer Information Systems	3

Entrepreneurship Concentration (24 units)

A. Required Courses (15 units):

ACC 385	Entrepreneurial Accounting	3
FIN 485	Entrepreneurial Finance	3
LAW 340	Law of Business Organizations	3
MGT 330	New Venture Entrepreneurship	3
MKT 352	Advertising and Promotion Management	3

B. Electives (9 units):

Students must select three courses from the following list of classes:

HRM 313	Human Resources Management	3
MGT 412	Small Business Management	3
MGT 416	Leadership	3
MGT 491	Business Consulting Practicum	3
MKT 450	Internet Marketing	3
MKT 454	Marketing Research	3

Finance Concentration (24 units)

A. Required Courses (12 units):

FIN 382	Financial Analysis	3
FIN 468	Seminar in Investment Analysis	3
FIN 481	Financial Institutions Management	3
FIN 488	Multinational Financial Transactions	3

B. Select four courses from the following (12 units):

ACC 337	Cost Accounting	3
FIN 375	Personal Financial Planning	3
FIN 426	Portfolio Management	3
FIN 467	Real Estate Finance and Investment	3
FIN 480	Economics Of The Firm	3
FIN 484	Financial Forecasting and Modeling	3
FIN 485	Entrepreneurial Finance	3
FIN 494	Independent Study in Finance	3
FIN 496	Internship in Finance	3
OMG 423	Quantitative Analysis	3

General Business Concentration (21 units)

A. Required Courses (6 units):

MGT 312	Organizational Behavior	3
MGT 412	Small Business Management	3

B. Select five courses from the following (15 units):

ACC 333	Income Taxation I	3
ACC 337	Cost Accounting	3
ACC 433	Income Taxation II	3
CIS 275	Internet Literacy	3
CIS 372	Systems Analysis & Design	3
FIN 468	Seminar in Investment Analysis	3
FIN 484	Financial Forecasting and Modeling	3
HRM 313	Human Resources Management	3
HRM 318	Training & Development	3
LAW 340	Law of Business Organizations	3
MKT 355	Consumer Behavior	3
MKT 454	Marketing Research	3
OMG 430	ERP and SCM Cases	3

Global Supply Chain Management Concentration (24 units)

A. Required Courses (18 units):

OMG 220	Introduction to Transportation Management	3
OMG 230	Introduction to Supply Chain Management	3
OMG 423	Quantitative Analysis	3
OMG 427	Business Process Improvement	3
OMG 428	Purchasing Management	3
OMG 430	ERP and SCM Cases	3

B. Electives (6 units):

Select two courses from the following:

CIS 372	Systems Analysis & Design	3
CIS 373	Database Systems	3
CIS 474	Project Management Fundamentals	3
CIS 476	Advanced Concepts for Business Systems	3

Information Systems Concentration (27 units)

A. Required Courses (18 units):

CIS 272	Business Programming I	3
CIS 275	Internet Literacy	3
CIS 372	Systems Analysis & Design	3
CIS 373	Database Systems	3
CIS 375	Data Communications	3
CIS 474	Project Management Fundamentals	3

B. Electives: Select three courses from the following (9 units):

CIS 371	Business Programming II	3
CIS 378	Information Security Theories and Practice	3
CIS 471	Advanced, Network-Based Applications	3
CIS 476	Advanced Concepts for Business Systems	3
CIS 477	Advanced Data Communications	3
CIS 478	Firewall and Computer Network Security	3
CIS 480	Data Mining and Business Intelligence	3
CIS 482	Databases & Web Security	3
CIS 488	Management of Information Security	3
CIS 496	Internship in Computer Information Systems	3

Information Systems Security Concentration (27 units)

A. Required Courses (21 units):

CIS 272	Business Programming I	3
CIS 275	Internet Literacy	3
CIS 372	Systems Analysis & Design	3
CIS 373	Database Systems	3
CIS 375	Data Communications	3
CIS 378	Information Security Theories and Practice	3
CIS 478	Firewall and Computer Network Security	3

B. Electives: Select two courses from the following (6 units):

CIS 482	Databases & Web Security	3
CIS 488	Management of Information Security	3
CIS 496	Internship in Computer Information Systems	3

International Business Concentration (24 units)

A. Track 1: General Emphasis

1. Required Courses (15 units):

POL 100	General Studies Political Science: World Perspectives	3
ACC 339	Accounting and Control in Multinational Companies	3
FIN 488	Multinational Financial Transactions	3
MGT 418	International Management	3
MKT 358	International Marketing	3

2. Select three courses from the following (9 units):

ANT 335	Comparative Cultures	3
ECO 340	International Trade Theory	3
ECO 341	International Finance	3
POL 335	International Politics	3
POL 336	Theories of International Relations	3

B. Track 2: Latin American Emphasis (24 units)

1. Required Courses (12 units):

ACC 339	Accounting and Control in Multinational Companies	3
FIN 488	Multinational Financial Transactions	3
MGT 418	International Management	3
MKT 358	International Marketing	3

2. Competency in Spanish (3 units):

SPA 302	Business Spanish	3
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3. Select three courses from the following (9 units):

ANT 333	Ancient Peoples Of Mexico	3
HIS 366	Colonial Latin America	3
HIS 367	Modern Latin America	3
POL 343	Pol Beh in Latin America	3
POL 344	Latin America: The Revolutionary Tradition	3

NOTE: Competency in a foreign language is important for students pursuing this concentration and is, therefore, highly recommended. Foreign language courses may be used to fulfill General Education requirements.

