

DESIGN

Design Program Learning Outcomes

1. Establish an ability for conceptual thinking, and for defining and solving problems, using print and digital media.
2. Exhibit fluency in visual vocabulary and typographic, image-making practices through print and digital media.
3. Know the work of a broad and multicultural range of artists/designers, and of historical, contemporary art/design movements.
4. Demonstrate technical analog skills and computer proficiency in industry-related software applications relevant to print and digital media.
5. Develop knowledge of effective communication skills in listening, writing, critiquing, and presenting.
6. Design socially engaged work and to engages with the broader community.
7. Demonstrate the competence of best professional practices in time management, project planning, and collaboration for a professional entry level position in print, web, interactively and motion.
8. Create an entry-level professional work and design a portfolio.

College of Arts and Humanities Department of Art and Design

Bachelor of Arts

Degree Roadmaps

Design

Minors

Design

Digital Graphics

Photography

Faculty

Jim Keville, Department Chair

Michele Bury, Kirstin Ellsworth, Danielle Heitmuller, Gilah Yelin Hirsch, Aandrea Stang, Devon Tsuno, Ellie Zenhari

Aandrea Stang, Art Gallery Director Department Office: LCH A-111, (310) 243-3310

Please visit the Art & Design Department Website: <http://cah.csudh.edu/art/>

Emeriti Faculty

Bernard Baker, John Goders, Arthur L. Harshman, Louise Ivers, Noreen Larinde, Norman Neuerburg, Ernest Rosenthal, Sidney Glen White

Program Description and Features

The Department of Art and Design programs at California State University, Dominguez Hills are characterized by a unique and close correlation among the Art History, Studio Art, and Design Options, and by a strong coordination among the different studio areas. These Options introduce students to potential careers in the art world as well as providing personal fulfillment through creative and scholarly endeavors. Although a minor is not required, those who foresee a career in art are encouraged to complete a minor in the Department of Art and Design.

The Department of Art and Design is centrally located in Southern California, allowing access to major art institutions and galleries throughout the area. The students graduating from the Art and Design department at CSU Dominguez Hills receive a high-quality education because of the small class sizes, accessibility of instructors, and personal advisement throughout their years on the campus.

The Objectives of the Department of Art and Design are:

1. To offer courses for both art majors and non-majors that acquaint them with the art of world cultures and provide them with artistic experiences.
2. To improve students' artistic skills and comprehension of the creative process.
3. To introduce students to career oriented skills for use in the various fields of art.
4. To provide artistic experiences for both the university and local community through the activities in the Art Gallery.

The Fine Arts facility is located in LaCorte Hall. All of the traditional visual arts areas have generously sized studios and the majority of these adjoin exterior patios, which further extend their usable space and take advantage of Southern California's mild climate. The studios are furnished with a wide range of equipment for various media.

The University Art Gallery contains over 2,000 square feet of exhibition space. The Gallery has frequent exhibitions, including guest lectures by exhibiting artists, and provides for two Senior Art Exhibitions for graphic design and studio art respectively, each spring semester.

Students have additional access to studios outside of class time.

The **B.A. in Design** provides students with a rich, multifaceted design education in the areas of print, web, interactive, photography and motion design. The pedagogy of the program is set in learning by doing. Its distinctive upper division courses are structured with level I courses to focus on principles of design, and technical skills around type and image-making through a series of multiple assignments. Upper division level II courses focus on conceptualization and execution of single semester-long projects.

Students are introduced to professional practices through individual and group projects by creating a professional portfolio, reviewed by a panel of professional designers, by participating in nationwide design competitions, and by an opportunity to work with clients through the AIGA student-run design group. A two-semester portfolio class helps students build strong career objectives in the field of design, with internship placement in collaboration with the Career Center. Students also experience creating work for social change and environmental impact, and are exposed to the work of a broad, multicultural range of artists/designers and historical, contemporary art/design movements.

The B.A. in Design is committed to offering students a more flexible schedule to allow them to participate in internships and work by providing all of the design courses as blended courses, meeting once a week face-to-face in a classroom, and 50% online, it is the only CSU program in the arts with such a modality. On campus, classes are held in two specialized Mac Labs running the latest industry design software: Adobe Creative Cloud. Majors in Design also have free access to it for home usage. Laser cutter and 3D printers have been recently acquired to provide students with the latest innovative technology.

The **Minor in Design** provides students with an introduction to the fundamentals of print, media, graphic design.

The **Minor in Digital Graphics** provides students with an introduction to the fundamentals of motion design.

The Minor in Photography provides students with an introduction to the fundamentals of photography.

Academic Advisement

Advising for Art & Design majors and minors is done by Art and Design faculty members as well as the College of Arts and Humanities advisors in the Student Success Center. Students must stop by the Department of Art and Design to be assigned to an advisor. The advisor will facilitate the student's smooth passage through his/her educational experience. Students must consult their advisors each semester before registration to discuss their program. For General Education information and advisement, contact the University Advisement Center located in WH 220, (310) 243-3538.