Management and Human Resources Concentration (24 units)

Students interested in the Management and Human Resources Concentration must select one of the tracks listed below.

A. Management Track - (24 units)

1. Required Courses (15 units):

HRM 313	Human Resources Management	3
MGT 312	Organizational Behavior	3
MGT 412	Small Business Management	3
MGT 416	Leadership	3
MGT 418	International Management	3

2. Electives (9 units):

Students will select three additional courses from the following list of classes:

ECO 330	Labor Economics	3
HRM 316	Labor & Industrial Relations	3
HRM 318	Training & Development	3
HRM 321	Compensation and Benefits	3
HRM 425	Seminar in Strategic Human Resources Management	3
LAW 342	Employment Law	3
LBR 411	Contracts and Negotiations	3
LBR 412	Labor Law	3
MGT 330	New Venture Entrepreneurship	3

MGT 430	Strategic Communication	3
MGT 491	Business Consulting Practicum	3
MGT 494	Independent Study in Management	3
MGT 495	Special Topics in Management	3
MGT 496	Internship in Management	3
PSY 342	Interpersonal and Group Dynamics	3
PSY 372	Industrial and Organizational Psychology	3
PUB 314	Compensation, Staffing, and Appraisal	3
PUB 315	Labor-Management Relations in Government	3
SEH 310	Sports, Entertainment, and Hospitality Management	3
SEH 330	Managing Sports Facilities	3
SEH 448	Hotel and Resort Management	3

B. Human Resources Track (24 units)

1. Required Courses (12 units):

HRM 313	Human Resources Management	3
HRM 321	Compensation and Benefits	3
HRM 425	Seminar in Strategic Human Resources Management	3
MGT 312	Organizational Behavior	3

2. Electives - Select four courses from the following (12 units):

HRM 316	Labor & Industrial Relations	3
HRM 318	Training & Development	3
LAW 342	Employment Law	3
MGT 416	Leadership	3
MGT 418	International Management	3
MGT 494	Independent Study in Management	3
MGT 495	Special Topics in Management	3
MGT 496	Internship in Management	3

Marketing Concentration (24 units)

Each student interested in the Marketing Concentration must select one of the tracks listed below.

A. Track 1: Marketing Management Emphasis

1. Required Courses (15 units):

MKT 352	Advertising and Promotion Management	3
MKT 355	Consumer Behavior	3
MKT 358	International Marketing	3
MKT 454	Marketing Research	3
MKT 459	Seminar in Marketing Management	3

2. Select three courses from the following (9 units):

MGT 330	New Venture Entrepreneurship	3
MKT 351	Sales Management and Sales Techniques	3
MKT 353	Retail Marketing Management	3
MKT 450	Internet Marketing	3
MKT 451	Trade Show and Event Marketing	3
MKT 452	Sports and Entertainment Marketing	3
MKT 495	Special Topics in Marketing	3

B. Track 2: Advertising Emphasis

1. Required Courses (15 units):

MKT 352	Advertising and Promotion Management	3
MKT 355	Consumer Behavior	3
MKT 454	Marketing Research	3
MKT 459	Seminar in Marketing Management	3
COM 344	Advertising Media Analysis	3

2. Select three courses from the following (9 units):

COM 342	Advertising Strategy and Writing	3
COM 365	Introduction to Public Relations	3
MKT 450	Internet Marketing	3
MKT 452	Sports and Entertainment Marketing	3
MKT 495	Special Topics in Marketing	3

NOTE: MKT 495 may be taken twice with different topics.

Sports, Entertainment and Hospitality Management Concentration (24 units)

A. Required Courses (12 units):

MKT 452	Sports and Entertainment Marketing	3
SEH 310	Sports, Entertainment, and Hospitality Management	3
SEH 348	Principles of Travel & Tourism	3
SEH 448	Hotel and Resort Management	3

B. Select four courses from the following (12 units):

HRM 318	Training & Development	3
MGT 416	Leadership	3
MKT 451	Trade Show and Event Marketing	3
PSY 480	Sport Psychology	3
SEH 330	Managing Sports Facilities	3
SEH 495	Special Topics in Hospitality Management	3
SEH 496	Internship in SEH	1-3