Preparation

High school students planning to major in design at CSU Dominguez Hills will be best prepared by taking a maximum variety of art and/or design courses offered in their school. In addition, they should have some general exposure to the history of art.

Community College transfer students seeking admittance to the CSU Dominguez Hills Department of Art and Design will

be best prepared by having completed the equivalent of the following CSU Dominguez Hills lower division art courses:

- 2-D Design (ART 170)
- 3-D Design (ART 171)
- Drawing I (ART 179)
- Introduction to Design Applications (DGN 310)

Students should be aware that community college courses do not satisfy upper division course requirements.

Career Possibilities

The Bachelor of Arts in Design prepares students for entry level careers in design from print, web, app, and motion design and to prepare students for further studies.

Examples of possible careers and position: Print design, print production, web design, advertising, marketing, motion design, app design, illustration, packaging design, photography, interactive media, publication design, branding and identity design, broadcast design. Creative/design direction.

Student Organizations

CSUDH AIGA Student Group, Advisor Michele Bury

Scholarships

The Winston Hewitt Art and Design Endowed Scholarships are awarded on merit to Art History, Design, and Studio Art majors who are continuing, full time students at CSU Dominguez Hills. Winston Russell Hewitt (1922-2006) had a long career as an artist, traveler, a multi-linguist, an OSS officer, and a Distinguished Professor of French Literature at California State University, Dominguez Hills. Applications are available annually at the beginning of the fall semester. The deadline for application submission will be the first week of October. Please contact the Department of Art and Design for additional scholarship requirements.

Graduation With Honors

Undergraduate students may be candidates for graduation with Honors in Art if they meet the following criteria:

1. A minimum of 36 units in residence at CSU Dominguez Hills;
2. A minimum grade point average of 3.5 in all courses used to satisfy the upper division requirements for the Art major;
3. Recommendation by the faculty of the Department of Art and Design.

Bachelor of Arts in Design (57 units)

Total Course Requirements for the Bachelor's Degree

See the "[Requirements for the Bachelor's Degree](#)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of 120 units.

General Education Requirements (49 Units)

See the "[General Education](#)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

Graduation Writing Assessment Requirement

See the "[Graduation Writing Assessment Requirement](#)" in the University Catalog.

Minor Requirements

No minor required. Design majors are recommended to select a minor in photography.

Major Requirements (57 units)

The following courses, or their approved equivalents, are required for all candidates for this degree.

A. Lower Division Required Courses (12 units)

ART 170	2D Design	(3)
ART 171	3D Design	(3)
ART 179	Drawing I	(3)
DGN 110	Introduction to Design Applications	(3)

B. Upper Division

1. Required Courses (45 units)

ARH 352	History of Design	(3)
PHT 300	Digital Photography	(3)
DGN 310	Graphic Design	(3)
DGN 320	Typographic	(3)
DGN 330	Motion Design	(3)
DGN 340	Web Design	(3)
DGN 410	Graphic Design II	(3)
DGN 420	Typography II	(3)
DGN 430	Motion Design II	(3)
DGN 440	Web Design II	(3)
DGN 450	Interactive Design	(3)
DGN 460	Portfolio I & Internship	(3)
DGN 470	Portfolio II	(3)

2. Electives (3 units)

Select one of the following courses:

ARH 332	Modern Architecture	(3)
ARH 333	Contemporary Art	(3)
ARH 363	Latin American Art	(3)
ARH 370 A	Art of the Social Protest	(3)

Minor in Design (12 units)

The Minor in Design provides students with an introduction to the fundamentals of print, media, graphic design.

To complete the Minor in Design, the following courses must be taken:

A. Lower Division Required Courses (3 units)

DGN 110	Introduction to Design Applications	(3)
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B. Upper Division Required Courses (9 units)

DGN 310	Graphic Design	(3)
DGN 320	Typography I	(3)
DGN 340	Web Design I	(3)
Or		
DGN 410	Graphic Design II	(3)
Or		
DGN 420	Typography II	(3)

Minor in Digital Graphics (12 units)

The Minor in Digital Graphics provides students with an introduction to the fundamentals of motion design.

To complete the Minor in Digital Graphics, the following courses must be taken:

A. Lower Division Required Courses (3 units)

DGN 110 Introduction to Design Applications (3)

B. Upper Division Required Courses (9 units)

DGN 310 Graphic Design (3)

DGN 330 Motion Design I (3)

DGN 430 Motion Design II (3)

Minor in Photography (15 units)

The Minor in Photography provides students with an introduction to the fundamentals of photography.

To complete the Minor in Photography, the following courses must be taken:

A. Lower Division Required Courses (3 units)

ART 160 Introduction to Graphic Applications (3)

ART 170 2D Design (3)

B. Upper Division Required Courses (9 units)

ART 348 Digital Photography (3)

ART 349 Photography II – Intermediate Photography (3)

ART 449 Photography III – Advanced Photography (3)